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At less money than you are paying.
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We have been selling DIAMONDS
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continuing this department to
devote our entire attention to our
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1000 DIAMONDS of all sizes at
wholesale prices.
ANY ARTICLE PURCHASED
NOW can be repaired for Christ-
mas on a small deposit.
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SAVILLS SWAN NECK FAUCETS
Pat. June 18, 1917. No splash or drip. No
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Make a Mistake
Sheetrock
Is the Ideal Board
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Pearce Fireproof Co.
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Band and Organ at 9 and
5:20; Organ at 11
Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Cloudy

Wanamaker's Down Stairs Store Is Brimful of Christmas Merchandise and Christmas Cheer

What a Wonderful Collection of Women's Fine Christmas Gloves!



Gloves to wear, gloves to be proud of, every pair!
Long gloves and short ones, strap wrists and slip-ons—all of the fashionable gloves of the season are among them.
All are of first quality, perfect in color, texture and workmanship. Best of all, nearly every pair is marked considerably less than similar qualities can be found for in most shops.
It's a lucky Christmas list that finds its way to the Down Stairs Glove Store to be filled.

Women's Washable Capeskin Gloves — Best for Service

One-clasp gloves, outseam sewn, with spearpoint backs, are in coffee, tan and brown at \$2.50.
Pique-sewn, with embroidered backs, these are in gray, tan, coffee and brown at \$2.75.
Strap-wrist gloves, with spearpoint backs, in brown, tan and coffee, \$3.85.
A lighter weight, with embroidered backs, pique sewn, also \$3.85.
8-button-length mousquetaire gloves, in brown, tan and beaver, \$4.50.

Mocha Gloves—Delightfully Soft

Short gray gloves, half pique-sewn, \$2.50; silk lined in gray or black, \$3.
One-clasp mochas, outseam sewn, in gray or beaver, have spearpoint or embroidered backs at \$4.
Gray strap-wrist gloves, outseam, \$6.

Beautiful French Gloves

Two-clasp gloves of excellent glace lambskin are in brown, tan, black and white with self-stitching or in black with white stitching at \$3.
Fine suede gloves with strap wrists and 6-inch cuffs, are in brown, beaver, mode and ecru. Beautifully made with spearpoint backs and English thumbs, \$4.75.
8-button-length suede gloves in a soft mode shade, \$4.85.

Duplex Chamois-Lisle Gloves

Complete assortments of these serviceable and easily freshened gloves are here. They are cut like leather gloves and fit wonderfully well. Prices start at \$1.65 for 2-clasp gloves and go to \$2.75 for strap-wrists.

Chamois-Lisle Gloves, \$1.50

2-clasp gloves, pique-sewn, are in white, cafe, gray or brown.
1000 Pair of French Lambskin Gloves, Specially Priced at \$2.25 a Pair

These are gloves that every woman needs day in and day out. They are overseam sewn and are in two-clasp style in

Tan White with self stitching
Gray White with black stitching
Black

Special at \$4.75 Pair

16-button-length white glace gloves of splendid quality.

Good Coats and Wraps Are Not Expensive

Proof positive lies in these three groups of specially-priced coats and wraps for women and young women. Every good fashion, every good material and every fashionable color of the season is among them.



\$19 to \$37.50

Wraps or coats of tinseltone, Bolivia and velour are plain or trimmed with pretty furs. All are silk lined. Pictured is an attractive model of silvertone, silk lined with a sealene velvet collar. In the fashionable colors—navy brown and reindeer, and in sizes up to 44, \$37.50.

\$39 to \$59

A comprehensive group showing coats and wraps of Bolivia, suede velour and tinseltone with collars and trimmings of racoon, Australian opossum, skunk-dyed opossum and squirrel. But there are plain models, too, if you prefer. Regular and extra sizes.

\$69 to \$89

Beautiful crystal Bolivia, evora, peachbloom, vel de cygne and other equally pretty materials in wraps and coats that are plain or trimmed with fine furs.
The sketch shows a blouse-back Bolivia coat in Pekin and reindeer that has a lovely nutria cape collar. \$89.

Beautiful Ribbons for Bags

Heavy with embroidery and gleaming with gold or silver threads, some of the ribbons look as if they might be old Oriental treasures. Others are in tones of green and brown, blue and black, etc. Metallic brocades are bright and attractive and the flowered ribbons have a loveliness all their own.
Widths vary from 6 inches to 10 1/2 inches and prices from \$2.85 to \$8.25 a yard, but of course it doesn't take nearly a yard to make a bag!

Women's Corduroy Breakfast Coats, \$10.75

Warm and very pretty, the wide-wale corduroy is in rose, American Beauty, Copenhagen, wistarina and purple. The breakfast coats are three-quarters lined with China silk.

Sateen Petticoats at \$1.50

Black and navy sateen petticoats have flowered ruffles on the flounces.

Outing Flannel Petticoats at 50c

Women's short outing flannel petticoats, in stripes of pink or blue, are well made.
Petticoats of thick, warm outing flannel in extra sizes are \$1.68.

Blankets for Making Cozy Bathrobes \$6.50

Cotton blankets, 72x90 inches, they are in a pleasant array of patterns and colorings, suitable for either men or women. It's ever so easy to make bathrobes from these blankets and there are girdle-cords and frog-fastenings to finish them.

Christmas Slippers for Everybody From Dad to the Littlest Boy or Girl

What greater gift can you give some one you love than one of comfort—and if slippers like these do not stand for real comfort and relaxation nothing does!

For Good Old Dad or Big Brother

Not necessarily your own or for that almost grown-up big son—there are slippers in the Mer's Shoe Store on The Gallery.
At \$2.50—Everett slippers of felt, with padded soles, are in Oxford gray, blue or maroon.
At \$3—Brown or dark gray felt slippers, with padded soles.
Other slippers for men at \$2.50 to \$4.90, including tan or black leather Romeos.

For Children

Little slippers in red or Oxford gray, sizes 7 to 11, are \$1.75 a pair; sizes 12 to 2, \$1.90 a pair.

It's Navy Blue Frocks That Schoolgirls Want

Here they are, a-plenty, in the Junior Store. Every other sort of frock that schoolgirls could possibly want, too.
Serge frocks in many styles are pleasing scores of girls. Some are regulations for school wear; others have plaid silk collars and cuffs or bright red tuffeta frills to give them color, while still others are embroidered with wool or silk.
Sizes 8 to 14 years, \$5, \$6.75 to \$12.

Navy Serge Regulations of the Better Sort \$15, \$20 and \$25

Exceptionally fine tailoring and excellent quality of serge distinguish them. One model is in coat effect, with a leather belt; a second is in middy style, and another is a straight-line box-pleated dress. Sizes 10 to 16 years in the group.

Pretty Frocks of Scotch Gingham \$7.75 and \$8.50 (Sizes 14 and 16 Years)

These look like Christmas, for, indeed, they make most acceptable gifts! Fine gingham is in plain colors, plaids and checks, lavender, blue, green, brown and pink for your choosing.
Silk dresses for girls of 8 to 12 years are lowered in price because there are not all sizes in every style. Charming navy, brown or Copenhagen silk dresses for as little as \$12 or \$15.

JUST OPENED The Christmas Gift Shop

One of the fascinating little gray millinery salons has been turned into a land of Christmas suggestions. Jolly ideas on every side for mother, sister, friend.
Hairbows, already packed in Christmas boxes for Miss 2 to 12, at 50c to \$1.50.
Christmas ribbons for tying gift packages, 22c to 50c a piece of 10 yards.
Artistic articles of rose, pink, pale blue and Copenhagen tapestry include desk sets, scrap baskets, glove boxes, powder boxes, hairpin boxes at 50c to \$5.75.
Fetching doll head pin cushions of silk and gold braid with little white aprons are \$1.
Little novelties such as powder boxes and similar trinkets, 25c to \$3.50.
Almost any woman would love to have some of these new silk cushions in fashionable round shape at \$3.50.
Some of them are trimmed with fancy fruit.
Other silk cushions, \$3.50 to \$9.

Glistening Bakeolite Beads

Beautiful, glittering reds and browns, as pretty as can be for gifts. They are nicely cut and are very light.
And, very important, prices are considerably less than they have been up to now—45 to \$10.

Red Beads, Galore

Bright red in many, many styles from 65c to \$2.50 a string. Pretty strings of red-and-black beads are \$1.50.

Splendid Black Walrus Traveling Bag, \$15

What could be nicer for a Christmas gift?
The leather is a fine, heavy quality, the brass trimmings are good-looking and the lining is a smooth tan leather. 18-inch size.

Tan Cowhide at the Same Price

This, too, is an 18-inch size, lined with tan leather and mighty good looking.

Outing Flannel Nightgowns at \$1.25

Women's warm, full nightgowns of striped outing flannel have double yokes and long sleeves. What a lot of warmth for such a little money!

Scarf-and-Cap Sets for the Children

A warm, woolly scarf, long enough to wind around the neck, and a cap that can be drawn down over little red ears are in a set at \$2.50. You may choose brown or heather in sets to fit children of 4 to 7 years.
At \$3, there are sets in brown or Pekin.
Sets with tams instead of caps are in sapphire, maroon, tan or brown and will fit girls up to 12 years, \$3.25 and \$4.

Fine Wolf and Fox Furs One-Quarter Less

Customers are unanimous in saying that there are few furs quite so fine as those in Wanamaker's Down Stairs Store.



If you haven't seen them you'll be surprised. The pelts are silky and fine. They are beautifully perfect, supple and luxurious in every way. They are furs that will be a joy to own and to give for Christmas presents. Chosen by our fur experts for our regular stocks, they have been recently reduced 25 per cent to accord with market readjustments.
Wolf scarfs, lined with crepe de chine in taupe, brown, gray and black, \$26.25 to \$35.50.
Wolf sets, of scarf and muff, \$67.50 to \$75.
Fox scarfs lined with crepe de chine in taupe, brown and black, \$22.50 to \$50.50.

Women's Fur-Trimmed Suits Have Had \$10 to \$35 Taken From Their Prices

Wool velour, duvet de laine, veldyne, suedene, Bolivia and silvertone are the materials used in these pretty, wintry suits. Some have collars, some cuffs and some bandings of beaver, mole, Australian opossum, squirrel, nutria or mink.
New prices are \$20, \$25, \$30, \$35, \$50 to \$100.

A Sale of Good Corsets—\$3.50

Any number of good styles, some just new, others taken from our own stocks. Some of them regularly be more than once again this price—but every one would be higher if sizes were complete.
Pink and white coutil or pretty fancy materials in slight to average stout models.



New Frocks Specially Priced \$9.75, \$12, \$13.50, \$20 and \$25

New Serge Frocks, \$9.75
In a good navy blue, these pretty dresses are made over satin foundation or are embroidered in beads or silk. One is sketched.

At \$12 and \$13.50
More serge dresses, embroidered in contrasting wools, silk or tiny beads.
Velvet dresses in navy blue are beaded and show smart cord girdles.

Black Charmeuse Dresses, \$20
Vestees and overskirts are prettily embroidered in self-tone or gray silk—the sketch shows how the frock is made.

Tricotine Dresses in Extra Sizes
Tailored dresses, cut on long, redingote lines, are bound with braid and have roll collars. Sizes 42 1/2 to 62 1/2 and all in navy blue, \$32.50.

Street and Afternoon Dresses Special at \$25
Tricotine, charmeuse and crepe-back satins are the principal materials and many have the charm of individuality, as there are many simple frocks in this group. You'll notice a touch that is distinctly Paris.
Principally in navy, brown or black.

Beautiful Silk Dresses Unusually Low in Price
The finest charmeuse, crepe meteor and crepe-back satins are in these delightful dresses. Some have black lace overskirts, some glitter with crystal beads and there are bands of fur on others. In dark shades of brown and blue and in black, \$35, \$39 to \$50.

Axminster Rugs, 9x12 Feet, \$37.50

Such good news that we had to put it in the headline and let it be our announcement of a new shipment of Axminster rugs at much lower prices than were quoted us only last week.

Plenty of Other Sizes, Too
27 x 52 inches, \$3.85
36 x 63 inches, \$6.25
6 x 9 feet, \$22.50
Linoleum
Printed Cork Linoleum, \$1 a sq. yd.
Inlaid Linoleum, \$1.50 a sq. yd.
Fine, well-seasoned linoleum at the new low prices is in full rolls, not remnants nor short lengths—as much as you want of a pattern.