

WOMEN REJECT FLAG STOCKINGS AS A FAD

Flippant Use of American Emblem Regarded With Marked Disfavor

There is a limit even to a display of patriotism. It does not do to wear it flippantly. The women who tried it in Reading found themselves publicly reprimanded by their Mayor...

An enterprising New York manufacturer, to whom a seasonal stock of stockings was to be capitalized into money, brought out a silk stocking that had an American flag handsewnly embroidered at the instep.

The manufacturer sent a salesman with the new line everywhere, but the effort was fruitless. All the big stores turned him down.

One very comely young salesperson in a big downtown department store put it very bluntly when she said: "What patriot would want to wear the American flag at her feet?"

Department heads at all the hosiery counters in the main Philadelphia stores said they gave a flat "no" the moment the salesman showed his samples.

"I didn't consider it for a moment," said Miss West. "The stockings were made with a flippant taste to try to make money out of a feeling of patriotism and I'm very glad to know that the other stores thought so, too. I suppose that when they found they tried the smaller cities. That's how Reading comes to have them."

Miss West had been told the "Civil War veterans in Reading" complained to Mayor Filbert about the boldness of women wearing flags on their stockings, and how the Mayor had publicly reprimanded the women and ordered the shops stopped.

She was asked: "But aside from the bad taste displayed and the misuse of the flag, do you think the effect was pretty?" She answered: "Certainly not. I couldn't even say that for it."

At one of the stores it was said that for the first time the stockings appeared in New York, where they were manufactured. That one moment was enough, though. One of the Daughters of the Revolution saw it and raised such a rumpus about it that the manufacturer agreed to stop making them altogether.

It seems, said one storekeeper, that the public's taste is better than mine in this instance. I won't buy any more.

HIGH SCHOOL GIRLS WILL DO WAR SEWING

9000 to Be Enlisted in Red Cross Groups—Boys Eager for Farm Service

Nine thousand girl pupils of the Philadelphia high schools will be enlisted into Red Cross groups within the next two weeks as part of a widespread defense measure proposed by the War Relocation Committee and authorized by the Board of Education.

The students are to be enrolled for the purpose of making garments, bandages and other articles. Under the supervision of trained instructors they will use the sewing classrooms of the different schools throughout the city as their workshops.

Similar action will be taken in all the school districts in Pennsylvania. It is also contemplated in the near future to seek the aid of the older pupils of the elementary schools.

The farm enlistment campaign for the boy students of the high schools who have attained the age of sixteen years was given a vigorous beginning by the pupils. The call had barely been publicly announced when more than fifty boys presented themselves before the principals of the various high schools and volunteered to do farm service for the sake of their country.

More than twenty boys made applications before Dr. Charles C. Heyl, principal of the West Philadelphia High School for Boys. The boys will be given credit for the studies they miss while "doing their bit."

The committee on school mobilization, which is part of the home defense movement, has established headquarters in the Central High School, Broad and Green streets. Everything is being put in shape to put the campaign in swing.

A number of instructors have been given leave of absence to help carry on the work, and a committee of five, headed by Dr. John P. Garber, superintendent of public schools, has been authorized by the members of the Board of Education to pass approval on the work being done by the committee and its co-workers.

Relative to the school pupils' campaign, Dr. Garber, when interviewed, said that the principal work to be done at this time was on the farm.

PRIZES FOR PROFICIENCY IN CLASSICAL STUDIES

High School Students to Compete for Money Rewards for Excellence in Latin and Greek

Two \$20 prizes, one for boys and one for girls of city high schools who pass the best examination in Greek and Latin, will be given by the Philadelphia Classical Club. The examination will be held on Saturday, May 19, in the Philadelphia High School for Boys, Broad and Green streets.

Those eligible will be graduates of the February and June, 1917, graduating classes of high schools represented by membership in the Philadelphia Classical Club and the Philadelphia Society for the Promotion of Liberal Studies. Undergraduates who have done preparatory school Latin and Greek necessary for college entrance will also be eligible.

Prospective competitors must send credentials from proper school authorities to Dr. George Deque Hadzitis, University of Pennsylvania, before May 12. The chairman of the committee on prizes is W. W. Blackie, of the Central High School.

TO TAKE FARM LABOR CENSUS Princeton Students Offer Services to Governor Edge

PRINCETON, N. J., May 2.—Princeton University students have agreed to act as enumerators in a census ordered by Governor Edge to ascertain how many men are employed in New Jersey manufacturing establishments are available to work on farms during the planting and harvesting seasons.

MRS. MAX WEST MOTHERS BABIES BY THE MILLIONS



MRS. MAX WEST, OF THE CHILDREN'S BUREAU, WASHINGTON

Hushes Conglomerate Cry of Young America by Sagacious Counsel in Pamphlets—Aid-de-Camp to Aunt Julia Lathrop and Uncle Sam

SHE is the mother of 2,500,000 babies! When a baby cries, say, in South Carolina the lady in the next block may not hear about it, but one hundred to one this lady who comes from Washington will hear hers is the business of hushing the conglomerate cry of America—it may be a white cry, a black cry or a red one, but it must be hushed, or something serious may be used on this great big family. The lady is "finding the pin."

The lady, as it is known in Mrs. Max West, a guardian of new and old babies whom Uncle Sam in his Children's Bureau in Washington has appointed to tie up the troubles of all the little sick and well babies in his nation into little books called "United States Government Bulletin." Mrs. West was in Philadelphia today attending to some of the mighty needs that King Baby seems to be able to make supersede almost everything else in the world—except war.

ONE FORM OF PATRIOTISM "Are babies being neglected in war times?" Mrs. West was asked because it is generally understood that the babies and the war are not reconcilable in their first beginnings.

"Well," was the answer, "sometimes people seem to forget that taking care of the babies is one of the biggest forms of patriotism there is. Energies are directed too heavily on war relief work in some communities that contributions for baby relief work have fallen off alarmingly. That's why we need Baby Weeks and Child Week. We need to make America realize that, after all, the world is made of grown-up babies and that if we don't have babies, we won't have citizens."

Last year one out of every ten babies born in the United States died before the end of its first year. Investigations and statistics of the bureau show that there is a fearful waste of infant life at one end of this average and comparative immunity at the other. The figures tell why the babies die and show how very much American fathers and mothers need to learn about their small sons and daughters.

A question could not help but suggest itself at this point. "Don't babies by the millions tucked away in catalogues almost come to be babies and sort of grow into the index?" "Well, I can't say as they do," was the smiling reply, "but they've never had a chance to use for as I am concerned. You see I have five boys and girls of my own. With them in the horizon I can never think of children as anything except what they really are—flesh and blood."

No doubt many a midnight cry issuing from the lusty lungs of a small Philadelphia citizen has been stifled into peaceful breathing by the far off voice of Mrs. West speaking through her pamphlets, but to those who are not familiar with these provident workings of the Children's Bureau it will be perhaps a bit of news to know that Uncle Sam's child and baby lore is so extensive that millions of little sons and daughters are raised almost exclusively on his own plans.

Under the direction of Miss Julia Lathrop, who is chief of the Children's Bureau in Washington, hundreds of pamphlets are prepared on the care of children. These may be had by simply writing to the Bureau. Mrs. West has been chosen to write many of these having to do with infants. Over the United States there are homes into the heart of which come little ones for whom, through ignorance, there is no preparation or knowledge of care. It is the mothers of these babies that the bureau wishes particularly to reach. The language of the bulletins is so simply phrased that the mother who has a smattering of English can understand equally well with the mother who has the advantages of magazines and newspapers.

THE GOOD HEALTH QUESTION BOX

By JOHN HARVEY KELLOGG, M. D., LL.D. In answer to health questions, Doctor Kellogg in this space will daily give advice on preventive medicine, but in no case will he take the risk of making diagnoses or prescribing for ailments requiring surgical treatment or drugs.

IT is not what we eat that benefits us, but what we digest and assimilate. Much of the stuff that goes into the stomach of the average man is not food but material, which is not only incapable of imparting health and vigor to the body, but is productive of disease. To keep the body in health the blood must be kept clean and must be daily supplied with material necessary for making good the losses which occur as the result of the wear and tear of the tissues and the consumption of energy.

The popular idea that rich food, so-called "heartly" food, is most strengthening is a very grave error. Such foods clog the vital machinery and pollute the blood. Besides, rich foods are hard to digest and waste the energy of the body on this account. The simplest foods are most easily digested and assimilated and are best to keep the vital machinery in repair. The old Scotch Highlanders were noted for their fine development and hardihood. Their chief food was oatmeal, and butter, milk, and potatoes, to which haddock or oysters and potatoes were sometimes added. These men were noted not only for their extraordinary endurance, but for their wonderful courage and manly character. There are many foods in common use which not only do not strengthen the body, but which by continued use lay the foundation for disease. Tea and coffee impair the digestion, raise the blood pressure and encourage the development of arteriosclerosis or hardening of the arteries and disease of the kidneys. The same is true of mustard, pepper, vinegar, and hot condiments of all sorts. Hearty meat eaters are usually short-lived. With very few exceptions all carnivorous animals die shortly after the age of maturity and other poisons found in meat, such as formed by the putrefaction of undigested remnants of meat in the colon, tend to be the cause of old age and of many chronic diseases. A pound of meat contains fourteen grains of uric acid. Sweetbreads contain seventy grains of uric acid to the pound.

Fine flour bread causes constipation. This is true of concentrated foods of all sorts. Another objection to fine flour bread is the fact that it is lacking in lime. This is true of sugar, syrups, lard and meats. Lime is found in abundance in oatmeal and wheat meal or Graham flour, and especially in bran. A pound of bran contains as much lime as thirty loaves of fine-flour bread. The dried foods are difficult of digestion and unwholesome for persons whose stomachs do not produce a sufficient amount of hydrochloric acid. Persons who have an excess of hydrochloric acid are often able to eat fried foods with impunity, but this does not change the fact that fried foods are very difficult of digestion and unwholesome for the average stomach.

Feeding of Fever Patients Should fever patients be fed? M. L. R. Fever patients should receive a proper

mi-RITA Superfluous Hair Remover The only treatment which will remove permanently all the hair from the face, neck, arms or any part of the body. Does not irritate the skin. No electric needles, burning caustic or wax are used.

Dr. U. S. Pat. Off. Originator, Sole Owner and Reg. 1115 Chestnut St., Philadelphia, Pa. Dr. Margaret Ruppert, Suite 70-72-73, East 37th St., Phone Walnut 7021

WAISTS AT FACTORY PRICES Georgette Crepe \$2.50 and Crepe de Chine \$1.75

Peggy's Blouses The trim tailor maid will be enraptured by its striking model of Georgette in its many color combinations. \$3.00

Peggy's Blouse Shop 1208 Chestnut St. Scores of other dainty models to choose from—all \$3.00

FRESH AIR FOR THE BABY

How soon may a baby be taken outdoors? It is perfectly safe to take an infant out as early as the seventh day in summer, and the fifteenth day in winter. Children do better living in the open air, a greater part of the time. The child should be accustomed to go out of doors in all sorts of weather properly dressed and protected. If, for any reason, a baby cannot sleep out of doors he should be given the benefit of fresh air by opening the windows wide during the sleeping hours.

Hiccough How may hiccough be relieved? J. S. W. These spasms can generally be stopped by slow, deep, rhythmic breathing. They can also be checked by holding the breath a long time, so as to interrupt the spasm. When very obstinate and evidently the result of indigestion the stomach should be washed out with a stomach tube. When hiccough is persistent a physician should be called in.

Sterilized Milk Can you describe an easy way to sterilize milk? MRS. T. Y. Cook the milk in the inner dish of a double boiler. Keep the water in the outer part boiling for an hour or an hour and a half. Cool the milk rapidly by placing on ice. When sterilized milk is fed to a young infant a teaspoonful of orange juice should be given at each feeding.

Farmer Smith's Column ENGLISH My dear—The class in English will please stand up. Tell me how you END a story.

I had the pleasure of talking to a class in English the other day and I was asked how to end a story. I was somewhat confused, as I have always had my stories END THEMSELVES.

FEEL WHAT YOU WRITE Write me a letter which will arouse my curiosity. I care you!

STRANGE ADVENTURES OF BILLY BUMPUS EXPERIENCE By Farmer Smith Mrs. Bumpus was home house cleaning when Billy returned.

"You see, I have had a lot of experience in this world, and I have just learned how to fly," said Billy, going over to where his wife was.

"Do you know, there isn't a thing happens to you that I don't hear of. I know all about your experience, you call it, with the airship, and what you said didn't agree with what I heard." Mrs. Bumpus began to laugh.

"Please, dearie, you mustn't laugh at your dear husband. It hurts me," said Billy.

"I see you're back banged up at a bit," replied his wife. "Tell me how that was done?"

"I was hurt in my flying lesson," answered Billy.

"So you've been taking flying lessons?" At that there was a sound of hurried feet outside the door and in the distance they could hear a hand approaching.

"My!" exclaimed Billy. "That means war has been declared. This announcement adds that the new order began yesterday."

PAINTING AND DECORATING AT THIS TIME A thorough renovating of the house, with a little decorative touch here and there at the time of repairs, will make a world of change.

FRANK X. KELLY 1313-1321 SANBORN ST. Phone Walnut 1231 Gilding—Engraving—Hardwood Finishing

MANDO Removes superfluous hair from the face, neck, arms or any part of the body. Does not irritate the skin. No electric needles, burning caustic or wax are used.

To Take Prisoners 18 Miles From Front LONDON, May 2.—A dispatch to Reuters' Telegram Company from Amsterdam says official advisers received from Berlin to the effect that the French and German governments have agreed to withdraw prisoners to thirty kilometers (18.6 miles) behind the front. This announcement adds that the new order began yesterday.

Peggy's Blouses The trim tailor maid will be enraptured by its striking model of Georgette in its many color combinations. \$3.00

Douglas Fairbanks is worth every cent the movie business pays him. He has just written a beautiful book Laugh and Live

You need it. The man who set the world to laughing and kept himself happy and well, can cheer you. It's a wonderful book of fun—manly—happy talks full of inspiration for wives—husbands—sons—daughters.

BRITTON PUBLISHING CO. NEW YORK P.O.—Corporation of the Publishers—Annals Publisher Johnson's last man's opinion is right even

Laugh and Live You need it. The man who set the world to laughing and kept himself happy and well, can cheer you. It's a wonderful book of fun—manly—happy talks full of inspiration for wives—husbands—sons—daughters.

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NOTHING BRAZEN ABOUT LIFE OF CIRCUS WOMEN! THEY CROCHET

Fact Is, Rouge Pot and Fleshings Are Not Used From Love of Garishness, but as Tools of Craft—Profession Frequently Hereditary

THE lady who trains the circus bears—It is said to be a somewhat dangerous undertaking—was making a chemise for her three-month-old infant.

The lady who lets the biggest elephant steeled to another, broomset on her toes meanwhile, her little spangled skirts flapping rhythmically to the brass band's accompaniment, was knitting a sweater for her little daughter Helen, safe from German soldiers, she hopes, in a convent in Strassburg.

The lady who swines from trapeze to trapeze in a way that would make her prehistoric ancestor who is said to have preferred branches to trapezes and treepots to tents, was crocheting the neck-finishing on a pale pink nightgown.

All of which is proof positive, of course, that it's a very wild life these circus folk lead. Out at the sawdust precincts where the peanuts, elephants and children, age nine and ninety, may be found, there's an interesting attitude that the public never penetrates. It's the woman's tent.

To walk into this woman's tent unexpectedly is to have all of one's preconceived ideas about circus women—the hood, bad things—turn a somersault as complete as that which Madame Laura de Kos turns when she concludes her acrobatic act.

OF COURSE, THE MIRROR See before you some fifty women, ranging in age from about eighteen to forty. Each of them sits before a small trunk, the lid of which is raised revealing a mirror in dressing table effect. Usually there are photographs in the well-known circus attitude that the public never penetrates. Those who aren't preparing to go on usually ply their needles, knitting or sewing energetically. But where are the crocheters?

"They aren't," Mrs. Laura de Kos, a brown-eyed pink-checked English woman, one of the most brilliant of the Barnum and Bailey circus workers—the hood, bad things—turn a somersault as complete as that which Madame Laura de Kos turns when she concludes her acrobatic act.

"My people," she said, "have been in the circus profession before there were any circuses, when the members of our profession were known as mountebanks and trapeze artists. First, the circus was called 'Clarke'—this proudly—and the 'Clarke,' who, with a single exception, the same being myself, have intermarried with the circus people for 200 years, have never done anything else but circus work, but have done everything in that—dancing, juggling, bareback riding and aerial performing. I married a Belgian, and now we are both circus people—that's the contagious fascination and you can't keep away from the tent unless you're too old or too infirm to be of any good anymore."

A DECENT PROFESSION "The circus life is traditional with me," she continued, "and I want to tell you that there is no decenter profession than that of circus work and no people have such good children as 'circus people.' We either keep our children with us all the time, training them in our own work, or send them to strict boarding schools. My own little boy—he is thirteen—is at Peekskill Military Academy in New York. We are going to try and break the tradition centuries and make a soldier instead of a circus performer out of him. I don't know how it will work, but I'm very much afraid that his blood will be stronger than his schooling."

Wicked words, these, surely justifying almost anybody's idea of the coarseness of this life. Mrs. Ella Bradna, equestrienne, who has been born with the kind of training horses to do all sorts of things like waiting and running round wildly in small circles, intersected at this point the story of her twelve-year old girl, who has been educated with French nuns in Strassburg for safekeeping, and the little Mexican girl, one of the most daring trapeze performers, whose trunk is used by Mrs. Bradna, stepped over wistfully as the late was being recounted. Her name is Lupeta Perea, and as she is only twenty and therefore a mere child, from the circus people's view, her Spanish mother travels with her. As the girl moved two feet from her trunk the watchful eyes of

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"CITY AS A MOTHER" TO BE SHOWN IN FILM

Movie Will Preach Doctrine of Clean Streets for Philadelphia

There is a new motion-picture release, just like the feature film, and it is called "The City as a Mother," and it shows how babies grow up in good conditions that make them healthy, or, in bad surroundings, that make them weak and short-lived.

This new photoplay is one of the attractions scheduled for a mass-meeting to be held tonight in the Academy of Music in the interest of public health and clean streets. Part of the Baby Week program this meeting is to be. Its sponsors are the Civic Club, the City Club, the Child Federation and the County Medical Society.

"Big Bill" Edwards, who is so well known as a Princeton football player, and renewed it as New York's Commissioner of Street Cleaning, will be the chief speaker of the meeting. Former Judge Dimmer Beaser will preside. Dr. Wilmer Krusen, Director of the Department of Public Health and Charities, and Dr. John W. West, representing the County Medical Society, are to speak. Music will be furnished by Hummel's Band and by Mrs. Logan Feland, who will sing "The Star Spangled Banner."

Philadelphia street conditions, good and bad, will be shown in the film feature. Free tickets are being distributed today at the Civic Club, 1300 Spruce street, and the Child Federation offices in the Witherspoon Building. Reserved seats will be held only until 5 o'clock, when the meeting is to begin.

The committee of arrangements comprises Mrs. Edward W. Biddle, Civic Club president; Mrs. Innes Oakley, corresponding secretary of the Civic Club; William Alexander, secretary of the City Club; Albert Cross, manager of the Child Federation; Dr. Henry D. Jump, president of the County Medical Society, and Dr. John W. West, of the same organization.

Clearfield Celebrates Flag Day CLEARFIELD, Pa., May 2.—Clearfield's first municipal flag day was made the occasion of a great patriotic demonstration. All industrial plants, business houses and schools closed to participate in the big parade and exercises. A flag presented by the D. A. B. was raised over the borough building and at the big steep plant the resumption of operations was preceded by a flag raising and patriotic speeches.

Housekeepers to Use Bituminous Coal READING, Pa., May 2.—Retail coal dealers here are taking orders for bituminous coal for domestic use. Many persons are attracted to use it next season, fearing a shortage and high prices on anthracite.

Yegmen Crack Safe, Get Nothing CARLSLE, Pa., May 2.—Using cold chisels stolen from a blacksmith shop and a small quantity of dynamite, yegmen broke open the safe of the Paxton Flour and Feed Company, at Bowmanstown, and smashed desks and furniture in an effort to secure money. All of the cash had been taken from the safe and office previously, however, and they got nothing for their pains. Officers are endeavoring to trace the men, three in number, and special watch is being kept on postoffice safes in isolated towns.

At \$7.50 Men's Oxfords for those thoughtful men who realize the importance of quality in making every cent count.

Steigerwalt 1420 Chestnut St. "Where Only the Best Is Good Enough"

The House that Heppes built FOUNDED IN 1865—ADOPTED ONE-PRICE SYSTEM IN 1881 C. J. Heppes & Son, 1117-1119 Chestnut St.—6th & Thompson Sts.

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Below is a complete list of our various Victrola outfits, together with their cash prices. You may purchase any of these outfits at the prices listed below through our rental-payment plan. This allows you to rent an outfit and apply all of the rent to the purchase price. Delivery will be made free to any point in the United States.

Call, phone or write for illustrated catalogs and full particulars.

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VICTROLA X \$75.00 Records, your selection 10.00

Total cost \$19.50 Pay \$1 down, \$2.50 monthly.

VICTROLA VI \$25.00 6 10-in Double-face Records 4.50

Total cost \$29.50 Pay \$2 down, \$3 monthly.

VICTROLA VIII \$40.00 Records, your selection 5.00

Total cost \$45.00 Pay \$4 down, \$3.50 monthly.

VICTROLA IX \$50.00 Records, your selection 10.00

Total cost \$60.00 Pay \$5 down, \$4 monthly.

VICTROLA XI \$100.00 Records, your selection 10.00

Total cost \$110.00 Pay \$8 down, \$6 monthly.

VICTROLA XIV \$150.00 Records, your selection 10.00

Total cost \$160.00 Pay \$10 down, \$8 monthly.

VICTROLA XVI \$200.00 Records, your selection 10.00

Total cost \$210.00 Pay \$10 down, \$10 monthly.

Call or write for full particulars

Send this coupon.

C. J. Heppes & Son 1117 Chestnut Street Philadelphia

Please send me illustrated catalogs of Victrolas and particulars about our rental-payment plan.

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