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# ROMANCE OF SOUTH AMERICA CAN HAVE STORES OF UNUSUAL CHARM

## THE BRITISH IN SOUTH AMERICA

The Romantic History of Many Centuries Compressed Into a Volume That Should Interest American Business Men

CERTAIN observant men who attended the Pan-American scientific congress in Washington a few years ago were impressed by the intelligence and knowledge of the delegates from South America. They knew more about the United States than the Americans knew of Brazil or Argentina or Chile. Many of them spoke English fluently. Almost none of the American delegates was familiar with Spanish and fewer still could speak a word of Portuguese.

Those who have attempted to learn the political and commercial history of Latin America know in a general way that there are large British interests there and that the international banking business is done through London. They know, too, that in recent years the Germans have been gaining a foothold in South America and were doing their utmost to crowd the English out when the war began. But the average American knows no more than this. And, indeed, the average Englishman is not much better informed. Yet British interest in South America dates from the sixteenth century. Drake and Hawkins raided the Spanish ships in the South Atlantic and

Pacific and carried home millions in gold and silver captured from the treasure galleons of the Spanish King. British subjects got off in South America and rose to positions of prominence. Ambrose O'Higgins, who went to Chili a poor boy in the eighteenth century carrying a pedlar's pack from town to town, became Governor of Chili and later Viceroy of Peru, a position second in importance only to that of a reigning king. He was the most important colonial ruler in the world at the time. British interests in Brazil are greater than those of any other foreign nation, yet the British themselves know so little about the country that when a loan was floated in England a few years ago for the development of a Brazilian port the man who subscribed to it thought the city was a famous South American watering place because the name of the two cities were similar. British loans to South America began about a hundred years ago, when between \$2,000,000 and \$3,000,000 were lent to the republics which had just been founded. At present \$2,000,000,000 of British money is invested in Latin America.

W. H. Koebel, one of the best-equipped authorities on South America, has told of these things in a book of British activity south of the equator. But he has told much more. He begins with the early alliance between Portugal and England in the fourteenth century, which led to the discovery of America and to the direction of British attention to South America. He tells of the buccaners, the Spaniards and the British activities in the sixteenth century. Six chapters are devoted to Brazil, and there is a concluding chapter on the prospect for the future. The book deserves the attention of every American business man who is at all interested in extending his trade southward. It will give him information about the country which can not be gotten from any other source, and it will tell him how much competition he must expect from other nations and what he must do if he hopes to hold his own. At the same time it will afford him much entertainment because of the exciting history of many centuries compressed into the space of a few chapters.

BRITISH EXPLOITS IN SOUTH AMERICA. A history of British activity in South America, from the sixteenth century to the present. By W. H. Koebel. Illustrated with photographs and maps. New York: The Century Company, \$1.

# TOMORROW MORNING

You'll meet the same old Adam, but an altogether new kind of Eve

THE MYSTERY OF ANNE LINTON

Red Pepper Burns Unravels It, but Does Not Explain Till He Thinks It Is Suitable

Tens if not hundreds of thousands of Americans have met Red Pepper Burns, M. D., and admired him. Although he is only a character in a story he is as real as though he had his office around the corner in the next street. The interest in him is so great that Mrs. Grace Smith (Red Pepper Burns' physician), Fredonia, N. Y., who created him, and first introduced him to the public in "Red Pepper Burns," published seven years ago, had had to put him in two more stories. The second was "Mrs. Red Pepper," published in 1912, and the third is "Red Pepper's Patients," which has just appeared in book form after running serially in the Ladies' Home Journal.

The patient with which the book has most to do is a young woman book agent, Doctor Burns finds that she has typhoid fever and sends her to a hospital in the care of a young physician of good family and fortune. She is beautiful and does not look like a girl who has always had to earn her living. The young man is impressed by her. He is injured in an auto accident and decides to accept a position in a hospital. He sends flowers to the girl, and when she is in a condition to write the two correspond daily from their homes. The affair is interrupted by the girl's regular health and resumes her work. Her interest is kept a mystery till the end when the lovers are reunited. Doctor Burns' diagnosis of the girl's ailment is the charm of the story lies in its wholesome, friendly human spirit. Cynics might say that it is too "old-fashioned" and that it is a "good" story of life. But they would be mistaken. It deals with the clean-living church-going Americans and its ideals are those toward a realization of which such people are striving. Those who care to search for can find an excellent moral in the explanation of the young heroine's experiment with selling books.

RED PEPPER'S PATIENTS. With an account of the mystery of Anne Linton. By Grace S. Richmond. Frontispiece by Douglas C. Brown. New York: The Century Company, \$1.

# About Oyster Opening

When Shakespeare made Pistol exclaim: "The world's mine oyster, which I with sword will open," he was not the first, nor the last, either, for that matter, to make a similar remark. One of the latest to set forth the advantages of the oyster-opening business is George Matthew Adams, who has prepared a volume of short essays under the title of "Take It," his being the world. The burden of his song is that the world is waiting its conquerors and that whoever will may command it. In his introduction one of his friends writes that Mr. Adams "is a sort of football coach to the soul." The metaphor is not better than that of Shakespeare, though it may be more modern. Those that feel that their souls need a coach will find the book inspiring.

TAKE IT. Suggestions as to your right to the world and to the things that are in it. By George Matthew Adams, author of "You Can." New York: Frederick A. Stokes Company, \$1.

# Classics at a Low Price

In these days of mounting cost of everything when not only what may be deemed luxuries but also the bare necessities of living are "goin' up," books have been affected with all else by the startling advance in prices. Standard books can well be included in the list of life's necessities, even — or especially — in times like these, when retrenchment strikes hard at pretentious luxuries and luxuries books that feed the spirit or inform the mind never were more needed to solace, comfort, inspire than now. The high cost of paper and labor has necessitated increased prices in the publication field so that even some of the mediocrity manufactured series of standard and classic works are quoted at augmented rates or going out of the market. Hence, a

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You'll find the sort of pleasant friendly people that make America a good place to live in

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# THE HARVEST OF HEREDITY

Joseph Hergeshimer, of West Chester, Writes of Three Generations of Iron Men

Hereditarily, always an interesting theme for the psychologist, has been removed from the domain of science in a novel written by a native Philadelphian, Joseph Hergeshimer, whose short stories in the Saturday Evening Post have added to the reputation which he achieved in "The Lay Anthony" and "Mountain Blood." There is novelty in his way Mr. Hergeshimer carries the influence of race and environment in his story "The Three Black Pennings," Penny being the family name of the central figures of the romance, which is carried through three generations of men. The three great "black" by their respective households, separated by long stretches of years, because of their dark complexions, are far from the individuals who occupy the center of the stage in a history which proceeds against the prevailing background of steel from the Philadelphia iron and furnace industry. The course of the story is admirably planned and winds its way with consistency and literary artistry and with due regard to historical truth through the early forests of Pennsylvania, over the scattered settlements, on through the solidifying nation of 1840, and so down to the complex problems of the twentieth century.

# WHEN A HUSBAND IS NOT A HUSBAND

Cosmo Hamilton Deals With This Unusual Situation in His Latest Fascinating Novel

"Scandal," the new novel by Cosmo Hamilton, the English author and playwright, is not so conspicuously dramatic as his successful "The Blindness of Virtue." The latter as play and novel was definitely informed with moral purpose, the motive being the necessity of sex knowledge for the young. The new book has no such distinctive motive, but it has its lesson none

the less—the undesirability of a young woman's lending her name as the wife for a man who is not a husband. It is a story of a young woman who is seduced by a man who is not a husband. It is a story of a young woman who is seduced by a man who is not a husband. It is a story of a young woman who is seduced by a man who is not a husband.



COSMO HAMILTON

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# Lives of Noted Moderns

Beauty information concerning men and women of more or less contemporary achievement and record in responsible and informative volumes. "Heroines and Servants" and "Heroes of Today." Miss Parkman, after graduation from Chicago University and special English studies at Dartmouth College, is now teaching in the English and classic study departments of the Washington, D. C., Normal School. In connection with her work she gathered facts and assembled them in biographical, biographical character sketches of her subjects forced to the action by lack of material adapted for her personal class use. Now the sketches have been brought together for the use of the many teachers and the narratives are crisp and concise, the style attractive and the facts gathered at first hand.

The first volume portrays Mary Lyons, Clara Barton, Frances Willard, Julia Ward Howe, Anna Shaw, Mary Antin, Mary Slessor, Madame Curie, Jane Addams, Alice C. Fletcher, Alice Freeman Palmer. In the second are considered the Burroughs, John Muir, Wilfred Grenfell, Robert F. Scott, Edward Trudeau, Bishop Rose, Jacob A. Riis, Rupert Brooks, Herbert C. Hoover, Samuel Pierpont Langley, George W. Langley, George W. Goethals. Both books are well illustrated.

HEROINES OF SERVICE AND HEROES OF TODAY. By Mary R. Parkman. New York: The Century Company, \$1.50 each.

# The Clammer Returns

William John Hopkins, whose story, "The Clammer," was greatly relished as a New England coast, has added a sequel to "The Clammer and the Submarine." Mr. Hopkins knows his territory intimately and writes about his scenes and personages with sympathy and accuracy. His friends are shown in the new novel in love and war. They are enlisted in the coast defense reserve. An interesting and somewhat mysterious girl is introduced as the "beast." Also she has a pretty girl friend who is just girl. Here is enough for a sentimental romance. Mr. Hopkins makes as much as possible of this slender material; his story is marked more by character than plotting. And it is cast in a delicate mold, which makes the novel distinctly refreshing after the ordinary adventure yarn current.

THE CLAMMER AND THE SUBMARINE. By William John Hopkins. Boston: Houghton Mifflin Co., \$1.25.

# Why Doesn't She Do Better?

Geraldine Bonner is known to the reading world as the author of the first volume of an excellent trilogy in Western detective and one or two interesting if by no means inspired detective tales. It would appear to the casual reader that she does not appreciate her own art and undervalues her ability. She seems inclined to "write down" to a level that is not worthy of her. In her newest book, "Treasure and Trouble," she writes the novel in a more successful title—she has every appearance of trying to introduce enough of the purely sensational to please all those who might read her book. There is a constant suggestion of a struggle between her true ability and a strange desire to bring in elements of the "wild western" yarn. As a whole, though, "Treasure and Trouble" is a very fine piece of work. It is more than average characterizations, an abundance of vivid atmosphere and much more than ordinary dramatic skill. This latter quality is the novel's outstanding feature and reaches its climax with the artistic introduction of the famous San Francisco earthquake and fire. Of this there can be no doubt. It is a novel that is worth reading. It is a novel that is worth reading. It is a novel that is worth reading.

# Edna Ferber's Latest

If one is searching for a good business story, full of "pep" from cover to cover, "Fanny Herself," by Edna Ferber, is the answer. The book radiates energy and success. Perhaps when it comes to the psychology of this struggle to succeed, Fanny Brandeis, the heroine, is of Jewish parentage. Born in a small western town, she grows up like every other small town girl—in a different way. Her mother, left a widow with a nearly ruined business on her hands, rears her only child in a substantial small town. Here Fanny

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E. P. DUTTON & CO., 681 Fifth Avenue.

# The Vengeance of Jefferson Gawne

A New Western Romance by Charles Alden Seltzer

A thrilling story of the Southwest in the days of the big cattle ranges. It goes back to the time when the gun was the court of final appeal, when men hated fiercely and loved with passionate ardor, and presents a vivid picture of the strenuous life of the plains a generation ago.

# November Cosmopolitan

As usual the Cosmopolitan is the first of the November magazines to appear on the news stands, and as usual it is filled with contributions from men and women whose names are known wherever books are read. Maurice Maeterlinck writes a little essay on "Our Invisible Powers," in which he suggests that spiritual forces will be potent in winning the war. Arnold Bennett writes entertainingly of "The Meaning of Peace," and Lily Langtry continues her reminiscences. A new serial by Owen Johnson is begun and the serial by Elizabeth Bonning and Robert W. Chambers are continued. There is a new Ger-Rich-Quick Wallingford story and a Penrod story by Booth Tarkenton, as well as four other short stories.

# TOMORROW MORNING

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THE STORY OF A SQUAD  
over 500,000 copies of the French edition already sold. Net, \$1.50

James Douglas in the London Observer says:—"Some unknown man of genius who calls himself 'Fitzwater Wray' has translated the supreme novel of the War and here it is in the living English of truth, undistorted. There are some translations which are themselves originals and this is one of them. I do not hesitate to put it on the shelf beside Tolstoy's 'Anna Karenina' or Fitzgerald's 'The Great Gatsby' for it is in my mind already a classic. Vainly I grope for a clue to the identity of the creative translator who is at once a man of letters, a master of prose, a specialist in French and English slang, a poet and a prophet more terrible than Voltaire. Truth, of course, is the summit of style, the apex of art, and this is a story which is steeped in the beauty of comradeship and it is told with the most flawless delicate art. To read this book is to understand. If any book could kill war, it is this book."

# THE COMING DEMOCRACY

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Hermann Fernal says:—"The author marshals his facts with pitiless precision, tracing the course of autocracy and its blight upon the freedom of thought and life of the German people. At every turn it is apparent that Herr Fernal understands not only the real thought of his countrymen, but the specific doctrines on which they have long been fed. His indictment of Germany's political system never descends to spirit vituperation. But it is the most trenchant, biting and unanswerable yet published by the author and clearly low its anarchisms have strangled the highest development of worthy ideals." —The London Spectator says:—"The book is one of the most important contributions to the literature of the war."  
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# TOMORROW MORNING

BY Edith Barnard Delano

With sympathy and humor, Mrs. Delano tells the story of a young married couple into whose comfortable Eden enters an attractive young girl, and of the complications which result finally in the renewal of romance for both husband and wife.

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