

Organ Plays at 9, 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Showers

Getting Down to the Facts and Figures of the Goods That Are Making This an Unprecedented August Furniture Sale

Andrew Carnegie—a Pennsylvanian With Vision

From his early boyhood, amid poverty, with no one to lift or lead him, he stood upon his own feet and stepped out into the path nearest to him, climbing upward year by year until he made his way.

Born in Scotland, by his own words that he often said to people, "starting poor, with nobody to lean on, with a cheerful spirit he did the best he could as opportunity offered."

From the bleak days of a little village in Scotland, this ambitious boy whistled his way from an office boy to become a telegraphic expert, and, with remarkable vision, saw in the infant iron and steel industries his opportunity. His own City and State became known all over the world for the sagacity, foresight, public spirit and patriotism, of which the crowning example is the Hall of Peace at The Hague, which will ever stand as a testimonial of a great mind and a true heart.

Pennsylvania and its two great cities of Philadelphia and Pittsburgh make very little of their great men.

It is fair to say, and people will generally admit, that the Pennsylvania Railroad, its needs discovered by Thomas A. Scott, was wonderfully developed by the genius of Alexander J. Cassatt, whose capable sons are still making the name of Cassatt to be remembered in this city.

It was Andrew Carnegie who believed that the railroad bridges should be built of steel instead of wood, and that the arches of the bridges could be safely made of concrete.

Mr. Carnegie's life was a march of progress and his generosity was only a measure of his great heart of sympathy for education and whatever benefited the welfare of human beings. He continually leaped forward and ahead of great improvements.

In the Gallery of Pennsylvania's Great Men

we must place first the name of George Washington, whose home in Philadelphia at one time was on the center street, now known as Market Street.

The greatest citizen of his time was Benjamin Franklin, who died in this city and whose tomb is in the old Quaker graveyard at Fifth and Arch Streets.

Benjamin Rush, David Rittenhouse, General George G. Meade, Andrew G. Curtin, General John F. Hartranft, Jeremiah Black, Thaddeus Stevens, George F. Baer are among a few great names that this short paragraph can put before you.

President Woodrow Wilson would welcome the counsel and support of a dozen such men in the present great perplexities that surround him.

There are still left some of the sons of the noble fathers of the years gone by, who should not be forgotten.

In many respects Pennsylvania is the greatest of the 48 States, and certainly the City of Philadelphia, when rightly governed, will again head the list as its foremost city in character, if not in population.

[Signed] *John Wanamaker*



Brims Flare Sidewise On the New Fall Hats

Likewise they have a tendency toward being longer in front than in the back.

One of the newest and mostly lovely hats is a black panne velvet with the widest part of the brim toward the front on one side of the hat and toward the back on the other.

It is faced with French blue velvet and is slightly rolled back in front to show the blue.

Also the newest hats are oftentimes wider in the brim in front than in back. The lines are excellent.

They are here in softly draped panne velvet, plain velvet, beaver and beaver combined with the velvet. In one case heavy rope silk is used to almost cover the brim.

The colors are soft, dark browns, blacks and blue, just what women want for their Fall suits. Prices \$14 to \$35.

(Second Floor, Chestnut)

100 Women's Silk Coats and Wraps Reduced Now \$15 to \$75

These coats and wraps are of silk—fine taffeta, pongee, silk poplin and satin; many of them in black, the others in deep blues and tans, and a few reversible, as in the case of black satins with gray linings. Usually they are without trimming, but a few have marabou and brushed wool collars.

They are odds and ends of our silk coats, but are very fine things, nevertheless, and their present prices are about half of their first ones.

(First Floor, Central)

Hundreds of Summer Dresses at Little Prices—\$5 to \$25

Dresses which have been reduced and are to be cleared out quickly—organdies, nets, dotted swisses, gingham, voiles, linens, calicoes. The majority are color printed; some are plain in color; a few are all white; and a few of the voiles are beaded. And while sizes are broken and many of the dresses are mussed, these drawbacks are compensated by the small prices, \$5, \$10, \$15 and \$25.

(First Floor, Central)

Jam, Jellies, Marmalades, Conserves, Canned Vegetables

will taste very good next Winter, because those that are bought never have the wonderful flavor of those made at home. Come to the Helpful Housewares Store and see the exhibit of canning. It is very worth while.

It is interesting to see the many efficient canners and preserving kettles—and the endless little modern contrivances made to lighten the work of preparing fruits and vegetables.

Very Efficient are the preserving kettles of gray enamel, 90c to \$3.90; of white enamel, \$1.10 to \$4.75; of aluminum, \$2.50 to \$7.45; of iron, enamel lined, \$1.15 to \$2.25.

Useful Handy individual jar holders, 10c. Racks holding 8 jars, 75c and \$1.

Jar fillers of tin, 35c; of aluminum, 60c; enameled, 60c. Cans for preserving, \$1.10 a dozen. Waxed strings for sealing

the cans, 55c a box. Jar lifters, 10c and 35c. Jar wrenches, 10c.

Fruit presses, 2 quart size, \$3.50; 4 quart, \$5.25; 10 quart, \$9.

Fiber jelly containers, 2 oz. individual size, 25c a dozen; 10 oz. size, 40c a dozen.

Canned Corn Is Delicious Time to can it now. Tomato season is also upon us. Cold pack canners, for fruit and vegetables, 6 jar capacity, \$3.

Steam pressure canner cuts the time spent in putting up fruit or vegetables in two. \$22. Toledo canners, 6 jar size, \$10; 14 jar size, \$12; 21 jar size, \$15.

Mudge canners, \$5 to \$23.75, according to jar capacity. Fruit and vegetable driers, 26x18 inch size, \$3; 36x24 inch, \$12.

(Fourth Floor, Central and Market)

Shoes for the Tiny Feet Which Can't Yet Walk

And which therefore should have the daintiest and most comfortable little shoes and slippers to be found.

Every kind that the most doting mother could wish for is here, we believe. They all have soft soles.

Babies' buttoned kid shoes in white, white with black, pink, blue or tan, black patent leather strap slippers and small white leather moccasins, \$1 to \$1.75 a pair.

White pique or poplin strap slippers, all of them hand embroidered and some having the narrowest of real Valenciennes lace, picot edge or tatting, \$1.75 to \$8.50 a pair.

These tiny slippers will wash, and some of the higher priced ones are from Paris. They make the nicest of gifts.

(Third Floor, Chestnut)

THE quality of Wanamaker furniture is established beyond yea or nay. It has been proving itself for years and years in a way that cannot be mistaken. It is not a matter of opinion or hearsay, but something with which the people have become acquainted through actual experience.

The beauty and extent and desirableness of the stocks in this August Sale are also matters of experience and actual observation and not just matters of opinion. They are real, manifest and unquestionable. We have written a good deal concerning them, but nothing more than we are ready to prove.

We now want to get down to actual details, because in buying furniture there is no getting away from facts. You can understand that a sale which began with more than 16,000 sample pieces, backed by adequate warehouse reserves, cannot be represented in its full proportions by any list of pieces.

The bedroom suits told of here are just part of a collection of some hundreds.

Many of these show a reduction of not more than 10 per cent, but the original prices were so much below the market value—that the saving is anywhere from 20 to 70 per cent.

Three Remarkable Lots of Small Oriental Rugs Go Into the Special Disposal

All at reduced prices—and the reductions are such that the rugs would cost as much or more at wholesale just now.

They are the most unusual pieces of the kind that we have had for some time.

Chinese 2x4 to 2.6x4.6 feet, \$22 to \$27.

Mosuls, Shiraz and Kazaks, 3.6x6.6 to 3.6x7 feet, \$30 to \$40.

Beluchistans, 2.6x4.6 feet, \$19 to \$27.

Mahals and Chinese carpets—recent unbalings—are shown in particularly notable selection at very attractive prices.

(Seventh Floor, Chestnut)

New Novels

"Burned Bridges," by Bertrand W. Sinclair. An entertaining story of Northwest Canada. \$1.60.

"The Owner of the Lazy D," by William Patterson White. Another tale of the Wild West. \$1.60.

(Main Floor, Thirtieth)

Summertime Candy

Snappy taffies are oblong bars, just hard enough to crunch pleasantly and having the same flavors that have made salt water taffy famous. They are 60c a pound.

Seafonso kisses melt in the mouth, leaving only their delicious flavors to remember them by. Also 60c a pound.

(Candy Store, Downstairs, Chestnut)

Trim, Tailored Styles in Envelope Books

Smart little flat envelope pocket-books of black morocco and patent leather, prettily silk lined.

One of the better kind has a double flap, and all are very good style and correct to carry with the new gowns.

Prices are \$4 and \$5, but we do not expect any more of this quality at these prices.

(Main Floor, Chestnut)

Women's Embroidered Handkerchiefs Special at \$2.25 a Dozen

The wholesale price now is higher than what we shall sell them for.

They are good Irish linen with the one-corner embroidery in neat designs that so many women like. Just the thing for every day handkerchiefs or for college or school girls.

(West Aisle)

New White Skirts

There have just arrived some fine white Baronet skirts in a very pretty full gathered model with broad girdle and pockets trimmed with pearl buttons. They are \$18.75.

Also new are white silk broad-cloth skirts, most practical because they wash so well. They also have novel, wide girdles and pockets with pearl buttons. \$20.

(First Floor, Central)

Bedroom Suits

\$246 for a 4-piece Colonial mahogany suit—bed, bureau, chiffonier and dressing table.

\$255 for a 4-piece Adam mahogany suit—bed, bureau, chiffonier and dressing table.

\$255 for 4-piece Adam suit, finished in antique ivory enamel—bed, bureau, chiffonier and dressing table.

\$260 for a 5-piece Louis XVI suit, finished in antique ivory enamel—bed, bureau, chiffonier, dressing table and night stand.

\$314 for a 4-piece Sheraton mahogany suit—bed, bureau, wardrobe and dressing table.

\$360 for a 4-piece Louis XVI walnut suit—bed, bureau, wardrobe and dressing table.

\$373 for a 5-piece William and Mary suit of walnut—twin beds, bureau, wardrobe and dressing table.

\$382 for a 5-piece Queen Anne suit of walnut—twin beds, bureau, wardrobe and dressing table.

\$410 for a mahogany Chippendale suit of 4 pieces—bed, bureau, chiffonier and dressing table.

\$446 for a 4-piece Louis XVI suit of mahogany—bed, bureau, chiffonier and dressing table.

\$454 for a 4-piece mahogany suit in Post Colonial design—bed, bureau, chiffonier and dressing table.

\$470 for a 5-piece Louis XVI suit of walnut—twin beds, bureau, chiffonier and dressing table.

\$495 for a 4-piece Louis XVI suit of walnut—bed, bureau, chiffonier and dressing table.

\$500 for a 5-piece Louis XVI suit in antique ivory enamel—twin beds, bureau, chiffonier and dressing table.

(Sixth Floor)

\$575 for a 6-piece Heppelwhite mahogany suit—bed, bureau, chiffonier, dressing table, night table and stool.

\$585 for a 6-piece Heppelwhite mahogany suit—twin beds, bureau, wardrobe, dressing table and night table.



500 Men's Two-Piece Tropical Suits Going at Once

These are the Palm Beach, mohair, tropical worsted and silk pongee suits that have been the great favorites of the Summer.

We are letting them go now at

\$13.50, \$15.50, \$19.50

These prices representing reductions of \$4.50 to \$15.50. There are still two months in which to wear them this season, then will come all the hot weather of next Summer.

Excellent opportunity for a prudent man.

(Third Floor, Market)

\$5 Is Average Half Price for These Men's Panama Hats

Being a clearaway of certain good Panamas that have been higher priced all season.

Alpine, natural, telescope and sailor shapes. Good hats to buy for next year.

(Main Floor, Market)

Men's Brogue Oxfords of Unusual Style for \$10

They are made of mahogany color Russia calfskin, with long wing tips, much perforation and pinking, heavy soles and broad pegged heels.

Handsome and well-put-together shoes—and really extraordinary for \$10.

(Main Floor, Market)

Make Your Own Ice Cream

Ten minutes turning a little easily turned handle—and you can have your own delicious ice cream at home—that is, if you use a

Wanamaker Ice Cream Freezer

The Wanamaker freezer is the only freezer made having a revolving wire whip dasher which agitates and beats up the cream during freezing and produces ice cream unusually light and smooth.

This Wanamaker freezer is economical in its use of ice and salt, runs easily, freezes quickly.

Parts are made of pine; wire hoops are electric welded; can made of heavy tin plate with drawn steel bottoms.

All inside parts that come in contact with the cream are coated with pure block tin. All outside parts are galvanized.

1-quart size, \$5.50; 2-quart, \$3.90; 3-quart, \$4.75; 4-quart, \$5.80; 6-quart, \$7.50; 8-quart, \$9.50; 10-quart, \$12.75; 14-quart, \$16.

Fly wheels for freezers, 2, 3 or 4 quart, \$1.50; 6-quart, \$2.25; 8-quart, \$2.75; 10- and 12-quart, \$3.50; 14-quart, \$5.

10-pound bag of ice cream salt, 30c; bushel bag, \$1.50.

A Good Crankless Freezer

6-plate size, \$4; 12-plate size, \$5.

(Fourth Floor, Market)



Certain Very Important Frocks for Young Women This Fall

First of all—afternoon dresses to take the place of those that have seen their best days.

Soft satin, tricolette and Georgette crepe are the principal materials of the newest and prettiest, and already there is a good variety of them here in preparation for the Autumn social season.

Nearly all have the becoming overdress falling over a narrower skirt. Embroidery in silk and wool, even cut on broderie plays a large part in the trimming. Some have rows and rows of silk fringe; one fancy silk tricolette has fringe almost as long as the skirt. Often a bit of real lace finishes the neck.

In satin these dresses are \$40 to \$80. In tricolette, \$45 to \$80. In Georgette crepe, \$37.50 to \$125.

Sizes 14 to 20.

The new evening gowns have also arrived—beautiful, soft taffetas, some changeable, and satins under net. All the colors a young girl would be likely to want—pale pink or blue, rose, turquoise, orchid, maize, green and even black.

They have many new touches, ostrich tips, for example, to catch up the draperies and ruffles of the silk fringed at the edges.

(Second Floor, Chestnut)



700 Yards White Wash Silk Special—\$1.35 a Yard

At the most moderate estimate there is a saving of 50c a yard in this silk, according to today's prices.

It is a Japanese silk, of medium-heavy weave with a satin finish, and it is a yard wide.

Women will find it nice for lingerie use, camisoles, petticoats and so on. And it would be very good for blouses or foundations for evening gowns.

(West Aisle)

New Filigree Neck Chains With Imitation Lapis Lazuli

This beautiful blue stone is very much in fashion just now. It is particularly pretty when combined with the dull metal of these filigree chains.

They are quite long enough to be worn with street or evening frocks or with a suit.

Prices from \$11.50 to \$18.

(Jewelry Store, Chestnut and Thirtieth)

White Waists—Semi-Tailored

Excellent for sports, everyday and business wear.

Batiste with pique collar and cuffs, \$2.50.

Dimity with pique collars and cuffs, \$3.

Batiste with high-low collars, the waist edges being finished with silk floss, \$3.50.

Batiste with long roll collar and ornamentation of scattered eyelets on the material, \$3.75.

(Third Floor, Central)