M'CALL MEMORIAL TO BE DEDICATED

Altar to Be Consecrated in Church of the Saviour Sunday Morning

HONORS DEAD CAPTAIN

A memorial altar in honor of Captain Howard C. McCall, the gift of his parents, Mr. and Mrs. Joseph B. McCall, will be dedicated on Sunday morning in the Church of the Saviour, Thirty-ninth and Ludlow streets, by Bishop Garland. He will be assisted by the Rev. Dr. Robert Johnston, rector of the church.

Captain McCall organized a battalion in the Philadelphia Electric Co. and later at Fort Oglethorpe won his captaincy. He was in command of Company G, Fifty-ninth Regiment of Infantry, regular army, and fell leading his men at Chateau Thierry July 19, 1918.

Mrs. McCall received the Distinguished Service Cross awarded posthumously to her son for extraordinary heroism in his last engagement. The Howard C. McCall Post of the American Legion has been named in his honor.

The altar, the Retable and Credence Table as well as the surrounding wainscot, are of old Convent Sienna marble of a warm golden yellow color with exquisite veining. The altar itself is 3 feet 3 inches high, 8 feet 9 inches long, covered with a single slab of Sienna marble of beautiful marking.

The altar harmonizes with its background in color and form. The Apsidal decorations of Blashfield, the stained glass in the clearstory windows are melded into the woodwork of the choir stalls.

The altar front is enriched with a sculptural relief by Dr. R. Tait McKenzie. The central figure of this symbolical composition is Christ, with hand raised in benediction. At the left is a figure of St. George, typifying the young men of America who answered their country's call and fell in its cause.

With him is American womanhood, depicting the sacrifice of those at home. At the right is St. Michael, flanked by Joan of Arc. Beneath is the inscription: "Greater love hath no man than this, that a man lay down his life for his friends."

The altar stands on three steps of marble, alternately Sienna and Alps Green. On the top step is carved "I will wash my hands in innocency, O Lord, and so I will go to thine altar."

On the front of the foot pace is the memorial inscripiton, "In loving memory of Captain Howard C. McCall, D. S. C."; on the deacon's step, "59th Infantry, U. S. A.," and on the subdeacon's step, "Who fell on the field of honor at Chateau Thierry, July 19, 1918."

The architectural composition is in complete harmony with the architecture of the church. Many of Captain McCall's company, his classmates at the University of Pennsylvania and scores of personal friends will witness the impressive dedication ceremony.

Following the dedication Howard C. McCall and Emily Louisa McCall, twin children of Mr. and Mrs. Joseph B. McCall, Jr., will be christened.

SOCIETY SHOWS AID TO POOR

Charity Organization Helped 3488 Families in Last Twelve Months

The report of the Philadelphia Society for Organizing Charity, made public today, shows that at present it is helping 1300 households and that during the last year it aided 3488 families, including more than 17,000 individuals.

The report also states that at present the society is spending $7000 a month to aid the work of the mothers' assistance fund and urges an increase in the state's appropriation to this organization. The report calls attention to the fact that in February, 1918, the society asked the public whether or not it should continue and that at that time a group of men now comprising the council of the organization, guaranteed that the society's deficit would be made up so it could continue.

GALVANIZED, COPPER AND ZINC SHEETS
L. D. Berger Co., 59 N. 2d St.
Bell, Market 554. Keystone, Main 4000.

SHIRTS MADE TO ORDER
3 for $10.50 Imported Madras
RIE-MUR SHIRT CO.
906 Chestnut St. 5th Floor Take Elevator

Why Pay More?
For Full Neolin Soles & Rubber Heels
$1.75
Work called for and delivered.
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A Smooth Durable Finish for Metal and Wood
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ALLOW US TO SUBMIT SAMPLES AND PRICES
THE CHAS. W. SCHAFFER CO.
SHAFCO Plumbing Fixtures Bathroom Furnishings
3214 Chestnut Street
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Gimbel Brothers || Store Hours—9 to 5:30 || Store Open All Day Saturday || Friday, November 7, 1919

Philadelphia's Greatest Toy Store : Ready Tomorrow—Gimbels

AN ACRE OF TOYS—*MILES* OF JOY!

Hundreds of new toys! Toys that whiz and spin and swing and fly. See the new electric flying machines. See the "Yank Tank" at work!

Building toys—musical toys—housekeeping toys. And dolls, dolls, *dolls!*

Especially the exquisite Paris-made dolls—richly dressed Bebes Jumeau and the "Trousseau" Dolls. Especially the walking dolls.

Bring the children—tomorrow—and afterward. You can't see all Gimbels great Toy Store in a day—or two days. Come often!

Punch Is Here Again

—funny enough to make his own dog laugh.

And Live Ponies to Ride Free!

A whole herd of cute, fat, furry Shetlands. Bring the children for a ride!
—Gimbels, Toy Store, Fourth floor.

He Threw Away His "Estimate Books" and Just "Cleaned Up" All Yardage on Hand

225 Women's Fur-Collar Wool Coats Join the Sale at $35

If we'd bought them in the regular way they'd be about double!

Five Styles—Each Somehow Smartest! Each Has Its Huge Fur Collar

And they come in wool velours and wool silvertones; variously in brown, maduro, taupe, bison and navy blue.

The collars, either of seal-dyed coney or skunk-dyed opossum.

All sizes in each style.

Other items in the sale:

Coats at $42.50, $47.50, $58 and $68

On Which You Save $22.50 up to $31.75

Velours de laine, Tivioli, Silvertone, Polo coating, Chameleon cord, Tinseltone.

Hand-tailored. Mostly Fur-collared. Tailor-lined or silk-lined. All warmly interlined.

Variously in maduro, bison, green, taupe, navy blue, black, dragonfly blue, bronze and oxford.
—Gimbels, Salons of Dress, Third floor.

—The Very Fabrics in Strongest Demand.
—The Warm-Looking Colorings Winter Needs.
—Many Styles With All-Fur Collars.
—All Coats With Good Silk Linings.
—Every Coat Snugly, Warmly Interlined.

Women's Suits at $35 and $45

—a Sale That Amounts to a Big Event!

The Suits at $35 — Broadcloths, Tweeds, Homespuns, Oxfords, wool Velours. Even a few winter serges.

The Suits at $45 — Silvertones, Broadcloths, Homespuns, Wool velours, Duvet de laines, Oxfords, Tinseltones, Hairlines.

The colors: Navy blue, black, green, brown, taupe and smart tweed effects.

The colors: Wistaria, oxford, navy blue, wood-brown, reindeer, taupe, green, Brazilian red, besides hairlines and mannish mixtures.

Best of All—All Sizes in Each Price Group
—Gimbels, Salons of Dress, Third floor.

High School Girls' Serge Dresses Designed for School Wear

In a Sale Group at $11.75

Serviceable—and smart looking.

The picture shows the attractive peplum style. In navy, brown and wine shades.

Also Corduroy Dresses with a dash of embroidery. And Taffeta Dresses, waist models with frill at the neck. For ages 10 to 16 years. And choice—$11.75.

Exceptional Values in High School Girls' Winter Coats at $16.75

Just the coat to wear to school cold mornings to defy Jack Frost. Of heavy cheviot in brown and navy blue. Youthful loose swirl back, belted front, high slip-through collar. In 12- to 16-year sizes.

High School Girls' Dressy Coats at $25 and $37.50 Fur-Trimmed

Of velours, broadcloths and silvertones. Belted or loose-back fashions. Lively colors. For ages 12 to 16 years.

Coats for the Younger Girl Special at $15

High School Girls' Fur-Collared Coat at $37.50 — High School Girls' Serge Dress at $11.75
—Gimbels, Salons of Dress, Third floor.

Misses' and Children's Cute White-Top Dress Shoes

How the shiny black patent colt brings out the creamy whiteness of the soft kid tops!

Double stitched—so finely stitched you can hardly see the thread. Wide Nature-shape toe. And correctly graduated heel,—heels heightened, oh, so carefully, slowly, from size to size, to protect the developing arch.

Just the little shoe for holiday "dress-up."

Sizes 8½ to 11 at **$5.50** and **$6.** Sizes 11½ to 2 at **$6.50** and **$7.50.**
—Gimbels, Shoe Section, Second floor.

FOR MEN Silver Plated Cigarette Cases At $5.25 to $9.50

Cigarette cases that men like because they are handy pocket size.

With cut-off or round corners, straight line designs or hammered effects.

Suggestive of Christmas giving.

Cuff Links, enameled in dainty colors on sterling silver, at **$1.50, $1.75** and **$2.**
—Gimbels, First floor.

TIES For Men and Boys

Maybe we "bought our heads off," as the saying is—but silk scarcity is indicated later, and that means tie scarcity for stores—and folks!—who put off getting a current supply and for Christmas gifts till too late.

Thousands to choose from now, at Gimbels—figures, dots, Persians and plain colors; priced—

Men's at 65c, 75c, $1, $1.50, $2 and $2.50. Boys' Ties at 50c
—Gimbels, Market and Ninth, Corner.

Boys' Fall and Winter Suits—Overcoats—Mackinaws

For years the Gimbel Boys' Clothing Store has been outfitting the city's best-dressed boys—and later, "graduating" them into the Men's Section as they grew up.

This Boys' Clothing Service is based on Dependability—

For Materials
For Making
For Fit and Good Looks
For Wear-Giving
For Most for the Money—

giving the combination of smart style and thorough service, no matter at what price.

Ready as never before with Fall and Winter Suits, Overcoats and Mackinaws—

2200 Boys' Norfolk Suits With Extra Pair Full-Lined Trousers at $15, $20, $22.50, $25—up to $40

Fancy tweeds, cassimeres, worsteds, blue serge, blue and green whipcord; slash or patch pockets; all-round belt; in the season's newest colorings. Ages 8 to 18.

800 Boys' Junior Suits at $10, $12.50 and $15—Ages 3 to 10

Fine all-wool blue serge, in the "Middy" or "Oliver Twist" models, with chevron on sleeve; straight knee trousers. Ages 3 to 10.

600 Boys' Double-Breasted Overcoats at $20, $25 and $30—Ages 12 to 18

Newest double-breasted models, with all-round belt or belt-back; convertible collar; in gray, olive and brown mixtures; finest tailoring.

Assorted Chocolates at 60c lb. box
Caramels at 50c lb.
—Gimbels, Chestnut Street Annex, First floor, Grand Aisle and Subway Store.

600 Boys' Ulsterettes At $20, $25 and $30 Ages 3 to 10

Finest fancy overcoatings, in the double-breasted models, with all-round belt, convertible collar; patch or slash pockets. Ages 3 to 10.

400 Patrick-Make Mackinaws

At $13.50, $15, $18.50 & $20

Fine quality all-wool heavy Mackinaw cloth, in gray and blue, solid colors; also neat plaids, in olive, gray and brown; patch pockets and all-round belt; shawl collar.

Boys' TAN RAINCOATS, with Sou'wester Hat to match, at $5.75; ages 8 to 18 years.
—Gimbels, Third floor

1000 Girls' Winter Coats at $7.75, $10 and $12.95

—The Biggest Money's Worth in Philadelphia

Twenty-five new, smart models to choose from.

Dressy styles of velvet or velour and practical coats of zibeline, cheviot and polo cloth.

Normal and raised waist lines; belted or loose-back models. Patch and slit pockets. Trimmings of velvet, beaver fabric-fur and plush.

Any color one could possibly desire—navy blue, russet and seal brown, Burgundy, hunter green, reindeer and Pekin blue. In 6 to 16 year sizes.

Winter-coat weather is on its way. These coats offer excellent protection.

Splendid Choosing in Women's and Misses' New Coats at $25, $29.50 and $39.75
—Gimbels, Subway Store.

Your Money Goes Further in the **Subway Store**

Men's and Young Men's Fall and Winter Overcoats at $23.50, $25, $30 and $35

Single- or double-breasted. Form or semi-fitting. Full box.

Conservative models and smart styles for young men.

Plenty of blue, grays, browns in neat mixtures—some full lined, others quarter-lined; satin sleeves and shoulder lined, piped seams. In the assortment are Storm Ulsters, Ulsterettes all are exceptionally well tailored. Splendid range of sizes. At $23.50, $25, $30 and $35.

Men's Suits at $18.50, $20, $22.50, $25 and $30

The assortment includes worsteds, cheviots, cassimeres and tweeds. The colorings embrace blues, grays, browns and neat mixtures. Single- or double-breasted models. All sizes.

Men's Trousers at $3.50, $4, $4.50, $5 and $6.50

Blue serges—worsteds, cassimeres, cheviots, corduroys and Gray Uniform Trousers.
—Gimbels, Subway Store.

Boys' Norfolk Suits

With Extra Pair of Lined Knickerbockers **$10.50, $13.50, $15**

600 Suits that were delayed in making; best values and fine assortment of cheviots, tweeds and cassimeres, for boys 7 to 17 years, at $10.50, $13.50 and $15.

Boys' Overcoats, $7.50: Velvet cords, quilted lining and fur-trimmed; also warm cheviots, plaid-lined. Choose for boys 3 to 10 years, at $7.50.
—Gimbels, Subway Store.

Special Plate Luncheon, 75c

Chicken a la King on Toast
Stuffed Baked Potato *Fruit Salad*
Roll and Butter
Pumpkin or Hot Mince Pie
or
Choice of Ice Cream
Quaker Blend Coffee, Tea or Milk

Turkey Dinner at 95c
—Gimbels, Subway Store.

Women's Smart-Looking Fall Shoes at $6.90

The Kind Neatly Shod Women Desire

At the present market price of shoes these we tell of today are marked slightly below factory cost—
—Dress and street shoes—well-made;
—New long vamp last—military and French heels;
—Gray kid—patent leather—tan kid and tan calf;
—Various distinctive colored tops.
Sizes 2½ to 7. At $6.90.

Women's Shoes at $2.95

1000 pairs; all sizes. In tan, gray and black leather, with cloth tops. At $2.95.

Men's Fall and Winter Shoes at $5.90

Dark tan and black gunmetal; three styles; lace and blucher. Also heavy shoes for outdoor work.

Boys' School Shoes at $4.50 and $4.75

Sturdy box calf bluchers with "Adwear" process soles. Sizes 9 to 13½, at $4.50; 1 to 5½, at $4.75.
—Gimbels, Subway Store.

Gimbel Brothers Market : Chestnut Eighth and Ninth