

A Bigger, Better "Digest" This Week

MILLIONS OF MEN AND WOMEN ARE EAGERLY WATCHING THE WEEKLY IMPROVEMENTS IN THE "DIGEST'S" REVOLUTIONARY METHOD OF Printing a Great Magazine Without Our Typesetters

Who Continue To Enjoy Their "Vacations" Midst the Beautiful Autumnal Foliage in and Around New York

Three weeks ago the "Digest" faced the most serious emergency that has confronted its publishers since it was established nearly thirty years ago. Today we can announce that we have bridged the strike difficulties caused by the typesetters taking a "vacation" and are publishing a magazine without their aid that is a delight to its millions of readers.

The "Digest" is the only magazine of large national circulation that has been published in New York since the strike went into effect. The initial experiment, while necessarily imperfect in its results, awakened the deepest interest throughout the country. Last week's "Digest" showed marked improvement in its typographical appearance over the preceding number, and to fill the demand for it **eleven hundred thousand copies were printed**. They were sold almost immediately after being placed on the news-stands.

We Have Received Hundreds of Letters Like This :

"I have just received my copy of The Digest this morning, and I cannot refrain from giving you at this time my unqualified congratulations for the resourcefulness with which you have met the present emergency.

"Aside from being a modern exemplification of 'Carrying the message to Garcia,' let it be a guide and a beacon light to other employers of labor. Behind it is the stuff against which the waving of the red flag cannot and will not prevail.

"The sooner workers everywhere find out that the panacea for their ills does not lie in allowing themselves to be organized into disgruntled and non-producing mobs by a lot of foreign-born, hair-tearing, hell-raising anarchists of the Trotzky type, the better for all concerned, and the sooner they will get back on the job and start to produce an honest day's labor for an honest day's pay. Therein lies the secret of making the dollar they earn buy a real dollar's worth of living; and that's what all the fight's about, anyway."

This week's number of the "Digest," dated November 1st, on sale today, shows still further improvement, typographically and otherwise, and an increase in size to ninety-six pages. Next week's issue will exhibit further progress, and we are confident that in the near future the reading world will acclaim the "Digest" nearly one hundred per cent perfect. Other publishers throughout the country are following the trail blazed by the "Digest" and are experimenting toward the adoption of the new method of publication.

If you would know what is going on in politics, in industry, in science and invention, art, literature, and every other interest that touches the lives of intelligent Americans, all arranged so that every phase of a subject can be readily understood, THE LITERARY DIGEST is the magazine you should read.

This week's number will sell out rapidly, so get your copy now.

96 Pages---Art Cover by Chase---Dozens of Cartoons and Other Illustrations

The Split on Collective Bargaining
Ratification With Reservations
Propheied for Treaty

America Wants No A.F.L. Police
Unions

Sugar, Sugar, Who's Got the Sugar?

Daylight Saving Coming Back

Flying 5,400 Miles in Fifty Hours

New Zealand's Phenomenal Trade
Boom

Preventing "Leaks" in the Crop
Reports

Lloyd George's Government Fight-
ing for Its Life

Dark Days in Austria and Hungary

New Ways to Float Sunken Ships

The Watchful Waiting of Young
Mr. Hohenzollern

To Strangle Epidemics in Their
Lairs

Shall We Have "Nicotinless
Tobacco"?

Jews Offended by Sargent's
"Synagogue"

Shall Ministers Strike?

Daisy Ashford or Sir James Barrie?

Cheering Up the French Children

Current Poetry

Personal Glimpses

Spice of Life

Forgotten Conscientious Objectors

Last Word in Motor Fuel

European Illusions About Asia

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The Literary Digest



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