

Organ Plays at 9, 11; 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Who Would Save On Fine New Furniture, Please Note That the August Sale Has Six More Days to Run

Cutting Off a Mule's Ears Will Not Make a Horse of Him

The oak of the forest recently nicked for the Government's ships by the woodsman's axe began with a small acorn about a quarter the size of a woman's little finger.

To take on an architect to plan, and to select a builder to tear out an old building, and to well improve it, is of benefit to the city; but for the squatters to instantly assume that their knowledge of the tastes and needs of the city is such that they are extraordinarily qualified to surpass every other in supplying their wants is a species of hoodwinking common in almost every town, city and village in the United States.

If you want a real horse, or a straight strong oak for ship timber or a Store that is a real, serviceable Store, you have to grow 'em.

(Signed) *John Wanamaker*

August 21, 1919.

Women's Afternoon Dresses at Late-Season Prices \$15 to \$50

Odds and ends of Georgette crepes and foulards of the finer kinds—dresses which can make themselves very useful throughout the Fall and well into the Winter. There are too many kinds and colors to describe, but the savings on each are very considerable. A few of the dresses are mused or will require a few stitches. Prices \$15 to \$50.

(First Floor, Central)

Particularly Fine Waists

Two very charming styles with hand embroidery and real fillet are very unusual in design.

Both are of pink or white Georgette; one with shallow neck and interesting treatment of the front; the other with a square neck and fillet-topped vestee. The first is \$16.50, the second \$18.

(Third Floor, Central)

Luxurious Bolivia Cloths and Other Coatings Arrive

As beautiful in color as they are in texture—which is saying a good deal! Certainly no material drapes more gracefully than these soft-pile fabrics.

One of the bolivias comes in a deer-brown, a lovely old blue, Havana and golden browns, and costs \$10.50 and \$12 a yard.

Another—a silver-toned bolivia—is in brown, navy, oxford, and old blue and costs \$8 a yard.

A silver-toned velour which has barely visible stripes and checks in oxford, navy and brown and costs \$6.

Much heavier than these, but equally rich in surface, are some Winter coatings in brown, navy, oxford and an odd greenish blue. Price \$6.

All are 54 inches wide.

(First Floor, Chestnut)

40 Distinguished Wraps for Women Are Reduced Now \$150 to \$200

There are all of duvetyne, but there are no two alike. Their colors are exquisite—usually subtle tones of blue and tan and brown with harmonizing or contrasting hues in the linings. Some of the wraps have no decoration whatever; some have the wool or chenille embroidery.

But apart from the sheer beauty of these garments the important thing to remember is that they are correct in fashion for months to come.

Prices are \$150 to \$200—a saving of \$45 to \$75.

(First Floor, Central)



Rich Velvet Handbags in New Autumn Styles

A new lot of uncommonly beautiful bags in black, taupe, brown and navy velvet, prettily silk lined.

A distinctive feature are the frames, which are of pierced metal in artistic designs and mostly unusually deep.

Most of the bags are one-piece style, but some have tassels and there are two styles that are notably light in weight.

Prices \$12.50 and \$15.

(Main Floor, Chestnut)

Silk Sports Coats at \$16.50 Extraordinary Values

Only 60 of them, but whoever gets one gets a coat that would ordinarily be two or three times tomorrow's price.

One and two of a kind, which means a great variety of styles and colors, though not all sizes in each.

(First Floor, Market)

Women's Cordovan Oxfords From a Man's Factory

Made with the somewhat mannish air that so many women like their shoes to have.

Real wing tips, much perforation and pinking, military heels, heavy sole and leather quarter-lining.

Splendid, sturdy shoes, unusually low-priced at \$9.50 a pair.

(First Floor, Market)

THE August Furniture Sale has now reached a stage of progress at which time becomes a dominating consideration.

In plain English we have reached the period where time is money.

This does not mean that we have a lot of furniture that we want to get rid of within the next six days—we have no furniture of which we should not be glad to have a great deal more.

It does mean that any one anxious to secure some of our furniture before the prices go up 10 to 70 per cent—as they will on September 1—has plenty of time to act, but not a minute to lose.

Wanamaker furniture at the prices now marked on it is a very good thing to own. That is why we are not especially eager to part with the fine stock still

We Have 75 Enameled Bedroom Suits, Period Reproductions, Here on the Floor

Of these we print a list of twenty.

\$255 for a 4-piece Adam suit in antique ivory enamel (bed, bureau, chiffonier and dressing table).

\$286 for a 4-piece antique ivory and decorated suit (bed, bureau, wardrobe and dressing table).

\$310 for a 5-piece Adam suit in antique ivory enamel (twin beds, bureau, chiffonier and dressing table).

\$310 for a 4-piece Adam suit in antique ivory enamel (bed, bu-

reau, chiffonier and dressing table).

\$352.50 for a 5-piece gray and blue enameled, hand-decorated suit (twin beds, bureau, chiffonier and dressing table).

\$355 for a 4-piece antique ivory enameled suit, Louis XVI design (bed, bureau, wardrobe and dressing table).

\$394 for a 5-piece Adam suit in antique ivory enamel (twin beds, bureau, chiffonier and dressing table).

\$420 for a 4-piece Louis XVI suit in antique ivory enamel (bed, bureau, wardrobe and dressing table).

\$445 for an 8-piece gray enameled Heppelwhite suit (bed, bureau, wardrobe, dressing table, night stand, chair, rocker and bench).

\$508 for a 7-piece Sheraton suit of antique ivory enamel (bed, bureau, wardrobe, vanity dresser, night stand, chair and bench).

\$527 for a 6-piece Adam suit of antique ivory enamel (twin

beds, bureau, chiffonier, vanity dresser and mirror).

\$743 for a 7-piece gray and white enameled, hand-decorated suit (bed, bureau, chiffonier, dressing table, chair, bench and lamp).

\$729 for an 8-piece gray enameled, decorated suit (twin beds, bureau, chiffonier, dressing table, night stand, chair and stool).

\$850 for a 5-piece Louis XVI antique ivory enameled suit (bed, bureau, wardrobe, dressing table and night table).

\$1089 for a 7-piece Louis XVI suit in antique ivory enamel (twin beds, bureau, chiffonier, dressing table, desk and cheval mirror).

\$1125 for a 7-piece Louis XVI antique ivory enamel suit (bed, bureau, wardrobe, vanity dresser, bench, chair and lamp).

\$1148 for a 9-piece Louis XV suit in antique ivory enamel (twin beds, bureau, chiffonier, dressing table, night table, desk, chair and bench).

\$1260 for a 7-piece Louis XVI suit in gray and white enamel (bed, bureau, chiffonier, dressing table, bench, chair and lamp).

\$1390 for an 8-piece Heppelwhite suit, finished in two-tone enamel and decorated (twin beds, bureau, chiffonier, dressing table, stand, chair and bench).

\$1629 for an 8-piece Louis XVI suit of antique ivory enamel (twin beds, bureau, chiffonier, dressing table, night stand, chair and bench).

(Sixth Floor)

New Beautiful Coats Arrive for Young Women

Some are trimmed with the softest and loveliest furs; for example, a deer-color duvet de laine with a huge cape collar and deep cuffs of Hudson seal (dyed muskrat).

And for the young woman who wants a high collar, there is a taupe velour with a crushable choker collar and cuffs of Hudson seal (dyed muskrat).

Most of these coats are of such weight that they can be worn all winter, even the ones without fur trimming.

For example, there are many new styles in a heavy men's overcoating-cloth, some with narrow braid binding. Others of llama or polo cloth, silvertone, velour and camel's hair.

One of the newest models is a light tan coat made in an English coaching style with large patch pockets. Another has no belt and is cut almost circular with a round cape collar.

You may pay as little as \$23.75

(Second Floor, Chestnut)



for a good, warm, all-wool coat and prices mount gradually to \$225. All come from 14 to 20 year sizes.

Shirts That Will Interest Young Men of Fashion

Fine white silk shirts with long pointed soft collars attached are high in favor for negligee wear among young men who dress distinctively.

For these men we have had made specially two splendid shirts of this style. One is of Japanese habutai and the other is of a white silk that has more body to it and is known as "baby broadcloth."

\$6.50 for either of them.

(Main Floor, Market)

Nut Chocolates and Nougat Caramels

The two kinds of candy that we feature for this week-end. There are many kinds of chocolate-covered nuts, but it is not likely that you have tasted any more delicious than these. \$1.25 a pound.

And here is a new kind of the new nougat center caramels that we introduced a few weeks ago. Strips of chocolate or vanilla caramel wrapped around a strip of nougat. 80c a pound.

(Candy Store, Downstairs, Chestnut)

A Clearaway Sale of Young Women's Summer Garments

Dresses, \$4.75 to \$18.75; Suits, \$10 to \$27.50

Even now there is plenty of time for these pretty things to be worn on many occasions before cold weather sets in and the silk frocks are good for all Winter. Prices are so little that in some cases they are only half, or very near it.

Wash dresses, \$4.75 to \$7.50. Dainty checked and plain voiles, English prints and organdies, usually only one of a kind.

Silk dresses, \$18.75. Some lovely wash silks, Georgette crepes, foulards, crepes de chine, tafetas and sports silks. Both light and dark colors and really wonderful values for those who can use them.

Linen suits, \$10 and \$18.50. White, Copenhagen and rose, and only one of a kind. Silk pongee suits, \$27.50. They are finely tailored garments and very nice for Fall days or to put away for next year.

Note—All sizes from 14 to 20 are here, but not in any one group.

(Second Floor, Chestnut)

The New Silk Petticoats

The Autumn styles are arriving fast—petticoats a little fuller, a little longer than any hitherto and cut on perfectly straight lines. There are plain and changeable taffetas and jerseys, the majority in rich, vivid colors, such as royal purple with orange in its pleating, plum, rose, king's blue and various greens; but there are the delicate tints also and quantities of blacks and navies.

Prices are \$8.50 to \$16.50.

(Third Floor, Central)

Tub Skirts, Special at \$2.50 and \$5

50 white gabardine skirts at \$2.50. Only a few of each kind and not all sizes. A number have been twice this price.

100 skirts at \$5 are white gabardines and piques—some very pretty styles among them and a few in larger sizes.

Also natural-color pongee skirts, which wash very well and are most practical for everyday wear.

(East Aisle)

New Autumn Hats That Need a Bit of Trimming

If you like, a feather ornament, a perky bow or perhaps an ostrich tip.

They are the new shapes in velvet, some plain, others of panne velvet, and the milliners have done everything but add that one last touch.

The brims are quite wide at the sides, shorter in the front and back, sometimes. The velvet is softly gathered or laid on in folds, or there is a binding of taffeta ribbon. Prices are only \$4.75 to \$6.

Also some new beaver tams in brown, blue, black or taupe, at \$6.50. These, too, need an extra trimming or so.

(Second Floor, Chestnut)

Cotton Remnants 10c, 15c, 25c a Yard

Reduced still lower than they have been hitherto in order to clear them out.

Voile, batiste and organdie chiefly; white and colored, in lengths from 1 yard to 6.

(West Aisle)

Honfleur Toilet Specials for Week-End Visitors

Another good sale of these popular toilet preparations, and they are just such things as people want to put in their bag to the seashore and mountains.

Because of the economical prices, many women find it a wise plan to buy supplies enough to last until the next sale.

Toilet waters, L'Empire and violet, 45c and 85c a bottle. Extracts, L'Empire, violet and rose, 40c and 60c a bottle. Face powder, 25c a box. Talcum powder, 10c a box. Both of these are in violet, rose or L'Empire odors.

Hair tonic, \$1 a bottle. Bay rum, 50c, 90c and \$1.75 a bottle. Skin cream, 35c a jar. Cleansing cream, 35c a jar. Youth and Beauty cream, 35c a jar.

Other Specials

Witch hazel, 35c and 65c a bottle. Violet ammonia, 20c, 35c a bottle.

Lilac and wistaria vegetal, 75c a bottle. Eau de Cologne, 75c a bottle.

(West Aisle)

Men's Summer Suits Going at About Two-Thirds \$26.50 and \$35.50

We believe it to be to the advantage of our customers to buy these suits at these prices.

They are extraordinarily good suits, three-piece style, fancy worsteds, every one of them all-wool, every one of them hand tailored, representing the highest mark in the clothing profession.

They were the best suits in Philadelphia at their regular prices and they are just as good as they were, now that their prices have been reduced about one-third.

Reasonably light in weight, they are suitable to wear from now on until frost shows and good to put away for all of next season.

Think of buying next season's Summer suit at at least one-third less than next season's price!

(Third Floor, Market)

\$5 Is About Half Price for These Men's Panama Hats

Alpine, natural, telescope and sailor shapes; all of qualities that have been higher priced.

Also Ballbuntal and Bangkok hats, those very lightweight hats from the Philippines, at \$6, which is exactly half their former price.

(Main Floor, Market)

The Man Who Wants a Bathing Suit

will find a good selection here in either two-piece style or one-piece style with a shirt that is worn outside.

Every man to his taste, but those who have worn the one-piece suit say it is much more comfortable than the other kind.

Price of either, \$3.50.

(Main Floor, Market)

A Large New Shipment of Men's 30c Handkerchiefs

Taking into account linen prices today, these are most economical priced.

They are Irish linen, not of the finest, of course, but a good sturdy quality for everyday use. The hems are narrow and plain hemstitched.

(West Aisle)

First Fall Shipment of Children's Union Suits

According to all indications, underwear will not be lower in price soon nor will there be an over-supply.

So with school time near and Autumn just around the corner, wise mothers will lay in supplies now.

For girls of 4 to 16 years there are white merino suits at \$1.45 to \$3.05.

For boys of 6 to 16 years there are natural merino suits at \$2.20 to \$3.05.

Prices vary according to size and quality.

(First Floor, Market)

New Arrival of Small Kermanshah Rugs

Kermanshah rugs in any size are very scarce in the market. We seem to get the best of whatever lots are going.

This group of Kermanshahs has just come in and, considering conditions, the prices we have marked on them are excep-



A Men's Wear Store That Has No Off-Seasons

In most places this is a "between-season" time, when Summer stocks are ragged and Autumn stocks have not yet come. This Store has splendid selection right now in both shirts and ties, especially in madras and silk shirts, the most desirable kinds.

For as little as \$2.15 a man can choose from fine woven madras shirts that are very low priced. Still finer madras shirts, some with soft collars to match, at higher prices.

Silk Shirts Special at \$5 and \$6.50

Among a large assortment of silk shirts at prices going up to \$12 are two specially priced groups.

One at \$5 comprises shirts of natural-color Japanese pongee. At \$6.50 are shirts of fine Japanese habutai in beautiful striped designs.

Both are much below regular.

Good Neckties at 50c

Please note, we say GOOD neckties; not the poor kind of ties that 50c usually buys now. Four-in-hands and batwings too. Also some new Fall ties in smart club stripes at \$1. And other ties up to \$3.50.

(Main Floor, Market)

Last Shipment—Only 55 Army Officers' Regulation Trunks, Special at \$10

These are regulation trunks, made for the Government and turned back to the manufacturer upon an "adjustment" when the armistice was signed, so that they come to us to sell at actually a saving of \$5 on each trunk.

Splendid trunks for steamer travel, automobile travel, taking week-end trips and general knockabout.

Size 17x31x18 inches, with divided tray, and weighing 33 pounds. Best basswood construction and fiber cover.

You can carry two to four of them on the running board of your automobile.

(Fourth Floor, Central)