

MULTIPLE CHECK PLAN IN SUCCESSFUL USE BY LOGAN TRUST COMPANY

More Than 300 Firms Within Radius of 20 Miles Transact Their Business Through Its Operation

TIME SAVED BY SYSTEM The multiple-check plan, the latest device in banking circles for the convenience of depositors, has been introduced by the Logan Trust Company...

"MULTIPLE CHECK" BANK NOVELTY. No. 22 PHILADELPHIA, November 13, 1916. LOGAN TRUST COMPANY OF PHILADELPHIA. PAY TO THE ORDER OF YOURSELF \$135.75

MEXICAN, JAPANESE AND IRISH PLAYS VIE

Stanley Shows "The Soul of Kura-San," and Arcadia and Regent Have New Bills

After the amounts owed each firm are written down the total mark is inserted as a check to the Logan Trust Company. The depositor is, therefore, freed from making out a score or more checks...

HUGHESSETTES, ON FINAL LAP, INVADE WILSON'S OLD HOME

Philadelphia Metropolitan Opera Company Remembers Birthday A silver loving cup will be presented to John Philip Sousa on his birthday anniversary next Monday...

LOVING CUP FOR SOUSA Philadelphia Metropolitan Opera Company Remembers Birthday

FARM AND GARDEN HUDSON Asphalt Shingles

\$10,000,000 Alcohol Order BALTIMORE, Nov. 2.—Information has been received in Baltimore that an order for 10,000,000 "proved gallons" of alcohol...

Nature Brings Relief From Chronic Stomach Troubles Sufferers from disorders of the stomach, liver or kidneys have been using Bedford Mineral Water for over 100 years.

BEDFORD MINERAL WATER. A phone call to leading druggists will bring exactly the same water that has made Bedford Springs known as "The Carlsbad of America."

Deaths ADAIR—Oct. 31, WILLIAM J. ADAIR, aged 81, relative and friend, Imperial Lodge, No. 1085, 222 N. 22d St., Philadelphia, Pa. Buried in Holy Sepulchre Cemetery, Philadelphia, Pa., Nov. 1, 1916.

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Theatrical Baedeker BROAD—"Water Antonio," with Orla Skoner, America's most versatile and finished character actor...

AT POPULAR PRICES WALNUT—"The City Sleeps," by Edward B. Ross, author and director of many stage successes...

FEATURE FILMS STANLEY—"The Soul of Kura-San," a Paramount feature, with Susana Harknawa and Myrtle Steadman.

ALHAMBRA 12th, Morris & Passy Aves. Mat. Daily 2. Evgs. 6:45-9. Douglas Fairbanks in "MANNHATTAN MADNESS"

APOLLO 52D AND THOMPSON MATINEE DAILY BLANCHE SWEET in "PUBLIC OPINION"

ARCADIA CHESTNUT BELOW 10TH BESSIE BARRISCALE in "A CORNER IN COLLEGENE"

BELMONT 52D ABOVE MARKET DAILY AT 2. Evgs. 7 and 9. 20c Francis X. Bushman in "JULIET"

CEDAR 60TH AND CEDAR AVE. PARAGON THEATRE SESSUE HAYAKAWA in "THE HONORABLE FRIEND"

FAIRMOUNT 20TH AND CHESTNUT AVENUE NORMA TALMADGE in "CAPTIVATING MARY CARSTAIRS"

FRANKFORD 4711 FRANKFORD AVENUE SESSUE HAYAKAWA in "THE HONORABLE FRIEND"

56TH ST. THEATRE MAT. DAILY PAULINE FREDERICK in "ASHES OF EMBERS"

GARDEN 52D & LANDDOWNE AVE. EVENINGS 6:30 TO 11 FLORENCE LA BADIE in "THE FEAR OF POVERTY"

JEFFERSON 29TH AND DAUPHIN STREETS THEDA BARA in "ROMEO AND JULIET"

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MARKET STREET BELOW SEVENTH. LOOK WHO'S HERE! TODAY ONLY NO ADVANCE IN PRICES ANNETTE KELLERMANN

Gentleman's Diamond Ring. A large diamond of excellent quality, set in an engraved platinum mounting of octagonal shape. \$1650.00.

S. Kind & Sons Diamond Merchants Jewellers-Silversmiths 1110 Chestnut Street

Save 15% to 20% by Wiring Your Store for Electricity—NOW!

In the interest of better store lighting, and to encourage the universal use of Electricity in retail stores; also as a part of our celebration of America's Electrical Week, we are offering a premium to all retail storekeepers who will equip their stores and shop windows for Electric Light—amounting, in round figures, to 15 per cent or 20 per cent of the cost of the necessary wiring.

This unusual offer applies to any already-built retail store located along our existing lines and requiring no other than the ordinary service connection; the offer is good only between November 1st and December 9th, and those who take advantage of it must agree to use electric service on or before December 31, 1916.

In order to avoid any misunderstanding, no allowance will be made on any wiring job not in accordance with the terms and conditions contained in our printed wiring specifications covering this particular offer. Read carefully the following general conditions, but do not contract for the electric installation until you have read and signed the specifications above mentioned.

The Offer Subject to all the conditions outlined in this advertisement, we will make an allowance of one cent (1c) per watt of lighting capacity installed. This allowance is based upon an adequate and efficient store and store-window lighting installation, as determined by illuminating engineering data from thousands of installations, and as specified by our Lighting Service Department.

How It Works Out If the lighting requirements of an average store call for an installation of lamps of a capacity of 800 watts, plus lamps for show-windows of a capacity of 360 watts—the total for the entire store being 1160 watts—the cost of wiring would be approximately \$65.00. The allowance of one cent per watt, in this case would be \$11.60, plus 50 cents per outlet for cellar and closet lighting, or other current-consuming outlets (total not to exceed 5 outlets).

How To Proceed Application for complete lighting specifications should be made to the Lighting Service Department of the Company, at Fourth and Chestnut Streets. Having obtained complete and definite information, wiring bids may be obtained from any recognized contractor. When the work has been completed the installation must be approved by the Board of Fire Insurance Underwriters and our own inspectors. The customer pays the contractor his wiring bill in full and we pay the customer the allowance of one cent per watt as above providing that the service is cut in and the fuses placed prior to December 31, 1916.

This offer applies only to stores in which goods are sold at retail and only to that part of a building in which the store itself is located. It does not apply to a manufacturing establishment, a storehouse or a sample room, etc. It must be a straight electric installation—combination fixtures will not be considered. The proposition will apply, however, to those who are at present using electric light in their store windows but some other illuminant in the store proper. The proposition will not apply to stores at present wired nor to the re-designing of present electric installations.

The PHILADELPHIA ELECTRIC COMPANY. Let us send a representative who will give you full information regarding this liberal and unusual offer, and will furnish you specification sheets free of charge. Remember the installation must be completed and connected to our circuits before December 31, 1916.

Prominent Photoplay Presentations

The Stanley Booking Company THE following theaters obtain their pictures through the STANLEY Booking Company, which is a guarantee of early showing of the finest productions...

ALHAMBRA 12th, Morris & Passy Aves. Mat. Daily 2. Evgs. 6:45-9. Douglas Fairbanks in "MANNHATTAN MADNESS"

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LOCUST 52D AND LOCUST MAT. 1.30 and 3.30. 10c. Evgs. 6.30, 8, 9.30, 11c. E. H. SOTHERN in "The Chattel"

Market St. Theater 333 MARKET STREET ETHEL CLYTON & "Hidden Scar"

OVERBROOK 68D & HAVERFORD Hope Jones Unit Orch. EDMUND BREESE in "WEAKNESS OF STRENGTH"

PALACE 1214 MARKET STREET CLARA KIMBALL YOUNG in "THE COMMON LAW"

PARK RIDGE AVE. & DAUPHIN ST. MAT. 2.15. EVG. 6.45 to 11. FANNIE WARD in "EACH PEARL-A TEAR"

PRINCESS 1018 MARKET STREET J. Warren Kerrigan in "THE SOCIAL HIGHLIGHTS"

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