

# STRAWBRIDGE & CLOTHIER

## FORTY-EIGHTH ANNIVERSARY

**Come to This Wonderful Sale To-morrow**  
**Confident of Finding What You Want**  
**at Much Less Than the Regular Price!**

To-morrow will be the third day of the Anniversary Sale—THE GREATEST SALE IN FORTY-EIGHT YEARS. Not a single price has yet been printed in the newspapers, because it would require six full pages to give a fair representation of the items in all the departments. But the Store was thronged yesterday and again to-day, on the strength of our general announcement—tens of thousands of people know that these annual Sales are practically ALL-INCLUSIVE. There is scarcely a need for which we have not provided in our HUNDREDS OF SPECIAL PURCHASES.

*Extraordinary Values in Summer Apparel*  
*Everything for Personal Use and Adornment*  
*Furniture and Furnishings of All Descriptions*

As we have said repeatedly, and as thousands have learned to their own perfect satisfaction, almost everything you can think of usually found in the regular stocks of a great store will be found in this Sale at a very SUBSTANTIAL REDUCTION IN PRICE. The hundreds of ANNIVERSARY SPECIALS are easy to find—SPECIAL SIGNS THROUGHOUT THE STORE indicate the noteworthy opportunities for economy.

### Unusual Values in These and Other Lines

Women's Dresses  
 Women's Suits  
 Women's Coats  
 Women's Silk Waists  
 Cotton Waists  
 Women's Wash Skirts  
 Women's Cloth Skirts  
 Misses' Dresses  
 Children's Dresses  
 House Dresses  
 Corsets  
 Silk Petticoats  
 Cotton Petticoats  
 Bathing Suits  
 Babies' Garments  
 Dressing Sacques  
 Muslin Underwear  
 Trimmed Hats

Untrimmed Hats  
 Plain and Fancy Silks  
 Cotton Dress Goods  
 White Dress Goods  
 Woolen Dress Goods  
 Linings, Notions  
 Embroideries  
 Ribbons, Laces  
 Shoes, Hosiery  
 Summer Gloves  
 Knit Underwear  
 Women's Neckwear  
 Handkerchiefs  
 Parasols, Umbrellas  
 Women's Hand Bags  
 Jewelry, Watches  
 Hair Brushes  
 Belts and Girdles

Graduates' Fans  
 Leather Novelties  
 Toilet Articles  
 Toilet Soap  
 Laundry Soap  
 Traveling Bags  
 Trunks Clocks  
 Silverware  
 Books Candy  
 Fountain Pens  
 Stationery  
 Men's Clothing  
 Boys' Clothing  
 Men's Straw Hats  
 Men's Shirts  
 Men's Neckwear  
 Men's Belts  
 Men's Suspenders

Men's Collars  
 Bicycles  
 Tennis Rackets  
 Boys' Waists  
 Boys' Shirts  
 Housekeeping Linens  
 Decorative Linens  
 Bed Spreads  
 Comfortables  
 Blankets  
 Sheets, Pillow Cases  
 Muslins, Sheetings  
 Rugs, Linoleum  
 Carpets, Mattings  
 Scrim Curtains  
 Cedar Chests  
 Curtain Materials  
 Cretonnes

Hammocks  
 Brass Bedsteads  
 Framed Pictures  
 Mattresses  
 Cooking Utensils  
 Dinner Sets  
 Cut Glass  
 Japanese Ware  
 Refrigerators  
 Summer Furniture  
 Pianos, Player-Pianos  
 Victrola Outfits  
 Art Needlework  
 Housefurnishings  
 Springs, Pillows, etc.  
 Toys and Games  
 Lamps and Shades  
 Optical Goods

PLEASE REMEMBER that almost every item in the above classification represents a number of different articles. For example, "Women's Waists" means scores of different new models and fabrics. There are dozens of different lots of Suits and Dresses, of Gloves, of Shoes, of Hats, of Corsets, of Hand Bags, of Household Linens, of Rugs, Furniture and Upholsteries. There are hundreds of different kinds of Cotton Dress Goods; scores of different kinds of Silks, Woolen Dress Goods, Laces and Embroideries; hundreds of different lots of Housefurnishings and China, and hundreds of specials in Notions and Sewing Supplies.

**The Reductions Will Easily Average One-Fourth,**  
**and Savings are Conservatively Stated Throughout!**

This is, in all essentials a PROFIT-SHARING SALE. The values as stated on the price cards represent the fair regular price, and in many instances a really lower price than manufacturing conditions would warrant to-day. In other words, many of the VALUES ARE EVEN STRONGER THAN THE FIGURES INDICATE.

*Saturday Will be a Wonderfully Busy Day. Be Here Early!*

