

MAPLE FARMINE HITS MOVIE PRESS AGENT

Lubin's Gets Out Its Weekly Press Sheet on Wall Paper

By the Photoplay Editor

The Photoplay Editor found this in his desk the other day. It bore the marks of Lubin's about it.

AN APOLOGY TO THE PHOTOPLAY EDITOR

The boss printer called up to say that there would be a delay of a couple of days in running off the current issue of "Screen News."

He blamed it, of course, on the war and a consequent shortage of white paper. He also alluded to the freight embargo and a few other things and said that on account of the holding up of a consignment of paper, "Screen News" would be about two days late this week.

It was explained to him that in the four quarters of the globe photo-play editors were expecting depending upon the arrival of "Screen News" on schedule time.

To which the printer came, with the sarcastic touch which is the ultimate refuge of his profession, replied:

"Well, if it is as important as all that, we might get it out on time by printing it on wallpaper."

Composing rooms usually get the best of any kind of argument. Usually, but not this time.

"All right, print it on wallpaper."

He did, and here you are. If the editors don't take too many silences at it they may be in handy to cover that dent in the wall behind your head where the inkwell landed.

Grace Cunard, co-star with Francis Ford of the new Universal serial "Peg o' the Ring," has given out that any one desiring a photograph of her in the future must send 25 cents with the request.

It became known that she actually sent a picture when requested to do so, and the result is that she has actually sent out more than 10,000 photos in a comparatively short time.

This has drawn too much on her income, and has taken far too much time in autographing. She has made the ultimatum with regret. The public has no idea what a drain letters, photos and stamps are on a popular artist.

Traffic on the principal thoroughfare in Jacksonville, Fla., was suspended for over half an hour one day last week while Rose Melville, the creator of the famous Sid Hopkins, strolled across the street and a Kalem camera clicked as it recorded the scene.

In full regalia—gingham apron, pig-tails and all the familiar attributes of the famous fun-maker, Miss Melville was surely sight enough to make the local citizens stop in wonder.

To add to the confusion, many persons in the crowd did not know that a motion picture was being made, since the director had carefully concealed the camera by taking the scene from the upstairs window of the Mason House. One passer-by, perceiving the lone country girl struggling along with her heavy carpet bag, offered to aid at the street crossing.

Grasping the humor of the situation Miss Melville accepted the proffer and allowed the stranger to carry the bag to the opposite corner, after which she thanked him and said, "In a few weeks you will be able to see yourself in the movies."

Due to a cold contracted during the filming of the exterior scenes work on "The Yagobond"—the third of Chaplin's Mutual comedies in succession to "The Fireman"—had to be suspended for several days, while Charles Chaplin placed himself under the care of a physician.

In one of the scenes Chaplin takes a tumble into a tub of water in the open. At the time a chill wind was blowing and the water was anything but warm. Chaplin accomplished the scene all right, but failed to dry his hair, as is the custom. That night he complained of a chill and a physician, who was summoned, ordered that he remain in bed for a day.

Chaplin returned to the studio the next day, but, acting under the advice of Business Manager Caulfield and his physician, did nothing more strenuous than to supervise the rehearsal of several scenes and the construction of several of the important sets.

Mrs. Willard Pleads for French Women

Mrs. Mary Hatch Willard, chairman of the International Surgical Dressings Committee, has issued an appeal for funds for the relief of the unemployed women of France who have no breadwinners at the front.

Through Mrs. Rodmah E. Grifcom, chairman of the Pennsylvania section, "All contributions may be sent to Mrs. Rodmah E. Grifcom, at the Emergency Aid headquarters, 1423 Walnut street, and should be marked for the "French Women's Fund."

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SCENARIO DEPARTMENT

LESSON 19—The Close-up

By HARRY O. HOYT

Head of the Metro Scenario Staff

The Evening Ledger's Daily Scenario Lessons began June 5. They will be followed by a series of lessons for the future reference in the writing of your scenarios.

MANY writers seem to be having trouble with "Close-ups."

To write a good script you must know when and where to use the "close-up."

To write a good script it is essential to know just when and where to bring the photographic subjects into the "close-up."

A few years ago the "close-up" was used extensively, but today there are fewer used. Various devices are worked to avoid throwing the picture constantly into large frames.

When Brigs softly closes the door and pauses a moment to gaze over his shoulder, the audience must have been prepared and it must be at once clear in their minds the full import of the act.

Like most other good things the "close-up" has been overdone. It is used sometimes to such an extent that it causes the audience to drift.

If the point to be made is unusual or some particular piece of business needs delineation or if some key figure or property needs identification it is well to use the "close-up" in the vertical.

If we have seen a weeping heroine in several scenes we do not need to come into a "close-up" for each cry.

After another wide angle scene we come into the third "close-up" showing Brigs talking.

Scene 22—JORDAN'S INNER OFFICE. Jordan is seated at his desk. The door opens and Brigs enters. He pauses a moment at the door and closes it softly.

Scene 23—CLOSE UP. Jordan and Brigs. Brigs talks excitedly. Jordan is afraid and seeks some means of escape.

We can do away with the "close-up" altogether, if necessary. We can plant the camera near the desk where Jordan is at

light reflected from a glass door in an office caused an halation about the white head of an old man, one of the principal characters. After the picture was finished this was discovered.

Other characters would be seen to enter the room, but before the audience would notice the unusual halation the "close-up" would come and the scene be played out in it.

The director will put in all the "close-ups" necessary. When he takes the scenes he will know where the "close-ups" should be and put them in. If you use too many "close-ups" he will often imagine that you have too little story and are taking this means of padding it out.

Study the scenes on the screen and you will soon see just where they are used. When you see one, stop a moment and ask yourself why it was used. You will see the reason for its use if you are a student of scenario writing.

If you must show a man reaching for his knife or a gun, get it in a "close-up." If the man suddenly is seen to have a knife, when a moment before he was empty-handed, it is quite likely that the audience will laugh. This is the reason they show the act of reaching for his knife.

In connection with this it might be mentioned that the act of reaching for a knife or a gun has been used in the same old way to such an extent that it now gets a laugh. If a man is seen to open a drawer and reach for something the audience knows that he is after his revolver. They have seen it so many times.

Try to think of new ways to get the gun and reach for something the audience character. It is the knack of doing the old things in a new and original manner that makes the photoplaywright of value.

The Philadelphia Band at City Hall

The Philadelphia Band, under the leadership of Silas E. Hummel, will play tonight in City Hall Plaza.

Fairmount Band at Belmont

The Fairmount Park Band, under the leadership of Richard Schmidt, plays this afternoon and tonight at Belmont Mansion.

Municipal Band Concert

The Municipal Band, under the leadership of Benjamin Roeshman, will play tonight at Broad and Spruce streets.

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500 BEDS OFFERED TO U. S. BY WOMEN

1700 Members of Railroad Chapter of Preparedness Division Contribute Funds

The Pennsylvania Railroad Chapter of the Pennsylvania Women's Division for National Preparedness has offered the United States Government 500 beds fully equipped for use in the event of war with Mexico.

The announcement was made by Mrs. George Dallas Dixon, chairman of the chapter. The money for the beds will be contributed by more than 1700 members of the railroad chapter in the various parts of the State.

In her plan to prepare refreshments for the troops passing through Philadelphia, Mrs. Dixon has been offered the use of the town house of George Quaker, Esq., at 1731 Walnut street.

Members of a number of Eastern chapters have already supplied refreshments to the soldiers en route to camp. The W.P.A. is chairman, supplied refreshments to between 700 and 800 members of the 16th Regiment and also gave each soldier a kit. The chapter also raised a fund of \$10,000 for the relief of families of soldiers.

Three hundred men were supplied by the Pottsville Chapter, which is headed by Mrs. Anna C. Riley, Miss Gertrude M. Adams reported that Franklin Chapter has taken care of Company F, 16th Infantry. The Sunbury Chapter served refreshments at midnight Saturday to soldiers in that town.

For two days prior to their departure for Mount Gretna the members of Company G, 16th Regiment, were furnished with meals by the Doylestown Chapter. Miss Elizabeth Ross, the chairman, reports that the food was supplied by contract.

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H. B. Warner in "THE MARKET"

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Announcing The New Roll-Edge Jeffery Four. FIVE months ago we announced the Jeffery Six. The car literally sold itself. So immediate was the appeal of its roll-edge body, its chassis simplicity, its riding-comfort and driving-comfort, that within one month after its appearance the Thomas B. Jeffery Company was compelled to double its planned output of this spectacular car.

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