

Many of the Thousands of Extraordinary Values in Strawbridge & Clothier's Greatest Anniversary Sale!

This wonderful Sale has been in progress for three days, and thousands have participated in its benefits. No specific descriptions, no prices have been printed until now—the mere announcement of the event brought throngs of customers. But to-day we begin to present the news in detail, and here's a partial list of the exceptional values for to-morrow:

Women's Suits and Dresses—Unusual

We began the Sale with hundreds of Suits and fully 3000 dainty Dresses—large purchases and reduced lots. All notably under price:

- \$15.00 Beach Cloth Suits, now \$12.75
- \$20 Mohair Suits, black, navy, \$15.00
- Silk Poplin Suits, black and navy, \$22.50
- \$27.50 Serge and Gabardine Suits, \$19.75
- Black, navy blue and some other colors.
- \$30.00 Serge and Gabardine Suits, \$21.50
- Black, navy blue and a pretty shade of gray.
- \$35.00 Smart Cloth Suits, now \$25.00
- Serge, poplin, gabardine and Poiret twill, in black, navy blue, gray and tan.

Silk and Net Dresses, White and Colored Cotton Dresses

- | SILK DRESSES | DAINTY COTTON AND NET DRESSES | COTTON DRESSES |
|--|--|--|
| \$13.50 Silk Dresses—\$10.50 | Seven hundred of these alone—all new and appropriate for every occasion: | In colors and white and colors combined: |
| \$17.50 Silk Dresses—\$13.75 | \$7.50 Dresses—now \$5.00 | \$7.50 Dresses—now \$5.00 |
| \$22.50 Silk Dresses—\$16.50 | \$9.75 Dresses—now \$7.50 | \$9.75 Dresses—now \$7.50 |
| \$30.00 Silk Dresses—\$25.00 | \$13.50 Dresses—now \$10.00 | \$13.50 Dresses—now \$10.00 |
| \$35.00 and \$37.50 Silk Dresses—now \$30.00 | \$15.00 Dresses—now \$10.50 | \$15.00 Dresses—now \$10.50 |
| \$47.50 to \$60.00 Silk Dresses—now \$40.00 | \$20.00 Dresses—now \$15.00 | \$20.00 Dresses—now \$15.00 |
| \$75.00 to \$200.00 Dresses—now \$50.00 | \$25.00 Dresses—now \$18.75 | \$25.00 Dresses—now \$18.75 |

Women's Coats—Special

A variety of kinds, from the Poplin Dress Coats to the Tourists' Coats of linen:

- \$3.75 Coats, \$2.75—Natural-color Linen Coats, nearly full-length and belted.
- \$13.50 Coats, \$10.00—Smart models of various high-grade mixtures.
- \$15.00 Coats, \$10.50—White fancy weaves, cords and chinchillas. Made in sports style.
- \$15.00 Coats, \$13.50—Of black-and-white checked materials, and poplin in dark colors.
- \$22.50 Coats, \$15.00—Of pongee, in black, blue and brown; lined throughout with peau de cygne.
- \$25.00 Coats, \$20.00—Black-and-white checks, and poplins in dark colors; beautifully lined throughout.

\$3.95 Silk Petticoats, \$2.85

TUB SILK PETTICOATS—made with scalloped flounce, finished with small ruffles. Street and evening shades. Excellent value—\$2.85.

\$1.50 Satine Petticoats—\$1.00

WHITE with floral design, with elastic waist-band.

\$1.00 Satine Petticoats—75c

BLACK. Made with plaited flounce, trimmed with ruffles.

Men's \$25, \$27.50 and \$30 H. S. & M. Summer Suits \$19.75

The smartest of new styles from Hart Schaffner & Marx, including the trim-looking youthful effects as well as the always desirable conservative models. All sizes in regular, stout and short proportions—\$19.75.

\$20.00 and \$22.50 Suits—\$14.50

Chiefly youthful styles, including the new Norfolk models. All regular sizes.

Men's \$15.00 Suits—now \$11.50

Youthful and conservative styles; all sizes in regular and stout proportions.

Men's \$20.00 Serge Suits—\$16.50

WITH TWO PAIRS OF TROUSERS. Of all-worsted, fast-color serge. All sizes in regular, stout and short proportions.

\$6.50 Rubberized Raincoats—\$4.50

In this lot at \$3.75 are also Skirts of various other materials.

Women's Wash Skirts

\$1.25 Plain White Pique Skirts—\$1.00
\$1.75 White Linene, with pockets, \$1.35
\$2.75 Fine Wale Pique Skirts—\$2.00
Various \$3.00 to \$5.00 Skirts—\$2.50
\$3.75 White Gabardine Skirts—\$2.75
\$5 Plain and Checked Mohairs—\$3.75

Woolen Dress Goods

Thousands of yards of Black and Colored Dress Goods of the highest quality. Hints—\$1 Plain and Fancy Mohair, 68c a yard
\$1.25 All-wool Black Crepe, 38-in., \$1.00
\$1.50 Cream Storm Serge, 52-in., \$1.25
\$2 Sports Fabrics, 54-in., \$1.50 a yard
\$1.75 All-wool Colored Serge, \$1.50 a yd.

Muslin Underwear

A quartette of unusually good values, each worth coming for to-morrow:

\$1 Crepe de Chine and Satin Bodices, 65c
\$2 Crepe de Chine Bloomers, now \$1.65
\$1.25 Pink Batiste Envelope Chemise—85c
\$2.00 and \$2.50 Night Gowns—\$1.25

\$3.00 House Dresses, \$2.00

SIX HUNDRED striped Voile Dresses in various colorings, suitable for porch and house wear. Made with white vestee, collar and cuffs, and ruffled pockets.

\$35 Liberty Bicycles, \$26.50

Built by the manufacturers of the Columbia Bicycles. Frame enameled in black or colors; equipped with coaster brake—\$26.50.
\$3.00 Puncture-proof Tires, \$2.20 each

Thousands of Rugs Under Price

Standard weaves and summer Rugs, in a remarkable wide variety of styles and sizes providing for every individual need.

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\$1.00 Dress Flouncing, 75c

Embroidered voiles, Swiss and batiste; a variety of beautiful patterns; 42 inches wide.

50c Embroidered Flouncing—32c

White voiles embroidered in all-white; others embroidered in a combination of sports colors; 40 inches wide.

\$1.00 Smart Silk Bags, 85c

Two thousand large Moire Silk Bags, in black, white, green, navy blue, Copenhagen blue, brown and gold; finished with large silk tassels.

\$23.50 Go-Carts at \$18.00

Pullman Go-Carts, well made, comfortable and attractive in appearance—\$18.00.

50c Assorted Chocolates, 39c

Two thousand five hundred pounds of these popular Chocolates for this Sale, sold throughout the year at 50c, now 39c a pound.

Save on Bedfurnishings

35c Muslin Pillow Cases, 45x36, at 25c; 90c and \$1.35 Sheets, 81x90—78c and \$1.10; \$1.85 Crochet Bed Spreads, 78x88, at \$1.65; \$4.00 Marselles Bed Spreads, 80x90, at \$3.25

STRAWBRIDGE & CLOTHIER

MARKET STREET EIGHTH STREET FILBERT STREET

White Dress Linens

All the popular weaves and textures for shirt waists, skirts, suits and other summer apparel:

- 50c Linen, 36-inch—35c a yard
- 75c Linen, 36-inch—60c a yard
- 85c Linen, 36-inch—65c a yard
- \$1.00 Linen, 36-inch—75c a yard
- 85c Linen, 45-inch—60c a yard
- \$1.00 Linen, 45-inch—75c a yard
- \$1.25 Linen, 45-inch—90c a yard
- \$2.00 Linen, 90-inch—\$1.40 a yard

Children's \$3 Sweaters, \$2

Silk-fibre Sweaters, in beautiful colorings; white silk collar and belt. Sizes 1 to 4 years.

Children's Woolen Sweaters—now \$1.00

Second of \$1.50 to \$2.50 quality, but so skillfully mended that there is no impairment in wearing. Summer weight; in white and colors. Sizes 1 to 5 years.

38c Soft Cambric Slips—now 30c

With lace edge on neck and sleeves.

Infants' 75c Nainsook Dresses—50c

Embroidery yoke, and lace-edged neck and sleeves; others without yoke, and tucked and feather-stitched.

\$1.35 Dainty White Dresses—now 95c

Some of sheer lawn, made in Gretchen and long-waisted styles, and trimmed with lace or embroidery. Others of rep. in plain-tailored style, with belt. Sizes 2 to 4 years.

\$1.75 White Lawn Dresses—now \$1.35

In long- and short-waisted styles, trimmed with lace and ribbon. Sizes 2 to 5 years.

Princess Slips—special at 75c to \$1.50

Children's and misses' Slips, of soft white cambric; trimmed with lace or embroidery; 6 to 14 yrs.

Children's Cambric Drawers—25c to 50c

With cuffs and embroidery. Bloomer styles, in sizes 3 to 6 years; straight Drawers, in sizes 4 to 12 years.

Silk Stockings at 95c a Pair
Seconds of \$1.50 and \$1.75 Grades
TWELVE HUNDRED PAIRS of Women's Stockings (Kaysers) of thread silk of excellent quality, but slightly irregular in finish. Black, white and colors.
Aisle 3, Market Street

Store Open 8.30 to 5.30



\$4.00 Dress Forms at \$3.00
A complete Form—jersey-covered bust with telescopic skirt form that can be packed away in a small space. Latest model. Sizes 32- to 44-inch bust measure.
Aisle 10, Centre

\$76,000 Worth of Linen at \$61,000

Including 800 pieces of Table Linen, 3000 dozen Napkins, 1800 Table Cloths, 1000 dozen Towels, 200 pieces of Crash Toweling, and \$9000 worth of Fancy Linen. Prices are, in many instances, less than present wholesale value:

- \$1.50 Bleached Table Linen, 70-inch—\$1.25
- \$1.75 Bleached Table Linen, 70-inch—\$1.40
- \$2.00 Bleached Table Linen, 70-inch—\$1.50
- \$2.50 Bleached Table Linen, 72-inch—\$2.00
- \$1.25 Linen-filled Damask, 70-inch—\$1.00
- \$4.50 Linen Napkins, 22-inch—\$3.75 a doz.
- \$5.00 Linen Napkins, 22-inch—\$4.00 a doz.
- \$6.00 Linen Napkins, 24-inch—\$4.80 a doz.
- \$7.50 Linen Napkins, 24-inch—\$6.00 a doz.
- \$2.25 Linen-filled Napkins, 18-inch—\$1.85
- \$3.00 Linen-filled Napkins, 20-inch—\$2.35
- \$4.00 Linen-filled Napkins, 22-inch—\$3.50
- FANCY LINENS—85c to \$2.00 Chiffonier Scarfs, 70c to \$1.50; \$1.00 to \$2.25 Dresser Scarfs, 80c to \$1.75; \$1.25 to \$2.50 Bureau Scarfs, 90c to \$2.00; \$3.00 Sideboard Scarfs, \$2.00; \$1.25 and \$2.25 Pillow Shams, 90c and \$1.40.

In the Department of Household Cottons

Many exceptional values in Cotton Damasks, Napkins, Table Cloths, Scarfs and Pillow Shams. For instance, 3600 Lace-Trimmed Scarfs for dressing table or bureau, regular 60c quality, at 38c; 45c to \$1.25 Cotton Damask, 38c to 95c a yard—and scores of other opportunities.

Boys' Clothing—Save

We have provided for the entire summer wardrobe of the growing boy. Examples:

- \$7.50 Norfolk Suits, of Mixed Chevots, sizes 8 to 18 years—\$5.75
- \$12.00 Norfolk Suits, with 2 pairs of Knickerbocker trousers; 8 to 18 years—\$8.75
- \$8.50 Blue Serge Suits, fast-dye, all-wool fabrics; 7 to 18 years—\$6.75
- \$1.00 and \$1.50 Wash Suits, samples; sizes 3 to 6 years—75c
- \$2.50 Wash Suits, 3 to 7 years—\$1.35
- \$1.25 Khaki Knickerbockers—95c
- 75c Khaki Knickerbockers—50c

A Great Sale of Books

The most interesting Sale of Books we have ever planned. We have been gathering exceptional lots for months. We can't describe them in detail, but you cannot visit the Book Store without finding many of the Books you want, at fractional prices. One notable feature of the Sale is—

The Century Dictionary in 12 Volumes, for \$24.00

This wonderful encyclopaedic Dictionary, bound in buckram—an unusual opportunity.

Standard Books in Sets at Great Reductions, and Miscellaneous Books by Thousands at Half Price and Less

Sample Lots of Women's 20c to 50c Neckwear, now 12c

A special purchase, at a great price-concession, of a manufacturer's sample lots of Neckwear, consisting of separate Collars, Sets and Vestees, in various shapes; some in white and some in colors.

100 Women's \$5.00 to \$7.50 Silk Parasols, now \$2.50

Taffeta in black-and-white combinations, flowered and ribbon effects; also colored moires. Eight-, ten- and sixteen-rib shapes, some with shirred edges. One of a kind.

33,000 Silk and Cotton Waists

Remarkable values—special purchase from fifteen successful manufacturers. Full lines of sizes, in practically every model—in some instances Waists up to size 50 included. Many of the famous Royal Waists among these:

- 75c Waists, 50c \$1 Waists, 75c Waists, special, \$1 \$1.85 Waists, \$1.35
- \$2.00 to \$2.25 Waists—\$1.65
- \$2.50 to \$2.75 Waists—\$1.95
- \$3.00 to \$3.50 Waists—\$2.35
- \$3.75 to \$4.25 Waists—\$2.85
- \$4.75 to \$5.50 Waists—\$3.95
- \$5.75 to \$6.75 Waists—\$4.95

All in the latest desirable styles. Tailored, semi-tailored and elaborately trimmed models of cotton voile, batiste, sheer lawn, fancy corded weaves, handkerchief linen and pure Irish linen; of crepe de chine, English tub silk, colored striped tub silk, crepe Georgette and China silk; full-length or three-quarter sleeves.

