

INCHES FROM The Golden-Plated Rule

By Lillian Paschal Day

Edison is a Golden-Plated Rule man. He doesn't know it yet. But I'm telling him now. He is an exact exponent of it; This thing I do my bit to teach; He schemed the Evil into Good. As a result the world benefits. The evidence got his own coin back. It was forty years ago. Edison had a little factory. In debt, a judgment against it. He paid a sheriff to postpone it. Cost \$5 a day—a big sum then. He was in the midst of experiments. The gas man came with a bill. It couldn't be paid that minute. Not a day would the gas man give. He shut off the gas at once. It plunged the place into darkness. Edison was so mad he vowed: "I'll knock gas into a cocked hat. And that gas company, too." Then and there he began. Gas technique he pored over. Resolved to replace it with better. Electricity would do it. Electricity got a run for their money. His search took four years. Here was earth's greatest power. If he could only harness it!

He could drive it anywhere. He would make it make light. At last he hit the right track. The end of it was the little bulb. Electric plants grew from it. Its fluorescence girdles the globe. The Great White Way bloomed from it. Billions of candlepower it bore. Millions in money sprouted. Last week the Wizard told about it. "Even at that," he ended. "A poor economist am I. For I didn't hurt the company. At least till lately. Forty years! Long time since my gas was cut off! But I'm getting back at them! I wish we could do the same. We're held up for \$1.40 gas. Hope Edison will abate that, too. But just think of that gas man! He hadn't heard of the Golden Rule. Anyway, he didn't follow it. If he had—what stupendous loss! We'd be back in the Dark Ages. Gaslight is darkness in comparison. His loss was the world's gain. Isn't it odd? God still works His miracles. He uses human instruments."

THE DAILY NOVELETTE

His Mother's Maid By HAZEL GRAY WOOD "NO, DRAKE, I'll never marry you" without your mother's approval. You are all she has. Shirley Lane tempered her words with a very tender smile, but they bit deep into the soul of the man who leaned toward her from his chair opposite. "Shirley!" he protested. "Don't say that, dear. When mother knows you—why, she has never even seen you!" "True," returned the girl, "but just the same you know that she is convinced that I am a 'social butterfly,' so to speak, and not at all the sort of wife she would choose for her only son." Drake was silent a moment. Shirley's accusation was all too true. He recalled his mother's words and expression almost of horror when he had told her that he wanted a social butterfly for a wife. "That little society mob," she had said. "Why, her life is a whirl of idleness from morning until night. What earthly use could she be to you?" "Shirley, dear," he said sadly, "I can scarcely credit that you will let the prejudices of my mother's mind influence our decision between us. When she meets you, she will discover her mistake."

DREAMLAND ADVENTURES

The Wonderful Charm By DADDY Chapter II The Last Daisy "WHERE shall we find the flower that lives in the bleak autumn weather?" asked Prince Smiling, as he and Peggy and Billy and Toddie Pupkins rode on Bally Sam's back toward Birdland. There the prince hoped to find a flower that would grant Lady Lovely's wish for a blossom to wear at her breast. "Woof! Woof!" he will find the flower in a hidden valley, guarded from chilly winds and warmed by the sun, barked Toddie Pupkins. "Hurry, Bally Sam, and get there before Jack Frost crushes out its beauty with his icy hand." Bally Sam did hurry, galloping along with eager legs. Soon they were in Birdland, a bare and deserted Birdland, for the leaves had fallen from the trees and most of the birds were far away on their winter vacation in the sunny South. There were no signs of flowers, only a bit of color being the winter berries half hidden under the leaves. Peggy and Billy and Toddie Pupkins must have been mistaken when he said a flower was still blooming there. He guided them to the hidden valley and led the way to a sheltered nook on the hillside where the sun shined. Sure enough there was the promised flower—a wild daisy blooming all alone. "Oh, how pretty!" cried Prince Smiling, and the daisy nodded at her as if pleased with the compliment. Bally Sam's back and tenderly plucked the daisy, carefully placing it within his tunic. "Thank you, little flower, for waiting all this time to grant my Lady Lovely's wish," he whispered to it. "You shall have your reward by being worn at her breast."

would bring her enough flowers to fill a greenhouse. So gallantly did Bally Sam gallop that he fell back to Lady Lovely's snail-like pace. Prince Frowning's taxi was still far in the distance—though coming as swiftly as a bullet from a gun. Lady Lovely's face lighted up most charmingly when she saw Prince Smiling. "Oh, did you bring me a flower?" she cried. "Yes," cried Prince Smiling springing from Bally Sam's back, and taking the daisy from his tunic. "This brave blossom had waited all alone in the woods through autumn rains and chilling winds for my warm heart and willing hands to fetch it to be worn at your breast." "Oh, sweet, sweet daisy!" exclaimed Lady Lovely in delight. "You are the dearest bloom I've ever seen, and right proudly shall I wear you at my breast." She pressed the daisy to her lips, as if "Prince Frowning's taxi rushed up in a swirl of dust. "Ha, ha, here are the flowers brought by my powerful charm!" shouted Prince Frowning. "Here are the fairest blossoms that ever grew in a hot-house—roses, red and pink and yellow, carnations, sturdy chrysanthemums, gladioli, and dragons' ears, and other posies beyond compare, all to be worn at your breast as you wish expressed." The door of the taxicab burst open and there poured out a regular flood of flowers—blossoms so gorgeous that they made Peggy and Billy gasp with amazement. Surely the charm of Prince Frowning shall I wear you at my breast, an array of exquisite blossoms. "How beautiful!" murmured Lady Lovely, but to the surprise of Peggy and Billy her eyes were not on the wonderful hot-house blossoms, but on the brave little wild daisy, and again she pressed it to her lips. "See my roses! See my carnations! See what my charm has brought for you to wear at your breast!" shouting Prince Frowning gathered up a great armful of flowers and leaped from the taxi. His foot slipped and he struck the ground, and he went, kedtop! in the dirt. "Ow-oh-ouch!" screamed Prince Frowning, and well he might scream, for the thorns on the stems of the roses had pricked his face and stung his chest and pricked his hands. "Ow-oh-ouch!" and Prince Frowning jumped up in a rage, angrily blaming the roses under his heel. Lady Lovely smiled. "Thank you, Prince Frowning," she said. "Thank you for your beautiful flowers, and thank you for showing me the thorns in the roses. I could never wear them at my breast as I wished. And she placed there the humble wild daisy brought to her by Prince Smiling. And Lady Lovely makes another wish will be told tomorrow.

ADVENTURES WITH A PURSE

AMONG the things one gives for Christmas, there is inevitably one "ribbon gift." By that I mean a box or powder puff or vanity case covered with ribbon and flowers. And small wonder, for they make useful and acceptable presents. Well, now then, when you go to look for ribbon gifts this year stop at the counter that attracts me today. Here you will find a wealth of flattery, feminine things dear to the heart of woman. Those cunning little powder and rouge boxes, those boxes of most of them are trimmed with pink or blue. Some of them reach up above the knees so that the baby who wears them will be snug and warm. 55c to \$1. (Central) Cozy "Billy Burke" Pajamas of Outing Flannel, \$1.50 Generously cut and nicely made with shirring at the waists and ankles. In neat pink and blue stripes. (Central) Dollar Nightgowns for Women Two styles that are very unusual at their price. Both are of white nainsook in slip-over style, one trimmed with colored stitching and shirring, the other with hem-stitching. (Central) Striped Ribbons make such attractive girdles for dark dresses that many women will add tassels or large beads and give them as Christmas gifts. Roman-striped ribbon, in various bright color combinations, is 5 and 6 inches wide. 80c to \$2 a yard. (Central) Jacquard Blankets \$7, \$7.50 and \$8.50 New blankets for Christmas gifts. Interesting Indian designs in bright yellow, red, soft rose, blue and other colors. They are cozy warm as well as pretty. Made of soft, fine cotton. (Central) Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central) Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central) Christmas Quilts for Babies \$5 to \$10.50 Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully embroidered by hand in delicate colors. (Central) Big Boys' Brogue Shoes Special at \$5.40 Tan leather brogues with full wing tips are in sizes 2 1/2 to 5 1/2 and are shoes for regular fellows. The soles are double thickness and durably welted. (Gallery, Market)

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S December Has Brought a World of Christmas Gifts to Wanamaker's Down Stairs Store

Brushed Wool Sweater Sets for Children Real worth-while gifts for children! Each set consists of a warm, well-made sweater, a pair of drawer-leggings, a cap and a pair of mittens. Sizes 2 to 5 years, inclusive, and among them are green, Copenhagen, American Beauty, heather and brown. \$7.50, \$9.50 and \$10.50. (Central)

Chair Cushions at \$1 Dad would appreciate one of these for his chair at home or at the office and mother could use a few about the house. They are shaped to fit chair seats, and are covered with dark or light heavy cretonne and tufted. (Central)

Cunningest Gifts for Tiny Babies! Booties—don't you agree? The tiny, warm little things are knitted or crocheted of wool and most of them are trimmed with pink or blue. Some of them reach up above the knees so that the baby who wears them will be snug and warm. 55c to \$1. (Central)

Cozy "Billy Burke" Pajamas of Outing Flannel, \$1.50 Generously cut and nicely made with shirring at the waists and ankles. In neat pink and blue stripes. (Central)

Dollar Nightgowns for Women Two styles that are very unusual at their price. Both are of white nainsook in slip-over style, one trimmed with colored stitching and shirring, the other with hem-stitching. (Central)

Striped Ribbons make such attractive girdles for dark dresses that many women will add tassels or large beads and give them as Christmas gifts. Roman-striped ribbon, in various bright color combinations, is 5 and 6 inches wide. 80c to \$2 a yard. (Central)

Jacquard Blankets \$7, \$7.50 and \$8.50 New blankets for Christmas gifts. Interesting Indian designs in bright yellow, red, soft rose, blue and other colors. They are cozy warm as well as pretty. Made of soft, fine cotton. (Central)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central)

Christmas Quilts for Babies \$5 to \$10.50 Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully embroidered by hand in delicate colors. (Central)

Big Boys' Brogue Shoes Special at \$5.40 Tan leather brogues with full wing tips are in sizes 2 1/2 to 5 1/2 and are shoes for regular fellows. The soles are double thickness and durably welted. (Gallery, Market)

Wanamaker Furs Are Real Christmas Furs They're the kind of furs that you are proud to give and most happy to receive. Every pelt is perfect, full-furred and beautiful. The workmanship and small points of finish are of the highest grade. All Women's Furs Are 25 Per Cent Less and that's a saving worth thinking about. Not a single scarf, muff or set is excepted and you may choose from the entire stock, which has been moved into a new Christmas home in the Market Street section. Particularly popular this season are Pieced Hudson Seal (Dyed Muskrat) Long stoles, \$43. (Market)

Men's Cheviot Shirts Specially Low Priced at \$2.50 Pay a dollar less now for good-looking shirts which many a man will like to see in his gift heap Christmas morning. Shirts cut on generous Wanamaker dimensions and with ocean pearl buttons. Made of attractive cheviot with black-and-white, lavender-and-white, tan-and-white and other stripes. Soft turn-back cuffs. All sizes. (Gallery, Market)

MR. MAN This Season's All-Wool Suits, \$35 That price is the manufacturer's wholesale rate of a few weeks ago. What makes them a still better investment is the fact that they are sound, comfortable suits of Winter-weight which men of good taste can wear and wear without getting tired of. Grayish mixtures, brown mixtures, invisible brown stripes. Made of excellent cheviot—every thread all-wool. Coats mohair lined. Of course, they are three-piece suits—just what a man will feel comfortable in when he goes to his office in the morning. Practically all sizes in the assortment. (Gallery, Market)

The Christmas Jewelry Store Is Chuckling With Many Secrets

The Down Stairs Jewelry Store welcomes Christmas month by doubling its space in readiness to help its thousands of friends choose Christmas gifts. All sorts of prettinesses for anybody in the family, especially where one wants to give something attractive at moderate outlay. Mesh Bags Fish-scale mesh bags, silver-plated with jeweled tops, \$5 to \$11. Ring mesh bags, silver-plated, \$5 to \$25. Green gold finish mesh bags, \$6 to \$25. Pearl Beads Imported pearls of unusually good quality, carefully graduated, \$1.50, \$2.50, \$3, \$4.50 and \$5. Imitation Bakelite Necklaces Beautiful red or combinations of red and black beads made in this country to imitate the lovely ones from France. Prices are much less than the originals, as one would expect, \$1.25 to \$3. Jet Colored Necklaces A touch of glittering black is always extremely effective. Jet colored necklaces are 75c to \$2.50. Italian jet composition necklaces are \$2, \$3 and \$4. Bracelets, \$1 and \$1.50 Fetching new bracelets made like necklaces. Imitation jewels and fancy links, sometimes combined with pearl beads. Fairly-like things that are different. Little Things for the Table Glass and silver-plated mustard jars, 50c; marmalade jars, \$1 and \$1.25; castors, \$1; butter dishes, \$1; lemon or cheese dishes with knife, \$1; olive dishes, \$1; flower holders, \$1 and \$1.50; sugar and cream sets, \$1.50; individual salt and pepper sets, 50c. Individual salt and pepper sets of sterling silver, \$1.50, \$2.50 and \$3.50. (Cheesnut)

Little School Frocks of Serge, \$7.25 and \$7.50 Warm frocks, too, of navy blue wool serge with gay embroidery, done in silk or wool, brightening up collars, belts and pockets. Some are made short-waisted, others have pleated serge skirts and bodies of red plaidingham. Sizes 6 to 14 years. Tub Frocks Gingham and linene dresses are heavy enough to wear all winter. They come in the most charming checks, plaids and plain colors in straight-line, pleated or regulation models. Sizes 6 to 16 years at \$2.50, \$3, \$3.50 to \$7.75. Rain Capes and Coats Make Useful Gifts Girls' navy blue sateen rain capes are rubberized to keep out the wet. Some are in dolman effect, some have hoods. \$4, \$5 and \$6. Cape coats for junior girls are of silk, mohair, Schiap silk and canton, rubberized, at \$7.50 to \$13.50. Rain coats for girls of 10 to 14 are \$5, \$5.75 to \$8. (Market)

Good Everyday Frocks Special at \$9.75, \$13.50 and \$15 Of navy serge and wool velour, they're made in simple ways and trimmed with satin, colored piping or wool embroidery. Some even boast a touch of bead embroidery. At \$20 and \$25 These are of tricotine, velveteen and wool velour in dark blues and browns. Embroidered panels trim some of them; others are beaded or trimmed with ribbon bands. Wool Jersey Frocks, \$15, \$16.50 and \$22.50 Quite unusual dresses of much finer jersey than you would expect. In trimming, brown and navy they have braiding or embroidery for interest. Afternoon Dresses of Silk or Velveteen, \$12 to \$35 Velveteen dresses start at \$12 and go to \$32.50, with a surprising variety at \$15 and \$25. They are in navy, black and brown, piped with contrasting colors or embroidered with beads. Some have satin sashes, others cord girdles. Silk dresses begin at \$15 and there is quite a variety at \$25, \$30 and \$35. The Dresses Sketched On the right is a dress of soft charmeuse in black or brown, handsomely beaded, \$20. The other dress is of black charmeuse in a heavy and lustrous quality with a draped overskirt, trimmed with ball buttons. The collar is of embroidered ecru net. \$35. (Market)

QUALITY SERVICE ECONOMY COURTESY THE TERMINAL BEEF CO. 8th Ave. Reading Terminal Market, 12th St., Arch to Filbert PURE LARD 21 1/2c Fresh Ground HAMBURG, 2 lbs., 25c ALL STEAKS 25c lb. ALL ROASTS 12 1/2c BONELESS BACON, IN THE STRIP, 29c

CAUTION Do not accept any syrup for Karo that does not bear this mark: (Karo) The "bulls-eye" with the word "Karo" is your protection against imitations and your guarantee of full weight cans and Karo quality. Ask for Karo by name. Twenty million housewives do it—over two hundred million cans sold last year. Selling Representatives NATIONAL STARCH CO. 135 South 2d Street, Philadelphia

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central)

Christmas Quilts for Babies \$5 to \$10.50 Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully embroidered by hand in delicate colors. (Central)

Big Boys' Brogue Shoes Special at \$5.40 Tan leather brogues with full wing tips are in sizes 2 1/2 to 5 1/2 and are shoes for regular fellows. The soles are double thickness and durably welted. (Gallery, Market)

Wanamaker Furs Are Real Christmas Furs They're the kind of furs that you are proud to give and most happy to receive. Every pelt is perfect, full-furred and beautiful. The workmanship and small points of finish are of the highest grade. All Women's Furs Are 25 Per Cent Less and that's a saving worth thinking about. Not a single scarf, muff or set is excepted and you may choose from the entire stock, which has been moved into a new Christmas home in the Market Street section. Particularly popular this season are Pieced Hudson Seal (Dyed Muskrat) Long stoles, \$43. (Market)



Little School Frocks of Serge, \$7.25 and \$7.50 Warm frocks, too, of navy blue wool serge with gay embroidery, done in silk or wool, brightening up collars, belts and pockets. Some are made short-waisted, others have pleated serge skirts and bodies of red plaidingham. Sizes 6 to 14 years. Tub Frocks Gingham and linene dresses are heavy enough to wear all winter. They come in the most charming checks, plaids and plain colors in straight-line, pleated or regulation models. Sizes 6 to 16 years at \$2.50, \$3, \$3.50 to \$7.75. Rain Capes and Coats Make Useful Gifts Girls' navy blue sateen rain capes are rubberized to keep out the wet. Some are in dolman effect, some have hoods. \$4, \$5 and \$6. Cape coats for junior girls are of silk, mohair, Schiap silk and canton, rubberized, at \$7.50 to \$13.50. Rain coats for girls of 10 to 14 are \$5, \$5.75 to \$8. (Market)

Good Everyday Frocks Special at \$9.75, \$13.50 and \$15 Of navy serge and wool velour, they're made in simple ways and trimmed with satin, colored piping or wool embroidery. Some even boast a touch of bead embroidery. At \$20 and \$25 These are of tricotine, velveteen and wool velour in dark blues and browns. Embroidered panels trim some of them; others are beaded or trimmed with ribbon bands. Wool Jersey Frocks, \$15, \$16.50 and \$22.50 Quite unusual dresses of much finer jersey than you would expect. In trimming, brown and navy they have braiding or embroidery for interest. Afternoon Dresses of Silk or Velveteen, \$12 to \$35 Velveteen dresses start at \$12 and go to \$32.50, with a surprising variety at \$15 and \$25. They are in navy, black and brown, piped with contrasting colors or embroidered with beads. Some have satin sashes, others cord girdles. Silk dresses begin at \$15 and there is quite a variety at \$25, \$30 and \$35. The Dresses Sketched On the right is a dress of soft charmeuse in black or brown, handsomely beaded, \$20. The other dress is of black charmeuse in a heavy and lustrous quality with a draped overskirt, trimmed with ball buttons. The collar is of embroidered ecru net. \$35. (Market)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central)

Christmas Quilts for Babies \$5 to \$10.50 Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully embroidered by hand in delicate colors. (Central)

Big Boys' Brogue Shoes Special at \$5.40 Tan leather brogues with full wing tips are in sizes 2 1/2 to 5 1/2 and are shoes for regular fellows. The soles are double thickness and durably welted. (Gallery, Market)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central)

Christmas Quilts for Babies \$5 to \$10.50 Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully embroidered by hand in delicate colors. (Central)

Big Boys' Brogue Shoes Special at \$5.40 Tan leather brogues with full wing tips are in sizes 2 1/2 to 5 1/2 and are shoes for regular fellows. The soles are double thickness and durably welted. (Gallery, Market)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central)

Good Everyday Frocks Special at \$9.75, \$13.50 and \$15 Of navy serge and wool velour, they're made in simple ways and trimmed with satin, colored piping or wool embroidery. Some even boast a touch of bead embroidery. At \$20 and \$25 These are of tricotine, velveteen and wool velour in dark blues and browns. Embroidered panels trim some of them; others are beaded or trimmed with ribbon bands. Wool Jersey Frocks, \$15, \$16.50 and \$22.50 Quite unusual dresses of much finer jersey than you would expect. In trimming, brown and navy they have braiding or embroidery for interest. Afternoon Dresses of Silk or Velveteen, \$12 to \$35 Velveteen dresses start at \$12 and go to \$32.50, with a surprising variety at \$15 and \$25. They are in navy, black and brown, piped with contrasting colors or embroidered with beads. Some have satin sashes, others cord girdles. Silk dresses begin at \$15 and there is quite a variety at \$25, \$30 and \$35. The Dresses Sketched On the right is a dress of soft charmeuse in black or brown, handsomely beaded, \$20. The other dress is of black charmeuse in a heavy and lustrous quality with a draped overskirt, trimmed with ball buttons. The collar is of embroidered ecru net. \$35. (Market)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central)

Christmas Quilts for Babies \$5 to \$10.50 Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully embroidered by hand in delicate colors. (Central)

Big Boys' Brogue Shoes Special at \$5.40 Tan leather brogues with full wing tips are in sizes 2 1/2 to 5 1/2 and are shoes for regular fellows. The soles are double thickness and durably welted. (Gallery, Market)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Good Everyday Frocks Special at \$9.75, \$13.50 and \$15 Of navy serge and wool velour, they're made in simple ways and trimmed with satin, colored piping or wool embroidery. Some even boast a touch of bead embroidery. At \$20 and \$25 These are of tricotine, velveteen and wool velour in dark blues and browns. Embroidered panels trim some of them; others are beaded or trimmed with ribbon bands. Wool Jersey Frocks, \$15, \$16.50 and \$22.50 Quite unusual dresses of much finer jersey than you would expect. In trimming, brown and navy they have braiding or embroidery for interest. Afternoon Dresses of Silk or Velveteen, \$12 to \$35 Velveteen dresses start at \$12 and go to \$32.50, with a surprising variety at \$15 and \$25. They are in navy, black and brown, piped with contrasting colors or embroidered with beads. Some have satin sashes, others cord girdles. Silk dresses begin at \$15 and there is quite a variety at \$25, \$30 and \$35. The Dresses Sketched On the right is a dress of soft charmeuse in black or brown, handsomely beaded, \$20. The other dress is of black charmeuse in a heavy and lustrous quality with a draped overskirt, trimmed with ball buttons. The collar is of embroidered ecru net. \$35. (Market)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)

Strap-wrist Gloves for Women Washable capeskin strap-wrist gloves are in brown, tan and coffee, outseam sewn and with spear-point backs, \$3.85 a pair. A lighter weight glove in the same colors is pique sewn and has an embroidered back, \$3.85 a pair. (Central)

Christmas Quilts for Babies \$5 to \$10.50 Pretty as well as warm, the quilts (for bassinet or crib) are hand-quilted and covered with Japanese silk, satin or Crepe de chine. Beginning at \$6, they are beautifully embroidered by hand in delicate colors. (Central)

Big Boys' Brogue Shoes Special at \$5.40 Tan leather brogues with full wing tips are in sizes 2 1/2 to 5 1/2 and are shoes for regular fellows. The soles are double thickness and durably welted. (Gallery, Market)

Guest Towels to Embroider Stamped huck towels (pretty designs) are 25c to 50c each. (Central)