

MR. DOOLEY AGAIN
discusses Sagely and Significant Evils

Organ plays at 9, 11, 11:55 and 4:50

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Fair and Colder

Good Merchandise, Low Prices and Prevailing Fair Weather Always Welcome You in Wanamaker's Down Stairs Store

The White Sale Begins Its Second Week

With Many Attractive Underthings

Nightgowns, \$1
Pink batiste gowns in slip-over style are stitched in blue. **Crepe de Chine Envelope Chemises, \$3.85**
Flesh color crepe de Chine chemises have ribbon shoulder straps and creamy lace for trimming.

At \$4.85
White or pink crepe de Chine envelope chemises are finished with wide hemstitching.

Pink Satin Bloomers, \$2.65
Generously cut bloomers have hemstitched ruffles at the knees.

Pretty Underthings of Blue-Bird Maize Color Crepe
Two-piece pajamas—the coat in mandarin style and the straight trousers trimmed with bands of white are \$5. A slip-over nightgown of it is \$3 in crepe; \$2.50 in batiste. Bloomers of the crepe are \$2.

Fresh Spring Blouses

Are Pretty Surprises in Voile

First, there are the refreshing cross-bar voiles in pink or blue with collars and cuffs of white organdie. \$2.50.

Then, the rather mannish tailored blouses of fine white voile show woven satin stripes of yellow, blue or pink. \$3.25.

At \$3.50 there are innumerable lace blouses of white voile with flat collars, roll collars, square necks, etc. Sizes 36 to 46. (Market)

Cotton Huck Towels, 18c Each

are good quality with red borders, 16x33 inches. (Chestnut)

Peg-Top Rompers for Little Folk

It is easy to picture chubby little girls and boys of 2 to 6 in these—and how cunning they look!

There are several styles from \$2.25 to \$2.75. Striped gingham piped in white, checked gingham with plain color waists and plain chambrays with white waists; nicely made and some smocked; in pinks, blues, greens, etc. (Central)

Pillow Tubing Special, 65c a Yard

45 inches wide—and not only is this tubing cheap at its price, but we are very fortunate to have it at all as it is very scarce. (Chestnut)

Longcloth \$2.95 a Piece

Each piece is 36 inches wide and 10 yards long and the longcloth is a firm, fine weave. (Central)

Heavy Outing Flannel 50c a Yard

It is 36 inches wide and in attractive colored stripes that will do nicely for nightgowns, sleeping garments, petticoats, etc. The close weave and the heavy nap make it warm and cozy for winter weather. (Central)

Piles of Blankets and Quilts in the Bedding Store Are the Embodiment of Comfort

Special at \$3
Warm, cotton-filled comforters are covered with figured material. Wool-filled quilts (with a small percentage of cotton) are covered with figured material and have plain saffron borders. \$10, \$12.50 and \$15.

Part-Wool White Blankets

with pink or blue borders are in several qualities and sizes. 76x84 inches, \$8.50 and \$10. 74x84 inches, \$15 and \$20. 78x84 inches, \$18.50. Single-bed size, 60x80 inches, \$10 and \$12.

Honeycomb Spreads
Hemmed, for single beds, \$2, \$3 and \$3.50; for double beds, \$3 and \$3.50. With cut corners and scalloped edges, for double beds, \$3, \$3.50, \$4 and \$4.50. Crib size, hemmed, \$1.50; with cut corners, \$2.

Marseilles Spreads
in a lustrous satin finish are hemmed, for single beds, \$3.50; three-quarter beds, \$4.50 and \$5; double beds, \$4, \$6, \$8.50 and \$10. With cut corners and scalloped edges, for double beds, \$9, \$10 and \$12.

Marseilles Bed Sets
in pink or blue, are \$8.50 and \$12 for single bed size and \$10.50 and \$13.50 for double-bed size. (Central)

A Group of Lovely Afternoon and Dance Frocks—Special at \$22.50

They are simple dresses—one or two of a kind—and beautifully made. Velvet, charmeuse, tricolette, changeable satin and such soft graceful materials form the frocks, each one distinguished by that careful finishing that is usually found only in quite expensive dresses.

50 Frocks at \$18
—which is a special price. The lustrous taffeta frocks are in black or taupe; dresses of wool jersey are hand-embroidered; frocks of fine navy serge are embroidered with tiny beads—and all of these are new frocks.

Also, at \$18, some odd frocks of cordelaine, embroidered with braid, are taken from our own stock and reduced.

Taffeta in a Host of New Models Is a Harbinger of Spring
Midnight blue, rose-taupe, tan, Belgian blue and black are lovely in the new taffeta frocks with their luster and freshness.

Some of the styles are for young women and others are best for women who wear up to size 46.

\$23.50 \$25 \$29.50 to \$65
Delightful Frocks With Faces Turned Southward Make a Bright Corner

in the Dress Salon. There are smart sports frocks of various silks and sports fabrics, light frocks of flowered Georgette, crepe meteor, etc., and dresses of Georgette in peach, navy or orchid. Prices begin at \$25, \$39.50 and \$45. (Market)



Graceful Frocks of Satin and Charmeuse in ruffled or draped styles have dainty vees, usually of white Georgette. Black and navy are the predominating colors. \$22.50, \$25 to \$45.

The Latest Arrivals in New Coats Can Be Worn Now and in the Early Spring

25 Styles in Sports Coats Between \$37.50 and \$45
They all show the clean-cut sports lines that women want now; some are fur-trimmed and others are plain with collars that can be worn conveniently high. In 36 to 42 inch lengths, they are of velour, silvertone and polo cloth in taupe, beaver, Pekin, navy and oxford; all nicely lined throughout with silk.

Other Fine Sports Coats \$49.50, \$57.50 to \$97.50
are in the newest mannish models and are plain or have detachable fur collars. The materials are camel's hair, vicuna, polo, etc., and they are all beautifully tailored and lined with silk. Many bear special price marks.

At \$35
there are attractive polo cloth coats in mannish models, silk lined.

The coat sketched at \$25 is a silvertone model in brown, taupe, reindeer or mahogany with a figured lining.

Remarkable Choosing in the Clearaway
of Winter coats at \$19.50, \$25, \$29.50, \$38.50 and \$59.50. Almost all the good materials and furs are represented. (Market)



\$25

Three Charming School Frocks

that are attractive enough for afternoon functions are made of fine gingham and chambray and are well-tailored.

The frock that is sketched is of cadet blue gingham trimmed with white ricrac braid—quite an unusual touch. Sizes 12 to 16 years, \$7.50.

Another dress in almost the same style is of a most attractive green plaid, sizes 12 to 16 years, at \$9.75.

In Middy Style
there is a distinctive dress of tan chambray trimmed with unbleached muslin. The middy's upturned hem is of unbleached muslin and the collar is, also—both are trimmed with brown rings, hand-embroidered. The skirt is pleated quite full, and, altogether, it is a dress with character, for girls of 12 to 16 years. \$8.75. (Market)



\$8.75

Plaids and Stripes Are the Predominating Features of New Skirts

And the new plaids and stripes are altogether very charming!

At \$13.75 an attractive plaid skirt shows a side fastening with large buttons and pretty pockets.

At \$12.50, a pleated brown flannel-finish serge with horizontal stripes of black around the bottom is quite smart!

A whole case of other plaids and stripes, gathered or pleated styles, in gay or somber tones, are \$15 to \$22.50. (Market)

The Little Phonograph Shop Is Making Music All Day Long

—gay bits of dance music, inspiring band marches, soothing orchestral selections, superb gems from opera and the dear, homely melodies of the South!



A Solotone Phonograph brings all of them into your home, for it plays all disc records. The clear, pure tone is a delight and the rendering of classical music will be appreciated by all lovers of good music.

The Price Is \$100 \$5 Down and \$5 a Month
The same terms apply to the other instruments in The Little Phonograph Shop:

Victor Victrola outfits up to \$100. Pathe Phonographs at \$100. Brunswick Phonographs at \$100. (Central)

Gingham, 60c a Yard
Clean-looking pretty gingham, 32 inches wide, are in large plaids for school frocks and smaller checks and plaids for mother's frocks. (Central)

Men's Soft Hats

in the season's good shapes and colorings, browns, grays, greens, etc., are \$4 and \$4.50. (Gallery, Market)

Boys' Shoes—Special at \$3.25

They are of black or dark tan leather on English lasts in straight-lace style and are all-around good shoes. Sizes 2 1/2 to 5 1/2.

Big Boys' Shoes—\$5.25 to \$6.90

Black or tan leather—blucher and straight lace shoes are on both wide and medium toe shapes; the soles are durably welted. Sizes 1 to 6.

Men's Shoes—Special at \$6.90

Good-looking shoes of black leather are on new English lasts. Any man would like to wear a pair, for they are comfortable as well as good-looking—and durable as well as comfortable. (Gallery, Market)

Corsets at \$1.50

There are two models for slight to average figures and they both have elastic in the tops. **At \$2**
Topless P. N. corsets of pink coutil are splendid for slight figures. Another model, with a medium-low bust, is good for average figures.

At \$3.50
Topless corsets are of pink coutil or of fine pink poplin with silk stripes (really very pretty). Both models have deep elastic all about the top. (Central)

Very New and Smart, French Stap-Wrist Gloves at \$4.50

They have but now arrived and the 5-inch cuffs make them unusual. The leather is glaze lambskin in gray, brown, tan and navy—also white with black stitching and black with white stitching. The gloves are pique sewn and have Paris point stitching on the backs. Quite a delightful touch of correct finish to any costume! (Central)

New Heather Jersey Suits Special at \$25

The suit that is sketched is one model from this group of wool jersey sports suits in heather mixtures of brown, blue or green. Sizes 14 to 20—a good range, and just the suits for the season!

Another group of sports and tailored suits of jersey and dark tweeds is specially priced at \$22.50.

Winter Suits Greatly Reduced, \$25, \$32.50 and \$50

Serge, gabardine, tricolette, velour, silvertone, etc., are in various tailored and braid-trimmed models.

Other suits, some handsomely trimmed with fur, are of the finer suitings such as duvet de laine, tinselton, silvertone and velveteen, beautifully lined. They are all reduced to \$50, \$75 and \$85. (Market)



Breakfast Cloths \$1.50 Each

Good quality, fully bleached mercerized cotton damask cloths, hemmed, hemstitched or scalloped, are 56x56 inches. (Chestnut)

Half-Linen Crash Toweling, Special 17 inches wide, all white, 28c a yard. 17 inches wide, with blue borders, 35c a yard.

(Chestnut)

Remnants of Cretonne In the Upholstery Store Half Price—25c, 50c and 60c a Yard

Lengths vary from 1 yard to 8 yards and there are hundreds of attractive patterns, both large and small, inconspicuous or striking, for every cretonne use.

Curtain Scrim—Special at 20c a Yard
A good quality curtain scrim in white, cream or ecru is 28 inches wide and attractively bordered.

Curtains of Many Kinds
Reduced 1/4 to 1/2—\$1.50, \$2 to \$5 a Pair
There are curtains of scrim, marquisette, net and lace, 1 pair to 8 pair of a kind, some of them slightly mused.

Chenille Curtains—Special, \$12.50 a Pair
Blue, green, brown or rose chenille curtains are nice for doorways and for inner window draperies. (Central)

A List of Unusual Values in the January Sale of Rugs

Savings of 10% to 50%

Rag rugs, 25x50 inches, \$1.25. Plain-color velvet rugs, 8.3x10.6 feet, \$57.50.

Rag rugs, 27x54 inches, \$1.50. Plain-color velvet rugs, 9x12 feet, \$59.50.

Rag rugs, 30x60 inches, \$1.75. Axminster rugs, 9x12 feet, \$43.50.

Grass and straw rugs, 4.6x7.6 feet, \$3.75. Hand-woven rag carpet, 36 inches wide, \$1 a yard.

Fiber rugs, 8.3x10.6 feet, \$11. Fiber rugs, 9x12 feet, \$11.50. Fiber matting, 36 inches wide, 40c a yard.

Wool-and-fiber, 8.3x10.6 feet, \$15. Rubber stair treads, 6x18 inches, 10c each. Wool-and-fiber, 9x12 feet, \$12.50 and \$15. Plain-color velvet rugs, 6x9 feet, \$27.50. (Chestnut)