

QUICK WORK SAVES WOMAN IN FLAMES

Rug Smothers Blaze, Ironing Board Is Stretcher and Fire Engine Ambulance

CAPTAIN'S ACTION PRAISED

A quick run to the hospital by a chemical engine carrying a badly burned woman on an improvised stretcher made from an ironing board probably saved her life today.

man, thirty years old, 2138 South Philip street. Her clothing became ignited when a bottle of gasoline with which she was cleaning exploded. Her two children heard the explosion and saw her danger. Their screams brought neighbors, who extinguished the flames by rolling her in a rug. Then they summoned the fire engines. Captain James T. Talbot, of Engine Company 53, Fourth street and Snyder avenue, was with the firemen who responded. He saw that Mrs. Hartman was in a critical condition. He improvised the stretcher from the ironing board and placed her on the chemical engine. A quick run was made to the hospital. Physicians there say Mrs. Hartman will owe her life to Captain Talbot's prompt work.

Boy Scalded by Coffee Stanley Liss, ten years old, 3101 North Seventeenth street, was scalded on the body today when he overturned

a pot of hot coffee. He was taken to St. Luke's Hospital.

Dr. Von's Health Biscuit

Bakers of good biscuits in Philadelphia since 1846, have taken over the Dr. Von's Biscuit company, and are now baking the famous Dr. Von's Health Biscuit. For Constipation with the same regard for strict purity and improved methods that has made it famous in Philadelphia. Dr. Von's Biscuit when eaten regularly promotes a normal, healthy action of the bowels—contains no drugs. 35¢ a carton at grocers and drug stores or in small lots at 15¢. \$1.50 in household cartons. Try them today.

BONWIT TELLER & CO.
The Specialty Shop of Originations
FIFTH AVENUE AT 38TH STREET

FOR FRIDAY —

Of Exceptional Importance

A SALE OF HOSIERY

Every Pair of Guaranteed First Quality—No Seconds

RIBBED WOOLEN HOSE
Of fine quality in black, white, cordovan or heather mixtures. **1.50**
3 prs. for 4.25

PURE SILK HOSIERY
Silk hose with lisle foot and garter tops; black, white and shoe shades. **1.75**
3 prs. for 5.00

SUPERFINE SILK HOSIERY
Very fine silk hose; choice of either lisle or all-silk garter top and soles. Black only. **2.25**
3 prs. for 6.50

NO C. O. D.'S NO APPROVALS NO CREDITS

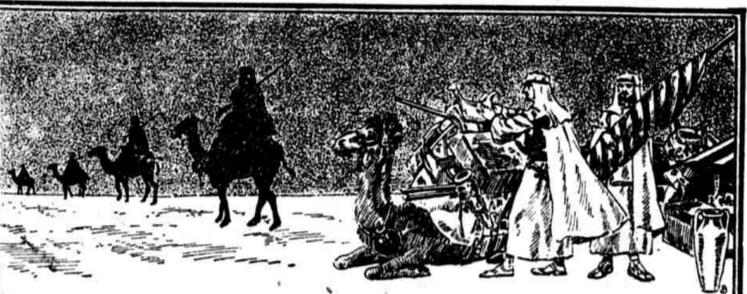
SPORTS APPAREL of GLEN LOGAN SCOTCH TWEEDS



Exclusive With This Shop

Glen Logan tweeds, made in Scotland on handlooms, are expressly imported by Bonwit Teller & Co. for their adaptability and appropriateness for sports apparel. The clear, brilliant colorings are inspired by the rugged beauty of the country—colors that blend in harmony with every sports occasion.

Glen Logan tweed suits are made in the private workrooms of this shop by craft tailors who know how to impart the note of leisure and smart lines to country clothes.



"Fold Their Tents Like the Arab"

The Arab has no settled place. His is a wandering existence. He lives in one spot a little while—then folds up his tent and moves.

The Indian of early America did this in the long ago. The Gypsy still does it. Arab, Indian and Gypsy are wanderers. Their civilization—or their lack of it—is due to the fact that they move from place to place.

The man who rents a house—though his civilization is far above the Arabs, the Indians and the Gypsies—is a wanderer. He makes friends in his immediate neighborhood—forms ties—then moves away and breaks them.

Often the moving is not of his making, nor of his wishing. But the fact that he must move is the main thing. And—like the Arab, the Indian and the Gypsy, he leaves—and goes among strangers.

The man who owns his home is secure. He is settled. His neighborhood knows him because he is a part of it. The pride that comes from ownership makes him work for the betterment of that neighborhood—and makes him a better citizen.

Over him hangs no dread of being compelled to move because someone, wiser than himself, has bought the rented house.

Buy the Home you live in. Philadelphia is known as the "City of Homes"—the place where over half the inhabitants own the home in which they live.

Own yours! Don't be an Arab, an Indian or a Gypsy!

Philadelphia Real Estate Board

BONWIT TELLER & CO.
The Specialty Shop of Originations
CHESTNUT AT 13TH STREET

For FRIDAY a VERY SPECIAL COLLECTION

of FUR COATS, WRAPS and SCARFS

TRIMMED MARMOT COATS
Jaunty sports model, trimmed with contrasting fur145.00

FRENCH SEAL COATS
Dyed coney pelts, 36 inch long model; natural squirrel collar and cuffs225.00

HUDSON SEAL COATS
Dyed muskrat, 30 in. long, contrasting or self collar and cuffs225.00

NATURAL MUSKRAT COATS
36 inches long, full flare model, combined with Hudson seal265.00

TRIMMED HUDSON SEAL COATS
Dyed muskrat pelts, 36 inches long, contrasting fur collar and cuffs395.00

SCOTCH MOLE COATS
36 inch long model with girdle made from selected skins450.00

NATURAL SQUIRREL COATS
of fine blue selected skins, 30 inches long450.00

TRIMMED HUDSON SEAL COATS
Dyed muskrat pelts; 40 in. long, natural skunk collar and cuffs495.00

SCOTCH MOLE WRAPS
46 inch long models in various styles, made from selected pelts595.00

HUDSON SEAL WRAPS
of selected muskrat pelts, 48 inches long; large cape collar650.00

One Skin Stone Marten scarfs 48.50

Two Skin Stone Marten scarfs 85.00

One Skin Sable scarfs 69.50

Two Skin Sable scarfs145.00

Natural Squirrel scarfs 22.50

Hudson Seal cape collars 39.50

One Skin Baum Marten scarfs 69.50

Two Skin Baum Marten scarfs145.00

Natural Fisher scarfs 75.00

LUCILLE, TAUPE, KAMCHATKA FOXES, LINED OR SOLID

48.50 to 95.00

BONWIT TELLER & CO.

The Strawbridge & Clothier Semi-Annual Sale of Floor Coverings—To-morrow!

About \$750,000 Worth of Rugs, Carpets and Linoleums at Reductions of 10 to 35 Per Cent

Each year we make plans for a great October Sale of Rugs and other Floor Coverings. The most important of these events, since the world war, begins to-morrow. For several seasons past these Sales have been of greatest service to our customers in protecting them against rising prices—enabling them to save money by taking advantage of our early purchases. But, while the mill prices for next season have not yet been announced, we are sure the peak of high prices has been reached, and—

Practically Our Entire Stock is Marked at Actual Decisive Reductions From Our Fair Regular Prices

Buy What You Need When You Need It

And be assured—if you buy it here—that our power, prestige and policy combine to make the price as low as it can be made at the time of purchase.

Our suits, wraps and dresses for women are appreciably lower than a year ago; silks and garments of silk are considerably lower; cotton goods show some decline, and shoes average a little less. On the other hand, wholesale prices for men's clothing of fine quality were as high for this season as last year—although we are selling many special lots at a loss to the manufacturer and to the Store.

First in importance, of course, are the RUGS, American and Oriental; but of equal interest to many of our customers will be the CARPETS, both imported and American, and the LINOLEUMS, chiefly of home production, but some from abroad.

Standard American Rugs in Wonderful Variety Reduced—The RUGS include a comprehensive assortment of kinds and grades in sizes from 27x54 inches to 11.3x15 feet. They are all standard grades—Superfine Wiltons; Fine Wiltons; Royal Wiltons; Axminsters in five different grades; Roxbury Brussels, the standard of excellence in this class; fine Velvet Rugs; Wool and Fibre Rugs; S. & C. Prairie Grass Rugs. All at reduced prices.

Oriental Rugs—Please bear in mind, also, that all the CHINESE and ORIENTAL Rugs in our stock are marked at considerably less than the regular prices—in most instances, we believe, at lower than special or reduced prices elsewhere for Rugs of equal value. A fine selection, both large and small.

Carpets Under Price—In the Sale will be about 40,000 yards of CARPETS of the various kinds and qualities, much under regular prices—in many instances at less than regular wholesale prices. Offices and hotels, as well as homes, may be carpeted at a great saving.

Linoleums—An important feature of the Semi-Annual Sale—imported and American Linoleums, plain and figured, in hundreds of different colored effects and designs—at specially attractive prices.

Please remember—every kind of Rug in the Store (with only one exception) at a reduced price. BUY RUGS NOW. BUY RUGS HERE.

MILLINERY

Exceptional at \$4.95 and \$5.95

TO-MORROW—Ready-to-Wear Hats of silk velvet and panne velvet, in the season's most favored shapes, many of them with ostrich trimming, others with new ornaments. They are all lovely, soft, supple, draped affairs, also new sailor shapes in black and the most fashionable hues.

Second Floor, Market Street, West, and First Floor, Filbert Street, Cross Aisle

"October! High Time to Get That Suit or Dress"



Is It to be a Smart New Cloth Dress, \$27.50 to \$50.00?

The model sketched (\$42.50) is one of many especially designed for early autumn street wear. It is of navy tricotine, made on straight lines, with a plaited skirt; the vest, bodice and sleeves showing a pretty tracery of green beads; a narrow dull-finish black leather belt is worn with it. Others of serge, tricotine and jersey, made in tunic, draped and plaited styles.

Silk Dresses, \$40 to \$55.00

Afternoon Dresses of satin, crepe Georgette and crepe de chine, in scores of variations of the straight-line, the Moyen Age, the plaited and tunic effects, with many new ideas in beading and embroidery, and some with the simplest plain-tailored finish. Taupe, brown, navy and black.

Evening Gowns, \$65.00 to \$250.00

Loosely belted models on rather straight lines, others closer fitting and flaring from the waist-line—a variety of new effects, many novel ideas in pockets and collars. Some pin-tucked, some with heavy silk stitching, some trimmed with bone buttons. Exceptionally good looking.

Silvertone Suits at \$45.00

In plain colors and heather mixtures, made in very distinctive plain-tailored sports and practical styles; showing the newest ideas in plaits and belts and yokes—and all so beautifully tailored. Notched collars and collars that close up well at the throat, whichever you prefer.

Jersey Suits, \$32.50 to \$45.00

In plain colors and heather mixtures, made in very distinctive plain-tailored sports and practical styles; showing the newest ideas in plaits and belts and yokes—and all so beautifully tailored. Notched collars and collars that close up well at the throat, whichever you prefer.

Men's and Young Men's Sample Suits at One-Half the Average Regular Price for This Season

About 150 Silk-lined "Alco" Suits

To-morrow **\$39.50**

A wonderfully attractive lot, though limited in quantity—NEW Autumn and Winter Suits, full silk-lined, in medium sizes. Sample Suits, embodying the highest art in designing and tailoring. Men and young men who have participated in the same opportunity in former seasons will be eager to get these Suits—and we advise early selection—at \$39.50.

Several Hundred Remaining of the Very Unusual Lot of Autumn and Winter Suits

NOW AT **\$33.00**

This is the great collection of Suits made to sell at \$50.00 and more—the thousand Suits with which the disposal started, cannot last much longer at this low price. All are of excellent fabrics, well tailored, up-to-date conservative and youthful models, in practically all sizes—\$33.00.

Men's Autumn-weight Top Coats—now \$25.00
Suits with Two Pairs of Trousers—\$46.50 and \$62.50
Separate Trousers—Special—\$6.25, \$8.25 and \$10.75
Men's and young men's Trousers, of good fabrics, well made, well fitting, and worth more than these prices.



Strawbridge & Clothier—Second Floor, East

The Department of Lower-Priced Floor Coverings

Joins in the spirit of the Semi-Annual Sale with the presentation of many under-price lots that exceed even the usual standard of value-giving. Home-furnishings should be sure to visit this section.

Strawbridge & Clothier—Fourth Floor, Filbert Street



250 Boys' Cheviot SUITS

Save About One-third At **\$10.95**

Fine chevits, in dark mixtures, and in smart belted styles for boys of 7 to 17 years.

Strawbridge & Clothier—Second Floor, East