RICCI IS PLEASED WITH VISIT HERE

Italian Ambassador Calls on Mayor to Extend Thanks for Honors Shown Him

MOORE MAKES REPLY

Gratification for the cordial welcome and hospitality which was extended to him during his brief stay in Philadelphiaw was expressed by Vittoria Rolandi Ricci, the new Italian Ambassador, who called on Mayor Moore today before leaving for New York.

The distinguished visitor was accompanied by several Italians of prominence.

His call on the Mayor was a mark of courtesy and appreciation for the Mayor's presence last night at a dinner tendered to the Ambassador.

Ambassador Ricci spoke in Italian in expressing his gratitude for the courtesies given him. He said he would long remember the visit and that the sentiment of the people of this city and the kindness with which he was received everywhere showed better than words the cordial feeling toward Italy.

In reply the Mayor said: "Be assured, Mr. Ambassador, that your coming to Philadelphia has done us good. The influence you exercise among those of Italian birth and descent has been helpful.

"We appreciate the cordial relations that exist between your countrymen and ours. We trust your mission of industrial and commercial reconstruction may be successful.

"We will endeavor in every way to assist you, but we especially thank you for the broad spirit in which you have approached the question of American citizenship. We desire those who come from Italy to take up their homes with us to be peaceful, law-abiding and industrious citizens—a sentiment which we understand you heartily indorse and in which we have not been disappointed.

"We have watched with pride the progress and development of the Italian who has come to abide with us in Philadelphia and note with interest his readiness to comply with citizenship requirements and to live up to those high standards set by you and us.

"In Philadelphia we find the erstwhile Italian reverencing the mother land as we would not have him fail to do, but cherishing his new homeland and standing squarely and loyally for the Constitution and the flag, the symbols of true Americanism."

TRIDENT SOCIETY ELECTS

Eight Named to Penn Charter Schoo Honor Society

Elections to the Trident Senior Honor Society of the Penn Charter School were announced today in the school assembly. Harlan P. Statzell, captain of the football team, read the names of the eight.

The selections are:

Earl Bartlett, 1435 Spruce street, tennis team captain; Charles K. Elliott, 1915 Diamond street, manager musical clubs; James W. Gage, Wenonah, N. J., baseball team and glee club leader; William R. Howell, 1000 Spruce street, gymnasium and track teams; Henry W. Jones, Ambler, Pa., captain soccer team; Richard H. Reese, Chestnut Hill, soccer and tennis teams; Richard G. Stafford, Roxborough, football, tennis and gymnasium teams, and Alden N. Strong, 5022 Cedar avenue, baseball, football, track and gymnasium teams.

Every year the members of the Trident Society, before they graduate, select their successors from among the prominent athletes and students of the junior class.

Woman Faints, Fractures Skull

Mrs. Catharine Vinicoss, seventy years old, 2021 Mifflin street, fainted at 10 o'clock this morning as she alighted from a Snyder avenue trolley car at Twentieth street. Her head struck the street and the skull was fractured. She was taken to St. Agnes' Hospital.

PENN COUNCIL NAMED

Undergraduate Body to Name Two More Members in Fall

The new Undergraduate Council at the University of Pennsylvania has been elected. It consists of John Sheedy, president of the senior class; Howard Hovde, editor-in-chief of the Pennsylvanian; John Cannon, representing the Wharton School; Alfred Dick, of the College, and Richard Hattersley, of the Towne Scientific School. Members-at-large are William Graves, E. Paul Patton, James MacIntosh and Maxwell Eaton.

Two more men will be elected in the fall, one to represent the fine arts department and one from the captains and managers of major sports.

Revised plans for the composition of the council were decided upon at Hey-Day, May 19.

GENERAL COXEY IN PHILA.: THREATENS ANOTHER MARCH

May Head New Army of Unemployed Unless Congress Shows More Action, He Says

General Coxey, the man who marched them up a hill and marched them down again back in '94, is in town today threatening to look for other hills to conquer and to head a new army of unemployed in a second historic hike to Washington.

The general's patience is badly tried by the procrastination of Congress. If they don't show a little action on his non-interest paying bond Bill and his initiative and referendum Bill in the near future, he will unmuffle his drums, issue a series of bugle calls and lead a hungry host on the Nation's capital.

Perhaps he is banking for his rations on the senatorial hanging garden restaurant recently opened in the Capitol. At any rate, he is throwing to the winds Napoleon's tip about an army moving on its stomach, and the march will begin from all sections of the country very soon, if Congress runs true to form.

"When Do We Eat?"

It is the same old trouble that prompted the all-hobo cross-country in 1894. General Coxey said, in discussing the enlistment of another army, whose uniforms will be anything but that, and whose slogan would be, "When Do We Eat?"

The general is billeted on the ninth floor of the Bellevue-Stratford, but he intimated that sixty-seven years old or not, he would be willing to forgo the comforts of home and head an army of the unemployed if it would have an effect on Congress.

General Coxey signs his checks Jacob S. Coxey, Sr., and his home is at Masillon, O., from which the immortal army of '94 set forth for Washington.

"Conditions are worse in this country today than they were then," said the general.

"You mean 'prohibition' was suggested."

"Yes, the Eighteenth Amendment is wrong because the principle of it is wrong," said the general with vehemence. His gray eyes flashed from under heavy, rimless spectacles, and the character lines about his kindly mouth tightened. As he talked, he waved his hands, and his body swayed while a ruby-and-diamond pin, which pierced a brown polka-dot four-in-hand tie, sparkled as though to emphasize his words.

Is Against Saloon

"I am against the saloon," the general added, "but the Eighteenth Amendment has caused more lawlessness than any law ever passed.

"If my Initiative and Referendum Bill is passed, it would enable the people to vote on whether prohibition should be continued. Until they do vote on it, they will never support prohibition, and without the people it will never be enforced."

General Coxey is a native of Selinsgrove, Pa., and was raised at Danville. He has five children, one of whom, David Coxey, has just left on a seaplane on the Keystone State, which will fly between Seattle and the Orient.

"My son wants to see the world," the general said, "and as I know Captain January, of the Keystone State, I arranged to have David ship on her."

Some one told the general he looked as well today as in '94.

"I feel fit for another march," he said.

"Do you smoke?" he was asked.

"No," he replied, making a grimace.

"Drink?"

"When I can," he answered, with a grimace.

He said he had addressed 600 men in New York yesterday and Sunday, and that they had all agreed to volunteer in his second run to Washington march.

"If Congress doesn't listen to my appeal," he said, "I propose to issue a call to all the unemployed to move on Washington by train, airplane, submarine, automobile or on foot.

"And we'll have more than 6000 men this time. We'll have an army of at least 100,000. Expeditions will be organized in various parts of the country. I will organize one at Masillon. We will then converge near Washington, and when we reach the capital we intend to camp there indefinitely. If there are 100,000 men in Washington with nothing to eat, Congress will do something."

The general said he walks six or eight miles every day to keep in trim. He has no hobbies except his two congressional bills.

At a Cost of $1000 a word

A distinguished author may receive one dollar a word for his production. An advertising expert sometimes writes a message the production of which costs more than one thousand dollars a word.

A great reading public knows and applauds the author. The copy-writer of the advertisment is known to very few, even in his own little world.

The oldest and most experienced advertiser values the real expert most.

The newest and most inexperienced advertiser leaves it all with sublime confidence to—"a clever young chap—my wife's cousin."

In advertising, as in the iron and steel business, we are developing specialists.

When you advertise, secure expert advice.

Publishers don't write advertisements, but they know those that do.

Advertising space in the Butterick publications is for sale by accredited advertising agencies.

Butterick—*Publisher*

The Delineator *($2.50 a Year)* — **The Designer** *($2.00 a Year)*

$35

Deep-Down

You can dye a sparrow, so that it looks like a canary, but the dye *will wear off.*

You can press surface sleekness into a machine-made Summer Suit, but it *will wear off.*

STYLEBILT Clothes are hand-tailored, and, as this goes deep-down, it *can't wear off*

Clothes Shops In Principal Cities

NEWARK
NEW YORK
BROOKLYN
PHILADELPHIA
CHICAGO

The HILTON COMPANY
1211-1213 Chestnut Street

A wide variety—all sizes, grades from good to best.

Also **Hose Reels, Lawn Sprinklers** and everything for the lawn and garden.

Beware of Garden Insects—we Have the Remedies

It's not too late to set out Vegetable Plants; we have a large assortment.

CATALOG FREE

MICHELL'S SEED HOUSE
518-516 Market St., Phila., Pa.

BONWIT TELLER & CO.
The Specialty Shop of Originations
CHESTNUT AT 13TH STREET

COST PRICE

Sale of Gorgeous Sports Overblouses

For Wednesday Only

A collection of French-Inspired Overblouses for sports wear, to be worn with Silk and Flannel Sports Skirts. These handsome modes are developed of

CANTON CREPE — *ROSHONARA*
MOROCCO CREPE — *CREPE DE CHINE*

In brilliant Sports Shades for Sea-shore, Country Club and Mountain settings.

Emerald — *Jade* — *Tomato* — *Beige*
White — *Henna* — *Tangerine* — *Royal Blue*

These Sports Blouses feature Peter Pan, Shawl and Tuxedo Collars, and supplant the Sweater on many occasions. Silk knit, wool embroidery, throw scarfs with fringe are decidedly chic innovations.

Sale Priced **15.00 to 29.50** *Formerly 22.50 to 45.00*

BLOUSE DEPARTMENT
FIRST FLOOR

STRAWBRIDGE & CLOTHIER

1000 Men's Spring Suits

Blue Serges, Worsteds, Herringbones, Tweeds and Cassimeres, in smart new styles for young men and men of conservative taste.

With Extra Trousers!

$24.50

A spic-span, fresh, new lot of the smartest, the best-tailored Suits we've seen in many a day at the price — an extra pair of trousers to every Suit—to sell at far below present retail price, and very close to one-half of what men paid for similar grades last year. They are from manufacturers who have been steady contributors to our stock. Every Suit made to exacting specifications to insure excellent quality. The fabrics include the smartest weaves of the present season—grays, blues, browns and tans—and the same is true of the styles. While we shall have practically all sizes and proportions to begin with—the intensive selling activity bound to result from such a remarkable opportunity should warrant early selection.

Strawbridge & Clothier—Second Floor, East

Equipment to Meet Every Sports Need in the Sale

No matter what your favorite summer out-door sport may be, you will—no doubt—find some necessary adjunct to it included among the hundreds of different items, at reduced prices, in the Sporting Goods Store. For instance—

Bicycle Tires—Savings Average One-third

U. S. Cord Construction Tires, $2.90; Chain Tread, Thornproof, $2.10; Heavy Service Traction Tread, $2.75; Overland Thornproof, $1.90; Nonpareil, red top, studded tread—$1.65.

Complete Golf Sets—now $19.50

Caddy Bag, Brassie, Driver, Mashie, Midiron, Putter and 2 Balls; leather-trimmed canvas Caddy Bag.

Complete Tennis Sets—$25.00

Four Rackets, 2 Balls, Poles, Guy Ropes, Net, Marking Tapes and Instruction Book.

American League Base Balls—$1.75

S. & C. Official American League Balls—official weight and size.

"Life-Guard" Bathing Suits—$4.65

White Wool Shirt, fast-color blue Wool Pants, white canvas Belt with non-rustable buckle.

Ford-size Guaranteed Tires—$12.90

Non-skid Tread, freshly made of tough cotton fabric and live rubber; 30x3½—$12.90. Fully guaranteed.

Strawbridge & Clothier—Fourth Floor, Market Street

Thousands of Books Far Below Regular Prices

It would be impossible to list in ten times this space all the different lots and titles throughout the Book Store that are to be had at reduced prices. Suffice to say that practically every field of Literature is represented. Some of the various lots were secured at price-concessions direct from the publishers. Others have been taken from our own shelves and marked at reduced prices. These two lots are representative of the many, many opportunities—

Several Thousand Volumes of Standard Authors—60c to 95c Each

—Including Carlyle, Dumas, Balzac, Stevenson, Hugo, Marryat, Scott, Charles Reade, Shakespeare, Thackeray, Prescott, Riley, Bulwer, etc.—some slightly marred, but the vast majority fresh, new and in perfect condition.

Several Thousand Volumes of New Fiction About Half Price—90c

Here is the opportunity to secure your summer supply of Fiction at half or close to half the publishers' prices. Recent titles.

Strawbridge & Clothier—Second Floor, Filbert Street, West

Men's Panama Hats, $3.65

Worth One-half More to Twice This Price

A large special purchase of genuine South American Panama Hats—all perfect—and in several excellent new styles for men and young men—all at $3.65.

Sennit Straw Hats, worth One-Half More—now $2.10

Another special purchase. Smart-looking, well-made Hats of fine sennit straw, in the styles most asked for this season. All are fitted with the ventilated, easy-fitting leather band.

Men's Leghorn Hats Fully One-Third Under Price—$4.55

The saving is actually more than one-third on these popular Leghorn Hats. All perfect and in several good shapes, with black or brown bands.

Strawbridge & Clothier—Second Floor, Market Street, East

China, Cut Glass and Art Wares in the Great Sale

The collection—produced by combining the many special purchases made especially for this Sale with the scores of lots from our own stocks at reduced prices—is equal to the entire stock of many stores.

From this great array housewives can replenish their own china closets, or handsome gifts may be selected for June brides—at savings of one-fifth to one-third as based on present market valuations.

Of course, we could not attempt to set forth the hundreds of individual items in this limited space. Therefore, let the following—selected at random from among scores of others in each group—suffice to convey an idea of the opportunities:

More Than 800 Dinner Sets, Including 175 Different Decorations, Under Price

Porcelain Sets, 51 to 107 pieces—$11.00 to $72.50.
China Sets, 50 to 107 pieces—$24.00 to $250.00.
And in addition—our entire collection of open-stock Dinnerware is marked at special Anniversary prices.

Hundreds of Pieces of Cut Glass

Such values as Bonbon Dishes, at $1.90; Bread Trays, at $6.60—and hundreds of others. Light-cut Glassware—especially popular for summer service—are also included.

Fancy China Greatly Reduced

Many items from 40c to $13.50; Vases, 60c to $26.25.

Bronzes, Jardinieres, Art Wares

Too numerous and too varied for individual mention—but all much under price.

Strawbridge & Clothier—Basement

Women's Dust Coats and Capes At $2.75

One hundred regulation Dust Coats, and the new full, enveloping Dust Capes, that close up well at the throat if desired.

One Hundred Sports Coats—now $7.25

Short unlined Coats of Burella cloth in Pekin blue and a darker shade of blue—very smart with a separate skirt of practically any kind.

Strawbridge & Clothier—Second Floor, Centre

Colored Drapery Scrim, 25c

Which Is One-third Its Value

New Art Printed Etamine Scrim, in Egyptian, Chinese and conventional designs, wonderfully lovely in their rich colorings. Just the thing for semi-transparent draperies that add so much to the attractiveness of the summer home. A wonderful saving on summer draperies for those who share in this economy event—25c a yard.

Taped Scrim and Marquisette, 25c

A saving of one-half on sheer White Scrim or heavier Marquisette with broad woven taped edges. So attractive for curtains and home decoration—25c a yard.

Strawbridge & Clothier—Third Floor, Filbert Street

Women's New Cloth Skirts At $2.75

About One-Third Less Than the Regular Price

About two hundred Skirts of attractive new mixtures, in grays and tans, made in a good plain-tailored style that hikers and vacationists in general will find most satisfactory.

Strawbridge & Clothier—Second Floor, Filbert Street

1200 Infants' Slips Under Price

Neat little Bishop Slips of soft white nainsook that are so necessary a part of baby's wardrobe. These at savings of one-fourth to one-third:

600 Long Slips, trimmed with embroidery—now 95c
300 Long and Short Slips, infants' to 2-yr. sizes, 75c
300 Long Slips, lace-edged—now 50c

300 Long Flannelette Petticoats, Gertrude style—now 38c

Strawbridge & Clothier—Third Floor, West

Wonderful Millinery Values

450 Fine Trimmed Hats Half-Price and Less, at $7.50

A special purchase of untrimmed Hats at less than half price, from a Fifth Avenue manufacturer, all of high-grade straws and trimmed in our workrooms, in style usually to be had only in Hats from $15.00 to $20.00.

600 New Trimmed Hats Worth Nearly Double, at $4.75

Hemp Hats in six different midseason shapes, in plain shades and various combinations, trimmed with imported flowers and ribbons which we purchased at a great saving.

300 Light Trimmed Hats Worth Half Again as Much $6.50

Some worth nearly double. All light, airy Hats of imported transparent braid combined with Swiss Milan-Hemp, trimmed with beautiful wide ribbons.

Five Hundred Soft Ribbon Crusher Sports Hats, now $2.95

Smart and comfortable on the head, and can be folded up and carried in the pocket when not in use. Many shades. MUCH UNDER REGULAR PRICE.

Strawbridge & Clothier—Second Floor, Market Street, West

Notable Values in White Petticoats

Dainty, practical and extraordinarily good in value are these White Petticoats that women want for immediate wear. Both kinds with DOUBLE PANEL back and front.

Satine Petticoats, now $1.50

Of fine white satine, with a narrow ruffle on the tucked flounce.

Extra - Size Petticoats of White Tub Silk—now $3.75

A straight-line model, well proportioned and made.

Strawbridge & Clothier—Second Floor, West

Baby Coaches In the Sale

Reductions of one-fourth to one-third from present selling prices:

Pullmans—$34.50 and $41.50
Chariots—$27.50 and $32.50
Strollers—$12.75 and $23.25
Baby Yards—now $3.25
Baby Walkers—now $2.25

Porch Swings—$3.75
Lawn Swings $9.75 and $10.75

Strawbridge & Clothier—Fourth Floor

Misses' Wash Dresses Much Under Regular Price at $4.85

TWO HUNDRED fresh, new Dresses, of novelty voile with dainty lace collars, tucked plain voile with long roll collar, and smart plaid gingham, trimmed with white folds. Sizes 14 to 18 yrs.

Five Hundred Girls' New Wash Dresses Greatly Under Price, $1.85

Plain and checked ginghams with collars in contrasting shade, also plain chambrays, trimmed with colored stitching. Sizes 6 to 14 years.

Strawbridge & Clothier—Second Floor, Market Street

BOYS' HATS

In the Sale At Great Savings

Boys may pay much less for Hats and Caps that will stand them in good stead during vacation days. At savings of one-fourth to one-half.

Straw Hats, in variety—$1.95
Straw Hats—now $1.25
White Duck Middy Caps—55c
Wash Hats, many colors—75c
Panama Hats, some slightly soiled—now $3.45

Strawbridge & Clothier—Second Floor, Filbert Street, East

Wheel Toys and Playthings

Scores of things to provide healthful out-door play or instructive indoor amusement to youngsters. Here are just a few of the many under-price lots in the Sale—

Paris Express Wagons, $3.85
Mechanical Trains—$1.75
Aeroplanes—20c, 75c, $1.35
Play-ground Slides—$12.50
Hand Cars—now $6.00
Character Dolls, 65c and $1

Strawbridge & Clothier—Fourth Floor

Long Cloth, 10 Yards, $1.50

There is a worth-while saving for those who share in this "Anniversary Special"—600 original 10-yard pieces of Long Cloth. A good quality, of dependable S. & C. SPECIAL brand—now $1.50 a piece.

Strawbridge & Clothier—Aisle 13, Centre

Men's Oxfords

Smart new styles from the James A. Banister Company. Wing-tip Brogues of tan grain leather, and English lasts of tan and of gun-metal calf. Savings are one-fourth and more at $9.75.

Wing-tip Brogues of tan calf, perforated and with invisible eyelets—now $6.90.

Boys' Oxfords

Brogues and English lasts of tan calf—$4.75.

White Canvas Tab Oxfords, leather reinforced and with welted Neolin soles—$3.45.

Strawbridge & Clothier—Eighth and Filbert Streets

STRAWBRIDGE & CLOTHIER
MARKET ST. — EIGHTH ST. — FILBERT ST.