

THING THAT IS DIFFERENT—OPEN SEASON FOR WHITE SKIRTS—RECIPES—LETTERS

GIRLS AND A CAMP NEAR A VERY LAZY LAKE

Them Vacation Used to Mean Two Weeks in a Crowd—Now They Put Brains and Money Together and Life No Longer Cheats in the Summertime

TIME was when Clementine and I took our vacation like everybody else. Like the great bulk of Americans we had no summer home. Our pocketbook does not allow us to be confined to such luxury. No, the landlady U. S. A. is our palatial home—at least any dollars from our pocket. And so along about May our vacation used to be a matter of a few days in the pines of the Adirondacks when we came to the lake.

It was three years ago we decided to be different. We had been reading a book where a party of people rented a cottage and a little camp on the shore of an untroubled lake in Maine. The book must have been particularly well written, for when we finished it Clementine and I decided life had been cheating us in the summertime.

LATER we found out it had. The only way to have a different vacation is to go ahead and have it. And that is what we did and have continued to do ever since that momentous day, when we had the courage and initiative to break away from the two weeks of the conventional crowded resorts.

There are six of us who go away together. For the last two years we have gone to Maine, not because we wanted to copy the people in the book, but because Maine is only thirty dollars' worth away from the city in which we live. You see, we stretched a lake three hours' worth away from where we live. We will live just as we lived in Maine. And we will come back to our jobs in the big, noisy city, feeling like aripping life by the teeth and putting into it the things we learned close to the heart of the woods and a lake!

ADVENTURES WITH A PURSE

white poplin with rows of silk stitches on belt and pockets. One cannot have too many white skirts. And this attractive model can be had for \$3.95. A chic sailor hat of rough dark blue straw suggests tailored waists and sport clothes. And its moderate price puts it in reach of the slenderest purse. And then the lovely petticoat! You will most certainly want to see that, and once seen it will prove a great temptation to buy. It is made of a pale shade and of soft, satiny material. A full ruffle lends a fluffy appearance and the best of all is that it can be had for \$2.95.

THE WOMAN'S EXCHANGE

Letters and questions submitted to the editor only and signed with the name of the writer. It is understood that the editor does not necessarily endorse the views expressed. All communications should be addressed as follows: THE WOMAN'S EXCHANGE, Evening Public Ledger, Philadelphia, Pa.

TODAY'S INQUIRIES
1. Who is Winifred Holt?
2. What city boasts of the first and probably the only woman city editor of a metropolitan newspaper?
3. Of what does the three-piece knitting set consist?
4. Is it possible to make white laundry soap of home from the fats saved in the kitchen or will these fats only produce a yellow soap?

YESTERDAY'S ANSWERS
1. A flower, carried out in flowers, makes a fine garden. The star is off lights for his country. The star alone is sufficient where there is not room for his country. The star alone is sufficient where there is not room for his country.

Low French Heel Pump All Leathers A snug-fitting, comfortable pump. Can be worn on the street as well as indoors.

ORGANIZATION IS CRYING NEED HERE

EDITORIAL FOR WOMEN BY A WOMAN



MRS. ERNEST TOOGOOD

THE crying need in war work in this country, especially among women, is for proper organization. At present we are all scurrying over the same ground, and, incidentally, over one another, in the earnest effort to do our utmost to help the war.

I find, however, that women are now ready and quite willing to organize—not to organize—to lay aside their old insistence upon individuality and a becoming hat, and be cogs in a machine, always providing that the machine is operated upon truly democratic lines. I am glad to say women will not accept "bossism."

The house-to-house canvass committee of Germantown has demonstrated what such an organization can do by raising \$500,000 and visiting 14,000 houses in sixteen days.

To Get Rid of Buffalo Bugs Dear Madam—Will you please let me know how to get rid of buffalo bugs? They seem to be in the cracks of the floor and also in my clothes closet. Just in the one room. Thanking you, I remain, yours (Mrs.) C.

No Rule Against It To the Editor of Woman's Page: Dear Madam: At a dinner at one of our local clubs I noticed that many of the girls and some men wore heavily rimmed tortoiseshell eyeglasses. It was mine only for the office and wonder if it is proper to wear these eyeglasses at evening affairs. INTERESTED.

Scalding Brings Out Flavor of Cornmeal Scalding the cornmeal used in bread and pastry making has been found in the bread laboratory at the University of Washington Home Economics Department the most satisfactory way to use this wheat substitute. Scalding brings out the flavor without making the product moist or pasty.

Sports Clothes for Town Wear

A Daily Fashion Talk by Florence Rose

THE minute you see some women in their sports clothes, you realize that they know what is correct. It isn't that their clothes are radically different, but there is that something about them that at once convinces the beholder that they know "what is what." The clothes themselves are conservative, for a well-dressed woman never goes to extremes, but there are the knowing details which are so important and which she never overlooks.

It is quite true that many of the sports clothes this season are in the vivid colorings—and, in fact, these are the only garments where the well-dressed woman shows any preference for high colors. There are one-piece frocks, sweaters, striped shirts and vivid sports coats, all in the bright colorings that lend such an artistic color note on the green of the country club.

There are, however, this season, sports clothes of a different type that take on a more conservative hue and are therefore suitable for those who wish to be stately and modishly dressed for town, and possibly do not have the time to play about in the country; but if they do purchase have the opportunity for a little plaything, they are well prepared to meet the occasion.

The jacket which is shown to-day is an example of this type and recalls to one's mind the vogue of the separate coat, which at that time was not dignified by any special name, but nevertheless found many admirers, and so it will this season.

This jacket is made of medium weight gabardine and may be purchased in either khaki or navy blue. The back of the garment has two box pleats which are placed by the belt, which encircles the waist and buttons at the front. The front has a seam down each side. The large pockets are held by two buttons. The collar is the typical mannish tailored sort.

I saw a young woman the other day with a coat similar to this in light blue tweed, worn with a blue plaid skirt, it was indeed smart looking.

Inquiries are solicited and may be addressed to this newspaper. (Copyright, 1918, by Florence Rose)

The Portable Phonograph



Music on wheels, verily as though it were tea, is fashion's latest craze. This phonograph cabinet, pictured in Popular Mechanics, is splendid for porch and garden use.

New Bleach for Laundries

Those of us who have had shirts or sheets or other white goods returned from the laundry with spots in them so fragile that the slightest touch tears holes will rejoice to learn that caustic potash is now almost unobtainable. The Popular Science Monthly says a "satisfactory" domestic bleach has been found in trisodium phosphate. Three pounds being used to every twenty-five pounds of soap. How "satisfactory" it is can be told only after shirts and sheets have been subjected to it. As a matter of fact, the only really satisfactory bleach is sunlight, applied raw after the garments have been treated with elbow grease.

Smart Tailormade Suits

\$35, \$45, \$55, \$75 Smart, serviceable models for street and sports wear. Taken from regular lines; exceptionally well made, and beautifully lined.

Dresses for the Afternoon

\$35, \$45, \$55, \$65, \$75 Frocks of rare elegance—taken from our collection and very specially priced. WE ALSO EMPHASIZE UNUSUAL VALUES IN Outing Skirts, Sweaters, Summer Furs and Millinery

WAR RINGS SCHOOL BELL FOR PATRIOT HOUSEWIVES

Women Who Attend Mrs. Wilson's Free Wheatless Cookery Demonstrations Prove to Be Apt Pupils. They Ask Plenty of Questions

COMMONPLACE, do you call it? When a woman puts on her specs, fishes out her blankbook and goes to school again? That is what wartime has done, you know—rings the school-bell for housewives. It's no commonplace to be a patriot!

Don't ask any of the women who are making their way down to the Curtis Building each day this week to have Mrs. M. A. Wilson, the Public Ledger food economist, teach them how to help in the war by not using wheat. Bless your heart, they can't stop to do so unimportant a thing as talk to you.

Not when Mrs. Wilson's there to answer questions. "Oh, Mrs. Wilson, how much salt did you say?" "Could you make a pastry without rice flour, please?" "Oh, Mrs. Wilson, please say that over again, I got the first part and—" "Do you heat your sugar for jelly, Mrs. Wilson?"

That was the way it sounded yesterday afternoon in the Curtis Building on the tenth floor of the Curtis Building, where these novel sessions are being held. And in one could stumpy "teacher" with the wisest kind of a question. No one really intentionally tried, because Mrs. Wilson has become a trusted silent partner in many a Philadelphia home of some-how-swell, she knows everything. Uncle Sam thought so well of her that he keeps her busy teaching his jockies how to cook.

Today the women are learning how to make wheatless pastry. Yesterday they learned how to make three basic kinds of wheatless bread. Yesterday's session was the first, and each afternoon during her years of expert service.

Among the things learned was that sixty-five out of one hundred people put on the operating table are really cut open for "pots and pans." This because women use metal spoons in cooking, which chip off pieces of utensils into the food. Wooden spoons, she pointed out, should be used.

Then a sugarless dessert, which was baked up with a delightful chocolate sauce, was concocted while the corn bread was baking. There were many prominent club-women present at yesterday's session, including Mrs. E. B. Harrison, Richard, who is at the head of war-related shops here, and Mrs. William E. Churchman. During the week various representatives of civic organizations will attend. Wednesday, thirty-eight teachers of domestic science in schools will come with Miss Alice Johnson, of the Board of Education.

Among the cookery that will be demonstrated for the remainder of the week will be bread, pie, cake, doughnuts, noodles and strawberry short-cake.

Interpersed with this will be timely advice on canning, preserving and other cookery problems that have intrusively to do with wartime.

The wheatless recipes given follow:

- War Bread Without Wheat One cupful of water, 80 degrees temperature. Four tablespoonfuls of syrup. Two cupfuls of rice flour. Two cupfuls of oatmeal. One and one-half teaspoonfuls of salt. Corn Muffins One and three-quarter cupfuls of yellow or white cornmeal. Four level tablespoonfuls of corn-starch. In place of the two above ingredients, two and one-half cupfuls of oatmeal flour may be substituted. Four tablespoonfuls of syrup. One teaspoonful of shortening. One egg or one and one-half cupfuls of milk. One and one-half cupfuls of water. Five tablespoonfuls of baking powder. One teaspoonful of salt.

The Bravest Fight in the World

HE lies there in your arms, a tiny, helpless baby, making the bravest fight in the world—for health. It's a hard fight for him when you can't nurse him, for he must have milk in some form. Yet when you give him raw cows' milk—even with plenty of water—those tough curds hurt his little stomach, and the fight gets harder for your baby. But you can help him win. There is a form of milk which is the nearest thing in the world to Mother's milk.

IN this purest milk these tough curds have been broken up so they are easy to digest. To it has been added just the right amount of sugar and cereal. This is Nestlé's Food. It comes to you in an air-tight can, a fluffy, pure powder. You just add water—boil—and it is ready for your baby. Even as you make it, its rich fragrance seems to spell good health. Taste it yourself. And now watch your baby begin to win his fight! Watch those cheeks get pink! Look at those little arms and legs filling out with firm, sturdy strength! See how happy he is all day, how well he sleeps all night! You have helped him to win, by giving him milk—and in the best form for a baby's stomach. If you send the coupon or a post-card, now, enough Nestlé's Food for 12 feedings will come by return mail, with the big 96-page book on Baby Care by specialists. Help your baby win his fight for health—today!

NESTLÉ'S FOOD COMPANY 281 Woodcock Bldg., New York. Please send me FREE your Book and Trial Package. Name, Address, City.

ONE PINT MAZOLA A PURE SALAD AND COOKING OIL. Two cups mashed potatoes seasoned with pinch of salt, pepper, a little nutmeg and chopped parsley. Add tablespoon Mazola. Beat whites of two eggs. Mix all together thoroughly. Form into croquettes, dip in flour, egg and roll in cracker crumbs and fry quickly in deep Mazola.

What a boon to the housewives of America is this pure, wholesome oil pressed from the heart of Indian Corn! Makes such wonderfully light and flaky pastries—such delicious and easily digested fried dishes—such smooth and savory salad dressings. And Mazola not only gives splendid quality—it is much more economical than butter, lard, suet and olive oil. Can be used over and over again as it never carries taste or odor from one food to another—even fish or onions. For sale in pints, quarts, half gallons and gallons. For greater economy buy the large sizes. There is a valuable Cook Book for Mazola users. It shows you how to fry, sauté, make dressings and other more delicious, make light digestible pastry. Should be in every home. Send for it or ask your grocer. FREE. Corn Products Refining Company, P. O. Box 161, New York. Sales Representative—National Starch Co., 135 South 2nd St., Philadelphia, Pa.