

READY! LIGHTS! CAMERA! SHOOT!

All-Colored Comedy Seen at the Shore

Laurence Eyre's "Saxus Matasus" Shown at Apollo Theatre

ATLANTIC CITY, July 1.—Optimistic reports, brought here by managers, producers and actors, of the business being done at the tag end of the theatrical season...

There will be many new productions and companies on the road next season, and the opening up of one-night stands for attractions will relieve the larger cities of forced runs of plays that are not a phenomenal hit...

Unless the promised boom hits a snag before it reaches the theatre-going public will have no cause for complaint about the offerings. Producers are arranging to send out many mammoth productions...

There was but one new production here this week, that of "Saxus Matasus," presented for the first time on any stage by William Harris, Jr., on Monday night, June 30, at the Apollo Theatre.

The scene of action is placed at Norfolk, Va., for the first act, the characters at that place being of the old plantation type. The lucky turn of the winning ticket comes at the exact moment when a New York confidence man comes down to gather up coin from unsophisticated people...

Mr. and Mrs. Adam Forepaugh are here for the summer. BOB WATT.

MODEL SCENARIO BY WILLIAM COURTNEY

Continued from Page One what has happened and he pushes Jane away from him. SCENE 10—INTERIOR OF ARTIE'S APARTMENT. Close-up of Artie's face, as he thinks of prunes and exclaims "Murphy!"

COMING

July 19. KEITH'S—Second week of "Made in Philly," 18 Navassa Girls, Noel Travers and Irene Douglas, in "Meadowbrook Lane"; Halligan and Sykes, in "Somewhere in Jersey"; and Dorothy, in "The Road to Ruin"; an original song specialty; White and Clayton, in a study of eccentricities, and Selig-Tribune news pictures.

Frogs

IF I ever am rich enough I most assuredly will produce and play Aristophanes' "Frogs." It is a screaming comedy and to me one of the funniest I have read. I would like to put on that just once for the mere pleasure of playing it.

Many Amateurs

give up in disgust because they cannot get good work. Let us look over your efforts and start you right. We want your business. We can help you.

DUFF C. LAW 704 Abbott Building, Philadelphia, Pa. Motion Picture Laboratory

MOVIE METHODS FOR PHOTOPLAY PROBLEMS



WHEN SUSIE WAS A FLAKELET

Next week patrons of the Stanley will see another member of Ziegfeld's Follies make her screen debut. Anna Pennington, once of Camden, has followed Mae Murray on to the Paramount program...

"I cannot lay claim to any original discovery of this star, but I think I was the first newspaper man to recognize her juvenile ability and give her individual mention."

"It happened this way. In the old Philadelphia Item I conducted a department known as the Dancing World, and particular attention was paid to the annual children's carnival. I think it was about 1904 that while attending the annual carnival of Professor Walter Wroe's juvenile class in the Academy of Music I was particularly impressed by the beauty, stage presence and general carriage of one little maid.

"Later inside the stage I asked Professor Wroe, 'Who is that little girl, Walter?' That is Anna Pennington, of Camden," he replied.

"Well she is a decidedly clever girl," I said. "An exceptionally clever one," he agreed. Special mention to that effect was made in my Sunday account of the carnival.

"It was the next year that Professor Wroe organized what he termed Wroe's Buds, a selected few of his older and cleverer pupils and secured for them professional engagements at Keith's Theatre and other vaudeville houses.

"And I am proud of having been the one to give her the first newspaper boost that she ever received."

PRIVATELY FINANCING FILM PATRIOTISM

"How Britain Prepared," which comes to the Garrick Monday, is not a "war picture" so called. During the two hours and more necessary to show it only one "war film" is displayed—the destruction of a German blockade in Flinders. It tells the story of what it means to a peace-loving people and what such a people are compelled to do when their country suddenly finds itself in

Where the Evening Ledger-Universal Weekly Can Be Seen

- MONDAY: Saver Theatre, 18th & Market Sts., Phila.; Grand Theatre, 22nd & Arch Sts., Phila.; Park Theatre, Atlantic City, N. J.; Easton, Pa. TUESDAY: Fazio Theatre, Broad & Porter Sts., Phila.; Palace Theatre, Centerville, Pa.; Palace Theatre, Salem, N. J.; Victor Theatre, Franklin & Clearfield, Pa. WEDNESDAY: Palm Theatre, Philadelphia, Pa.; Park Theatre, Philadelphia, Pa.; Palace Theatre, Philadelphia, Pa.; Hooper Hour Theatre, Columbia, Pa. THURSDAY: Stanley Theatre, 16th & Market Sts., Phila.; Grand Theatre, Lancaster, Pa.; Park Theatre, Philadelphia, Pa.; East Time Theatre, South Bethlehem, Pa.; Empire Theatre, Frankford, Pa. FRIDAY: Stanley Theatre, 16th & Market Sts., Phila.; Grand Theatre, Lancaster, Pa.; Park Theatre, Philadelphia, Pa.; East Time Theatre, South Bethlehem, Pa.; Empire Theatre, Frankford, Pa. SATURDAY: Stanley Theatre, 16th & Market Sts., Phila.; Grand Theatre, Lancaster, Pa.; Park Theatre, Philadelphia, Pa.; East Time Theatre, South Bethlehem, Pa.; Empire Theatre, Frankford, Pa.

Prominent Photoplay Presentations

- OVERBROOK 63D AND HAVENFORD AVE. MARY PICKFORD in "THE ETERNAL GRIND" BALTIMORE 80TH AND BALTIMORE AVE. H. B. Warner in "THE BEGGAR OF CALAWOOD" Max Swain in "His Bitter Pill" EUREKA 40TH & MARKET STS. VITAGRAPH PICTURE Dorothy King in "The Millionaire Kid" Broad Street Casino BROAD BELOW Market 1:15, 2:15, 4:15, 6:15, 8:15, 10:15 PRIZE BRUNNETTES in "THE IRON CLAW" KEystone 1178 ST. AND LEBIGH AVENUE VAUDEVILLE and "IRON CLAW" Pictures OLYMPIA BROAD AND LEBIGH AVE. Robert B. Mantell in "AND THE FLAME"

PANAMA IN A PHOTOPLAY STUDIO

Undoubtedly the chief charm of "The Ne'er-Do-Well" at the Forrest lies in its absolute fidelity to Beach's popular novel, upon which the picture is based. This not only applies to the story, but to the locale of the book, which, as most Philadelphians know, is Central America and the Panama Canal.



Nobody knows what a photoplay director goes through. Nobody but the cameraman—and this time he lets it out in his own pictorial way. Here we have Director Lloyd, of the Mofesco Company, worrying his way through two problems in connection with "The Making of Maddalena," a Paramount release to be seen for the first time at the Palace Monday.

Chicago, producers of "The Ne'er-Do-Well," transported to the Isthmus of Panama several hundred expert players, among them Wheeler Oakman and Kathryn Williams, and visualized the exciting episodes of Rex Beach's most widely read book in the exact locations so entertainingly described by him—locations so unobtainable in this country.

It is said that nine out of every ten film producers in America choose California as a background for their pictures because of the beautiful weather and clear sunlight. If this is true of California, it is doubly true of the Isthmus of Panama and Central America, where the glare of a never-ceasing tropical sun renders a clarity and sharpness to pictures that must be seen to be fully appreciated.

Belmont Airdome 44th & Parkside Av. De Luxe Edition "THE SPOILERS" Tonight, Saturday, July 1. SEE A WHOLE TOWN DYING! A Volcanic Earthquake Extraordinary! From the Book by Rex Beach, in 11 Reels

Prominent Photoplay Presentations

The Stanley Booking Company THE following theatres obtain their pictures through the STANLEY BOOKING COMPANY, which is guaranteed to early showing of the finest productions. All pictures reviewed before exhibition. Ask for obtaining pictures through the STANLEY BOOKING COMPANY.

- ALHAMBRA 12th, Morris & Passunk Ave. Mat., Daily at 2:15, 7:45 & 9:15. "THE THOUSAND-DOLLAR HUSBAND" ARCADIA CHESTNUT BELOW 16TH "THE APOCALYPSE OF VENGEANCE" WM. S. HART in "THE APOCALYPSE OF VENGEANCE" APOLLO 52D AND THOMPSON STS. MATINEE DAILY "THE MARKET" H. B. Warner in "OF VAIN DESIRE" KEYSTONE COMEDY BELMONT 52D ABOVE MARKET Mat., Daily at 2:15, 7:45, 9:15, 10:15. "THE INNOCENT LIE" CEDAR PARALOUMT THEATRE "THE FIREMAN" CHARLES CHAPLIN in "THE FIREMAN" IVA SHEPPARD in "ARMADALE" FAIRMOUNT 26TH AND GIRARD AVE. King Baggot in "Half a Rogue" COMEDY "FATTY AND MABEL ADRIET" FRANKFORD 4111 FRANKFORD JOHN BARRYMORE in "THE RED WIDOW" 56TH ST. Theatre DAILY, 7:15, 9:15, 11:15. George Beban "PARQUALE" GERMANTOWN 5008 GERMANTOWN AVE. PARALOUMT PICTURE "SWEET KITTY BELLAIRE" GLOBE 50TH & MARKET 2:15-7:9 MABEL TALLAFERRO in "THE SNOWBIRD" GIRARD AVENUE THEATRE 723 & GIRARD AVENUE DOROTHY GISH and OWEN MOORE in "SUSAN ROCKS THE BOAT" Keystone Comedy "BIRD THE FIGHT" Great Northern BROAD ST. BRIS & GERMANTOWN AVES. WILLIE COLLIER, Jr. in "THE BUGLE CALL" IRIS THEATRE 3148 KENNINGTON AVENUE H. B. WARNER in "THE MARKET OF VAIN DESIRE" LAFAYETTE 3644 KENNINGTON AVENUE JOHN BARRYMORE in "THE RED WIDOW" LEADER FOARF-STREET AND LANCASTER AVENUE Gertrude Foy in "MARRIAGE" VICTORIA MARKET ABOVE NINTH BERT ROY in "THE PURPLE LAIN" and IRENE HOWLEY in "THE PURPLE LAIN" and "AMBERG'S CUP OF WOE" STANLEY MARKET ABOVE 16TH JOHN BARRYMORE in "THE AMERICAN" and "THE SPOILERS"

The Child-Star Who Just Plays All Her Parts

Little Mary Sunshine and How She Put Sausages In Her Contract

"The witness whereof the parties hereto have heretofore set their hands and seals the 1st day of June, 1915, and year first above written."

"That's all, I guess. Is it all right, Mr. Osborn?" said the representative of the Pathe Company to the father of the "littles" as they are called in the world.

Little Mary Sunshine came through her curls and fixed her father with an eye whose equivalent in speech would have been "Judas!" Her little chin was agitated and flared, prevailing on the corners of her mouth for sympathy.

"That's no fair," she gasped in alarming little intonations. "You said—no—you said—"

"Oh, that's so!" Mr. Osborn hastily augmented. "You'll have to add a link—that is, I mean a clause about sausages, I guess. It's a reasonable thing, and I'm sure you won't play unless four per day are included in the agreement. Put them in."

It all came about through Little Mary's delectable charm. About four months ago it was announced on the Pathe Gold Rooster program that Baby Helen Marie Osborn, the youngest leading lady in the world, would be featured in a photoplay produced by the Balboa Company at Long Beach, Cal.

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PHILLY'S FIRST "MADE IN PHILLY" REVUE

The presentation of "Made in Philly" at Keith's Theatre Monday may mark an epoch in theatrical history in Philadelphia. This is the first time a production of this kind has been attempted in vaudeville in this city, and it promises to establish an annual custom that will be looked forward to each year.

While New York, Chicago and other cities have had their Summer Revues this city has been without one, although the B. F. Keith's Theatre has been kept open all the year round, ever since it was erected in 1902. Harry T. Jordan, general manager of the Keith interests in this city, has the production in hand. The book, music and lyrics were written by Frank Orth and the production was staged and produced under the direction of Keller Mack.

CLOSE-UPS SIDNEY DREW

Born in New York city, Mr. Drew was educated in Philadelphia. His father and mother, Mr. and Mrs. Leonard Grover, were famous throughout the land, his mother having been one of the most celebrated comedienne this country ever had.

well-known artists as Rose Eyring, Ada Dyas and other prominent stars of the period. Then, with his mother, he organized a company of his own and presented the sterling comedies, "The Rivals," "The Road to Ruin" and "A Jealous Wife."

Mr. Drew and his wife usually play the leading characters in all his photoplays. Moreover, the comedian is also director, and sometimes writes his own plays.

THE THEATRICAL BAEDERKER FOR NEXT WEEK

STANLEY—Monday, Tuesday and Wednesday, "Susie Snowflake," with Anna Pennington, of "The Follies," a new Famous Players-Paramount production; a Holmes Traveltone on animated cartoon, a comedy and current events. Last half of week, "The Dups," with Blanche Sweet, a new Lasky-Paramount production, and a Goldberg cartoon.

ARCADIA—All the week, "The Phantom," with Frank Keenan and Edna Markay, a new Ince production on the Triangle program. First half of the week, Billie Burke's serial, "Gloria's Romance." Last half, a Keystone comedy.

PALACE—First half of week, "The Making of Maddalena," with Edna Goodrich, a new Mofesco-Paramount production, and the Billie Burke serial, "Gloria's Romance." Last half of week, "Silks and Satins," with Marguerite Clark, a Famous Players-Paramount production.

VICTORIA—Monday and Tuesday, "Nip My Sister," with Norma Talmadge, Triangle feature film, and "The 10 O'Clock Train," with Fay Tincher, a two-reel Triangle; Wednesday and Thursday, "An Innocent Magdalen," with Lillian Gish, a Triangle feature, and Mr. and Mrs. Drew in "Never Got By"; Friday and Saturday, "Notorious Gailagher," with Marguerite Snow and William Hage, and "Whitcomb Parley," with Fred Nace, a Keystone.

FORREST—"The Ne'er Do Well," with Kathryn Williams, a 10-reel film version of the novel by Rex Beach, who wrote "The Spoilers." Orchestral, vocal and scenic accompaniments, add to the entertainment.

VAUDEVILLE. KEITH'S—"Made in Philly," a local revue, with Keller Mack, Frank Orth, Johnny and William J. Dooley, Harry Fern, El Brendel, Al White, Clarence Marks, the Curtis brothers, Yvette Eugel, Flo Burr, Madelon Lear, Mamie Lafferty, Jane and Marie King and a beauty chorus; the "Nashua Girl," musical act; William H. Whitney and company, in "Vittles"; the Belleclair brothers, gymnasts; Quinn and Lafferty, singers and dancers, and the Selig-Tribune news pictures.

GLOBE—"The Seven Little Darlings at the miniature musical comedy; Charles J. Harris, in George Ade's comedy, "The Mayor and the Manicurist." Monday, Tuesday and Wednesday, "The Rise of a Nation," featuring Frederick Truesdale and Muriel Overhol, Mabel Hamilton, comedienne; the three Ellisons, in "The Village Smithy." Brown Comedy Four; Dorothy Schelske and company. Eugene Emmett, in Irish songs; Ernest and Nellie, acrobats; Charles Hallman and Theodore Bamberg company.

GRAND—Mullen and Coogan, of Philadelphia; "The Doctor's," offered by Mr. Beaumont and Miss Arnold; the Four Roses, dancers; Mae Brooks and Ernest Aldwell, in "A Boardwalk Flirtation"; Frank Gaby and his English family; Fossini and Contini, educated monks, and novices.

CROSS KEYS—All week, "Four Husbands," presented by William B. Friedlander Inc.; George W. Barber and Carlo Thatcher and company, in a one-act dramatic playlet. First half of the week, Dow and Dow and John and Pearl Regay. Last half of the week, Edith and Frank Haney, Classy Kid Karacaters and Mason and Pagan.

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"LOW VISIBILITY"

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