

METHODISTS TO BUILD

Allentown Churches. Recently Merged, to Erect \$150,000 Edifice Allentown, Jan. 21. —Methodism made its most important move since the first church was established in this city seventy-five years ago yesterday, when St. Paul's and Calvary congregations, recently merged, purchased from Mrs. Frank W. Koch a large lot at Hamilton and Jefferson streets, to the heart of the fashionable residence section, upon which one of the handsomest pieces of worship in the city will be erected.

Girls! Girls!! Save Your Hair With Cuticura Soap and Ointment by J. C. G. Cuticura Soap, 25¢. Cuticura Ointment, 25¢. Sold Everywhere.

IF THEY DON'T WORK WE FIX THEM Satisfaction Guaranteed Clothes Wringers, Carpet Sweepers Washing Machines, Vacuum Cleaners E. G. FORD CO. Phila., Pa. 141 N. 8th St.

CUSTOM SHIRT MAKERS R. W. Merrett Co. 126 Chestnut St. Phila., Pa. Take Elevator to Second Floor

OUR STORE ORDERS Increase Your Buying Power Why use your own present stock of cash, when leading department stores and specialty shops accept our store orders as cash? We issue them on very low terms—based on length of credit. Our methods are fair and have stood the acid test of 48 years. Let us give you details. Write for Details Tonight MARRIOTT BROS. 1118 CHESTNUT STREET

\$3.50 Round Trip Washington or Baltimore \$3.00 Round Trip Pennsylvania System

AT I. PRESS & SONS \$15.00 GUARANTEED GENUINE INDESTRUCTIBLE FRENCH PEARLS Direct From Paris

\$5 I. PRESS & SONS 801 CHESTNUT ST. 1017 MARKET ST. 909 MARKET ST.

For Saturday

Store Hours, 9 to 5:30 Monday—Philadelphia's foremost Furniture Sale. Altogether new prices. Selections can be made now.

GIMBEL BROTHERS MARKET · CHESTNUT · EIGHTH · NINTH

CANDY SPECIALS Gimbel Assorted Chocolates, at 25c lb. box. Broken Milk Chocolate, at 20c lb. Assorted Fruit Drops, at 25c lb. Quinby's California Chocolates, at 75c and 85c lb. box. —Gimbels, Chestnut Street Annex, Grand Alle and Subway Store

For Saturday

THE PIANO SALE

Offers New and Used Players and Pianos on Very Attractive Terms

These big Gimbel Piano Sales mean music in every home at comparatively little outlay, and even that distributed in conveniently small payments. There are used Pianos at \$85 to \$235—originally \$300 to \$450. And used Player-Pianos at \$395 to \$545—originally \$675 to \$875. New Player-Pianos at \$695, \$750, \$810—up to \$1055, reduced from \$875 to \$1295. Also new Players, special at \$369. And there's a helpful privilege of exchange and credit—ask us about it.



150 Women's Winter Coats —Just Arrived—and the Last!— At \$45 Instead of \$75

And may be we—and you!—weren't lucky to get them! Coats—good coats like these—are scarce, even at \$75!

Mostly Velours Mostly Browns Mostly Straight-line Duvettes Deers —Some Wraps Navy

All Are Silk-lined All Have Fur Collars

And those collars are variously of skunk-dyed opossum, Australian opossum, or natural raccoon. P. S.—Note especially the pictured model—how it serves both wrap-purposes and coat-purposes!

Misses' Coats—and Suits To Be Closed Out At \$24.75

THE COATS—of bolivias, heavy English tweeds—goldtones, plain velours, chinchillas. About half of them have huge fur collars. 14 to 20 year sizes. THE SUITS—tricotines, silver-tones, velours. Mostly with big fur collars. Even a few fur-collared, interlined Flex-Text suits. Sample sizes only—14 and 16. —Gimbels, Salons of Dress, Third floor.

200 Women's Dresses —Special at \$25

And They're Every One Spring's Tricolettes and Taffetas!

Two styles in tricolette—one of them is embroidered. Both come in adorable browns and blues. Four taffeta models—each with plenty of snap and dash. A model with the pleated redingote that seems to take pounds from a woman's figure. A cute little be-ruddled affair. An eyelet model with contrast-color showing through. And there's a fascinating model with its only trimming—pockets; and those pockets all of ruffles!

And 200 at \$18—Tricotines and Serges Tricotines trimmed with tricolette. Tricotines with the entire front paneled with embroidery. And a coat-dress model in serge—embroidered. —Gimbels, Salons of Dress, Third floor.

7200 Pairs Men's Gloves in the Big Reduction Sale

Gray suede, strap-wrist, \$3.50 from \$6. Tan Cape, 1 clasp or strap, \$3.15 from \$5. Auto Gauntlets, wool-lined, \$4.15 from \$7.50. Soft-cuff Auto Gauntlets, \$5.75 from \$10.

Buckskin Gloves, Wool-Lined, \$6 From \$10

Cape Gloves, fur lined, large sizes, \$4.50 from \$8. Auto Gauntlets, fur-lined, \$7.50 from \$13.50. Wool Gloves, \$1.75—been \$2.50 and \$3. —Gimbels, Throughfare.

Graduation Dresses for the Girl—

who's just going in to High School. Not only white—though the white are lovelier than ever! But all the sweet pea and rainbow colorings are as "correct" for the Grammar School graduates as the traditional white.

Specials at \$16.75, \$17.75, \$19.75, \$21.75, \$25 Variously of chiffon, taffeta, crepe de Chines and Georgettes. All ruffles. Or all ribbon loops. Or great ribbon rosettes. Or pleatings. Sizes 10 to 16 years.

Net Dresses at \$15—Voiles at \$6.95



Misses' and Children's \$5 Shoes Reduced to \$2.95 and \$3.95

Some of our fine "Perfection" lines included. But snappy little broad-toe styles of dark or light tan calf. Laced. Children's sizes at \$2.95; misses', at \$3.95.



Infants' Patent Colt Kid-Top Shoes reduced to \$1.85 and \$2.45. \$3.50 values. Dressy little button boots. Wedge heels in the \$2.45 group. Misses' \$6 Patent Colt Kid-Top Boots at \$2.95. Sensibly, youthfully "smart." —Gimbels, Shoe Section, Second floor.

Boys' Norfolk Suits — Ages 8 to 17 Years Less Than Half Price at \$8.75

Another group—many— With Extra Pair of Full-Lined Knickers Less Than Half Price At \$13.50 and \$17.50

These of tweeds and cassimeres. Single- and double-breasted coats. Neat browns and grays. All seams silk sewn. Each pair of knickers with a jaunty leather belt.

Boys' Mackinaws—Sizes 8 to 18 Years Half Price at \$8.75, \$13.50 and \$17.50

Boys' Wash Suits—Sizes 3 to 9 Years At \$2.85—Were \$5 and \$6.50

Oliver Twist, Junior Norfolk and Middy styles. —Gimbels, Third floor.

Fur-Collared OVERCOATS



\$67.50 —the collar alone was worth \$70 till just now. \$47.50 —the collar alone was worth \$50 till just now.

Two hundred of these luxury garments (we pay the Federal tax) will go out tomorrow. Yes, ulster-style—that's the thing.

Kuppenheimer and Society Brand Clothes Overcoats: \$25, \$37.50 and \$57.50 Early Values, \$65 to \$150

Duffles, Shetlands, Chinchillas, Whitneys, in Ulsters, Raglan Ulsters and great coats, Vicunas and Kerseys, Dress Overcoats. Rich deep-pile "lofty" Crombie, Worumbo and Montagnacs in Ulsters, Raglan and Dress models. \$67.50.

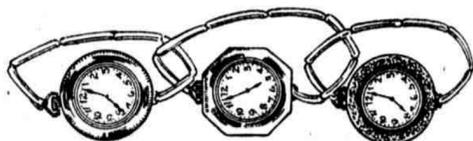
Suits: \$25, \$37.50, \$57.50 Early Values up to \$125

Newest, fuller-shape single- and double-breasted suits in glove-finish imported worsteds, silk-mixed worsteds, smooth velours, cassimeres, herringbone, tweeds and chevots.

Plenty of blue and black worsteds of fine quality. Markets are not settling to any such basis—this clothing is being sold far under production costs, we are assured. Style, quality, making—the country's foremost.

Sale of Women's Wrist Watches

Eight styles. Five with ribbon wristlets—three with metal bracelets. All with 20-year-guaranteed gold-filled cases. All with 15-jeweled movements. \$17 Watches at \$11.75 Plain round case. Either ribbon or bracelet. \$18 Watches at \$12.25 Round watches, prettily engraved. Either ribbon or bracelet.



\$19 Watches at \$13.25 Octagon shape—plain. Either ribbon or bracelet. And cushion shape—ribbon-style only.



\$20 Watches at \$13.75 Octagon shape—engraved. Ribbon style only. —Gimbels, Jewelry Store, Fifth floor.

WINTER COAT SALE in the Subway Store



Women's Sizes: Misses' Sizes Coats Worth \$30, \$35, \$40, \$15

Broadcloth coats with great fur collars. Embroidered bolivia wraps—those very graceful wraps, with yokes almost waist-deep! Broadcloth coats with stunning throw-tie collars. Big, warm siberian coats with huge fur collars. Goldtones—with their half-hidden collars; silvertones—with their lovely little silver "bloom"; and the plain velours that come in such lovely, lovely colorings.

Fully Three-Quarters of the Coats Have Huge Fur Collars

Mostly skunk-dyed opossum—though there are kit-coney collars, too. And some lovely seal-dyed nutrias.

Mostly Full Length—Though There Are Some Stunning Sports Lengths, Too

And—oh, the pretty silk linings many of them show!

Extra-Size Coats, Too, in Plumettes, Chevots, Velours —Gimbels, Subway Store

2000 Men's and Young Men's Suits and Overcoats at \$20 Were \$30 to \$45

Suits are in single- and double-breasted models. They were made by one of the best makers of men's suits. Colors are blue, brown, grays and neat mixtures.

OVERCOATS include ulsters, town ulsters in double- and single-breasted models. Form-fitting, with velvet or self collars; also conservative models. —Gimbels, Subway Store.

Women's SHOES High Lace at \$2.90 Buy a new pair of shoes for practically the cost of repairing an old pair. Various "good" styles in patent leather, gun-metal and kid leathers; sizes 2 1/2 to 6. Plenty of sales help. Your choice at \$2.90 a pair. —Gimbels, Subway Store.

Boys' Overcoats \$10 Were \$12.50 and \$15 For these wintry days and those to come. For youths of 11 to 17 years. Full and roomy. Reduced to \$10. —Gimbels, Subway Store.

Men's Cotton Hose —12 1/2c Over 12,000 pairs in the lot; firsts and seconds. Black, cordovan, navy, gray. At 12 1/2c a pair. —Gimbels, Subway Store.