

PAGE OF VARIED INTERESTS FOR WOMEN : IN THE HEART, IN THE HOME AND IN THE SHOPS

ABOUT A MAN IN THE NAVY WHO WAITS UP FOR BILL

In Which It Is Shown the War Has Developed a New Kind of Chaperon—The Older Men Are Looking After the Younger Ones

WE FOUND him playing the phonograph all by himself, and he went on playing and playing when any one could see he was tired and would like to go to bed. It was late and the big livingroom of the clubhouse open to enlisted men was deserted all except for this one blue-jacket.

Please Tell Me What to Do

Wait for Love, My Dear Dear Cynthia—I have a sudden yearning for love and I am sure that I am undervalued what to do. I am in France and the war is on. I am in France and the war is on. I am in France and the war is on.

Too Young to Court

Dear Cynthia—I am a young fellow of seventeen and in love with a pretty young lady about sixteen. I have been with her for some time and she is eighteen and I am only sixteen.

THE WOMAN'S EXCHANGE

- 1. When the service bar is hopelessly faded what can be done to restore it?
2. Who are the "blue devils"?
3. Is a high school education required for enrollment in the "stroller" course?

The U. S. S. Indiana

Dear Madam—Would you kindly publish in the Woman's Exchange a brief sketch of the history of the U. S. S. Indiana.

Vinegarless Dill Pickles

Dear Madam—Please publish a recipe for making dill pickles without vinegar.

426 Babies Born Every Hour

within 50 miles of Philadelphia. Every single baby needs above all things for health and comfort a box of Bismolene, the greatest healing tatum powder made with bismuth.

Motto and Club Name in Latin

Dear Madam—Kindly advise me with the motto and name in Latin for a club. The motto should be in Latin and the name in Latin for a club.

Women Desperately Needed

If ever women were needed, they are needed now. The Emergency Aid simply must have more volunteers to work in influenza-stricken homes.

THE DAILY NOVELETTE

IT WAS ALL A MISTAKE By Mary Lewis

IN THE large, old-fashioned sitting room of the Burke homestead sat Alice with her knitting. She was a young girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

TUNEFUL COLORING AND SIMPLE LINES

The frock is in mouse color jersey and blue georgette. The georgette, which forms the lower part of the bodice, is embroidered in wool yarn to match the jersey.

A Maid and Two Men

The Story of the Girl Who Was Left Behind By HAZEL DEYO BATCHELOR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

Things to Know

- 1. Three lively games that can be played at any gathering are:
2. "Shadows," which consists of guessing the figures missing in back numbers.
3. "The Game of the Cards," which consists of guessing the number of cards in a pack.

A Quick Dash

The scales may be easily removed from a fish if you immerse it for a minute in boiling water. Pour the water over it very slowly so that the scales cannot penetrate.

Thin Endy Hair or Thick and Healthy?

A scalp cream for Cuticura usually means thick, glossy hair. Frequent shampooing with Cuticura Soap are excellent. Proceeds shampooes by touches of Cuticura Ointment to spots of dandruff and irritation of the scalp.

We Pay You

to try the first box. Have your druggist certify your purchase on his label, send it to us and receive a 25c bottle finest perfume or vanity box.

Thin Endy Hair or Thick and Healthy?

A scalp cream for Cuticura usually means thick, glossy hair. Frequent shampooing with Cuticura Soap are excellent. Proceeds shampooes by touches of Cuticura Ointment to spots of dandruff and irritation of the scalp.

A Maid and Two Men

The Story of the Girl Who Was Left Behind By HAZEL DEYO BATCHELOR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

Realize Smart Footwear Doesn't NEED to Cost You High Prices

Our Upholstered Values PROVE IT SPECIAL UP TO SAT'D \$8 BROWN KID BOOTS \$6

PERMANENT HAIR WAVE

New Nestle Apparatus—1918 Model Also agents for Nestle's patented water Before you have your hair waved consult C. LUCKER, Hairdresser

A Baking Tip From the South

Ever taste those delicious cornmeal muffins they make in Dixie? There never was anything quite so good and wholesome. The secret of them is

Miss Princine Pure Phosphate Baking Powder

—the baking powder that rises in the oven. If you want to save on your bread bill, bake some cornmeal muffins with Miss Princine.

A. F. PIERCE'S CORN-PLASTERS

Put your corn right off. A. F. Pierce's Corn Plaster will lift a corn or the worst corn in a few hours. No pain or bother with liquids. Just a thin, close-fitting plaster, with a soft pad to keep the flesh clean and protected from irritation.

Do You Wonder That Women Are Lavish in Their Praise Over These Perfectly Stunning Shoes at Five Dollars?

ALL thought of paying \$8 or \$10 for shoes will pass out of your mind when you behold these beautiful creations in NEWARK Shoes at \$5.00.

Newark SHOE for WOMEN

INTRODUCE SMART APPAREL

The assortments of really choice and beautiful things carried by this "Paris Shop of America" are shown for immediate selection.

J. M. Gidding & Co.

1422 Walnut Street WEST OF BELLEVUE-STRAITFORD

INTRODUCE SMART APPAREL

The assortments of really choice and beautiful things carried by this "Paris Shop of America" are shown for immediate selection.

Newark Shoe Stores Co.

LARGEST CHAIN STORE SHOE COMPANY IN THE WORLD

- 1224 Market St., between 12th and 13th Streets.
2145 Kensington Ave., bet. 20th & Cumberland Sts.
2131 Germantown Avenue, between Lehigh Avenue and Somerset Street.
137 North Eighth Street, near Cherry Street.
422 South Street, near Fourth Street.
2131 Germantown Avenue, between Lehigh Avenue and Somerset Street.
4053 Frankford Avenue, near Dauphin Street.
2226 North Front Street, near Dauphin Street.
2621 Germantown Avenue, near Chestnut Avenue.
32 South Ninth Street, near Market Street.
2118 Kensington Avenue, near Hart Lane.

Adventures With a Purse

DON'T throw this aside impatiently, saying, "Who ever heard of talking about Christmas in October?" Talking about the holiday season now is a certain evidence of patriotism, for it is known that all shopkeepers are being urged by the Government to do everything possible to extend the Christmas shopping period over the next three months.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.

THE STORY THIS FAR

Both Rowland is loved by Jack Bond and Ruth. Ruth is a girl of nineteen, with blue eyes, small nose, a sweet little mouth, and brown hair combed back over her shoulders.