

J. W. C. I. Military Band at 9  
Organ at 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# A Pleased Public Is the Reward of a Well-Conducted Store

## Railroad Dining Car Menus Include "Splits"

or half bottles of charged water or ginger ale. There is not much in the splits, neither is there to the men who split themselves into two middling ones by having so many irons in the fire that none of them ever gets hot.

To have one fixed, steady aim is an honorable undertaking, and perseveringly to apply yourself to hit the mark is the only sure way to succeed.

The calendar of the year has very few days in the almanac marked as legal holidays, but it is written that six days shalt thou work and thy house also—every week.

In the interest of humanity, custom has in recent years declared shorter days of labor and Summer holidays in hot season.

There is sweet content in a day's work well done.

Work seldom kills a man, but worry does it. Worry is the rust that spoils the knife blade.

The glory of this Store is that its patrons are so well satisfied that the work of preparing the stocks for them and serving them is a continuing pleasure.

[Signed] *John Wanamaker*

June 23, 1919.

## New Silk Pongee Coats, Too Nice for Dust Coats

But that is what they are intended for and it is what women use them for. They make delightful motoring coats and frocks to cover up one's prettiest frocks on the train or trolley. They are in the natural pon-

gee color, purposely made long and loose with a collar that buttons up high if one wishes, a belt and large pockets. Two good looking styles, one at \$20, the other at \$25.

(First Floor, Central)

## 2500 Yards Taffeta Silk Special at \$2.10 a Yard

By no means today's price; in fact, we ordered this silk some months back when the cost was much lower.

The quality is even better than we thought. It is a very soft finish with little dressing and it makes an ideal silk for street frocks, afternoon or evening dresses, foundations, blouses and linings.

Plenty of navy blue and black and all the wanted dark and medium shades. There is also white, pink, light blue and yellow.

(First Floor, Chestnut)

## New Parisienne Corsets Will Surely Be Welcomed

Particularly by the many women who think that there is nothing that takes the place of this fine American corset, made on French lines and exclusively sold at Wanamaker's.

In the new shipment is a lovely pink and white broche, very low bust model, heavily boned, at \$13.

Another pretty pink broche style with long skirt, low top and inserts of tricot elastic in front, \$16.

A fine figured white silk batiste, topless and re-enforced in the skirt, \$17.50.

Finally, a beautiful pink broche, girldle top and free hip, at \$18.

(Third Floor, Chestnut)

## Nut Brown One-Eyelet Shoes

The Exclusive Little Boot Shop has these to meet the wants of women who cannot wear French heels or regulation pumps and yet want something dainty.

They are of Russian leather with long vamps, light welt soles and 1 1/4 leather Cuban heels and their price is \$13.

(First Floor, Market)

## The Waist News

One new style just in of imported pongee in natural color, with a high or low collar, price \$5.50.

Another is a soft taffeta in white, flesh, black and navy;

this collar also is worn high or low, \$7.50.

The last is a Georgette crepe in white or shell pink, hand-embroidered and further prettified with Valenciennes, \$7.75.

(Third Floor, Central)

## Women's White Silk Stockings "Seconds" at \$1.25

2400 pair of full-fashioned thread silk stockings, in white only, but that is the color most

in demand just now. If these were first-grade goods they would be worth 75c more.

(West Aisle)

## Women's Artificial Silk Sports Coats, \$8

This is a new style of tuxedo coat in fancy weave of artificial silk with a belt that crosses in front.

It comes in white, black, turquoise, navy and pink.

\$8 is a very small price for it.

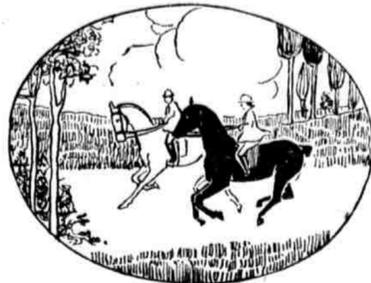
(First Floor, Market)

## Sheer, Cool Voiles in Smart Black and White Effects

There are dots galore, small and large, ever so many striped effects, flower patterns in lace, lovely designs, figured patterns and all-over effects.

They will make charming Summer frocks, are very much in fashion at present, and start at 50c and go up to \$1 a yard. 38 to 44 inches wide.

(First Floor, Chestnut)



## Women's Riding Clothes

The Little Gray Salon devoted to women's riding clothes is showing the favorite materials for Summer, cut in the favorite way—with breeches.

(First Floor, Central)

There are habits of khaki, cool linens—white, natural and navy; Palm Beach cloth, tweed and checked of striped worsteds. Prices run from \$18.50 for khaki to \$62.50 for a striped worsted.

## Midnight Blue Taffeta and Crepe Hats, Says Fashion

So here they are—and very smart they are to look upon, and becoming to their wearers.

As they are quite simple, they depend upon smartness of line for their style—these hats are usually rather large, with broad brims.

There is very little trimming, often just a flat bow, or a twist of ribbon or the silk.

Such hats may be worn on many occasions, all during the Summer, and are quite practical, as well as in excellent style. Prices begin at \$15.

(Second Floor, Chestnut)



## Women's Bathing Suits

Every day that goes by brings more requests for bathing suits, and more suits to meet the requests. We have scores of styles, of taffeta, satin, wool jersey and other materials in quiet colors—

(First Floor, Central)

navy and black particularly—and gay ones, with ornamentation and without. Prices start at \$6.50 for surf-cloth and run to \$30 for taffeta and satin.

## Prices on Young Women's Checked Suits Drop to \$15

And this is often half—and sometimes less than half—the original prices.

All the suits are of soft wool checks, in clear black and white effects. There are simple sports style, braid trimmed suits, and suits in Norfolk style. They are well tailored and carefully made

and are uncommonly good values for this small price.

With these suits are a few mixed tweeds in sports styles, and a few dark blue suits, all at the moderate price of \$15.

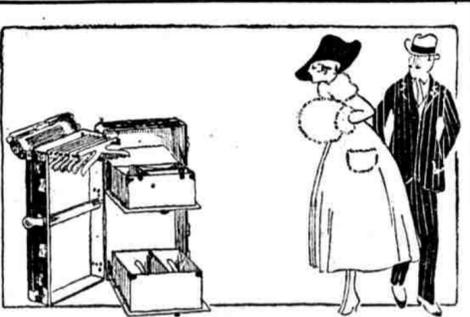
There are 14 to 20 and 15 and 17 year sizes in the group.

## Wool Jersey Suits, \$30 to \$35

include many models and all the wanted colors of the Summer—blue shades, rose pink, oxford, tan and brown. Some are in sports

(Second Floor, Chestnut)

style and rather plain, others are embroidered or trimmed with brushed wool collar and cuffs. 14 to 20 year sizes.



## Trunk Time

The buying of trunks is greater at this season of the year than at any other time. Part of the satisfaction of a vacation is in having all the clothes you need and having them in good shape.

The Wanamaker Special wardrobe trunks for men and women are designed to carry the greatest amount of clothing in a given space. They have room for 12 to 15 dresses or 8 or 10 men's suits and there are several drawers in the bureau section.

Prices \$42.50, \$47.50 and \$60. Other wardrobe trunks, \$35 to \$175. Steamer trunks, \$20 to \$44. Dress trunks, \$21 to \$60. Steamer wardrobe trunks, \$35 to \$85.

## Army Locker Trunks Special at \$10

We have just received 500 more of these excellent trunks to sell at a price which is one-third less than regular.

(Fourth Floor, Central)

## Women's Flannellet Pajamas

Yes—they really are wanted by lots of women bound for the mountains and camps, and desirous of more warmth than

they are likely to find up there. Light stripes, \$2.50. Solid colors, \$3.75. All are the two-piece styles.

(Third Floor, Central)

## THE VERY PIECE OF FURNITURE YOU WANT IS PROBABLY AMONG THE HUNDREDS OF ODD PIECES NOW REDUCED ONE-THIRD TO ONE-HALF

This is one of those furniture occasions which to a good many people mean the chance of a lifetime to pick up the particular piece for which they have a particular need.

Approximately 500 pieces are comprised in it, and all of these are conveniently grouped on the eastern side of the Seventh Floor, Central Section, where it is an easy matter to pick out just the things wanted. Every piece in the sale is marked with a special blue price tag, showing a straight reduction of one-third to one-half from former prices. In many cases these former prices are a year to a year and a half old, which means that the savings are often greater than they appear. The furniture is of a good and desirable type without exception, but the collection is made up entirely of odd pieces.

### 60 Serving Tables

are at half price and less. These are now \$7.25 to \$32.

The \$7.25 table is in the William and Mary style, built of quartered oak and finished in a soft shade of brown.

The \$32 table is solid mahogany, showing the Georgian influence, having a beautifully tapered reeded leg, the top portion of which has a carved leaf. The backboard has the pineapple finial.

### 35 Dressing Tables

are at half price. These range from \$13 to \$54.

The table at \$13 is of the Colonial type in American walnut with triplicate mirrors.

The \$54 table is an excellent Chinese Chippendale reproduction in mahogany, having five drawers, being exceptionally large, with triplicate mirrors, the center mirror being adjustable also.

(Seventh Floor, Central)

### 21 Beds

range in price from \$23 to \$60.

The \$23 bed is in the single size, Adam design, in ivory-enamel finish, having three panels of cane in both the head and foot.

The \$60 bed is in full size, an excellent reproduction of Louis XVI in American walnut, having the fluted leg, the Greek band and cane panels.

### 50 Pieces of Wicker Furniture

are priced at \$1.75 to \$48.

The piece at \$1.75 is a green tabouret and the \$48 piece is a 6-foot davenport finished in brown with a cretonne upholstered seat and back, with broad arms. Included in the wicker will be found muffin stands, chairs, tables, nests of tables and settees.

Other interesting groups in the collection are bedroom chairs reduced to half price—now \$3.50 to \$17.50. Living-room chairs at \$4 to \$60. China closets at \$17.50 to \$70.

## Serge for a Man

Serge spells comfort plus a feeling of being well dressed—or rather it does if it be a well-tailored serge.

Men have learned to depend upon this Clothing Store for good tailor work in all suits, but especially in serge suits. They know why. Greater effort at tailoring excellence was demanded of us this year, owing to conditions, and we put all the effort of which we were capable into the task of providing men's serge suits of the finest ready-to-wear kind.

We believe the result is creditable to us, judging by what our customers tell us. At any rate, the man who wants a Summer suit that keeps his comfort and his appearance at top notch will do himself a real service by seeing these serge suits of ours for himself.

Prices \$32 to \$55.

(Third Floor, Market)

## Now Is the Time for Eau de Cologne

The coolest and most refreshing cologne for warm weather and it is liked by both men and women and by people who don't generally like cologne. It is very nice to use in the bath water.

Queen Mary eau de cologne comes in 75c, \$1.50, \$2.75 and \$5 size bottles. It is altogether the most satisfactory eau de cologne that we have ever found.

(Main Floor, Chestnut)

## Scotch Linen Towels of Sturdy Merit, 75c Each

Of heavy, serviceable huckaback, every thread pure flax, in a generous size, 19x38 inches, with hemmed ends.

Particularly good towels for the money—75c.

(First Floor, Chestnut)

## Men's Sturdy Work Shoes Special at \$4.65

Several thousand pair of shoes at a price which is less than can be made for today.

They are Blucher lace style of heavy retanned leather and black leather, and they have round toes and extra heavy soles.

Just the shoes for men working out-doors or on their feet much in shops.

(Main Floor, Market)

## Housekeeping Helps

Waffle irons for use on the gas range, \$2.75.  
Pot roast ovens of iron, 8 inch, \$3.30; 9 inch, \$3.75.  
Cast iron frying pans, 7 inch, \$1; 8 inch, \$1.10.  
Bread toasters, for the gas range, 25c.  
Galvanized iron water pails, 12 quart, 65c.  
Galvanized garbage cans, 12x12 inches, \$1.60; 13x13 inches, \$1.80.  
Gas ranges with three-burner oven and broiler, \$26; four-burner, \$34.50; cabinet range oven and broiler, \$52.

(Fourth Floor, Market)

## Entering the Last Week of the June China Sale

For all practical requirements this is as good a sale today as it was on the day it opened.

Of the two classes of goods which are the mainstay of a china sale—the dinner sets and cut glass—the varieties are unstinted.

Anybody needing a dinner set can choose now with the double advantage of real price reductions and a practically unlimited field to select from.

French sets are getting dearer. The Limoges potteries are unequal to the demands that are coming to them.

Manufacturers have orders booked a year or more in advance. This exceptional demand is due to the fact that normal European requirements neglected during the war have now to be satisfied.

French china dinner sets in this sale are \$32.50 to \$175. Every set in this group will be at least 25 per cent higher next week.

English, American and Japanese sets will also go to higher prices once this sale ends.

The wisdom of buying now is very plain.

The English sets are in a host of captivating patterns and colors, including many charmingly vivid effects. They are priced at \$25 to \$100.

The showing of American sets is naturally very large and the wares are the pick and choice of the potteries. The prices are \$13.50 to \$40.

Japanese sets are \$40 to \$75.

Cut glass in brilliant assortment at savings of 25 to 50 per cent. Prices from \$1 to \$400 a piece.

(Fourth Floor, Chestnut)