

Band at 9; organ at 11, 11:55 and 4:50 chimes at Noon	<b>WANAMAKER'S</b>	Store Opens at 9	<b>WANAMAKER'S</b>	Store Closes at 5	<b>WANAMAKER'S</b>	WEATHER Fair
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# Good News—Whether Your Interest Be in Fashions or in Savings

**If the Town Clock Be Wrong Half the Watches**  
of the city will be out of time.  
That fine old steeple on the State House on one Fourth of July rang out the hour for the whole world to know that the Thirteen Colonies were United States, and proclaimed "liberty throughout all the land, and to the inhabitants thereof."  
That was the mighty stroke of freedom which, if it had been accepted and duly adopted as time rolled on, would have prevented the loss of lives and of dollars in the late war, which has left many nations still on the bleak rocks of storm and suffering.  
May the day soon come when meddlers and speculators in government affairs the world around will reset their clocks in the light of past events and experiences!

[Signed] *John Wanamaker*

March 5, 1920.

**New and Beautiful Mesh Bags in the Green-Gold Finish**  
are among the new things in the Jewelry Store to interest the woman who takes pleasure in dainty and new accessories.  
These bags are of very fine meshes and all are in the new, long shape which is the most fashionable just now.  
Some have strap handles, some have fine chain handles. Some have imitation sapphire clasps.  
\$33.50 to \$50.  
(Jewelry Store, Chestnut and Thirteenth)

**When a Woman Wants a Fur Scarf for Warmth and to Complete Her Costume**  
she quite often chooses fox because it does just that!  
It is a rare woman indeed who does not find a fox scarf becoming; the soft, glossy, long-haired fur always looks well. And if she wishes an odd scarf to wear with a spring suit, to top off a cloth frock, then fox fur is fine for the purpose.  
There are black fox, the rich, pretty brown fox, or the soft taupe fox huffs—and the scarfs are full and fluffy, and fine skins, every one of them.  
\$40, \$50, \$70 and on up to \$100.  
(Second Floor, Chestnut)



**Women's Smart, New Washable Capeskin Gloves**  
When a glove combines smartness, comfort and service, you may be sure it is popular—and the washable capeskin glove certainly is!  
These gloves are of fine skins, of excellent quality and carefully made.  
Short gloves, in pearl white, brown, beaver, mastic or tan, with 1-clasp fastening, are \$4 a pair.  
The fashionable strap-wrist gloves, in pearl white, brown, tan or beaver, are \$6 a pair.  
(Main Floor, Central)

**Who Is It That Hasn't Broken His or Her Share of China and Glass?**  
There is "no such individual." Only in museums and in the collections of connoisseurs will you find any old china and glass, and the quantity is limited.  
What has become of all the rest of the dishes and glasses that have been made since men learned how to make them? Unlike other commodities these are things that do not wear out.  
And yet an inevitable fate awaits them. They were made to be broken—either suddenly, or as a result of the first baneful crack. And each one of us is destined to break his or her share. And so the potter's wheel keeps turning.  
The time to replace or replenish your china and glassware is when the replacing is good; and it is very good now because of the Spring Sale that we are holding, a sale in which you will find the best collection of dinner sets, cut glass and inexpensive glassware to be had for the money in Philadelphia, even if we do say it ourselves.  
(Fourth Floor, Chestnut)

**PLEASE note that the Sale of Lamps is going on, with almost everything of a desirable lighting kind in it, from a simple bedroom candlestick with one light, to an elaborate hanging chandelier for the dining room. And prices are all 10 to 33 per cent less than regular.**  
(Fourth Floor, Central)

**THOSE who admire fine old English silver in Adam period are always enthusiastic over the beautiful HAREWOOD SILVER**  
It reproduces the decorations of Harewood House in Yorkshire which were done by the Adam brothers about 1750. This pattern is only found in sterling silver and it makes a particularly acceptable wedding gift, being often chosen by brides.  
A chest of 84 pieces of flat silver is \$533.  
The five-piece tea set is \$750 and the waiter \$825.  
The coffee set is \$360. The tray to match, \$195.  
Also all the other pieces of large silver are here, including service plates, vegetable dishes, gravy boats, bread trays, asparagus dishes and so on.  
(Jewelry Store, Chestnut and Thirteenth)

**This Is Great Authors' Week in Egyptian Hall**  
Lecture Tomorrow at 2:45 by Mr. Alexander Black Author of "The Great Desire"  
Every lover of books will want to see the incomparable collection of rare MSS. of the world's great authors that is shown in the hall all this week.

**Dainty Slippers for Women**  
Of black Russia leather, made with pointed tongues, turned soles and Louis heels; price \$17 in the Exclusive Little Boot Shop.  
(First Floor, Market)

**A New Group of Exceptionally Fine Quilts**  
The handsomest lot of quilts that we have received in a considerable time are being shown newly in the Bed Clothing Store.  
They are filled with lamb's wool and the coverings of fine silks and satins are in strikingly beautiful colors and patterns.  
One kind has centers of white satin, exquisitely enlivened with floral designs in rose, pink, blue or yellow. Borders are plain and backs of Florentine silk. For these the price is exceedingly moderate, \$24 each.  
Along with them are some quilts of a still more beautiful kind, with rich silk centers, satin borders and Japanese silk backs. These come in broad brocaded stripes, a charming and effective design, and the colors are beautifully matched. Price \$37.50 each.  
Both of the groups of quilts are quite exceptional at the prices, having been made for us under a special arrangement by a very careful manufacturer.  
(Sixth Floor, Central)

**Fine Rugs From the Near, Middle and Far East Meet in This Interesting Disposal**  
Fine rugs from the vicinity of Pekin, fine rugs from Amritsar in Northern India; fine rugs from Turkestan, from Asia Minor, from Turkey in Asia, and from the Caucasian districts, and the finest of any from various parts of Persia.  
Seldom, if ever, has there been such a fascinating diversity of weaves, such a broad and interesting choice of pieces, each group, each piece holding its own particular appeal.  
Royal Saruks and Kermanshahs are the gems of the assortment. Persian Mahals are in liberal selection; so also are Chinese carpets. There is quite a showing of small and medium sized pieces, chiefly Persian and Chinese, and a notable feature of the assemblage is the group of carpets from Northern India—very practical and serviceable weaves in patterns that follow those of the fine Persian rugs.  
Prices all through offer a distinct advantage over present market valuations.  
(Seventh Floor, Central)

**Once More Prices Step Down On Women's Winter Coats**  
The best values of the entire season they offer to women who are wise enough to buy now for future needs.  
\$75 to \$200 for handsome fur-trimmed wraps and coats. Only a few, but they are beautiful garments of bolivia, wool velour, panne velvet, silk velour and silk plush. They have collars and often cuffs and pockets of the finer kinds of fur.  
\$35 for genuine leather coats, both the dull and glazed leather with grey and suede cloth lining. Mostly natural color, but some black and navy.  
\$35 to \$75 for coats without fur—good-looking frieze, velour, bolivia, and novelty coats of brushed wool.  
(First Floor, Central)

**Sheer White Waists**  
This is the time of year when designers are doing their very best with the delicate batistes and imported voiles, which, after all, make the prettiest waists.  
Hand-made Porto Rican waists with roll collars, \$6.75 and \$6.85.  
Batiste waists with very fine tucks, set very close together, \$7.75.  
Voiles with tucked frills, \$7.75.  
Voiles with hand-drawn work and hand-made lace, \$13.50.  
Other voiles with much real flit and very rich effect, \$13.50 and \$15.85.  
(Third Floor, Central)

**A Sure Sign of Spring—Awnings**  
The materials for these have arrived and may be seen and chosen when you will, but with last year's scant supply of these same materials in mind, many people are placing their order as early as possible.  
We will take the necessary measurements, make up the awnings and keep them until warmer weather comes. There is always a satisfaction in knowing that they can be had when wanted.  
(Fifth Floor, Market)

**A Wonderful Shoe Offer to 593 Men**  
For \$7.90 a pair, which is considerably less than half the regular price, we will sell 593 pair of men's high and low shoes. 386 pair are high shoes and oxfords from our own stocks. There are about twenty styles and sizes are incomplete, but that is the reason for the reduction.  
207 pair are factory-hurt shoes in various styles, but not all sizes, from one of the leading factories in the country. These are about half the price the factory gets for the same styles in complete sizes.  
Men who can find their sizes in either group will get great values.  
Also several hundred pair of men's high and low shoes special at \$14.40 a pair.  
(Main Floor, Market)

**The Latest Afternoon Frocks for Women**  
have many tucks, wide and narrow, and a trifle more fullness than frocks hitherto. Also they have long sleeves, shallow necks—usually round, and rather long waist lines, often finished with broad satin girdles fastened in the back with big "obi" bows. Sometimes they have rows of beaded fringe, or very fine pleatings.  
Charmeuse and Georgette crepes are oftentimes the materials of these frocks—in browns, taupe, navy and black.  
Their prices are \$65 to \$95.  
(First Floor, Central)

**Lace Tops for Chemises and Camisoles**  
In other words, the most difficult part is already made and ready to be attached to the bodice or skirt.  
Two styles, one with shoulder straps and the other with shaped armholes. The laces are very pretty and dainty, being of imitation Duchesse, filet, Valenciennes or binche lace, all are run through with ribbon, \$1.50 to \$3.75.  
These lace tops are often used by women making lingerie articles for gifts.  
(Main Floor, Central)

**French Beaded Handbags for \$10.75 and \$14.75**  
Bags of similar quality made in this country would cost you almost double this price. And the chances are they would not be so good looking, for the French can surely combine colors wonderfully.  
These are draw-string and covered frame styles, all with fringe, and in rich combinations of reds, blues, browns and greens.  
(West Aisle)

**Spectacles and Eye Glasses**  
The high pressure of modern life requires the best possible eye-sight, and that means eyes properly looked after.  
The Optical Goods Store fills oculists' prescriptions with great care.  
(Main Gallery, Chestnut)

**The Best Damask Luncheon or Tea Cloths in Some Time, \$7.75 Each**  
Beautifully finished goods of pure linen, finely hemstitched and with mitred corners. Attractive circular patterns—grape and rose. A new lot, direct from a very well-known Irish maker. The finest cloths of the kind that we have had to sell for this price in a good while, \$7.75 each, size 66x66 inches.  
(First Floor, Chestnut)

**For Trousseau—Crepe de Chine Nightgowns**  
At this moment there is a rather wonderful assortment of pink ones in the Little Nightgown Shop—priced all the way from \$15 to \$25.50. Some have tucks and hemstitching, and we are not sure but that they are the prettiest; some have real flit and wee two-tone ribbons and dainty sheer Valenciennes, and most women will prefer these.  
(Third Floor, Central)

**Women's Pure Irish Linen Handkerchiefs—\$2 a Dozen**  
They are the good, sturdy everyday kind of handkerchief, snowy, carefully made, and finished with narrow, hemstitched hems.  
(West Aisle)

**Two New and Charming Little Crepe Dresses for Little Girls**  
have just arrived in the Infants' Wear Store, and so pretty are they you'll agree that they deserve special mention.  
Both are of washable cotton crepe and both come in the prettiest pink shade, a lovely China blue, and pongee color.  
One frock, and this is \$10.50, has a snowy little guimpe, shirring and hand stitching in color. There is Irish picot around the square collar and on the cuffs, and there is just enough hand embroidery on the front to make the dress prettier.  
The other dress is \$11.50 and this too has a white guimpe. It has a square neck and the embroidery and hand stitching is in black and white, which makes it more effective.  
Both dresses are in 2 to 6 year sizes.  
(Third Floor, Chestnut)

**About Re-covering Umbrellas**  
During this month the prices on re-covering are special, for instance:  
\$1.90 for covers of American tafeta (all cotton) with silk selvedge.  
\$3.45 for covers of union tafeta (silk and cotton) with silk selvedge.  
\$5 for a remarkable satin gloria which we guarantee for a year. It is extraordinarily strong, and the umbrellas covered with it can be very closely rolled.  
(Main Floor, Market)

**The Best Compliment Ever Paid Our Hardwater Soap**  
is the number of imitations that have sprung up in its wake. But despite the imitations and the soaps that were copied from it, there has never been any Hardwater Soap just like it.  
All the rest of the year it sells for 20c a cake.  
**During March the Price Is \$1 a Dozen Cakes**  
which is the special and particular reason why thousands and thousands of people buy enough to last them the year 'round.  
It's an excellent bath and toilet soap, it is absolutely pure, it will not injure the skin in any way, and it will lather freely in hard or soft water.  
Verbena, violet, almond or unscented—choose whichever you like best.  
Hundreds of families find it economical to buy enough to last till next March.  
(East Aisle, West Aisle and Down Stairs Store)



**Women's Spring Underwear From Switzerland**  
Swiss underwear has been so scarce and the demand for it so great that the shipments are usually sold up in advance. There is nothing in knit underwear to compare with these Swiss goods for wear and comfort.  
Vests in various styles and of lisle, silk mixed, merino, silk and merino and spun silk.  
Union suits of lisle, merino, silk and merino and spun silk.  
Prices range from \$1.15 for a lisle vest to \$9 for a spun-silk suit.  
(First Floor, Market)

**Snowy Collar and Cuff Sets of Organdie**  
Of sheer and spotless organdie, these dainty collar and cuff sets are in fashionable shapes and sizes, are quite new and are what women will like to brighten late Winter or early Spring frocks.  
All are hand embroidered, there are any number of pleasing designs, and all are trimmed with valenciennes lace to make them still prettier.  
\$2 to \$4.50 the set.  
(Main Floor, Central)

**Thousands of the World's Best Enamelware Cooking Utensils Have Just Now Come Into the Housewares Sale With Special Prices**  
It is pretty well known throughout the country that this Store is somewhat more particular than others in regard to the quality of its merchandise.  
Two things that we are especially and fastidiously particular about are  
**Diamonds and Enamelware**  
They have one similarity with us and that is in their purity.  
An immense amount of enamelware is sold throughout the country at all sorts of prices from 10c, 15c, 25c upward.  
We do no sincere merchants any harm by telling our customers that cheap enamelware is dangerous.  
It is dangerous for two reasons.  
One is that a great deal of it contains antimony and antimony is poisonous.  
And the other is that cheap enamelware will invariably checker and crack and particles will get into the food.  
These particles are glass.  
Please remember that all enamelware is glass. Enamelware ought to be treated as glass. If it is well taken care of it will last for years and years.  
The best enamelware—the kind we have—is made by a highly perfected process that results in the equal expansion and contraction of the enamel coating and the iron underneath.  
Unless you take Wanamaker enamelware and slam it down hard it will last a great number of years, and always be as good as new.  
The new lot of enamelware cooking utensils just opened is of the finest description and contains cooking utensils of every sort and in the right sizes, including—  
(Fourth Floor, Market)



**Letitia Corsets for Spring**  
A model of pink coutil with low bust and long skirt is \$9.  
A pink broche with low bust and free hip is boned in the back and priced at \$13.50.  
A strong coutil Letitia heavily boned and having a graduated front steel is intended for figures of full proportions, \$10.  
A grille top with long skirt, elastic gores, eyelets and lacing below the front steel is \$9.  
(Third Floor, Chestnut)

**Large-Sized Petticoats**  
All with elastic in their tops and generously cut below.  
Black satin with deep flounces, \$3.50.  
Black taffeta, \$10.50.  
Colored messaline and taffeta, \$10.  
Colored and black cotton of fine strong weave, \$3 and \$3.50.  
Black sateen, \$2.75 and \$3.50.  
Colored sateen with fancy flounces, \$3.85.  
(Third Floor, Central)

**Pretty New Spring Coats for Little Girls and Juniors**  
Not that they are radically different from the coats girls have been wearing, but they are so youthful and simple and so exactly the kind of coats which look best on six to seventeen year girls, we are sure you will approve them.  
This year's fabrics are attractive, too—polo cloths, soft wool velours, sturdy tweeds in Springlike mixtures, goldtones, chevrons cloth, fine Bolivias and novelty checks. They come in many tan and brown shades, in dark blue, and in lighter as well as darker colors.  
Styles are simple, usually the coats are belted, there are comfortable pockets, and there are sometimes pleats in front or back. All the coats are lined.  
Prices start at \$27.50 and go on up by easy stages to \$60.  
6 to 17 year sizes.  
(Second Floor, Chestnut)

**Nainsook for Underwear, 25c a Yard**  
Just what most women want for everyday undermuslins that must stand many tubbings and much wear. It is 36 inches wide.  
(First Floor, Chestnut)

**New Wide-Wale Corduroy**  
In sports shades, it is exactly what so many women have been asking for to make their Summer sports suits, separate skirts, negligees and, of course, children's coats.  
The colors are really lovely, cadet, pink, rose, gray, sand, brown, beaver and white, 32 inches wide, \$1.75 a yard.  
(First Floor, Chestnut)

**You're Sure to Be Right If You Choose a Voile**  
For cotton voiles are almost, if not quite, the most desirable material for almost any kind of a Spring dress, and the new colors and designs are lovely.  
For this reason there is a very large variety of voiles here and at every price possible. Also the prices are the more reasonable because we placed the orders for these voiles such a long time ago and bought in such quantities.  
Plain voiles, almost every color, light and dark, 50c, 75c, 85c and \$1.25 a yard.  
Printed voiles, the much-wanted dark colors as well as light ones and some very elaborate printings, 50c, 75c, 85c, \$1, \$1.25, \$1.50, \$2 and \$2.25 a yard.  
(First Floor, Chestnut)