

JUST GOSSIP ABOUT PEOPLE

Red Cross Branch Has Been Established Along the Reading With Various Sections Under Mrs. John Newbold's Direction—Other Matters

EVERY day I hear of fresh activity in the Red Cross fields, and I am told that of the Red Cross in Montgomery County. She made application to Washington, for it's a national movement, you know, and must have Washington's "say so" back of each branch.

The sections and their chairmen are as follows: Abington, Mrs. Beavertu Borie; Rydal, Mrs. John Gilbert; Jenkintown, Mrs. J. Corbit Lovering; Roslyn, Mrs. George Kelly; Noble, Mrs. H. Allen Kripps; Elkkins Park, Mrs. Harlow Voorhees; Lenox road, Mrs. Walter Bailey; Emergency Aid, Mrs. Sumner Cross.

OF COURSE there is much amicable rivalry among the units, and each is working for all it is worth to outdo the other. You see there has never been a Red Cross branch out Jenkintown way before, though the Emergency Aid has been very active.

Mrs. George Lasher has offered the use of a house near the station at Rydal for the members of the Rydal and Noble units to hold their meetings, and they are held at work on surgical dressings at the present time.

The Jenkintown unit is to hold meetings every day in the week, different women having offered their homes for this purpose. The Monday meetings will be held at Mrs. W. Thompson's, 204 Wynocte road; for Tuesday Mrs. Corbit Lovering, of Wynocte road, has offered her home, and Mrs. Le Barre will have the meetings on Thursday, the three other days not having been assigned as yet.

A junior organization has also been started, and the Noble branch met yesterday afternoon at the home of Miss Marley Wooley, on Spring avenue. Miss Wooley is chairman of the junior work.

WELL, you never can tell these days. You go to a bridge party for charity and you spend a dollar, say, for your ticket, and you feel you have helped a good and worthy cause, and are about to have a nice time playing cards with your friends; but, take it from me, you had better know how said friends play bridge before you get caught, as did a certain woman of my acquaintance at a charity affair of late.

She sought her ticket and joined a table where three women she knew were waiting for a fourth player and who asked her to join them. They talked about points and how much each owed and so on, and our unsophisticated friend, thinking it a great joke, played on complacently till the time was called for refreshments. Imagine her horror when one of the women said: "Well, we had better settle up before we leave the table. You owe \$17.50, Mrs. H." Poor woman, she was embarrassed to death, and had to explain that she had not played for money. She had thought they were joking. The three women eyed her rudely and made it very plain that they considered this not true, but that she was a bad loser. Suffice it to say that she returned home and took back to a store a frock she had bought that morning, and on receiving the money in return for it sent it immediately to the woman who had claimed the amount.

Now the victor of this game was a young married woman who is not greatly blessed with this world's goods, and who I happen to know had purchased the frock after having economized for several weeks to be able to do so. Her husband, who is much in love with her and feels very much that he cannot afford to give her the best in the land, was about as angry a man as I would ever care to see. And I doubt if the three women involved in the affair will be able to count this charming and much-sought-after young couple "among those present" at any affairs they may give in some future date.

And the worst of it is some will say these things happen at "charity affairs" and condemn the affair instead of the individuals who take advantage of such an occasion to do these things.

NANCY WYNNE.

PERSONALS

Mrs. Edward Walter Clark, of St. Martins, has organized a class which meets at her house on Monday afternoons to make surgical dressings. There are tables waiting twelve women, and each article made is inspected after it is stamped with a mark designating the size.

Quick and efficient work is done for several hours, after which tea is served. Among the members are Mrs. Saunders Dunn, Mrs. Bruce Ford, Mrs. Joseph West, Mrs. Joseph H. Carpenter, Jr., Mrs. Clarence Clark Zantinger, Mrs. Edward W. Farnum, Mrs. Joseph L. Woolston, Mrs. Thomas Dunn, Mrs. Hollister Sturges and others.

Mr. and Mrs. Henry Kurtz, of 24 Benezet street, Chestnut Hill, entertained the members of their bridge club last evening.

Miss Frances Meara, daughter of Mr. and Mrs. Edward Meara, of 1818 De Lancy place, has Miss Elizabeth Benson, of Salem, Mass., as her guest. A number of informal entertainments have been given in honor of Miss Benson during her visit. She will stop for several days tomorrow, where she will stop for New York tomorrow, returning home.

Mr. Houston Woodward, son of Dr. and Mrs. George Woodward, of 1218 Chestnut Hill, left last Saturday for Paris, where he will join the American Ambulance Corps.

Mr. Rodman Wasserman has returned from a tour from New York.



MRS. WILLIAM FLOYD CROSBY

Mrs. Crosby, whose marriage took place last Saturday, was Miss Louise Willard Rodgers, of 2403 Spruce street.

street, will leave this week for Hot Springs, Va., to be the guest of Mr. and Mrs. William F. Filer.

Mrs. William F. Barba, of West Coughler street, Germantown, entertained at luncheon on Monday in honor of Miss Eleanor Baker. The guests afterward went over to the Germantown Cricket Club to play bridge at the auction party arranged by Mrs. Walter Perry. The guests were: Mrs. Elise Derry, Miss Stewart Gillies, Miss Elise Derry, Miss Carrie Schirmer, Miss Marie Zara and Mrs. George Scattergood.

Miss Eleanor Westcott, of 1724 Pine street, will give a bridge on Saturday at her home. Among the guests will be Mrs. Alice Burpee, Miss Mary Doremus, Miss Corinne Freeman, Miss Ellen Orton, Miss Katherine Newbold, Miss Isabel Miles, Mrs. Samuel Kay, Miss Mildred Jack, Miss Helen Peyton, Miss Jane Everett and Miss Mary Kay.

Miss Georgene Butler, of Wilkes-Barre, who has been spending several days in New Brunswick, N. J., as the guest of Mr. and Mrs. Charles Voorhees, returned Monday and will be the guest of her uncle and aunt, Mr. and Mrs. George Lasher, at Rydal, for some time.

Mr. and Mrs. George Foulke, who have been spending some months in Canada, where Mr. Foulke has been in business, have returned and are living in Wilmington, Del., where they will make their home in the future. Mr. Foulke will be remembered as Miss Dorothy Fisher Newhall before her marriage several years ago.

Mrs. Henry Booth, of Huntingdon, Pa., is spending some time this winter as the guest of her parents, Mr. and Mrs. Edward E. Dennison, at their home on School house lane, Germantown.

Miss Margaret Davis, of West Hooter street, Germantown, has left for Boston, Mass., where she is the guest of her brother-in-law and sister, Mr. and Mrs. Charles Rowley.

Mrs. J. M. Whitman, of the Newport, will entertain informally at bridge this afternoon.

Miss Mary Sheppard, of St. Martins lane, St. Martins, has gone to Boston for a fortnight to visit friends.

Miss Mary Kay, of 2310 Locust street, will entertain at bridge on Saturday, March 10.

Mr. and Mrs. Benjamin Meehling, of the Belovavia, will leave this week for a trip to California where they will spend a month.

Mr. and Mrs. Edgar Gilbinder are spending some time at St. Augustine, Fla., on their way to Hawaii.

Mrs. Frederick Jost, of 1564 Pine street, will receive informally this afternoon after 4 o'clock. Mrs. John S. Muckle will preside at the tea table. No cards have been sent out.

Mr. and Mrs. C. H. S. Howell, of Wayne, have closed their country home and are spending several weeks at the Dennis, Atlantic City.

Dr. and Mrs. W. Howard Wilson, of Roslyn, Pa., have returned from Atlantic City, where they spent some time at the Dennis Hotel.

Miss Elsie Carroll, of Oak Lane, has gone to New York to visit friends for several days.

Mr. and Mrs. Harry A. Ansell, of the Creshelm Arms on Allen lane, will give a dinner on March 17 at the Germantown Cricket Club before the last dance of the season.

Mr. Albert F. De Sanno, Jr., and Mrs. Edwin S. Hadley, of Oak Lane, have left for Atlantic City. They will remain at the St. Charles until after Easter.

Mr. and Mrs. Charles G. Hetzel, Mr. and Mrs. Frederick J. Michel and their daughter, Miss Josephine Michel, left yesterday for St. Petersburg, Fla., to remain for the month of March.

SCHOOLMA'AM TO BE GOOD

Promises Not to Write Any More Anti-Enlistment Mottos on Blackboard

KANSAS CITY, Mo., Feb. 28.—Miss Leona Warnson, the young teacher who recently wrote an anti-enlistment motto on a blackboard of her school, was instructed to return to her work today.

Hale H. Cook, president of the School Board, said today Miss Warnson had told him she "had every respect for the American flag" and had promised not to repeat such mottos.

Mr. Cook said it was unlikely any action would be taken by the board.

CITY FOOD PRICES

SHOW DECREASE

Protests and Reduced Demand Cut Figures on Costly Commodities

DEALERS ADMIT SLUMP

Bill to Regulate Distribution of Products Introduced in Legislature

Drop Taken by Prices on Some Foodstuffs

POTATOES—25 and 50 cents a bushel (according to grade). Onions—\$4 per 100 pounds. Eggs—4 to 5 cents a dozen. Butter—1 to 2 cents a pound. Sugar—One-half cent a pound.

A drop in prices of the food commodities that reached record-breaking levels last week has resulted from the agitation by the general public and from the reduced demand for articles sold previously at extreme prices. Dealers and speculators evidently feared a panic break in the market and allowed the prices to recede gradually.

Potatoes today are quoted at twenty-five to fifty cents a bushel less than the high mark of \$4 last week; onions fell \$4 a bag of 100 pounds, making the prices now from \$8 to \$9. Eggs fell four and five cents a dozen, and butter is quoted at one and two cents a pound lower. The poultry market was also easier. Sugar prices dropped one-half cent a pound.

Commission men reluctantly admit that the drop in prices is due chiefly to the increased demand and to the great amount of publicity given to the question lately. The effect of public opinion as reflected by the newspapers is conceded.

A new legislative move for better control of food distribution was introduced yesterday in the State Legislature by Senator Sprout, of Delaware County. The bill provides for a bureau of markets, which shall gather and disseminate information on the supply and demand for produce; publish price bulletins and have power to investigate delays, embargoes and charges in the handling and transportation of agricultural products.

There is a special law as much food stored in Philadelphia warehouses as there ever was and there is no warrant whatever for the exceptionally high prices for all commodities in this city and elsewhere, according to John Virdin, City Supervisor of Weights and Measures.

Furthermore, no schemes of municipal buying to sell at cost to the consumer will succeed unless the stringent food situation, in Mr. Virdin's opinion, such a plan as is being urged by Director of Public Safety Wilson, with an appropriation of \$50,000 for the city to buy and sell at cost, will not bring down wholesale prices nor will it lower the distribution costs to a figure much lower than the retailers ordinarily charge, says Mr. Virdin.

"No, sir," he asserted, "this fever of high prices is not to be relieved by any legislation, nor investigations, nor boycotts, nor riots; neither should it be necessary to wait for next season's crops to remedy the supply.

There is no shortage in the supply of most commodities, at least not enough to cause any one to go without. The warehouses along Dock street and the other produce storage sections of the city are loaded with produce, and have power to supply as much as the market ordinarily requires. I know it because I can see for myself, and the men of my department get all over the city in their inspections.

"Do you want to know what the real reason for these extraordinary prices is?" he questioned.

"I'll tell you what it is," he brought his fist down on his desk as he spoke. "It is the American newspaper with its stories of ever-increasing prices and its market reports, which get the people and the dealers into a mental atmosphere of higher and higher prices.

"Remember, I am not blaming the papers. They are the greatest influence for good in modern life. The newspaper is a godsend to us, but I do not see the fundamental cause for the high prices. Let me illustrate by an example, which, though extreme, will show the way in which the papers influence prices.

"Some months ago during the first excited accounts of railroad congestion I saw potatoes offered at fifty cents a basket one day and the same potatoes the next day at \$1. Just because the excitement had boosted the quotations. Was there any real reason for the increase?"

"In the same way I predict that potatoes would drop almost to \$1 a bushel in a matter of days if all the newspapers were to declare that there is no need for the abnormal price. The cause and the remedy both lie in the power of the newspapers.

"Nowadays every one takes advantage of every opportunity and excuse to charge more for commodities. We are living in a money-mad world; every one seems to want to grab more and more. Just watch a man get by the street car conductor without paying his nickel—see how his eyes glisten, how he clutches the nickel in his hand, the air of victory radiating from his whole person."

HARVARD MAN A "MAID"

Earns \$15 by Housework—618 Students Make \$85,120 in Year

CAMBRIDGE, Mass., Feb. 28.—One Harvard undergraduate elected to do general housework during the last academic year, according to the annual report of the student employment office.

The sum of \$15, which the young man received for his services, leads to the belief that he either substituted for a regular maid or lost his job after a month of baking and bed-making.

Local employment during the last year gave 618 Harvard men total wages of \$85,120. Included in the occupations followed were those of furnace man, dancing teacher, dancing partner, pin boy, model, errand boy, scene shifter and conductor.

Jagow's Nephew Asks U. S. Citizenship

LAKE CHARLES, La., Feb. 28.—Morris Jagow, who claims to be a nephew of Kaiser Wilhelm von Jagow of Germany, applied for naturalization papers here Tuesday. Jagow says he served several years in the German navy. He is employed at a lumber camp.

QUITE A NATURAL MISTAKE



"Are you the new governess?" "Nonsense, child! I'm your mother!"

PUTTING PHILADELPHIA ON THE TOURIST MAP

Professor McKinley, of U. of P., Urges Vigorous Campaign Before Summer Travel Season

A campaign to place Philadelphia solidly on the tourists' map is advocated by Albert P. McKinley, professor of history at the University of Pennsylvania. He urges that this campaign be undertaken before the summer travel season by the Chamber of Commerce, the Hotelmen's Association and other organizations.

Professor McKinley sets forth his plan for advertising Philadelphia in the current number of the Advance, published by the Chamber of Commerce, the Hotelmen's Association and other organizations.

After pointing out the superiority of Philadelphia over other American cities as a historical and sightseeing center, Professor McKinley assures their city. They will laugh at the New Yorker's old jokes about "sleepy Philadelphia" and sit quiet, unable to answer his jeers because they do not know Philadelphia.

"We need constructive campaign for the education of Philadelphians in the merits of their community, and for the education of outsiders in the advantages possessed by the city and port of Philadelphia.

"This constructive campaign should be undertaken by the Chamber of Commerce, the Hotelmen's Association and similar organizations. The Chamber of Commerce is already preparing pamphlets which will give to every public and private school teacher in Philadelphia the important facts concerning the city's industries and history. It is important that this work be broadened so that it can reach the stranger within our gates, and even the prospective visitor, perhaps thousands of miles away from the city.

WORTH KNOWING AND SEEING

"Such a campaign would include: "1. An ardent appeal among prominent manufacturers to open their plants to visitors, making proper arrangements for personal inspection of each.

"2. A series of historical pilgrimages, which shall not merely contain an alphabetical list of historic sites scattered throughout the city, but shall take the visitor street by street through the old sections of the city and such sections as Germantown and Frankford and note the exact location of interesting buildings and scenes.

"3. Automobile tours through Philadelphia's unsurpassed suburbs, showing the location of interesting estates.

"4. Guides to institutions of a scientific, artistic or educational nature, stating briefly the characteristics of each.

"5. Summaries of information now quite available concerning hotels, theatres, railroads, trolley systems, tours, cabs, etc.

ADVERTISING PHILADELPHIA

"The encouragement of publication by travel agencies and sight-seeing automobiles of brief itineraries, giving interesting information of places along the line of travel, such as are now published by the trolley systems of New England, by the State Government, by our western railroads and by hundreds of agencies in Europe.

"6. An account of river excursions, and some method of inspection of the port, similar to the excellent yacht system by which visitors are taken around Manhattan Island.

"7. Up-to-date advertising leaflets should be prepared by a central agency and furnished to business houses having large mailing lists. The leaflets should be varied every few months.

"8. Every stranger in a Philadelphia hotel should find beside the hotel stationery and the Gleasons' Bible in his room a statement of interesting things to see and do in the city. He should receive such a welcome that he will understand why Philadelphia is proud of its title, 'The City of Homes.' The Chamber of Commerce and its allied organizations should make it a part of their duty to introduce the stranger to that is good and valuable in the city.

"9. Reference should be made to the unexcelled climate of Philadelphia in the spring and the fall.

"10. If we can do all or some of these things, we shall put Philadelphia on the map of every traveler, and we shall be doing what Boston, New York and Washington have done for years."

BRYAN'S PORTRAIT READY

Will Grace Reception Room of Department of State

WASHINGTON, Feb. 28.—An oil painting of William Jennings Bryan, which will be hung in the diplomatic reception room of the State Department with those of former State Secretaries, is ready for the wire and picture molding.

In the likeness Bryan is holding an official document bearing the label, "Peace Palace." The first word is spelled with two w's.

SHAPE AND WALK TESTS FOR FASHION MODELS

Walnut Street Business Association Has Given Once-Over to 400 Aspiring Beauties

"SHOW" TO BE BEST EVER

Members Just Drop in During Inspection of Applicants to Estimate Points

Photographs Illustrating this article appear on page A of the Victrola Section.

Determined to settle for all time that Philadelphia has the best-looking girls in the United States, the Walnut Street Business Association is continuing its search for models for the Fashion Show which will be held in the ballroom of the Bellevue-Stratford March 14, 15 and 16.

Forty-eight have been chosen so far and nearly as many more will have to be found. E. J. Berlet, president of the association and director general of the Fashion Show, will continue to receive applications in his office in the Bellevue Court Building. In the last four days he has examined nearly 400 young (and old) women whose confidence in their personal beauty assured them of places in the show.

But when they landed and got the once-over before the eyes of the expert modistes and dressmakers in the Walnut street district, who will employ them, about ninety percent of the coming ones had their personal charms were not the kind required. The choices made by the judges indicated that a model must be, first and foremost, attractive, but that attraction can be of several species.

The figure is what counts. The dames done up in ermine and silk got the good-by if they didn't measure right around the waist, whereas the less wealthy mill girl was showered with congratulations if she happened to be a perfect 26.

Feet figured, too. The pigeon-toe variety got no further than the threshold; neither did the flat type. The arches of the successful ones were dainty and graceful. All the models chosen were well shod.

But in the last analysis it was the walk and carriage that settled whether an applicant was assigned or not. If a girl with a homely face whose measurements were a little out of the way proved to have a wonderful walk, if she could move her feet along nicely, keep her hands occupied, her head a bit, smile and perform the other becoming things that real attractive girls do, she got the job, no matter how badly she fell below the other standards.

One of the members of the Walnut Street Business Association who happened to be present at several of the preliminary trials in certain that vanity prompts the young women to apply. They get paid for their services, but it isn't the money that prompts them to seek the places.

The show this year will be better in every department than either of those held last year. The one in the Bellevue-Stratford last March had only about thirty-five models; the coming one will have nearer 100. There will be five sessions—the evening of Wednesday, March 14; afternoon and evening of March 15 and afternoon and evening of March 16. The models will display corsets and lingerie on the afternoon of March 15 and at the other four sessions they will show street suits, topcoats, sport suits, evening dresses, dance frocks, dresses for juveniles, hats and parasols.

Uster Youth Sharp Whistler

TOWANDA, Pa., Feb. 28.—Leonard Potter, an Uster youth, while whistling his tin tongue so hard that he almost severed the member.

YOUR LAST CHANCE!

CHESTNUT STREET OPERA HOUSE LAST WEEK

COLOSSAL \$2,000,000 SPECTACLE "INTOLERANCE"

REX BEACH'S FAMOUS BOOK "THE BARRIER"

ACADEMY OF MUSIC "ELMENDORF SPAIN AND THE MOORS"

Knickerbocker "WITHIN THE LAW"

Rose Melville in "Sis Hopkins"

Thrills! Laughter Thrills! Romance Thrills!

EVG. & SAT. at 8:30 REG. MATS. WED. & SAT. at 2:30

AT THE BROAD ST. THEATRE

SPECIAL MATS. THURS. & FRI. AT 8:30

CHARLES HOPKINS Presents

That Wondrous Play of Youth and Adventure

TREASURE ISLAND

By Robert Louis Stevenson and Jules Eckert Goodman

FRESH FROM ITS WONDERFUL RUN OF 331 TIMES AT THE PUNCH & JUDY THEATRE, NEW YORK; WITH A GREAT COMPANY OF FORTY AND A MAGNIFICENT SCENIC EQUIPMENT.

"Stevenson would love this! . . . The perfect pirate play and the perfect production."—EVG. LEDGER.

"A notable achievement . . . enthusiastic audience."—NORTH AMERICAN.

"Roused, but glorious melodrama . . . If the Broad is not packed at every performance we miss our guess."—LEDGER.

"Intenses all the thrills and excitement of the famous story . . . Great spectacular."—EVG. LEDGER.

"Will fascinate and delight . . . Refreshing for its flights of fancy."—EVG. LEDGER.

"Less action of beautiful scenes . . . Mysterious and dramatic."—INQUIRER.

"More real than Stevenson's book . . . Children that accounts for its success."—EVG. TELEGRAPH.

"Admirable stage picture and thrilling narrative."—EVG. BELL.

What's Doing Tonight

Laundry Owners' dinner, Adelphi Hotel. Members.

Lawyers' Club reception to chief justice and justices of State Supreme Court, Bellevue-Stratford. Invitations.

Charles M. Alexander, evangelist, speaks and sings at St. Paul's Church, Broad and Venango streets, 8 o'clock. Free.

United Business Men's Association, Adelphi Hotel, 8 o'clock. Free.

Fortieth and Market Street Business Men, 7 South Fortieth street, 8 o'clock. Free.

County Medical Society, College of Physicians, Twenty-second and Ludlow streets, 8 o'clock. Members.

Democratic Club, 1439 South Penn Square, 8:30 o'clock. Members.

Recital by Frieda Hempel, Academy of Music. Admission charge.

Kindler recital, Witherspoon Hall. Admission charge.

Homeopathic Medical Society meeting, Hahnemann Hospital. Members.

Farmers' Institute meeting, Horticultural Hall. Free.

Forewell recital by William Greenberg, New Traymore Hall. Admission.

John H. McFadden, Jr., to speak on war before Oil Trade Association, Rittenhouse Hotel. Members.

Continuous 11:15 A. M. to 11:15 P. M.

MARGUERITE CLARK "THE FORT OF FIFE" Addol-Official British War Pictures.

Palace 1214 MARKET STREET 10 A. M. to 11:15 P. M. Vivian Martin in Wax Model

Arcadia CHESTNUT Below 10TH 10 A. M. to 11:15 P. M. "SKINNER'S DRESS SUIT"

Regent MARKET ST. Below 17TH 10 A. M. to 11:15 P. M. FRANCES NELSON

Victoria MARKET ABOVE 8TH 10 A. M. to 11:15 P. M. "Arsene Lupin"

Earle Williams in "Arsene Lupin" Added Attraction—First Showing

MAX LINDER in "MAX" THUR., FRI., SAT., HAROLD LOCKWOOD and MAY ALLISON in "THE PROMISE"

B. F. WOLFE BILL OF HITS! BRICE & KING Keith's VALERIE BERGERE

Academy of Music Tonight at 8:15 Tickets, 50c to \$2.50

GLOBE Theatre MARKET and VAUDEVILLE—CONTRAST 10c, 15c, 25c, 35c

"A DAY AT THE CIRCUS" LITTLE CARUSO & CO.; Others

CROSS KEYS MARKET Below 60TH 10 A. M. to 11:15 P. M. Tony Linton the Jungle Girls

BROADWAY BROAD and 5TH ST. Capt. Talbot's String Band

BROAD—Matinee Today, 2:15 EXTRA MATINEE TOMORROW 1:30 TREASURE ISLAND

FORREST—MAT. TODAY 8:15 THE TOY MITZI In the New Musical POM-POM WITH TOM McINTOSH and 60 Others

GARRICK—Pop. Mat. Today 8:15 FAIR and WARMER WITH JANET WARMER

STRAND VENANGO E. of Broad ALL WEEK Daily, 2:15, 8:15, 9:15

Norma Talmadge in "Panthea" Orchestra of 18 Musicians and Soloists

LYRIC—NOW PLAYING! KATINKA with T. BARNES POP. 1:30 MAT. TODAY—TONIGHT, 8:15

ADELPHI—Two Weeks More! POP. 1:30 MAT. TOMORROW—TONIGHT, 8:15 VERY GOOD EDDIE

WITHERSPOON HALL—Tues., Mar. 6 at 8:15. Violin Recital by WILHELM ARTIST

ART CLUB 229 SOUTH BROAD STREET 10 to 6—CLOSURE THURSDAY—FREE