

Band plays at 9.
Organ plays at 11:55 and
4:50.
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

Now People Are Giving Some Thought to Their Own Summer Needs

"For a Greater Country"

echoed with every footstep yesterday, during the hundred minutes "the boys" marched our streets, enjoying the cheers and songs of hundreds of thousands of people who smiled and wept a welcome to them. There is often but

"a short distance between a smile and a tear."

"How wonderful and almost perfect the Philadelphia reception was!"

How happy the home-coming boys looked to the four hundred and six mothers and members of their families on one grandstand, where some of their sisters trumpeted to them the welcome!

How clear their faces shone with determination to do and pride that they had already done something to show the stuff they were made of! Their look seemed to say that "nothing bad can happen to this country while we live."

How splendidly developed they were amid hardships and hardtack and homesickness, and with what they went through in the months in which they did a lifelong work!

Surely the United States has in her boys and their officers returning from the battlefields, camps and hospitals splendid and abundant material to form a mighty and permanent army.

What had been done already is but a challenge.

For a greater country!

[Signed] *John Wanamaker*
Chairman

May 16, 1919.

New and Pretty Silver-Plated Mesh Bags

What with graduation day not far off and birthdays all the time, there is good reason for these much-admired mesh bags to arrive just now.

The mesh is fine and almost soft to the touch, the links are all soldered for greater strength and the frames are square or oval with engine turning or engraving. Some of the bags have a tassel at the bottom.

According to size, prices are \$12.50 to \$31.
(Jewelry Store, Chestnut and 13th)

Women's Finest Sports Suits at \$35 to \$65

Gay, most attractive things of pebble cheviot, camel's-hair cloth, fine cravenette, two-toned and plain jerseys—materials often imported and always exquisitely soft and charming in color. Sometimes this color is very bright, as in the geranium and other rose shades; sometimes it is subdued, as in the heather mixtures and silver-tones. But whatever the outside of a coat may be its lining is almost certain to be vivid—sometimes changeably so.

The prices of these smart suits are \$35 to \$65.
(First Floor, Central)

More Beautiful Colors Arrive in Silk Tricolette

Also they are the colors that are being used so much for handsome gowns, capes and separate skirts.

Taupe, overtones blue, tan, sand, silver gray, reindeer, red, orchid, black and white—all are here tomorrow. The width is 36 inches, and the price \$6 a yard.
(First Floor, Chestnut)

Women Who Complain of the "High Price of Shoes"

should see the assortments of low shoes we have at \$6 a pair. There are over twenty good styles, among them—

Black calfskin oxfords with low or Cuban heels.
Several shades of tan calfskin oxfords with low or Cuban heels.

Black glazed kidskin oxfords with low or Cuban heels.
Dull black calfskin pumps with low or Cuban heels.
Tan calfskin pumps with military heels.
Patent leather pumps with low or Cuban heels.
Black glazed kidskin pumps with military heels.
White canvas pumps with Louis heels.
And a good assortment of wide toe, low heel oxfords.
(First Floor, Market)

Never Was There Such a Fashion for Colored Umbrellas

and never were umbrellas more attractive than they are this season.

Deep blue and the lighter, French shade, a soft, rich taupe, royal purple, green, dark brown or red are some of the more fashionable hues. Many handles are short, and invariably boast a ring of some sort, or a silk or leather loop for carrying.

Carved bakelite handles, white or colored tips and ferrules, and novelty rings or loops are some of their distinguishing features. The Victory umbrella has a cover of deep blue and a smart handle of red and white and is extremely effective.
\$7.50 to \$15.
(Main Floor, Market)

Leather Handbags for Business or Shopping

For either of these two purposes women like substantial leather handbags, and that a handbag can be both substantial and slightly, these give evidence.

Many shapes and many sizes, in shiny and dull leathers, chiefly black. Some of these bags are large enough to use for overnight bags.
Prices \$5 to \$20.
(Main Floor, Chestnut)

New Cool Bed Comforts

Silkoline-covered comfortables, filled with sheets of fluffy cotton, \$4 each; filled with sheets of mixed wool and cotton, \$5 each. Comforts covered with silk mull, bordered with plain organdie and filled with sheets of cotton, are \$6.50 each.
(Sixth Floor, Central)

Red Candy Keystones, 25c

are of pure, clear candy, and not only decorative, but good to eat, as well.

White mint wafers with red keystones, 10c.
Overseas cap place cards, with favor inside, 25c each.
Victory bullets, to hold candy, 15c each.
Jars of red, white and blue candy, 30c.
Keystone place cards, with favors inside, 20c.
(Down Stairs Store, Chestnut)

Juvenile Sweaters Gay of Hue

and now in style have a corner all to themselves in the Children's Wear Store.

There are many weaves, plain and fancy, some have V necks, some square and some round. Some even have little colored vests so that they'll be quite in fashion!

Coral, light and dark blue shades, browns, rose, turquoise, green—these are some of the many. Prices begin at \$3 and go up to \$8.00—and there are 22 to 36 inch sizes.

New V-neck slip-ons, sleeveless, in rose, pink, turquoise and other shades, are \$2.50 and \$3.50.
(Third Floor, Chestnut)

Summer Blankets in Readiness

Six excellent and desirable grades are comprised in a lot recently unboxed. Single and double bed sizes are included.

All of these are 2 1/2 yards long, but the widths vary, some being 1 2-3, some 2 and some 2 1/4 yards wide. Some are of all-wool and some of wool and cotton; some are in the regular white, and others bordered in pink or in blue.

Prices \$9.50 to \$30 a pair. Cotton blankets, a less expensive variety of the foregoing ones, but used for the same purpose, are here in good choice at \$2.50, \$3, \$4 and \$5 a pair.
(Fifth Floor, Central)

The Commuter Appreciates a Good Watch

The Wanamaker Jewelry Store prefers to sell only watches of such proven excellence as the Waltham, Elgin and Howard. They are by far the most economical and the most satisfactory in the long run.

For women, Waltham and Elgin watches, 14 kt. gold bracelets, \$38 to \$250. In 14 kt. gold cases, \$25 to \$75.

For men, Waltham, Elgin and Howard watches in 14 kt. gold cases, \$28 to \$170. The Howard watches start at \$60.
(Jewelry Store, Chestnut and Thirteenth)

Two New Books

One serious and one otherwise—the serious book being "Collapse and Reconstruction: European Conditions and American Principles," by Sir Thomas Barclay. This is an authoritative and timely work on the political reconstruction of Europe, by probably the greatest living authority on International Law. Price \$2.50.

The light book is "The Wicked Marquis," by E. Phillips Oppenheim and will be read with zest by all of this author's admirers. \$1.50.
(Main Floor, Thirteenth)

Chinese Enameled Ware

A little importation of the excellent modern copies of that old five-color enamel on copper. It includes candy boxes, ash-trays and bowls at prices from \$2 for an ash-tray to \$12.50 for a candy box.
(Fourth Floor, Chestnut)

Boys' Washable Suits in Full and Fine Assortment

The variety is wonderful in its scope.

The suits are excellent in quality, style and colors. Naturally the great bulk is for the smaller boys—3 to 10 years—and these suits are priced at \$3.25 to \$6.50.

These can be had in all the desirable washable fabrics—chambrays, linens, galateas and kindergarten cloths—and in a most comprehensive assortment of attractive colors and combinations. They come in "Oliver Twist," short Russian, junior Norfolk and middy styles.

There is also a fine collection of washable suits in Norfolk styles and in the finest washable materials for boys of 8 to 15 years at \$10 and \$12.
(Second Floor, Central)

Rugs Are Sold Here Only Under Proper Classification

Wool rugs are not listed in a class with worsted rugs because they both carry a standard maker's name.

Tapestry Brussels rugs are advertised as such, not as "Brussels," which might lead some people to believe they are the more expensive body Brussels.

Royal Wilton today may mean the finest Wilton made, or a low-priced Wilton or a velvet rug.

High-Grade and Standard Wilton Rugs	Special
9x12 ft., \$75, \$105, \$123.	9x12 ft., \$48.
8.3x10.6 ft., \$72.50, \$97.50 and \$112.	8.3x10.6 ft., \$46.
	Body Brussels Rugs
	9x12 ft., \$57.
	8.3x10.6 ft., \$52.
	Tapestry Brussels Rugs
	9x12 ft., \$27.50 and \$40.
	8.3x10.6 ft., \$40.
	One-Piece Wilton Velvet Rugs
	8.3x10.6 ft., \$57.50.

(Seventh Floor, Chestnut)

A Choice of Fine Chairs at a Reduction of One-Third

In addition to a most attractive group of two and three piece library and living-room sets at a reduction of one-third from the prices at which they have been marked in our regular stock, we also have in the same section a selection of excellent chairs at savings in proportion.

- \$27.50 for an English wing-back arm chair with striped cretonne covering.
 - \$28 for a damask and cane arm rocker.
 - \$30 for an arm chair in cretonne with loose cushions.
 - \$37.50 for an arm chair with brown-striped velvet seat, cane back, Adam design frame.
 - \$38 for an arm rocker with mulberry and grayish striped figured velvet.
 - \$38.50 for a high-wing-back chair in tapestry. An excellent English copy.
 - \$39 for a French tapestry arm chair, Louis XVI.
 - \$42 for a high wing-back arm chair, brown figured velvet seat.
 - \$48 for a wing-back arm chair in figured velvet, Queen Anne design.
 - \$51 for a deep seat arm chair, brown figured velvet, Chippendale base.
 - \$55 for a blue and tan striped loose-cushion lounging chair.
 - \$60 for an all-upholstered terra cotta and figured tapestry arm chair.
- (Fifth Floor)



John Wanamaker Outfitter to "Iron Men"

"Smithkins & Binks, Outfitters to the King," we see in England.

With all respect to such members of the nobility as are entitled to it, we deem it a greater honor to give service and satisfaction to our thousands of fighting men than to outfit all the crowned heads of Europe.

"Our Boys" are home, and coming home, thank goodness! They are all "our boys," but particularly those gallant fellows of the Twenty-eighth, or "Iron," Division, whom the city has so warmly welcomed.

"Iron Men," they call them, and iron men they are. Sturdy, upstanding, clean-minded, clear-sighted young men of the type that makes a nation great.

For some time, now, we have been outfitting soldiers with civilian clothes. Each day brings a greater number and the rush is just beginning. We are ready.

We feel honored that so many have chosen this Store. They are men, not fashion critics; warriors, not experts in fabrics; but they have acquired an instinctive sense of values that is as true as the affinity of the compass needle to the Pole.

Only the best is good enough for them, and that is all we have.

Suits and overcoats are on the Third Floor, Market, and The Gallery, Chestnut.

Shirts, ties, hats, underwear, half hose, shoes and other outfittings are on the Main Floor, Market.

The Charm of Early Summer Is in Every Corner of the Young Women's Salon

You feel it in the air—and see it in the delightful new dresses and wraps and suits.

Gingham, Organdie and Other Summer Frocks

\$8.50 to \$25—and there are hundreds of new dresses; gingham for morning wear and practical use; dainty voiles and novelty cottons and transparent, lovely organdies in Summer, pretty styles. Rose, blue, pink, violet, green and tan shades; 14 to 20 year sizes.

For Practical Use

Wool Jersey Suits—\$32.50 to \$42.50

They stand much wear; they look well and do not wrinkle easily. Sports suits in rose, Pekin blue, dark blue, oxford, taupe, sand, green and heather mixtures. 14 to 20 year sizes.

Graceful, Sweeping Capes for Young Women

\$27.50 to \$40—and of poplin, serge, gabardine or velour, in blue or tan shades. Smart, new models, some deep collars, some on yokes, some braided, and many lined with soft, rich silks. 14 to 20 year sizes.

Silk Dresses for Younger Girls

\$10 to \$35 for plaid silks, or plain, crepes de chine or taffetas in pretty styles suitable for girls of 8 to 14 years.
\$23.50 to \$32.50 for delightful, new flowered crepe, taffeta or crepe de chine dresses for junior girls—15 and 17 year sizes.

And Capes, Too, for Girls

\$13.75 to \$22.50—in dark or light colors, and of velour, serge or poplin, 6 to 17 year sizes.
(Second Floor, Chestnut)



100 Specially Priced Plaid Sports Skirts

The one skirt which you may be certain every woman will buy this season is a sports skirt, and this little lot contains some of the prettiest of the season.

Fine plaid worsteds made up with pockets for tennis balls, the plaids being delightful in color. \$12.75.

Velour plaids in two colors—tan with brown or navy, and tan with old blue. \$15.

Box-pleated skirts of plaid serge and worsted, dark and light color schemes. \$19.50.
(First Floor, Central)

Fine Porto Rican Nightgowns Come Into the White Sale

Every stitch of them is put in by hand from their hems to the delicate embroidery or drawwork around their necks. One style has hemstitching and embroidery, and costs \$3.50; another has nothing whatever but the loveliest drawwork, price \$3.75; and another style in pink has scallops besides the embroidery, and costs \$4.50.

Fine as such items in the White Sale are, it may be noticed that their prices are well under \$5. In fact, this is the case with practically everything in the Sale—prices running from \$1 to \$5.

The White Sale tables are piled with nightgowns of many other sorts, especially the good high-necked styles; with petticoats—some flounced and some not; with sturdy and finer drawers, corset covers, combinations and chemises. Also we have a pretty fair assortment still of the pink outsize and crinkly crepe undergarments.
(Third Floor, Central)

White Sale Letitia Corsets

We can promise plenty of these: At \$3.50. A light-weight pink batiste with low bust, long skirt, three pairs of garters. Model suitable for slender figures. At \$4.50. A topsy model of pink coutil, elastic across front, medium-length skirt.
Another of pink batiste with very low top, dainty lace and silk embroidery and gorges of elastic at bottom of front steel. Slender and average figures.
(Third Floor, Chestnut)

Honfleur Specials Timely for the Week-end

Nice to tuck away in one's bag when going down to the shore or even for a longer journey. And it is well to have them on hand, because a sale of these popular "specials" comes only now and then.

Extract, violet, rose and l'Empire, 35c and 50c a bottle.
Toilet water, violet, rose and l'Empire, 35c and 50c a bottle.
Face powder, violet and l'Empire, 50c a box.
Skin Food, Youth and Beauty cream, cleansing cream—35c a jar.
Hair tonic, \$1 a bottle.
Bay rum, 50c a bottle.
Also there is witch hazel, 35c and 50c a bottle; violet ammonia, 20c and 35c a bottle; Vegetal lotion for after shaving, 70c a bottle, and bay rum, large bottles, 95c and 112 1/2 a bottle.
(Third Floor, Central)

Women's Fine Sports Pumps

Tan Russia leather sports pumps with wing tips, perforations, small leather bows and military heels 1 1/2 inches high. Price \$10 in the Exclusive Little Boot Shop.
(First Floor, Market)

New Waists of Crepe de Chine

One with a tucked shawl collar and tucked fronts and flat, pearl buttons is \$5.50.

One with square neck, shawl collar and simple self-ruffling is \$5.75. Either style may be had in white or pink.
(Third Floor, Central)

Serge Capes and Dolmans Reduced to \$20 and \$30

A few new and attractive styles, mostly in dark blue and black, the colors that the majority of women are asking for.

Two models, one a cape with a black satin collar and the other a lined dolman trimmed with buttons, are each marked \$20.

At \$30 there are three styles of dolmans and one cape with a yoke and braid trimming. One of the dolmans has a fancy black and white collar.

Any one of these capes or dolmans would be a good investment for a woman who needs a light woolen wrap for motoring or outing trips.
(First Floor, Central)

Specials in Underwear and Stockings

Women's white ribbed cotton combination suits, regular and extra sizes, "seconds," at 50c.

Women's black silk full-fashioned stockings with cotton tops and soles, \$1.
Children's black and tan ribbed cotton stockings, "seconds," at 50c.
(Third Floor, Central)

Cotton Remnants With Good Savings

Meaning every kind from everyday gingham to fine voiles and organdies.

Some lengths for women's dresses, but the majority would do better for children's clothes, blouses and skirts and they are all a third less than if cut from the piece.
(Third Floor, Central)