MORE OVERSEA MEN BACK ON TRANSPORT

Philadelphia Soldiers Sent to Demobilization Camps After Reaching N. Y.

RADNOR BRINGS FIGHTERS

Another batch of Philadelphia soldiers have arrived from overseas. They landed on the transport Radnor, which docked at New York. The men have been sent to demobilization camps to be mustered out of service.

Included among the arrivals are these Philadelphians:

Robert E. Harrison, 315 Chestnut street; Charles W. Shaw, 331 Earlham terrace, Germantown; Paul J. Horn, Jr., 3200 South Tenth stth street; Frederick T. Benke, 1822 South Fifty-fifth street; Samuel Hurwitz, 2408 South Fifth street; Charles McCann, 1316 South Stanley street.

E. Joseph Charosiewski, 5404 Kingsessing avenue; John J. McCloskey, 3308 Hartville street; Garfield Rosenthal, 2220 Mount Vernon street; William H. Dougherty, 105 Mercy street; Frank T. Kessler, 1548 Oakdale street; John E. Anderson, 2612 South Rosewood street; Robert White, 4312 North Seventh street.

Gregory F. Coffola, 213 East Ontario street; Bernard A. Conlague, 2323 North Colorado street; Charles R. Mayer, 2910 North Howard street; James H. Rhoades, 4663 Germantown avenue; Frank P. Knowalewski, 4436 Almond street.

Carmine Aderisio, 713 Ellsworth street; Rokoy Gracias, 185 South Segal street; Peter P. Kelly, 2963 North Lawrence street; Charles B. Senger, 1658 Cadwalder street; Raymond Preston, 6047 Latonia avenue; Eric H. Danielson, 22 Rushland avenue; Lewis A. Gibson, 5013 Dittman street.

Carlacker Man, 1619 North Dover street; Robert H. Hawthorne, 126 East Westmoreland street; George W. Winterle, 363 Lemonte street; William M. Kauffman, 402 West Tabor road; John Eckert, 512 Hart lane; Joseph Donegan, 2823 Gaula street; John Fenazzo, 1112 Christian street.

Henry G. Bohn, 519 Rockland street; Harry F. O'Brien, Seventy-ninth street and Hunt avenue; Walter Siedziewski, 4749 Milner street; Anton Zazorosky, 2912 Salmon street; Luigi Venafro, 1520 South Juniper street; William F. Harmer, 1513 Hanson street; Eugene J. Loftus, 2507 Silver street.

William J. McKenna, 2818 Kensington avenue; Charles Schrader, 1740 Junnata street; Thomas Whomsley, 622 East Lippincott street; Benjamin Heit, 502 Moyamensing avenue; Irvin Seitz, 4503 Colorado street; Louis Suhner, 4226 South Percy street; Anthony F. Trabosh, 6111 Callowhill street; Boyce F. Greaser, 4707 Westminster avenue.

John O'Donnell, 2052 North Seventh street; James R. C. Crumlish, 2042 Manton street; Lavernes Phillips, 151 Manheim street, Germantown; Wilmer C. Barr, 2707 Berks street; James W. Carthage, 1180 South Twenty-first street; Samuel W. Bordman, 1302 East Ontario street, and Walter W. Sparker, 1232 North Dover street.

CITY ASKS RICH FOLKS' AID

Would Borrow Cash to Buy and Sell Army Food

Mayor Smith's food commission will purchase surplus food supplies offered the city by the government for sale to the public at cost if philanthropic citizens will advance the necessary cash.

Director of Supplies MacLaughlin is authority for this statement. The cash advanced, the director said, would be returned as soon as the food stocks were disposed of.

"It is impossible," said the director, "for the city to purchase the food in any other way."

Arrangements have been completed for the food commission's survey of the river front on August 6. The commission will investigate facilities for bringing food to this city by water.

Private CLIFFORD H. SEIDERS

SHORE TO INFORM VISITORS

Bureau on Boardwalk Proposed to Supply Accommodations

Atlantic City, July 29.—"Something must be done to correct an unfortunate situation, unfair alike to Atlantic City and many patrons," business men declared today when they heard that strangers had been compelled to obtain quarters in Philadelphia hotels and "commute" to the shore because they were unable to procure accommodations in Atlantic City.

"There never has been a time when Atlantic City was not able to provide for every one desiring to take advantage of its hospitality, where their needs were made known," said Samuel P. Leeds, president of the Chamber of Commerce, which repeatedly has urged city officials, hotelmen and other agencies to unite in the establishment of a bureau of information on the Boardwalk for the benefit of strangers seeking accommodations. "It is unfortunate, if it is true, that persons were forced to seek quarters in Philadelphia because they could not find what they were seeking here. The need of a bureau of information to correct this condition, by advising strangers where they can find rooms, has been strongly emphasized, and we have every reason to believe that action will follow now that the actual necessity for such an institution has been demonstrated."

TWO AUTOS STOLEN

Machines Valued at $2700 Taken From Vicinity of Willow Grove

Automobile thieves operating in the Upper Moreland twonship section stole two cars, valued at approximately $2700, from near Willow Grove.

G. E. Weiskamp, North Front street near Race, reported the loss of a $2000 touring car. Elmer G. Blank, North Fortieth street above Arch, reported the loss of a $700 car. Abington policemen in motor cars searched the northern suburban section but could not locate either of the stolen cars.

City Hospital Ice Cream Fund Gains

Director Krusen, of the Department of Health and Charities, acknowledges the receipt of additional contributions amounting to $28, making a total of $949.76, to the fund for furnishing ice cream to patients in the tuberculosis wards of the Philadelphia General Hospital.

MORE DECORATIONS FOR PHILADELPHIANS

Private C. M. Seiders Honored by French and Italians for Taking 22 Prisoners

MORRIS LEGION CHEVALIER

One Philadelphian is to be decorated with the French and Italian war crosses; another is to receive his second decoration, a French honor, and a third is to get his first decoration, it was announced at the army recruiting station, 1345 Arch street, today.

Privavte Clifford M. Seiders, 109 North Fifty-fifth street, a machine gunner with the 314th Infantry, is the hero for whom the French Croix de Guerre, with one palm, and the Italian Grace de Guerre are waiting.

The decoration of French Chevalier of the Legion of Honor is awaiting Major Effingham B. Morris, Jr., of 225 South Eighth street, who has already won the Distinguished Service Cross. The same honor awaits Captain William S. Landers, 83 Stewart avenue, Lansdowne.

Accompanying Seiders's decorations was an unusual citation from the French general headquarters:

"While advancing at the head of his company, under intense machine gun fire, he entered a ruined building, in which he discovered thirteen enemy soldiers. He killed one who would not surrender, took twelve others prisoner and brought back three light machine guns. Later in the same day he made ten more prisoners and captured five more machine guns."

The additional honor obtained by Major Morris, who is a son of Effingham B. Morris, head of the Girard Trust Company, is presumably for the same service that gained him the Distinguished Service Cross. He got that "for extraordinary heroism in action near Montfaucon, September 27, 1918. Leading his battalion in attack, Major Morris, then a captain, was painfully wounded in the leg, but continued in command during the four days' action that followed."

Major Morris led the battalion following the death of Major B. Franklin Pepper, also of this city, who fell the first day of the drive.

Who is John Grundy?

The recruiting office has another Croix de Guerre to award to the man who enlisted in the Twenty-eighth Division as "John Grundy, 3745 North Seventy-first street." They have been unable to locate either the address or the man.

Every family bearing the name Grundy in Philadelphia will be canvassed by the army authorities in an effort to discover the hero and award him his honor.

FOUND GIRLS LIVING IN CAVE

Scantily Clad Mount Carmel Runaways Lived on Wild Berries

Mount Carmel, Pa., July 29.—Berry-pickers on a mountain north of here discovered three scantily clad girls roaming about in the underbrush and after a time saw them enter a cave. The police were notified, went to the designated spot and found the girls living a primitive life. All were aged about sixteen years, of foreign extraction and admitted having left their homes on the outskirts of town three weeks ago. Ample clothing was secured to permit their being brought back to town, whither their parents had been summoned and the girls given into their custody.

LEGION POST IN NORTHEAST

Temporary Organization Committee Named at Preliminary Meeting

George Wentworth Carr, county chairman for the American Legion, today announced completion of plans for the organization of a post in the northeastern section, to include Tacony, Holmesburg, Wissinoming, Bustleton, Fox Chase, Somerton and Torresdale.

A preliminary meeting has been held and a committee on temporary organization named as follows: Frank Toey, chairman, a veteran of the Philippine, Spanish-American and world wars; Russell Derr, vice chairman; John Latham, secretary; Frank Shallcross, treasurer.

GIRLS PROTEST PUBLICITY

Old Graduates of Hazleton H. S. Object to Printing Roster With Dates

Hazleton, Pa., July 29.—Some of the girls who graduated from the Hazleton High School back in 1875 or thereabouts are badly "fussed up" over the announcement that the school board plans a new manual this summer which will contain the list of those graduated since that date arranged in the order of their classes. They have appealed for consideration, asking that the names be printed alphabetically, without reference to when the diplomas were issued.

Influencing the Dealer

Most new advertisers have (as in the cartoons) a dotted line reaching from the left eye to the retailer, and from the right eye to the consumer.

"Impress the trade" with your initial campaign, and some jobbers and retailers will stack the goods in anticipation of a brisk demand from the public.

If the brisk demand materializes—well and good—if it doesn't, the trade will probably contrive to sell the goods anyway and thereafter become less impressionable.

The heart of a permanent success in advertising—except perhaps for suspension bridges—is the "repeat order."

Granting always, that the new line merits continued patronage, the great demand will commence after the third year of advertising. The vast slow-moving public will then make its wishes known unmistakably to the least impressionable of dealers.

Because retailers know of the success of old and established advertisers, it is possible for the new advertiser to secure a considerable preliminary distribution on faith.

It is best to consider these initial orders — these first-time retail openings—not as sales, but as opportunities to be justified by repeat orders.

You can best influence the dealer by continuing to influence the public.

Retailers prefer to sell goods that are in demand.

Advertising space in the Butterick publications is for sale through accredited advertising agencies.

Butterick—*Publisher*

The Delineator
Everybody's Magazine
Two dollars the year, each

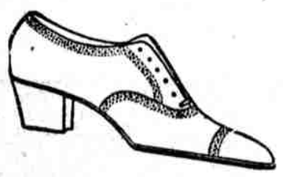
Try our combination box, large bottle of Liquid and can of Powder—

clean SOUND TEETH

When the dentist says: "Keep your teeth clean," he means "Keep your teeth clean by the daily use of paste, powder or liquid—

Sozodont

At your dealer's



White Footwear Reduced $8.85

Women's white Egyptian cloth pumps and lace oxfords with white leather soles and heels or with turned soles and wood military heels.

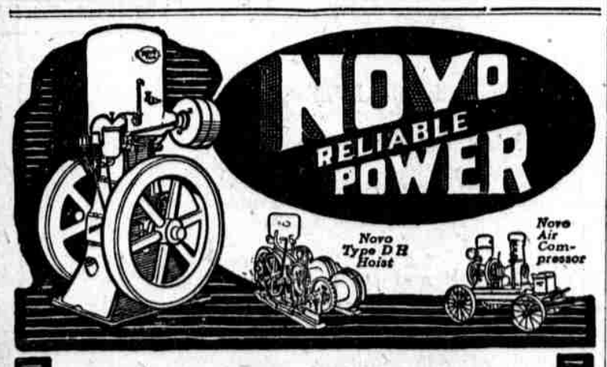
All sizes and widths.

Good shoes are an economy.

Hanan & Son

1318 Chestnut St.

KEEP ON BUYING THRIFT STAMPS



What He Was Really Buying

A manufacturer, who recently gave us a big order for Novo Engines, said it wasn't the Novo Engine he was buying so much as Novo Reliability and Novo Service.

That was music to our ears. For we know it is Novo Reliability and Novo Service that keeps Novo Power on the job all over the world.

Novo Engines, 1½ to 15 H.P. Furnished to operate on gasoline, kerosene, distillate, natural or artificial gas. Outfits for Pumping, Hoisting, Air Compressing, Sawing. Apply for full information.

NOVO ENGINE CO.
Clarence E. Bement, Vice-Pres. & Gen. Mgr.
Factory and Main Office: Lansing, Mich.

J. JACOB SHANNON & CO.
1744 MARKET STREET PHILADELPHIA 1744

The Plant You Have Always Wanted

Here it is! The J. Morton Poole Company's plant—one of those good old American plants that grew and prospered because it was located right, built right and run right.

Location: Wilmington, Delaware, on the Christiana, one mile from Delaware River. Dock at the plant affords all facilities for lighterage and water transportation. On main line of Pennsylvania Railroad, with sidings on Philadelphia & Reading and B. & O.
Here is an excellent location in a thriving city on the Atlantic seaboard. A striking opportunity for the manufacturer with an eye open to domestic and export business possibilities.

Buildings: Well-constructed brick machine shop, erecting shop, pattern shop, foundry and all essential small buildings. All in good repair.

Power and Equipment: Steam and electric power. Good boilers and pumps. Some machine tools are still in place and can be bought to remain in use on the premises.

Labor: Until a few months ago this plant kept six hundred men busy. There is plenty of skilled labor to be had in Wilmington and the surrounding territory.

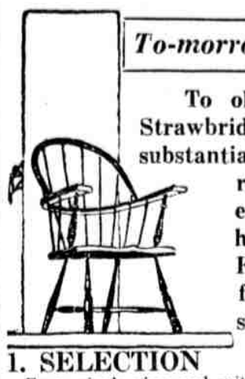
Adaptability: The location, construction, arrangement and equipment of the buildings make this the ideal plant for the manufacture of Boilers, Castings, Culverts, Gas or Gasoline Engines, Lawn Mowers, Machine and Machine Tools, Marine Engines, Perforated Metals, Pipes and Pipe Fittings, Radiators, Refrigerating Machinery, Road-Building Machinery, Tractors and Farm Implements and many other products.

Write or wire at once for layout map and full particulars.

Du Pont Chemical Company
Incorporated
Wilmington, Delaware

SUMMER SHOPPING HOURS—9 A. M. to 5 P. M.—CLOSED ALL DAY SATURDAYS

Important Facts Concerning the Strawbridge & Clothier August *SALE OF FURNITURE*



To-morrow, the Third of Four Inspection Days

To old friends the mere announcement that Strawbridge & Clothier Furniture can be bought at substantial reductions from Strawbridge & Clothier's regular fair prices is sufficient. However, there are thousands of new homemakers who will select their Furniture during August, and a friendly word might help them to start housekeeping aright with true economy, and save later regrets.

Nowadays, with good, reliable woods and other materials so hard to get and skilled cabinetmakers so scarce, the substantial, lasting character of Strawbridge & Clothier Furniture is of greater importance than ever before.

And what is most important we have included in this sale—

1. SELECTION
Every single piece and suit on our showroom floor and in our great ten-story Furniture warehouse is included in this August Sale—and every piece secured to augment this collection has been selected to maintain the quality standard. If you wish a single piece, a complete suit, or Furniture to furnish the home from cellar to garret, you'll find this Store distinctively prepared to meet your needs.

2. QUALITY
Only worthy, honestly-made Furniture has ever been admitted to our stocks. Our aim has been to provide Furniture fit to be handed down to future generations as family heirlooms. Shoddy workmanship and questionable materials are forever barred here. You'll be just as proud of Strawbridge & Clothier Furniture years hence as you are today.

3. GOOD TASTE
Has ever been the keynote of Strawbridge & Clothier Furniture. Faithful reproductions of period designs, as well as modern patterns well in accord with the requirements of dignity and refinement. We do not hesitate to say that nowhere in Philadelphia can you find as many good, desirable designs as are assembled here.

4. VALUES
The fairness of Strawbridge & Clothier's first pricing makes the smallest possible reduction therefrom a worth-while saving indeed. The substantial reductions, made especially for this August event, create an opportunity of remarkable importance—especially so since every market indication points towards higher prices in the near future.

Our Entire Stock of Furniture at Reduced Prices

Consider well the four points of excellence appearing in this announcement. They are the important factors that constitute any Furniture Sale. Firm in our knowledge of the all-around excellence of the Furniture, the exceptional character of the savings, and the good judgment of those buying Furniture nowadays, we urge that you—
Compare carefully and determine, to your own satisfaction, where furniture quality and furniture values are best

FURNITURE—THIRD FLOOR, MARKET TO FILBERT STREET—BEDS AND BEDDING—FOURTH FLOOR, EAST

Just From Paris, New Knitted Silk Dresses

From MARIE-LOUISE come these novel Dresses of knitted silk, also a Sports Costume of wool-and-silk. The Costumes now worn in Paris at the races, at teas, at the theatre. Lovely shades, graceful lines, beautiful simplicity of design—all will appeal to American women who like distinctive novelties in dress.

Strawbridge & Clothier—Second Floor, Centre

Good News for Women Who Need Cool Summer Dresses

There are still many weeks to wear these cool Cotton Dresses. They will sell rapidly at such reduced prices:

Organdie Dresses, special at $8.75 to $15.00
Crisp Organdie Dresses are among the season's delightful styles. These are in pastel shades, also navy blue, black and figured patterns. Trimmings are either of lace or tiny organdie frills.

Women's Voile Dresses, special at $13.75
Many styles in Dresses of striped, checked or figured voile in light or dark effects. Some with triple-flounce skirt, others gracefully draped.

Women's Silk Dresses, $21.50 to $30.00
Women's Crepe Georgette Dresses, $30.00 to $75.00

Strawbridge & Clothier—Second Floor, Centre

Chic Bathing Suits

For a dip in the sea or a mountain lake, women want becoming Bathing Suits. All kinds here to suit all purses:

Of Surf Satin, Special at $3.95
Bathing Suits with round or V-shaped neck, piped in white or color; with sash or belt. Also models in all black.

Of Silk-and-cotton Poplin, $8.95
Smart Bathing suits, as illustrated, with a poplin sash, trimmed with a satin band and soutache braid.

Wool Jersey Bathing Suits, $6.90
So comfortable! These favorite "two-in-one" Swimming Suits of wool jersey in black and colors. With white band at V-shaped neck, sleeves and skirt.

Of Heather-mixed Jersey, $7.50
"Two-in-one" Bathing Suits, in pretty heather mixtures, with green, purple or Copenhagen blue band at neck and armholes.

Strawbridge & Clothier—Aisle 13, West

Golden Special for MEN

RELIABLE GOODS — DAILY GOLDEN SPECIAL — SINCERE SERVICE

1500 Spic-Span Brand-New Sennit **Straw Hats**

Save More Than One-Third

At $2.75

To-morrow's *Golden Special* will prove of exceptional interest to the many, many men whose old straw hats are beginning to show signs of wear. More than 1000 clean, new Sennit Hats—in fine, medium and coarse weaves, and in a good selection of the present season's authentic styles—have just been removed from their wrappings; to be sold under the *Golden Special* sign at a SAVING OF MORE THAN ONE-THIRD on our regular fair retail price. All sizes—and a remarkable opportunity.

Strawbridge & Clothier—Second Floor, Market Street, East

Popular Novels, 65c

Hundreds of well-known books by popular writers at this small price, perhaps the very volume you have been wanting. Get it now for summer reading. Among the latest arrivals are:

Audrey, by Mary Johnston.
The Joyous Trouble Maker, by Jackson Gregory.
South Sea Tales, by Jack London.
The Indian Drum, by W. MacHarg and E. Balmer.
The Triflers, by Frederick O. Bartlett.
Monsieur Beaucaire, by Booth Tarkington.
The Blue Streak, by Jack Hines.
Carmen's Messenger, by Harold Bindloss.
The Yukon Trail, by William M. Raine.
Ranny, by Howard Brubaker.

Strawbridge & Clothier—Second Floor, Filbert Street, West

Silk Negligees For Traveling

Just in time for those planning trips come Silk Robes from Japan that fill most acceptably the need for a light-weight, easily packed Robe for Pullman or steamer use.

Of Japanese silk in Copenhagen and navy blue, rose, black, made kimono style, with a sash that can be used or not as wished. They fold into small space and come packed in a neat little silk bag to match, ready for suit case or traveling bag—$12.50.

Strawbridge & Clothier—French Salon, Third Floor, West

Umbrellas, $3.00

Of a serviceable quality of cotton made on sturdy frames; the men's with handles of mission wood, in hook or crook style, the women's with plain or carved mission wood handles with wrist cord.

In quality, making and general appearance, better than usual at $3.00.

Strawbridge & Clothier—Aisle 7, Market Street

Motor News

Telling of Good Savings On Wanted Accessories

Any motorist who has lost pounds of weight—and his temper as well—taking off and putting on a tire, will readily appreciate the cleverly designed new Tire Spreader and Remover. Here and marked at a special price—$2.25.

Spark Plugs—50c and $1.00.
Ford Fan Belts (1917) 20c.
Summer Robes—$1.90, $3.25.
Wool Robes, fringed, $13.50.
Anthony Pumps—$3.10.

Strawbridge & Clothier—Fourth Floor