

A SOMEWHAT SHORTER BUSINESS DAY—STORE OPENS AT NINE, CLOSES AT FIVE O'CLOCK

Men Are as Enthusiastic as Women About Values In the Strawbridge & Clothier Anniversary Sale

Values in Women's Dresses Lend Added Fame to the Sale

For women who have shared in these values are sending their friends who, in turn, are delighted with the wonderful savings in NEW, SMART DRESSES in the Anniversary Sale.

Gingham and Voile Dresses Under Price... } \$5.00
Tunic, ruffled and straight-line models with dainty white collars on many, and graceful sashes. In medium and dark effects.

Regular and Extra-size Voile Dresses } \$13.50
Figured and woven voiles in light and dark effects. Various trims with lace vestees or embroidery collars.

Dresses of Gingham, Dotted Swiss or Voile } \$15.00
Many smart models in light and dark shades.

Smart Dresses of Imported Voile... } \$25.00
Wonderfully lovely, in dark or in pastel shades. Some embroidered in self-tones, others appliqued with gingham, as the style sketched.

Women's Lovely Dresses Reduced—now \$32.50 to \$57.50
A varied group of checked or plain taffeta, wool challis, Canton crepe, crepe Georgette or of foulard. Smart models now reduced.

Plain Navy Blue Voile, 32c
Yes, here is a special lot of 8000 yards of that plain Navy Blue Voile everyone is asking for. And the Anniversary Sale price means a SAVING OF ONE-THIRD AND MORE—at 32c a yard.

Figured Percalés, 36-inch—now 20c
This year's pretty new designs at far less than this year's prices. White grounds with neat checks, plain and fancy stripes printed in black.

Girls and Misses Share In Anniversary Sale Economies

And a big share it is, both in value and variety. Here are a few of the pretty vacation dresses that mothers and daughters will agree are "just the thing." Sale savings make them even more attractive.

Girls' Chambray Dresses—\$2.65
One of the three smart styles is sketched. The others are equally pretty—short-waisted or jacket effects, with white pique or organdie collars, some stitched with colored wool. Sizes 6 to 14 years.

Misses' Tricolette Dresses—\$14.25
A remarkably good value, these pretty frocks of navy blue, brown or black tricolette. With draped waist, round neck, elbow sleeves and fringe-trimmed tunic skirt. Sizes 14 to 18 years.

Misses' Wash Dresses, \$11.50 to \$16.50
The daintiest of summery styles, of dark figured voile, sheer organdie and dotted Swiss, and tailored models of linen and fine gingham. Sizes 13 to 20 years.

Misses' Flannel Sports Middy Blouses—\$5.50
In gold, rose, heliotrope or blue, in regulation middy style with yoke, braid trimming and emblem. Sizes 14 to 20 years.

Dainty White Millinery, \$3.95 A Saving of One-third to One-Half

At least one all-white hat in a woman's summer wardrobe is fashion's wise decree. For what is so cool-looking and so refreshing in summer as a dainty white costume crowned with a smart white hat? These are fresh and new, just from our workrooms and worth far more than the Anniversary Sale price of \$3.95. One style sketched.

All-white Milan-Hemp and Crepe Georgette Hats—\$4.75
Black Lace Straw Hats, white flange and white trimming—\$6.50
Sports Hats in new smart shapes—\$2.95 to \$12.00

Silk Values Unsurpassed In the Anniversary Sale

Just a few listed here to show you that you cannot afford to miss such an economy event as this:

Striped Sports Canton Crepe, 40-inch—now \$4.65
Canton Crepe de Chine, smart shades, 40-in.—\$2.65
Messalines, Taffetas, Satins and Fancy-striped Silks, 35-in.—now \$1.45 a yard
Imported Striped and Plain Habutai Silks—\$1.65
Plain and Fancy Black and Colored Silks—\$1.65
Silks in plain black and smart shades—\$1.95
Finest Grade of Satin-faced Crepes—\$3.35
Chiffon Dress Taffeta, 36-inch; black, colors—\$1.95
Genuine Nippon Chinese Pongee, 33-inch—\$1.35
Japanese Pongee Silk, good quality, 33-inch—\$1.10
All Our Printed Foulard Silks, 40-inch—now \$2.55 a yard

Long Cloth, 10-yard Pieces } \$1.35 In the Anniversary Sale

A substantial saving on sturdy Long Cloth. In original 10-yard pieces only. The most-wanted grade for serviceable undergarments and little tots' dresses—now \$1.35 a piece.

White Linen-Finish Suiting—now 25c
Wonderfully serviceable, and good looking as well. No end of uses for Linen-finish Suiting—dresses, skirts, middy blouses and for nurses' uniforms. A saving of nearly one-third—at 25c a yard.

A Wonderful Sale of Men's Shirts And Furnishings at Anniversary Prices

More than TWENTY-FOUR THOUSAND Shirts, hundreds of Night Shirts and Pajamas. Many thousands of Neckties, also Belts, Garters, Suspenders, etc., constitute a notable feature of the Anniversary Sale for to-morrow. It is safe to say the SAVINGS AVERAGE THIRTY PER CENT. as compared with present values, and ABOUT ONE-HALF as compared with the prices of several months ago.

Men's Fancy Fabric Soft Shirts... } 90c
Three thousand, at one-third saving. Well made, of good, fast-color shirtings.

Men's Fancy Summer Shirts } \$1.00
About 1800, worth one-third more. Made to our order.

Men's Fine Percalé Shirts... } \$1.20
Six thousand—a remarkable lot, much below regular price. Made to our exacting specifications.

Woven-stripe Madras Shirts... } \$1.65
Five thousand; of fine madras in handsome stripe patterns, an excellent make, intended to be sold at \$2.25.

Very Fine Madras Shirts } \$1.95
Beautiful stripes, woven through; 5000 Shirts, in wonderfully fine assortment.

Fibre-stripe Madras Shirts } \$2.35
Two thousand, of fine madras with fibre-silk stripes; handsome styles, well made—more than a dollar saved!

Soft White Cheviot Shirts } \$2.00
Fine mercerized cheviot; button-down collar, turn-back cuffs; exceptional value.

Soft White Cheviot Shirts } \$1.65
With neck-band or with collar attached. A special purchase of 800 under price.



Men's Pajamas Save a Third... } \$1.95
Plain colors, fine mercerized cotton; 1200 suits in the lot. Also fancy striped Pajamas, worth \$2.50—at \$1.95.

Men's Pajamas at Half Price... } \$3.00
A special lot of three hundred Fibre-silk and Silk-welt Pajamas.

Men's Muslin Night Shirts... } \$1.35
Six hundred in the lot; white with fancy trimming; made to sell at \$2.00.

Men's Summer Four-in-hands... } 25c
A large quantity, excellent variety, extraordinary value.

Four-in-hands About Half Price } 45c
A large assortment of smart designs and attractive color combinations.

Knitted Silk Four-in-hands... } 60c
The best value since pre-war times—the price half the average value.

Leather Belts Save One-third } 45c
Good leather, in black or brown; all sizes.

Suspenders Save One-third } 50c
From one of the best makers—best we have seen at the price for a long time.

Men's Garters at 40c
We have sold thousands of pairs of this grade at one-half more.

Men's Garters at 18c
Three pairs for 50c. Of good elastic. Just a trifle more than half price.

Washable Four-in-hands, Three for 50c
Four-in-hands in a variety of good summer color-combinations.

Men's Soft Collars Three for 50c
Five different styles. All good, all perfect. Regular "quarter" Collars.

Men's Fine SUITS With Extra Trousers } \$24.50 and \$31.50 (One-half 1920 Prices)

Ordinary trade conditions would render these values impossible. However, a prominent manufacturer, who had contributed to our stock for years, caught some of our enthusiasm when we told him of our plans for this Sale, and promised to have ready for us the greatest Clothing values Philadelphia men have known since before the war. Here are two extraordinary groups of men's Suits. They are in the season's newest correct styles for men and young men. Tailored with exacting care, of all-wool serges, worsteds, herringbones, tweeds, pencil stripes and neat mixtures. The normal price reduction in Men's Clothing as compared to 1920 is about one-third. THESE SUITS, HOWEVER, ARE MARKED AT ABOUT ONE-HALF 1920 PRICES. And there are two pairs of trousers with every suit—almost double wear. Men would be glad to get such Suits at these prices with but one pair of trousers. They are \$24.50 and \$31.50 with TWO PAIRS.

Women's Two-clasp SILK GLOVES 85c

White Milanese Silk Gloves, with double tips, nearly one-third less than regular price.

12-button Fabric Gloves, \$1.20
A special Anniversary Sale price. Women's 12-button washable Gloves in white and some colors.

The Wavette, \$25.00
A natural-looking front-piece of beautiful, wavy French hair. Easily adjusted, covering the entire head. Such a becoming transformation and so easy to arrange smartly—\$25.00.

24-inch Wavy Switches, reduced—now \$9.00
Manicuring—50c

Base Ball Supplies—Save!

Among the many attractions in the Anniversary Sale are these:

Bats, average half price—\$1.15
S. & C. Official League Balls—\$1.75
Finger Gloves, half price—\$2.50
Other Finger Gloves—now \$5.50

In the Anniversary Sale Night Gowns 95c

They are the cool, well-cut kind that women want now for warm weather wear. Of nainsook, trimmed with embroidery, some with touches of hand embroidery—95c.

Envelope Chemises—\$1.35
Of white nainsook, daintily trimmed with lace and embroidery.

Alarm Clocks \$1.50

Guaranteed Alarm Clocks from one of the best American manufacturers. In the Sale—at \$1.50.

Sale of Men's Panama Hats Our Entire Stock Reduced

Our entire stock—one of the best of its kind in the city—has been marked at sharp price reductions. Every hat perfect—a genuine South American weave. All our smart styles for young men as well as all our conservative effects are included. Nothing reserved—all assembled in four remarkable price groups—

\$5.75—\$7.75—\$9.75—\$11.75

In addition, there is still excellent selection in the special purchase of genuine Panama Hats at \$3.65. These are worth one-half more to double this price.

Thousands of Novels at 45c Popular Titles, Exceptional Value

"Impossible People," by Mary C. E. Wemyss
"A Soldier of the Legion," by C. N. and A. M. Williamson
"The Lightning Conductor Discovers America," by C. N. and A. M. Williamson
"The Letter of the Contract," by Basil King
"Wandering Ghosts," by F. Marlon Crawford
"The Creed of Her Father," by Van Zandt Wheeler
—And many other titles from which you can choose enough reading matter to occupy your entire summer leisure hours.

Thousands of Other Books

"The Golden Age of Authors," by W. W. Ellsworth—\$1.90
"A Trip to Lotus Land," by Archie Bell—90c
"Between You and Me," by Sir Harry Lauder—75c
"Fear God and Take Your Own And hundreds of other titles.

Boys' Wash Suits } \$1.95 1000 in Sizes 3 to 8 years

Of fast-color, durable fabrics, in Oliver Twist and Middy styles. Worth one-third more—\$1.95.

Small Boys' Wash Suits—\$2.25
Newest styles, of Kiddie cloth, Devonshires, linene, Palmer Junior suitings; and other fast-color fabrics. Worth one-half more to double—\$2.25.

All-wool Suits, with 2 pairs of Knickerbockers; 7 to 17 years, \$8.95, \$12.50 and \$14.75

STRAWBRIDGE & CLOTHIER
MARKET STREET EIGHTH STREET FILBERT STREET

Frill Blouses \$2.85

Perhaps there is no more becoming style in smart summer blouses than those of sheer imported white voile with deep, graceful frill edged with Valenciennes lace. Lace-edged cuffs on the full-length sleeves, as sketched. Sizes 36 to 46. These at a notable saving—now \$2.85.

Smart Tailored Blouses Now \$1.85 to \$3.95

Every kind a woman could want, and she will need many for summer wear with her sports skirts and sweaters. Blouses of white batiste, lawn, dainty and cross-bar muslin. Some with flared front, others with long roll collar, convertible or saucy Peter Pan collars. Novel trimming touches in colored embroidery or narrow platings.

Men's and Women's Umbrellas, Special

Of fine union taffeta (silk-and-cotton).

At \$3.00—Women's Umbrellas with plain or carved wood handles, some with bakelite top. All with wrist cord or ring.

At \$3.50—Men's Umbrellas with plain or carved mission wood crook handles.

Old Town Canoes

The genuine Old Town Canoes, which experienced water men refer to when they say "the best in the world," are made only by the OLD TOWN CANOE COMPANY, of Old Town, Maine. Look carefully for the name of this manufacturer on the canoe you buy or better yet—choose your canoe here, for the genuine Old Town is the only kind we sell.

2100 Gingham HOUSE DRESSES Extraordinary Value At \$2.65

SIX ATTRACTIVE MODELS in the prettiest, smartest Gingham House and Morning Frocks you will find anywhere at much higher prices. In fact, savings are from one-fourth to almost one-half. Sizes from 36 to 46 inches. Every one worthy an illustration, but we have space for one model only.

TWO-TONE CHECKED GINGHAM MODEL, vest effect, with sash and novelty pockets.

PLAIN CHAMBRAY HOUSE DRESSES, in pink, blue or lavender, with organdie vest and long collar with organdie points.

SMART CHECKED GINGHAM MODEL, double-breasted in effect with white organdie vestee and collar with organdie points.

TWO-TONE CHECKED GINGHAM HOUSE DRESSES, with white organdie shawl collar, trimmed with plaiting.

STRAIGHT-LINE DRESSES of checked gingham with point-trimmed organdie vest and collar, and with gingham sash.

STRAIGHT-LINE CHECKED GINGHAM MODEL with gingham collar and white vest with frill, also slit pockets and gingham sash—\$2.65 each.

Women's Coats, Sports Coats, Dolmans Featured in the Sale

Women who see them are surprised at the extremely low prices of this season's smart Coats in the Anniversary Sale. And there's brisk choosing these days, for so many women need new Wraps before starting away on vacation trips.

Sports Coats of tan or blue cloaking, some of checks and wool velours—\$15.00
Pekin Blue Wool Velour Dolmans, silk-lined—\$15.00
Three-quarter-length Coats of 2-tone Velours—\$18.00
Full-length Belted Tweed Coats—now \$20.00
Serge Dolmans, tuxedo effect or cape style—\$25.00

New Lots Added to the Shoes in the Great Sale

The following lots have just been added to the great collection of Shoe values already in the Sale. There are scores of other equally attractive groups. These, as is the case with those already in the Sale, are marked at reductions of very substantial character.

Women's Sample Low Shoes—\$7.90
Oxfords and Pumps, of tan calf, gunmetal calf, patent leather and WHITE; sports and dress styles from the best manufacturers.

Women's Sample Low Shoes—\$7.90
Turned-sole Pumps and Oxfords, including some of the smartest styles of the season. Sample sizes only.

Misses' and Children's Samples—\$2.45
Pumps and Oxfords; in a variety of attractive styles and leathers.

Girls' Sample Low Shoes—\$4.45
Scores of attractive styles and leathers.

Men's Sample Shoes and Oxfords—\$7.75
All from the James A. Banister Company.

Men's Sample Shoes and Oxfords—\$5.95
Various correct styles in black and tan leathers.

Cool Net Corsets, \$1.50

AMERICAN LADY CORSETS, designed for women of average figure. They are the coolest Corsets to be had for summer wear. With low bust and long hips with substantial boning. The Sale price is—\$1.50.

American Lady Coutil Corsets—now \$2.85
An excellent model for general hard wear. With low bust, long hips, heavy boning and graduating front clasp. At a saving of more than one-third—now \$2.85.

Royal Worcester Coutil Corsets—now \$1.85
Well-boned, low-bust model for average figures. Worth nearly double.

Bon Ton Pink Coutil Corsets—now \$2.65

For average to stout figures. Reduced more than one-third.

Fine Cambric Brassieres, Half Price—75c

Remarkable Rug Values

To properly emphasize the importance of each of these groups would require more space than is available in this page. Furthermore, there are many other groups, fully as attractive as these—

Prairie Grass Rugs at Half Price
Art Nouveau and Waite Rugs, 8x10 feet—\$6.85
Art Nouveau and Waite Rugs, 9x12 feet—\$8.00
Super-waite Stenciled Rugs, 9x9 feet—\$8.00
Super-waite Stenciled Rugs, 9x10 feet—\$10.00

Wilton Rugs at Great Reductions
Fine Royal Wilton Rugs, 8.3x10.6 feet—\$63.50
Fine Royal Wilton Rugs, 9x12 feet—\$66.50
Superline Wilton Rugs, 8.3x10.6 feet—\$97.50
Superline Wilton Rugs, 9x12 feet—\$99.50
Royal Wilton Rugs, size 8.3x10.6 feet—\$57.50
Royal Wilton Rugs, size 9x12 feet—\$59.50

IN THE DEPARTMENT OF LOWER-PRICED FLOOR COVERINGS

Seamless Velvet Rugs Under Price
W. & J. Sloane's and Alex. Smith's Rugs, 9x12 feet—\$21.50
W. & J. Sloane's and Alex. Smith's Rugs, 8.3x10.6 feet—\$20.50

Genuine Crex Rugs Reduced One-Third
18x36 inches—75c
21x48 inches—\$1.30
27x54 inches—\$1.65
30x60 inches—\$2.00
36x72 inches—\$2.85
46x76 feet—\$5.75