

SERIES 20
Studebaker
BIG SIX—
SPECIAL SIX
 THE STUDEBAKER SALES CO. OF PHILA.
 Phone Poplar 6620
 847-849 N. Broad Street
 Open Evenings This Week. Special Bargains in Used Cars
 "This is a Studebaker Year"

"Hammered In"
 or pressed and stretched in—which method do you think puts quality into shoes to stay?
 Men's Oxfords with the goodness hammered in—
\$14.00 \$16.50

Steigerwalt
 Boot Shop
 1420 Chestnut St.
 Where Only the Best is Good Enough

ENGRAVING
 and printing from steel
 Engraving
 OUR complete steel engraving department offers its facilities to business houses who can appreciate the character of work executed by Mann.
 Printing from steel possesses a distinctive appearance that is always worthy what it costs—especially if you are one of those who feel that only the finest kind of printed matter properly represents your business to those who receive communications.
WILLIAM MANN COMPANY
 529 MARKET STREET
 PHILADELPHIA, PA.
 New York Offices: 261 Broadway. Founded in 1848

30% Less
Than True Value
16TH ANNIVERSARY SPECIALS:
Women Madras Shirts
 The patterns are new and exceptionally attractive, the workmanship of the best. Soft, stiff and detached cuffs, sizes 12½ to 18.
 Regular price, \$4.00. **\$2.95**
 Anniversary price...
Silk Shirts
 Made of the best silk, the materials alone are worth more.
 Regular price, \$13.50. **\$9.95**
 Anniversary price...
Fine Neckwear
 The silk is so constructed that the scarf will give unusual wear.
 Regular price, \$3.00. **\$2.35**
 Anniversary price...
Men's Pure Thread Silk Sox
 Full fashioned, eighteen plain colors.
 Regular price, \$2.00. **\$1.45**
 Anniversary price...
Pure Silk Scarfs
 New patterns.
 Regular price, \$1.50. **Ann. 85c**
 Anniversary price...
Irish Linenweave Handkerchiefs
 These are worth more at wholesale today.
 Anniversary price doz. **\$3.50**
Raincoats
 Serviceable tan rubberized material, with slash pockets, with or without belts, and convertible collars.
 Regular price, \$12.00. **\$8.50**
 Anniversary price...
Women's Pure Silk Stockings
 Black, white, African brown, gunmetal and navy.
 Regular price, \$3.00. **\$2.45**
 Anniversary price...
SCOTT & HUNSICKER
 Shirt Makers and Furnishers
 108 SOUTH 13TH ST. PHILADELPHIA
 (4 doors below Chestnut)
 MAIL ORDERS FILLED

Put a Great, Big Bunch of Them on a Table—And Enjoy Them!
"Say it with Flowers"
 You can't get Beauty at a lower price than by the Flower way. Flowers are plentiful now—yes, and reasonable. A great big, beautiful bunch of them costs little at your neighborhood florist's—and fragrance is thrown in for good measure!
The Florists of Philadelphia and Vicinity

GIMBEL BROTHERS
 MARKET · CHESTNUT · EIGHTH · NINTH
For Friday
 Philadelphia, Thursday, May 13, 1920
 This is a thoughtful Store—planned to intelligently and fully serve well-living Philadelphians.

An Interior Decorative Service That Can Either Carry Out Your Own Thought—
 Follow out your favorite Period idea—work out your petcolor-scheme—puzzle out the best-for-you expenditure of a certain price limit—
Or Plan Entirely New and Original Treatments
 —in perfect harmony with the style of architecture of the new house—or with what you already have in the way of furnishings for the long-established home.
Every Man Who Touches Your Particular Decorative Problem, is an Expert—
 Whether in planning or in assembling—or in carrying out the actual work.
 And the fact that our own sanitary work-shop, is right here in this Store-building, ensures constant and personal supervision from start to finish!
Won't You Take a Peep at Our Sample Rooms?
 Talk freely with the men in charge? Ask about this or that? Ask Advice? Or give it! And remember that the Gimbel idea of service means as thorough attention given to the re-upholstering of a pet old chair as the handling of a big contract.
Rich, Varied, Unusual Stocks to Call From—

Suggestions:
 Very beautiful damasks—at \$3 to \$10 a yard (often there's just-the-right-size "remnant")
 Tapestries—at \$3.75 to \$11.25.
 Reps of beautiful weaves—at \$1.75 to \$2.75.
 Poplins—at \$1.75 to \$1.95—with the lovely silk-poplins, at \$3.50 to \$6.75.
 Velours—in the "old world" colors that furnish so richly—at \$4.25 to \$15.
 Casement Cloths—at \$2.85.
 Figured Armures—at \$1.75 to \$4.95.
 Lace Panels—in applique—at \$3.60 to \$8.75.
 Irish Point Panels—at \$8.75, \$11.60 and \$14.50.

Lace-trimmed Net Curtains—at \$5, \$6.75 and \$7.
 Cluny Lace-trimmed Curtains—at \$6.75, \$9, \$11 and \$13.50.
 Flax Net Curtains—at \$4.75, \$7.50 and \$12.50.
 Hand-drawn Voile Curtains—at \$6 and \$7.75.
 Tambour lace Curtains—at \$13.50 to \$35.
 Arabian lace Curtains—at \$12.50 to \$27.50.

Curtain-Stuff—Dainty, Practical, Artistic—
 at 40c to \$15 a Yard
 Beginning with fine figured nets and going up to elaborate sectional lace panelling.

36-Inch Shaki Repps and Poplins—
 at \$1.25 a Yard
 All the new colors.
Special Cretonnes at 45c to \$2.75
 Summer-style designs.
 Good, heavy cretonnes that last.
 Lovely color-schemes.
Madras in New Decorative Colorings
 at 75c to \$2.75
 —Gimbels, Upholstery Store, Fifth floor.

The Waist Sale
 Significantly Proves: "Most For the Money at Gimbels"
 Waists we thought good values at our prices, we have found duplicated in other stores, at a big advance over Gimbel regular prices! And Gimbel Sale-Prices are a good third to half below even Gimbel regular prices.

At \$1.45
 All Half-Price
 Mostly voiles. Mostly embroidered. Square necks. Long and short sleeves. Roll collars. Flat collars. Collarless. and some wonderful, wonderful organdies.
 White and colors. Organdies-trimmed check voiles— White organdies with criss-cross tucked collars of color— Slip-overs with hand-drawn-work— Hand-embroidered waists— Cool, smart, tailor lawns.

At \$2
 Save Third to Half
 All-white. Mostly short sleeve models. Plenty of "weaver blouses" with their unique, pretty frills.

At \$3.95
 Save Third to Half
 Plenty of novelty cottons. The cutest Peter Pans. Striped waists with pique collars. Frill styles with three-quarter sleeves. Organdies—elaborate organdies. Voiles—the very fine ones. White and smart colors.

At \$5
 Save Third to Half
 French voiles. Real flit lace. Hand-embroidery. Short sleeves. The new collars.
 —Gimbels, Salons of Dress, Third floor.

The Most Daring Innovation That a Clever Little Millinery Genius Dripped Right Off Her Finger-Tips—
The "String-Bean Hat"
 Of white batavia cloth, with the cutest wreath of silk beans that—if we didn't tell you—you'd declare was Paris!
Hand-Painted Organdies and Taffetas
 Not painted, but radiant with roses and sweet-peas—and Summer!
And a Veritable Wealth of Other Summer Novelties—
 —Fringed-braid hats. —Accordion-pleated organdie and taffeta hats. —Hats with ribbon or braid frayed out to create a shaggy look.
 —And carnations—such adorable treatments possible with them. —And gardenias are "back" again. —And there's a wonderful new treatment with our old friend "coque"—white on navy blue; brilliant-color on leghorn.
Prices Begin Comfortably at \$15
 —Gimbels, Millinery Salons, Third floor.

Women Who Analyze These Suits—Not Only Note the Big Savings, But—
 Realize that a woman can be well dressed, yet pay no more than the old popular prices.
 And that "well dressed" means appropriately dressed for her particular purpose.
For the Week-End Trip—
 "Flex-O-Tex" Suits—always ready; always trig, always useful.
 Angora-trimmed models—\$39.75 and \$45—a bit "different"; undeniably smart.
 At \$33.75—hundreds to choose from, right color as well as becoming styles. And sizes 34 clear up to 48.
If She Needs a Dressier Navy Blue Suit—
 Here are sales-groups—
At \$58— That save \$40—fine tricotine and men's wear serges of well-high custom-build.
At \$37.75— That save \$20 to \$50—Suits of the famous old-time grades and the honest tailoring that builds service into the suits.
And at \$29— That save \$15 to \$30—that is an epitome of the Gimbel way of giving maximum suit-service.
 —Gimbels, Salons of Dress, Third floor.

You Can Easily Save a Third on Summer Hosiery and Underwear in This Sale
Women's Kayser Glove Silk Vests at \$3.75
 A favorite make. The favorite summer pink. And sizes 36 to 42! Band top and bodice styles.
Women's Pink Ribbed Cotton Combination Suits with tight knee and band top, at 85c.
Men's Nainsook Union Suits—the Topkis make—at \$1.25. The cool, comfortable athletic "cut."
Men's Lawrence Balbriggan Shirts and drawers at 85c a garment. Pull over shirts, knee drawers, first quality.
Boys' "Gibbs Split-belt" Union Suits at \$1.
Hosiery for Men, Women, Children
Women's Silk Stockings with woven self color clocks, at \$1.15. Black.
Women's Two-tone Silk-and-Fibre Stockings at \$1.45. Fancy stitch effects.
Men's Cotton Stockings, black and cordovan, at 28c.
Men's Onyx Silk Socks, at 95c. Black, white and colors.
Children's Silk-plated, Roll Top Socks, at 65c.
In the Subway Store
Women's Cotton Vests, at 28c.
Women's Ribbed Cotton Combination Suits, at 46c. Lace knee. "Run-of-the-mill."
Women's Mercerized Black Cotton Stockings, at 45c. Seconds.
Children's Black Ribbed Cotton Stockings, at three pairs for \$1. Seconds.
 —Gimbels, First floor, Grand Aisle and Subway Store.

800 Extra Heavy Turkish Towels at \$1 each
 Double-ply—maker discontinued the line—and you save a third!
 —Gimbels, Linen Store, Second floor

Women's Slip-On Gauntlet Gloves at \$2.50
 Sinch cuff, in contrasting effect; spear-point back; shown in white, natural, heaver and cafe-au-lait. **\$2.50.**
 —Gimbels, First floor

Children's Fine Straw Hats Special at \$1.85 to \$3
 —Save a fourth of the regular price. And all are newest 1920 shapes at this.
 —Men's Hat Store, First floor, Ninth Street

Women's White Shoes, Oxfords and Pumps at \$3.45—a Feature of the Walk-Over Shoe Sale
Now On—in the Subway Store
 The white shoes—high and low—are "factory rejects," but the mars do not injure wear or looks after a wearing or two, but they could not be presented as perfect. White kid, white canvas, white nu-buck. Louis and military heels.
\$3.45—about half the general price of such shoes.
Walk-Over and Gimbel Shoes at \$5.85
 Pumps, ribbon ties, oxfords and button and lace shoes—patent leather, black and colored kid-skins.
Men's At \$7.45
 Regal Shoes and (factory rejects). **Walk-Over** Oxfords and High Shoes—patent leather; tan, black—styles—styles for all ages and tastes.
 Tan and gunmetal calf Oxfords—narrow and broad toes—of other makes. All have Goodyear welted soles.
 —Gimbels, Subway Store.

In the Subway Store
500 More Women's and Misses' Suits
 at **\$12.75**
 Serges, Gabardines, Poplins.
A Clear Saving of \$12.25 up to \$17.25
 Best of all—nine out of every ten are navy blue. And navy blue is the most fashionable—as well as most serviceable color there is.
 Here and there is a cool, clear gray.
 Here and there, a mighty pretty sand—or a tan. Or a dark, rich Peking blue, or a burgundy. Or a black.
Eight Styles—Eight Rather Dressy Styles—All Sizes
 Which means: Misses' 14, 16 and 18. Women's 36 to 44.
 —Gimbels, Subway Store