

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Tomorrow Will Be the Last Shopping Day This Week at Wanamaker's

**"Swear Away, My Friend,
Until Thee Gets All That
Bad Stuff**

out of thee," said a shrewd Quaker to a young man who was very profane.

The fine old Quaker evidently believed that the young man had it in his heart, and he wanted to get his heart clear of the evil it possessed.

The man who swears turns the human language into a curse without thinking of what he is doing.

[Signed] *John Wanamaker*

July 7, 1921.

Women's Crisp Organdie Frocks—Only \$13.75

A few more of those uncommonly good dresses which women bought so eagerly the other day, and which were made originally for our mail-order customers.

They are in white, with lemon, dull blue, rose and orchid; in ecru with brown, and gray with rose, and everybody's size is in the lot.

Price, \$13.75.

(First Floor, Central)

Trimmed Panama Hats for \$5

Many women who need just a simple light-weight outing or country hat will like these scarf-trimmed panamas. The scarfs are dotted muslin or organdie or cotton crepe. And they are the Japanese panamas, which look as well as, but cost less than the usual panama hat.

Their price is \$5.

(Second Floor, Chestnut)

A New Gown of Fine Canton Crepe for Young Women

Satin-faced Canton crepe is one of the richest materials of the year.

An entirely new model for young women who wear 14 to 20 year sizes has just come in in this beautiful fabric.

It is made with a long pleated panel back and front, in an extremely effective model. But its novelty lies in

the use of both the satin and crepe surfaces. Yoke, sleeves, sash and lower edge of panel are of the satin surface, and the rest of the gown of the dull crepe surface.

The contrast is charming, whether the gown is all-navy, all-black, or all-brown. It is very beautifully made and its price is \$48.50.

(Second Floor, Chestnut)

More Fine Sports Silk Skirts for Young Women, \$10.50

The last went out very quickly, and small wonder, for they are lovely qualities of novelty sports silk, and beautifully tailored.

White, pink, Copenhagen blue, jade, gray with navy cross-bars

and other novelty effects.

Sizes are 25 to 30 waist, and 33, 34 and 35 inch lengths.

And the price of \$10.50 is very little.

(Second Floor, Chestnut)

Light-Colored Woolen Skirts Step Down in Price

For example, there are smart all-wool tweed sports skirts in light tan and gray, made in our own factory and slightly circular in cut to suit the needs of golfers. These and some plain-

colored worsteds are now \$9.75.

Striped and checked pleated flannel skirts in the much-desired sweater colors and all pleated, are now \$12.75 and \$18.75. Some have been almost double.

(First Floor, Central)

Dark-Trimmed White Pumps Are Favorites

Women like the leather-trimmed white pump. It makes the foot look smaller than all white. It's a bit more practical, too, for leather at toe and heel and sole means more service for the same amount of cleaning.

Two exceptionally good and much-wanted models are these: A two-strap pump, the upper and straps of white canvas, with

wing tip and heel foxing of either black patent or tan Russia leather. The welted sole and Cuban heel are also of black or tan leather.

Or a light one-strap slipper of white canvas with straight tip and trimming of black patent leather or light tan calfskin. This has a baby French heel and light turned leather sole.

Each is \$9.75 a pair.

(First Floor, Market)

A Little Child Cannot Choose His Own Shoes

He only knows what hurts, and what is comfortable. He has to put up somehow with what the grown-ups put on his feet. Many a youngster suffers far-reaching effects from the wrong shoes carelessly or ignorantly chosen.

It is the mother's part to guard against this hurting and crippling of her children's feet. And it is our part to help her.

carefully selected lasts and the most expertly made juvenile footwear, thought out and fashioned by specialists in children's shoes.

And—what is almost as important—trained salespeople whose whole business it is to study the correct fitting of children's feet.

Bring the young feet to Wanamaker's to be rightly shod!

(First Floor, Market)

Women's White Petticoats

Styles with lots of lace on the flounces are \$1.85, \$2.50 and \$5. With eyelet embroidery they are \$1.65 to \$3.85. With blind embroidery, \$3.85.

(Third Floor, Central)

Fine Diamond Jewelry Stands Alone as a Gift

In many respects it is the most satisfactory gift of all and few equal it in the amount of pleasure it brings.

The Wanamaker Jewelry Store has long been noted for the high character of its diamonds and the beauty of the mountings. Taking both these things into consideration, the prices are most moderate.

For example, in all platinum settings are:

Diamond rings, \$155 to \$2900.

Diamond bar pins, \$180 to \$1400.

Diamond circle brooches, \$500 to \$1275.

Diamond bar brooches, \$300 to \$850.

Diamond bracelets, \$600 to \$3500.

Diamond and emerald rings, \$145 to \$2600.

(Jewelry Store, Chestnut and Thirteenth)

It Takes a Gay Little Necklace

to give precisely the right finish to most Summer gingham and organdies.

Here are strings of beads alone and beads with fancy silver chains—imitation jade, sapphire, topaz, emerald and amethyst, besides red, white and pink beads. Such strings may be had for 50c to \$15.

(Main Floor, Chestnut)

An Exhibition and Sale of Oil Paintings by Edmond Louyot

Edmond Louyot was born at La Lobe, Lorraine, in 1861, and died January, 1920. After finishing his studies at the Paris Academy, he spent years of study in Holland, Italy, on the shores of the Mediterranean, in Switzerland and in his native country.

Last year three of his pictures were bought by the Museum at Metz. Others are in the Galleries of the Grand Duchesse of Luxembourg and Prince Rene de Bourbon.

The collection on view tomorrow in the Wanamaker Picture Store comprises seventeen pictures, and subjects which range from woodland and mountains to sea-pictures, figure pieces, dogs and children. Every one interested in French painting is cordially invited to see them.

The prices are very moderate, from \$65 to \$300.

(Fifth Floor, Market)

Aspiring Artists Going on Vacation

will still want to pay homage to their chosen divinity, or to indulge their hobby, according as they view this matter of an artistic inclination, or temperament.

Before going away it will be wise to look over their stock of supplies and equally wise to come to the commercial stationery store for anything needed in the way of—

Oil and water-color sets. Crayons. Drawing and water-color water colors in pans and tubes. papers. Ensigns, brushes and other requisites.

(Third Floor, Market)

These Good Summer Silks at Special Prices

Printed radium and pussywillow taffetas in the fashionable black-and-white combination and some colors, 40 inches wide, at the special price of \$3 a yard.

Printed foulards in conservative designs on blue, black or brown ground, 36 inches wide, special at \$2 a yard.

Still a fair assortment of good light colors in fine glaze taffetas at the low price of \$1.50 a yard.

All-silk Chinese pongee in natural color, a fair quality at 85c a yard and a better at \$1.

(First Floor, Chestnut)

50 Silk Tuxedo Sweaters Have Just Been Made \$25

Every one is the pure silk thread and they are such grades as have been selling up to now for considerably more.

Some are plain, others drop-stitch or checker-board weaves and there are all the good colors, including navy and black. Not all sizes, however, in every style.

(First Floor, Central)

Women's Long Silk Gloves Special at \$1.35 a Pair

Every woman whose wardrobe includes short sleeved dresses would do well to buy a number of pairs of these specially priced gloves.

They are less than half the usual cost and they are a fine quality Milanese silk, 12-button length. There are, at the present time, all the sizes in all the original colors—black, navy, brown, tan, pongee and beaver.

(West Aisle)

Dainty Checked Organdies Are Favorites With Girls

And this is because they make such youthful and charming frocks. In a brand new shipment are all sorts of small and large checks and the prettiest color effects in light and dark blue, brown, red, pink, lavender and green—nearly all combined with white. 38 inches wide and 38c a yard.

(First Floor, Chestnut)

HAND-MADE VOILE WAISTS SPECIAL AT \$5

They are a fine quality voile, with hand drawn work, hand embroidery and real fillet lace and every stitch is put in by hand. There are three styles, but all have the Tuxedo collar.

(Third Floor, Central)

WEEK-END CANDY 50c A POUND

Caramel nougat, with the nougat between rich, creamy caramels.

Yellow jack, just the right consistency and deliciously flavored. Assorted caramels, in various flavors, all of them good.

Assorted gum drops, tender and especially appetizing in warm weather.

(Cocoa Stairs Store, Chestnut)

NEW ORGANDIE SETS WITH HAND EMBROIDERY

In the long, straight shape that fits so well over Tuxedo sweaters and certain kinds of dresses.

Some have embroidered dots, others have eyelet work, and a number are trimmed with real fillet or other laces. Prices begin at \$2 and end at \$5 for the set.

(Main Floor, Central)

REMNANTS OF LACES AT HALF

Black, cream, white and ecru laces—mostly flouncings, and almost all the favorite kinds. In fact, it is because they were favorites that they are now short ends. Lengths are sufficient for a bit of trimming or sometimes for a bodice.

(West Aisle)

Crinkly Bedspreads

which are both fanciful and practical are very light and cool and require no ironing. They may be had in plain ecru, or ecru with rose or blue stripes, at \$15 for the single bed size and \$18 for the double. With each spread goes a bolster cover.

(Sixth Floor, Central)

Glaze Lamp Shades

All our glaze lamp shades for floor and table lamps show the new lower prices—some being reduced out of stock and some being newly bought. Sizes are 18 to 24 inches; prices \$17.50 and \$20.

(Fourth Floor, Central)

Now Candle Shields

Glaze candle shields are down to \$2 apiece. These also are in the Lamp Store.

(Fourth Floor, Central)

Boudoir Lamps

If you are interested in little boudoir lamps, stop and see these of ivory-finished metal, one-light, complete with shade for \$3.50.

(Fourth Floor, Central)

Angle Lamps

So old-fashioned that some people have never seen them—which doesn't alter the fact that they are most useful for bungalows, porches and camps. Complete with chimney and shade, the smaller ones cost \$6.90 and the larger \$11.10.

(Fourth Floor, Central)

Campers Please Note

that we have candle lanterns complete with chimneys for 50c each, and old-fashioned oil lanterns for \$1.

(Fourth Floor, Central)

Women's Petticoats

Sturdy sorts that don't need to be ironed are made of heavy Japanese cotton crepe, hand-scraped and dotted; blue, pink and white; prices \$2.50 for short and \$2.85 for long.

(Third Floor, Central)

Corsets for the Slight

A cool little L. R. corset—a slip-on—is devised for the very slightest figures. It is of pink satin and elastic, and costs \$3.

(Third Floor, Chestnut)

When Little Mary's Hair—

or brother's, either—needs bobbing, take them to the Children's Hair Cutting Salon, where it is always cool and fresh and comfortable.

(Third Floor, Chestnut)

Embroidery for Collars

Organdie embroideries of the utmost delicacy and correct widths for collars are in the White Goods Store at 50c to \$2.50 a yard.

(First Floor, Chestnut)



Good Tennis Racquets at Special Prices

Best is the Taplow Special, similar to the Tilden and an unusually fine racquet for \$10.

The Cup Defender, a good all-round racquet, is \$6.50.

The Quaker City, with sturdy frame and a good grade of gut, is \$5.

The Driver, a good racquet at a popular price, is \$4.

The Devon is a strongly made model for beginners, \$3.

The Beauty a junior model with beveled frame and cedar handle, is \$2.

(The Gallery, Chestnut)

CARPETS AND LINOLEUMS IN THE JULY SALE

Velvet carpet at \$1.95 a yard is in a variety of beautiful patterns.

Inlaid linoleum, \$2.50 and \$2.85 a square yard.

Printed linoleum, 50c a square yard.

(Seventh Floor, Chestnut)

Men's Finer Summer Shirts Reduced to \$3.50

Up until now these same shirts have been selling right along in our regular stocks for \$1 to \$2.50 more than the new price.

They are all of fine imported woven madras, excellently made over the Wanamaker patterns, which give the roominess so essential for comfort in a summer shirt.

Some in solid colors—pink, yellow, blue, green and orchid.

Some in the same colors with hairline stripes of white.

Some of madras in seersucker stripes. Some of black, blue and lavender stripes on white grounds.

All soft-cuff, plain negligee shirts, and no man can get better summer shirts at any price.

All down to \$3.50 tomorrow.

(Main Floor, Market)



90, Plus, in the Shade Is a Powerful Argument for Men's Tropical Suits

Nobody can write a better one. In these things an ounce of experience is worth a ton of theory. The men who know how to appreciate tropical suits are the men who have them when they are most needed; also the men who suffer for want of them when it is 90, plus.

But not even the hottest weather can excuse a badly made tropical suit or a tropical suit made from inferior goods.

In this case, also, an ounce of experience is worth a ton of theory, and usually the man who has once had experience of an inferior tropical suit needs no further argument to make him wear a Wanamaker tropical suit in future.

Palm Beach suits, \$20 and \$22.50.

Mohair suits, \$25 and \$30.

Tropical worsted suits, \$32 to \$40.

Knitted sports coats, \$20.

White flannel and striped flannel trousers, \$12.

White duck trousers, \$3 and \$3.50.

Khaki trousers, \$2.

(Third Floor, Market)

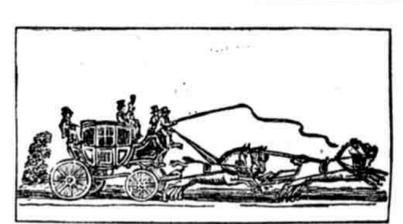
YOU KNOW THE CAPACITY OF A GLADSTONE BAG

It is the sort of bag an Englishman takes when he goes around the world. It will hold a world of stuff and open flat, so that its contents are easy of access.

We have a fine lot of these bags in black and tan cowhide and black walrus. They are just what many people need for long trips or week-end visits.

Prices are \$18.50 to \$55, and the lowest priced are imported from England.

(Main Floor, Chestnut)



The London Shop Now Makes a Sale of Men's Shoes

Please bear in mind that there is not an ordinary pair of shoes in the entire collection. They are all of the very finest fashion and quality.

231 Pair of Shoes at \$12

Both oxfords and high shoes in black and tan calfskin on brogue lasts and plainer styles. Many of the wing tip and heavily perforated shoes that young men like and some white buckskin oxfords. They were a fourth to a half more.

217 Pair of Shoes at \$18

And even at \$18 they are only a little above half price. These are the famous McAfee shoes, made in England and considered by many people to be the finest men's shoes made there or anywhere else.

High and low shoes of wonderfully fine calfskin and hand-made throughout. Mostly brogue styles, with wing tips and much perforation.

(The Gallery, Chestnut)

Men's Fancy Straw Hats Half Price at \$3

These are the distinctive hats of Italian braid in Tuscan color and trimmed with dark brown ribbons.

There are both straight and soft brim styles and the braid is in a variety of patterns. Light in weight, cool and not easily soiled.

A pleasing change from the stereotyped straw hat.

(Main Floor, Market)

Men's Extra-Size Handkerchiefs Special at \$8 a Dozen

They are a good medium weight of Irish linen, large enough to satisfy the most exacting man. The hemstitching is done in the fine foreign stitch.

And for those who want to buy these handkerchiefs separately, the price is 75c each.

(West Aisle)

Your Young Son and His Clothes

He may be anywhere from three to eighteen years. Of course, you want him to wear clothes in which he will look well and feel comfortable.

We have them. There are none better at the prices. We are in business to sell only the best suits, whether washable fabrics, in grays, browns, some fancy mixed effects and some solid shades. Prices, \$15, \$16.50 and \$18.

Nobody has a finer idea of what boys' ready-to-wear suits

should be than we have, or finer suits to show for it.

For boys needing one good regular suit, we have a particularly good lot of Norfolk style suits in 8 to 18 year sizes, all made of cool woolen fabrics, in grays, browns, some fancy mixed effects and some solid shades. Prices, \$15, \$16.50 and \$18.

Many of the suits at \$16.50 and \$18 have two pair of trousers.

Washable suits for boys of all ages from 3 to 18 years, at \$3 to \$13.50. Styles, fabrics and colors in full assortment.

Boys' washable trousers, \$3 to 18 year sizes, \$1.75 to \$3. Sports blouses, \$1.25 to \$2.25, in 8 to 15 year sizes.

(Second Floor, Central)