

STRAWBRIDGE & CLOTHIER

FIFTY-THIRD ANNIVERSARY



To-morrow, Tuesday

The Great Anniversary Sale begins--the Sale known far and wide as the year's most extraordinary money-saving event in Philadelphia! We have made more extensive preparations than for any former Anniversary Sale. We have procured more lots and larger quantities of fresh, new merchandise at reduced prices than ever before. We have shaved down profits more closely than ever. We have done more than our share to bring prices down during the past year, and now we are **MAKING THE LOWER PRICES STILL LOWER.** We expect to make June the greatest month in volume of business in our fifty-three years---despite the fact that prices average much lower than last June. Prices have been coming down step by step---but the prices on our Anniversary Sale goods in **ALL DEPARTMENTS** take a great downward leap! Tens of thousands will be here to-morrow. Please try to come early.

NOTICE
All purchases made by charge customers to-morrow, May 31, will be charged on—
June Bills

Extraordinary Savings in Apparel, Dress Accessories, Dress Fabrics, Furniture, Rugs, Draperies, Linens, China, Watches, and in Every Other Line of Goods!

We have made some of the most remarkable purchases in our history. And this means, in many instances, rare merchandising triumphs—for be it known that there is no great surplus stock of goods in any line. All conditions and circumstances considered, the values are the most extraordinary we have ever offered our customers, and the merchandise is the most attractive seen in any under-price Sale since the war.

You will be sure to find many things you need at far below the regular price. Every Department has provided bountifully of Anniversary Sale values—look for the

blue-and-lavender price-cards throughout the Store—Clothing, Shoes, Hats, Hosiery, Underwear, Shirts, Neckwear, Gloves, Silks, Laces, Ribbons, Notions, Waists, House Dresses, Bathing Suits, Petticoats, Skirts, Coats, Infants' and Children's Apparel, Toilet Goods, Stationery, Books, Couch Hammocks, Umbrellas, Sporting Goods, Toys, Pictures, Lamps, Trunks and Traveling Bags, Hand Bags, Bed Spreads, etc. It is impossible to give details of the hundreds of very attractive Anniversary Specials, but we direct attention to the following—

Six Wonderful Golden Specials for To-morrow, Tuesday

GOLDEN SPECIAL
A Wonderful Lot of 2000 Pairs of **WOMEN'S WHITE OXFORDS**
Very Close to One-half the Present Regular Prices
At **\$4.75**
TO-MORROW

Just 2000 women can profit by this remarkable Anniversary Golden Special opportunity—for that is the number of pairs of desirable new CANVAS Oxfords we have secured to sell at very close to half price. Two styles—smart ENGLISH LASTS, with circular vamps, straight tips, white welted oak-tanned soles and 1 1/4-inch white leather military heels. BLUCHER STYLE, with neat round toes, straight tips, white welted oak-tanned leather soles and 1 1/4-inch leather military heels, with white rubber top-lifts. These come to us from a manufacturer who has contributed to our stock for years—and they are of thorough dependability in every detail of workmanship and leather. —Strawbridge & Clothier—Eleventh and Filbert Streets

GOLDEN SPECIAL
6000 of Our Own Famous "Shamrock" **MUSLIN SHEETS**
In the Most Popular Double-bed Size—81x90 inches
At **\$1.10**
TO-MORROW

Housekeepers refurbishing the city or vacation home—as well as those who will soon be housekeepers—should profit handsomely by this remarkable Golden Special opportunity. Not since before the war have we had the pleasure of marking these well-known Sheets at so low a price. The name "Shamrock" is widely known as indicative of all that is good in bed muslins, and these are the most durable and most dependable Sheets of their kind. They are of good muslin with the new improved bleach and finish—and are in the most popular of all sizes—81x90 inches, for double beds. Buy a season's supply, for these are marked almost one-third less than present prices—\$1.10. —Strawbridge & Clothier—Alata 12, Filbert Street

GOLDEN SPECIAL
700 MEN'S and Young Men's Brand-New **SPRING SUITS**
Some With Extra Pair of Trousers
VALUE EXTRAORDINARY
At **\$28.50**
TO-MORROW

"ALCO" Suits, handsomely tailored of herringbone fabrics, fine worsteds and silk mixtures in the distinctively smart men's and young men's styles for which this great tailoring house has been noted—the "ALCO" Suits have but one pair of trousers. The Extra-Trousers Suits are from a less prominent, but equally reliable house, and are in a good assortment of spring styles. Chiefly of worsted fabrics. All sizes and proportions. The Golden Special price averages one-half the retail value of these Suits last year. Their present retail value is \$45.00 and more. Under the Golden Special sign to-morrow, at \$28.50. —Strawbridge & Clothier—Second Floor, East

GOLDEN SPECIAL
A Remarkable Group of 3600 Women's Excellent **CORSETS**
Models for All Types of Figure
Less Than **HALF PRICE**
At **\$1.85**
TO-MORROW

A rare economy opportunity, even for one of our renowned Golden Specials. Chiefly S. & C. SPECIAL and WARNER RUST-PROOF Corsets, both front- and back-lacing models. All are fashionable models, a special purchase of the manufacturer's surplus stock added to models in our regular stock which are to be discontinued. Corsets for women of every type of figure, from slender to very stout. Made of plain or brocaded materials, in pink or white. With low or medium bust, long or medium-long hips, some with all-elastic top. Some heavily boned, others with light boning and free hip space. ALL WORTH MORE THAN DOUBLE the Golden Special price of \$1.85. —Strawbridge & Clothier—Third Floor, Market Street, West

GOLDEN SPECIAL
Fifty Different Styles in This Lot of 16,000 Yards of **PRINTED VOILES**
LESS THAN HALF the Former Selling Price
At **30c**
TO-MORROW

A host of interested women will find under the Golden Special sign to-morrow the Voiles most wanted for smart summer dresses. DARK GROUNDS that are so practical—browns, navy or Copenhagen blue, black and dark purple, printed in dots, neat foulard designs and unusually pretty broken plaids, chiefly in three-color combinations. All are the season's smart new patterns and colorings. And there are 50 from which to choose. However, we suggest you make your selection early, for such Printed Voiles as these at this Golden Special price will be eagerly sought after—30c a yard. —Strawbridge & Clothier—Filbert Street, Cross Alata

GOLDEN SPECIAL
3600 Pairs of Women's Highly Desirable **SILK STOCKINGS**
Good Quality, Good Colors
At a Very Unusual Saving
At **\$1.15**
TO-MORROW

Many women, when they see these Stockings and recognize their remarkably good value, will purchase a summer's supply, taking advantage of the Golden Special saving. The season's smart shades among them—CORDOVAN, RUSSIA CALF, NAVY BLUE, BLACK AND WHITE. In sizes 8 1/2 to 10 1/4. They are 12-strand Silk Stockings, which means a fine, close weave, firm and well-wearing. Made with seamed backs and with mercerized tops and soles, which means extra-durable. These are the good Stockings that women want now. The Golden Special price is all the more remarkable when one realizes the scarcity of such Silk Stockings as will be available to-morrow at \$1.15 a pair. —Strawbridge & Clothier—Alata 4, Centre

MARKET STREET
EIGHTH STREET
FILBERT STREET

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