

Band plays at 9; organ at 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The New Week Will Bring Many New Goods and Excellent Economies

More Than Any Other City in the United States

this city is rich in relics of the foundation of the American Republic.

Let the reader put on his eyeglasses of record and tradition and visit, one by one, the camping grounds of the Indians, the former owners of the land on which the City of Brotherly Love sat down, and of that, also, which became our Revolutionary battle-grounds.

"Oh, say, can't you see, by the dawn's early light," a small vessel called "The Welcome," slowly sailing up the Delaware, in the year 1682, on which came William Penn and a company of Quakers, who got off the boat at Shackamaxon, since called Kensington.

Here it was, under a great elm tree, that the man with a broad-brimmed hat bought whatever he did not own, and also—most valuable of all—the good will of the Chiefs of many tribes by gentle words and gifts of no great value.

Every boy and girl and every father and mother, as well as the principals and teachers of the public schools, should picture the scene and commit to memory words something like these that William Penn must have spoken that morning:

"We meet each other," said the man of peace, "in openness and freedom, with good faith and good will, without intent of either of us to do aught but treat the other fairly."

It is reported that William Penn said these words: "I will not call you children, for parents sometimes chide their children too severely. Nor will I call you brothers, for brothers differ."

"The friendship between you and me I will not compare to a chain, for that the rains might rust and the falling tree break."

These simple words and the truthful spirit that prompted them impressed the Indians greatly, and one of them replied, saying: "We will live in love with William Penn and his children as long as the sun and moon shall endure."

So began the founding of the Commonwealth of Pennsylvania, and its chief city took on the name of Philadelphia, which means "Brotherly Love."

The great Treaty Elm blew down during a storm on the night of March 3, 1810; the trunk was 24 feet in circumference. Consecutive rings proved the tree to be 218 years old.

"Thou'lt find," said the Quaker, "in me and mine

But friends and brothers to thee and thine, Who abuse no power and admit no line

"Twixt the red man and the white."

And bright was the spot where the Quaker came,

To leave his hat, his drab, and his name, That will sweetly sound from the trumpet of fame

Till its final blast shall rise.

On the monument, erected upon the site of the tree, is inscribed

Unbroken Faith

So may it ever be!

[Signed] *John Wanamaker*

April 10, 1920.

Women's Fashionable Suede Gloves Which Are Washable

These gloves are of beautiful quality, are in a soft, pretty, Spring-like gray shade and are all pique sewn.

The short gloves, which fasten with two pearl buttons, are \$4 a pair.

The strap wrist gloves are \$6 a pair.

(Main Floor, Central)

A Handsome, Big, New Shopping Handbag

It is of bright black pin seal and is a full, roomy shape, gathered on the frame. This frame is ten inches long and six inches wide when open, and the depth of the bag is nine, and a half inches.

In an emergency a woman could use a handbag this size for an overnight bag.

Price \$16.50.

(Main Floor, Chestnut)

First Shipment of Redleaf London Millinery for Spring

This is welcome news to American sportswomen and those American women who find these British hats so smart and so comfortable for outdoor wear generally.

New Chenille Hats
are in rich, beautiful colorings and new shapes, usually finished with soft bands and bows of bright-colored grosgrain or satin ribbons.

New Moufflon Hats
are usually in two-toned effects and are as attractive as these hats always are. These are simply trimmed with ribbon bands and are in beautiful colors.

(Second Floor, Chestnut)

DELIGHTFUL NEW TAFFETA FROCKS FOR WOMEN



No two of them are alike—except in their novelty and charm. Sleeves are mostly short; necks usually open; and many of the dresses are copies of French originals, with such features as these:

Large eyelet designs on the skirts.
Large sashes, making bouffant draperies in the back and broad girdles in front.
Rows of narrow ribbon loops edging sides and sleeves.
Aprons of cream colored batiste with eyelet work.
Edge finishes of saw-tooth points.
Skirts draped—especially at sides.
Basque effects.
Almost all these dresses are

in black and navy.
Prices are \$85 to \$185.
A few other taffeta frocks are here at prices running down to \$62.50.

(First Floor, Central)

Fine Straw Hats
are of rough straws or Milans of beautiful quality—rich woody browns, dark blues and black, chiefly with lighter colored facings and bright ribbon velvet or satin bands and bows.

The hats are in new shapes—many with drooping brims, some wide in front, to shade the eyes, all of comfortable cut and shape. Prices \$15 to \$38.

Hats for Girls
are also included in this shipment, and include small and larger straw hats in light and dark colors. These start at \$9.

(Second Floor, Chestnut)

Radiant New Evening Frocks for Miss Philadelphia to Dance In

or wear to a party or a dinner are the lovely new radiance silk frocks that are just out of their tissue wrappings.

The colors are exquisite—there is orchid and the prettiest shell pink, and Nile green, maize, peach and white.

You'll notice the festoons of tiny pleatings which are draped about the new skirts of the first dresses—they have V necks, the tiniest of sleeves and a thread of shimmering gold ribbon outlining the waist line. \$40.

If she's slender and willowy she'll just love the frock with hoops over the hips—and four wee ruffles, and bright splashes of color in the flowers that seem to have dropped on the skirt—in just the right place! The neck is round, the sleeves are short and the dress is charming. \$42.50.

Quite frilly over the hips is another frock, which has a scalloped tunic overdress, silvery ribbons for trimming, and a square neck. The sleeves are short as you'd like them, the



dress is most picturesque and the price is \$45.
14 to 20 year sizes.
(Second Floor, Chestnut)

The Mission of the Louis Heel Oxford for Women

Some women cannot comfortably wear pumps, yet they want somewhat daintier low shoes than the average oxford.

The Louis heel oxford fills their needs to a "T." It has the solidity of an oxford, while its plain, shapely toes and high, graceful heels add a touch of beauty.

Patent leather with high Louis

heels, \$8 and \$9.50; with low Louis heels, \$9.50.

Black glazed kidskin with high Louis heels, \$9 and \$12; with low Louis heels, \$9.

Dove gray buckskin with high Louis heels, \$12.

Bronze kidskin with high Louis heels, \$7.50.

White canvas with high Louis heels, \$6.50.

(First Floor, Market)

Children's Ankle Ties

The Children's Shoe Store has them of patent leather at \$4.25 for sizes 8 1/2 to 10 1/2; and \$5 for sizes 11 to 2.

Plain patent leather pumps with welted soles are \$6.50 for sizes 2 1/2 to 7.

(First Floor, Market)

Lillian Brassieres

Either brassieres or bandeaux are absolutely necessary with the topless or very low corsets, and the Lillian makes are among the best.

At \$3 is a bandeau of white or pink mesh, with elastic insert and hooked-closing in the back.

At \$3.50, white or pink mesh, open in front and slightly higher in the back.

At \$2.50, model of pink mercerized material, with ribbon straps and back closing with hooks.

At \$2 a plain white brassiere with insertion of beading and edging of narrow lace. This fastens in the back.

(Third Floor, Chestnut)

Baby Clothes—Soft and Fine and Dainty and Mostly Hand Made

Fine and snowy white stuffs and the finest of hand stitching—somehow these seem to go with baby clothes!

Hand-made dresses are in many styles between \$1.85 and \$10.50.

Hand-made petticoats, mostly hand scalloped, too, are \$2.50 to \$7.

Flannel petticoats are \$3 to \$7.

White flannel petticoats are \$1.

Hand-embroidered bibs are \$1.50 to \$10—and this last-named one is trimmed with real lace.

Hand-crocheted sacques are \$1.25 to \$4.50.

Little socks are 35c to \$2.25 a pair.

(Third Floor, Chestnut)

100 All-Wool Serge Skirts Special at \$7.50

Odds and ends of some very pretty serge skirts in dark blue and black, of which we have not all sizes in any one style.

But there are at least six good styles—some conservative enough to suit business women, some very novel and youthful, and others that women in mourning can wear.

(East Aisle)

Like a Monk's Bloused Robe Are Some New Bolivia Coats

In the collar, too, there is a strong resemblance to the monk's cowl. It is one of the newest of late Spring fashions in these Bolivia coats and one of the most graceful.

Other new models are designed on the wrap order. One is almost a cape and the pockets under the arm openings have very long pointed flaps ending in tassels.

Among the lovely colors of these coats are henna, tobacco brown, taupe, fawn and Pekin blue.

Prices are \$100 to \$185.

(First Floor, Central)

Women's One-Piece Pajamas of Crepe de Chine

Of child-like cut and known as the Billy Burke pajamas. They are of pink or blue crepe de chine, some entirely plain, some with laces and ribbons. Usually they are gathered in at the foot.

Prices \$7.50 to \$26.50.

(Third Floor, Central)

By Way of Paris Come the Newest Leather Girdles

Long and narrow, these new girdles are of soft suede leather, and meant to be tied loosely, with long ends.

One style is in a lovely rose color, in black or tan—and is \$4.

Another style is of tan suede, trimmed with patent leather—it is \$6.

And a third style, in two shades of tan, is \$8.50.

All three styles are about an inch wide, and made of narrow strips of the suede, plaited in the center, joined with shining metal rings and finished with leather tassels.

Women will like them to wear with serge frocks and cloth suits.

(Main Floor, Central)

Colored Organdie Neckwear Adds a Gay Touch

Livening up a too somber suit or tailored frock, and very often women choose the color to go with their hat.

Dainty sets of collar and cuffs in colored organdie, with net frills edged with the organdie, \$2.25. Or some with white embroidered dots on the organdie at \$2.50.

Colored organdie vestees, with frills down the front and on the collar, and others to be worn outside the skirt, \$1.50 to \$3.50.

(Main Floor, Central)

More Heavy Crepe Smocks

of Japanese cotton crepe, with heavy embroidery of wool or mercerized cotton. They have round and square necks and they come in tan, rose, blue and green.

Prices are \$5.50 to \$8.75.

(Third Floor, Central)

Lace-Trimmed Scarfs 50c to \$2.50

Pretty novelty laces and others in imitation of filet. The centers are usually plain white cotton. They are just such scarfs as women are looking for now for country homes.

Some few are reduced on account of being slightly soiled.

(East Aisle)

Hundreds of New Summer Rugs at Savings of a Fourth

These rugs were all bought for this season's selling, but bought to such advantage that we can sell them at prices which are 25 per cent less than today's regular rates.

All fresh and new and in desirable patterns.

Hit-and-Miss Rag Rugs With Band Borders		Japanese Braided Rugs	
9x12 ft., \$14.50	3x6 ft., \$3.35	Oval and round, in nine sizes, but a limited assortment of colors.	
8x10 ft., \$13.50	30x60 in., \$2.25	9x12 ft., \$59.50	30x60 in., \$6.75
6x9 ft., \$9.25	27x54 in., \$1.85	6x9 ft., \$29.50	24x48 in., \$4.25
4x7 ft., \$4.75	24x48 in., \$1.60	4.6x7.6 ft., \$18	30x30 in., \$3.50
	24x36 in., \$1.20	36x63 in., \$8.50	36x36 in., \$4.50

Woolen Fiber Rugs in Various Colors
9x12 ft., \$23.50
(Seventh Floor, Chestnut)

Redleaf London Straw Hats for Children

So pleasing in their shapes and styles that mothers of little boys and girls are charmed with them. The pliability of the straw makes for comfort as well as for gracefulness.

The colors of these hats are white, black, navy and Tuscan.

Prices, \$3.50, \$4, \$4.50, \$5 and \$6.

(Main Floor, Market)

Time Is Drawing Near for Awnings

Many orders have already come in from people who are taking no chances upon getting the materials they want.

By looking far enough ahead we secured some of the best to be had—good qualities of woven stripes and army duck, plain or with painted stripes.

The army duck we can thoroughly recommend for wear, for we have subjected it to many severe tests.

(Fifth Floor, Market)

The Best Shipment of Chinese Rugs in a Long Time

The sizes range all the way from a mat to an elaborate piece of large carpet dimensions.

There is an excellent choice of small, medium and large rugs in between with prices varying according to size and quality.

Every rug in the collection is an exceptional value. A large and attractive selection of colors, mainly blues of varying depth, old gold and tan shades.

The smaller sizes go from 2.6x1.6 feet to 7x4 feet at \$180.

The larger rugs begin at 8x6 feet at \$225 and run up to 20x15 feet at \$1875 and 24.7x12 feet at \$1575.

(Seventh Floor, Chestnut)

Beautiful Lamp Shades of Parchment

Some of the very best American shades to be had, being made of novel heavy parchment paper, with almost the firmness of pigskin.

They are in round and oval shapes—some are the new "skirt" shape; and are all richly decorated, and those in blue and mulberry tones are particularly fine. They may be used for candle, table lamp and floor lamp shading, and sizes are 4 to 30 inches.

Prices are \$4 to \$90.

(Fourth Floor, Central)

A Fine New Style Oxford in the Men's London Shop

It is of Scotch grain leather in a dark shade of tan and is a brogue type, with long wing tip and heavy perforations, the perforations and pinking being in an entirely new design.

The chief novelty of this shoe, however, lies in the seamless back-stay which takes the place of the usual center seam in the back of the shoe.

Price \$24.50.

(The Gallery, Chestnut)

New Madeira Linens to Delight New Brides

Now that appropriate bridal gifts are so much in request, this new arrival of Madeira embroidered linens holds a very special interest. Embraced in it are tea napkins, luncheon sets, doilies, bread tray covers, table covers and towels, excellent specimens of Madeira work and very moderately priced.

Real Madeira lunch sets, 13 pieces, \$7.50 to \$27.50 a set. Tea napkins, hand-embroidered, \$18 to \$22.50 dozen.

Bureau and chiffonier scarfs, 18x36 inches, \$4.50, to 18x72 inches at \$20 each.

Bread tray doilies, 6x12 inches, 60c to \$1.75 each. Table covers, 54-inch diameter, \$22.50 to \$35 each.

Table covers, 72-inch diameter, \$25 to \$65 each. Table covers, 90-inch diameter, \$45 each.

Guest and regular size towels. Some very handsomely embroidered, 15x22 inches, \$2.50 and \$3 each. 24x40 inches, \$4.50 and \$6.75 each.

(First Floor, Chestnut)

Much Buying of Cut Glass for Bridal Gifts

Seekers for wedding gifts are making quite a stir over this cut glass. They are finding a very good selection of just the pieces that appeal to them. The quality is our own kind and prices fair.

Bonbon dishes, \$2 to \$8.50. Sugar and cream sets, \$5 to \$9 a set.

Water jugs, \$4.75 to \$20 each. Celery trays, \$3 to \$18.50. Mayonnaise sets, \$5 to \$10. Compotes, \$2.75 to \$4.00. Biscuit jars, \$8.

Berry dishes, \$4 to \$12. Berry bowls, \$4 to \$20.

Salad trays, \$13.50 to \$50. Cake trays, \$8.50 to \$30. Orange bowls, \$7.50 to \$13.50. Flower vases, \$5 to \$75. Flower or fruit baskets, \$7.50 to \$40.

Candlesticks with prisms, 8-in. size, \$9.50. Covered lemonade bowl, \$65.

(Fourth Floor, Chestnut)

With a Thought to Bed Muslins for Summer

These are all in the right weight for Summer and are kinds that promise good service. Furthermore, they are not expensive.

Pillow Cases
42x36 inches, 55c.
45x36 inches, 60c.

Sheets
54x90 inches, \$1.60.
63x90 inches, \$1.65.
72x90 inches, \$1.80.
81x90 inches, \$1.90.
81x90 inches, \$2.75.

(First Floor, Chestnut)

Save a Third to a Half on Good Underwear and Hosiery

Excellent selection left in this first Spring sale. Though values are exceptional the lots were large and families who want to lay in Spring and Summer stocks while this great opportunity lasts can still do so.

Most of the goods are of first quality. Those which are not are plainly marked "seconds" and priced accordingly. As far as service goes, however, there is not much to choose between the two kinds, as the second-grade goods will wear practically as well as the first.

Women's Hosiery
55c a pair for full-fashioned black and white lisle and second-grade full-fashioned black lisle.

\$1.75 a pair for full-fashioned black silk with mercerized lisle tops and soles.

\$2 a pair for full-fashioned black and white silk with mercerized lisle tops and soles.

\$2.75 a pair for full-fashioned black and white silk with embroidered cloths.

\$3 a pair for full-fashioned black silk with silk tops.

(First Floor, Market)

Women's Underwear

35c, three for \$1, for ribbed low-neck cotton vests.

65c each for ribbed cotton combination suits, low neck and knee length.

Children's Socks
20c a pair for fancy-top mercerized lisle socks, "seconds."

25c a pair for first-grade fancy-top mercerized lisle socks and second-grade full-fashioned mercerized lisle in black, white, tan and cadet.

(First Floor, Market)

Men's Half Hose

25c a pair for black, cordovan and unbleached cotton.

65c a pair for black silk, "seconds."

(Main Floor, Market)