

Tickets for the Carpentier-Dempsey Boxing Contest sold here, with not a cent of added cost—\$10 to \$50.  
 Tickets for all theaters and sports sold at box-office prices.  
 —Gimbels, Ninth Street Entrance.

**GIMBEL BROTHERS**  
 MARKET · CHESTNUT :: EIGHTH · NINTH

Thank you for a May business by far the largest in the Store's history—thank you, for Philadelphia, for the heartening influence of this large business.

# Gimbels—The House of Keds

The Center of Philadelphia Service for Stylish, Good-Wearing, Rubber-Soled Canvas Shoes for Every Summer Need

Play—Work—Sports—Street—Vacation—Camp and House Wear

37 Different Styles for Men, Women, Growing Girls and Boys and Smaller Children

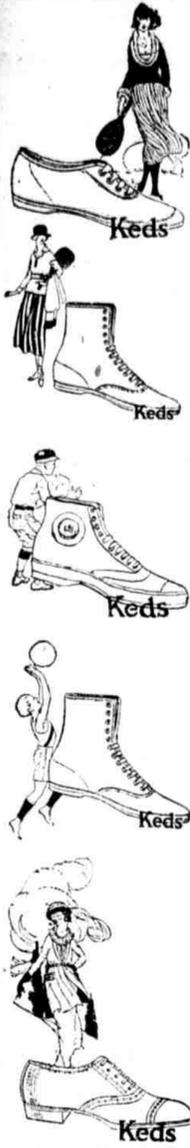
Realizing the need of the easy, lightweight, cool, durable shoe for summer use, the United States Rubber Company has given us **KEDS**—the canvas shoe of general superiority in quality of materials—in excellence of workmanship—in attractive style—in permanent comfort and durability.

Keds are made of finely woven canvas, cool and comfortable in hottest weather. They are smooth inside and have springy rubber soles of special composition that does not draw the foot or irritate it in any way.

**Keds for Men** —White washable oxfords, all white or with leather trimmings. White high shoes for sports or white with leather trimmings. Some styles reinforced for hard wear.

**Keds for Women** —Regent oxfords with low heel, military heel or half Louis heel, some trimmed with white or tan leather. One-strap pumps. High sports shoes. Models for every gown. Graceful lasts and comfortable heels.

—Gimbels have opened a Ked department, entirely separate from the regular shoe department. There are trained salespeople to give prompt and efficient service—particular attention given to correct fitting. As an introduction to our Ked values we open the department with the two following SPECIALS!



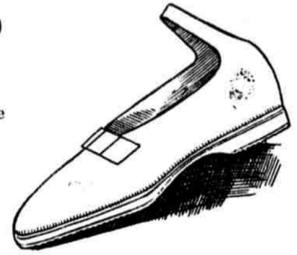
## 2500 Pairs of Little Boys' Roamer Keds



Sports-trimmed Bals made with wonderfully strong soles. Ankle patch of leather. Reinforced for hard wear.

**SPECIAL AT \$2.85 a Pair**

## 1000 Pairs of Little Girls' & Misses' Sister Sue One-Strap Pumps



Stylish white canvas pump. Made with ankle strap and low white corrugated rubber sole.

**SPECIAL AT \$1.45 a Pair**

## Sale—\$2.95 to \$4.95 Silk Hand Bags At \$1.65

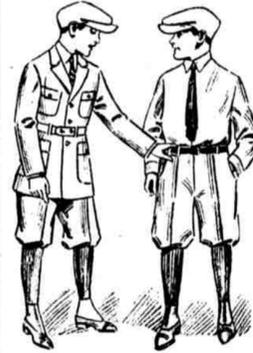


No samples—no odd lots—no "seconds," but brand-new perfect goods. Moire silks and faille silks mounted on smart frames of shell effect, engraved metal or fancy enamel effect.  
 One-piece and two-piece styles and pouch styles, including the popular "Love Nest" model.  
 Nicely lined in contrasting colors and fitted with vanity mirror and handy coin purse.  
 Shell-effect link handle or silk strap handle.  
 The summer's popular sizes in black, brown and navy.  
 —Gimbels, First floor.

## Luckily We've Found Another Lot of Those \$150 Mahogany-Cased Talking Machines to Sell at \$57



**It Is An Offer Without Parallel**  
 Cabinet-style talking machines; high grade in every respect—Solid mahogany lid and posts. Five-ply veneer sides and doors. One of the best motors made. A clear, mellow tone.  
 Artistic finish—red and English brown—a beautiful piece of furniture.  
 And plays all flat disc records.  
**As Little as \$5 Sends a Machine Home**  
 —Gimbels, Seventh floor and Subway Store.



## Here are Great Values in Boys' Clothing 1721 Norfolk Suits at \$10.50 and \$14.50

—Values Run to \$30  
 Many With Extra Pair of Full-Lined Knickers  
 Single- and double-breasted; all-wool tweeds, cassimeres and blue serges—coats mohair lined; full-lined knickerbockers.  
 Why reduced? Maker feared to carry wool goods through the summer—and yet they are boys' real dependence. For ages 8 to 18.  
**Boys' Palm Beach and Panama Suits, \$8.75 and \$10—For Ages 6 to 17**  
 Look at the style! Boys demand belted suits. These are belted and they are strong on all features boys judge by.  
 —Gimbels, Third floor.

# Silk Sale of Very Great Importance —at Gimbels

A sale? Yes, and an exposition—such a collection of silks as not to be found in any other store in Philadelphia. That statement, regardless of price. But look! A great share of this large collection is on sale at savings running to half. 39c to \$25 a yard.  
 —Gimbels, Silk Salons, Second floor and Subway Store.

## That Wonderful June Sale—Group of Waists at \$2.95



Is Composed Entirely of \$5.95 and \$6.95 Values! Including—

The prettiest organdies and French voiles that \$5.95 and \$6.95 has seen anywhere. Some real lace-trimmed.  
 Ten styles in hand-made batiste waists. Silk Pongees—seven styles. Georgettes—all frills and lace. Plain pink and bisque crepes de Chine. Striped crepes de Chine and shirting silks in tailored styles.  
 —Gimbels, Salons of Dress, Third floor.  
 —Gimbels, First floor.

## Tomorrow, the White Sale Features Envelope Chemises at 85c to \$4.85

### 350 Very Dainty Serpentine Crepe Kimonos At \$1.85



Regularly \$2.95  
 Trimmed with satin ribbon pleatings on the cute "pointed" short sleeves. And on the graceful collar that "tuxedos" to the waistline.  
 Soft ribbon girdle that ties in a bow—but practical "snap fasteners," too!  
 Rose, pink, sky, lavender and Oriental blue.  
 375 Extra-Size Bungalow Aprons Dresses at \$1.65—Value \$2.50—Amoskeag gingham, mind you! Checks, two-tone plaids and plain colors. Many rickrack braided. Extra full cut.

More kinds than you can think of—more downright beauty, but each made practical—more durable, reinforced, perhaps; better laces; better embroideries than have been possible anywhere until now.  
 Philippine Envelope Chemises—at \$1.95, \$2.85, \$3.85 and \$4.85—mostly half-price.  
 Silk Envelope Chemises—for June's brides; for all vacationists—at \$1.85, \$2.85, \$3.85 and \$4.85—half-price or less.  
 Batiste and nainsook Envelope Chemises—at 85c, \$1, \$1.50 and \$1.95—close to half-price.  
 —Gimbels, Second floor.

## SUBWAY STORE SALE 1100 Women's and Misses' DRESSES



**\$13.75** Values \$20 to \$29.75  
**SATINS TAFFETAS GEORGETTES FOULARDS TRICOLETTES**  
 Georgettes—eyeletted all over.  
 Georgettes—beaded all over.  
 Crepe de Chine—fringed-tiered.  
 Crepe de Chine—beaded all over.  
 Taffetas—eyeletted all over.  
 Blue Taffetas—with great open motifs, embroidered in gray silk.  
 Brown Taffetas—with great wheel motifs, done in orange wool.  
 Tier-style foulards.  
 Foulards—with dainty organdie touches and narrow leather belts.  
 Tricolettes—fringe-tiered.  
 Misses' sizes, 14 to 18.  
 Women's sizes, 36 to 44.  
 —Gimbels, Subway Store.