

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Tomorrow Comes the Wanamaker Summer Clearance of Women's and Children's Shoes

The Home Fires on the Hearth in the Little Country Wood Stove can never be forgotten.

Humble as they were, they never were a disgrace to any one. They still connect us with the sweet, dear days when mother was everything. She called us in the morning, and lit the candle that lighted our way upstairs to bed.

The moments we spend in living over those old days of youth are life-saving stations.

[Signed] *John Wanamaker*

July 12, 1921.

Sports Millinery Is Gay This Year

The saucy little soft hats worn with silk sweaters are as gay in hue as the sweaters themselves.

Tangerine, rose, wild rose, pink, vivid green—these and other colors perch most becomingly on pretty hair. And no less effective are the

more delicate grays, orchids, biscuits and white.

A collection of these jaunty little soft felt hats in bright colors and white, smartly trimmed and very appropriate for seashore, country and sports wear, are to be shown in the Millinery Salons tomorrow.

Prices start at \$10.

(Second Floor, Chestnut)



The Charming Cotton Frocks Every Young Woman Needs

Unless she already has them. And these prices are so little that even well-supplied young women will see a way to use a few more.

Gingham at \$7.50, \$9.75, \$12.50 and \$14.50—some have been more. Lovely girlish styles, ruffles from waist to hem; or simple, straight lines; or unusual touches that distinguish them from the common run of gingham frocks.

Slip-on sleeveless frocks of gingham at \$6.75, and of ratine in white and exclusive colors at \$8.50 and \$11.50.

Thin, cool velvets, organdies and dotted Swisses—including the favorite navy blues—at \$9.75 to \$9.50.

Ratine dresses with ribbon trimming—a most attractive model—at \$19.50.

Sizes are 14 to 20 on all.

Young Women's Georgette and Tricolette Dresses Now \$15 and \$25

There are not many of these dresses, and they are much broken in size and color lines.

The tricolettes are all white, and are therefore dropped to \$25.

The Georgettes are old blue, rose and flesh color, and are headed. Take them now for \$15. They were much more.

Sizes 14 to 20 are included.

80 Finest Wraps and Coats for Young Women Reduced

Half of them are one-of-a-kind models of fine velvete, velour, serge, tricotine, Canton crepe and satin. They are capes, cloaks, wrap-coats and coats. The colors include Hindustan, moufflon, reindeer, navy, Pekin blue and light shades. And the prices are now \$19 to \$75—a lessening of nearly half in many instances.

The remainder are tweed coats which have been lowered to \$35 and \$49 from their considerably higher prices. A number of finely tailored imported models among them.

Sizes in both wraps and coats include 14 to 20.

(Second Floor, Chestnut)

Tub Silk Blouses Are Mighty Nice for Summer

They are cool and they don't wilt, and these two recommendations are strongly in their favor.

In "China silk" are two unusually pretty models, one with a roll collar and the other with a Peter Pan collar, both with fluting, at \$5.85.

In white crepe de chine, an attractive Peter Pan blouse at \$8.75, a very smart roll-collar model with tiny tucks and fluting at \$9.75, and an overblouse, a good sports style with short sleeves and black tie, at \$10.85.

(Third Floor, Central)

Glove Silk Underwear at Special Prices

\$4 for women's rose-pink envelope chemises with bodice tops.

\$4.50 for rose-pink union suits.

Both these garments are made of firm, soft glove silk of a good weight and cut full and roomy. Ordinarily they would be about a half more.

(West Aisle)

All the incomplete lines and sizes, and the lines we shall not re-order, go into this Sale. They include some of the most desirable oxfords, pumps and strap slippers of the season, and the most wanted shoes for children. Prices throughout are mercilessly reduced—IN SOME CASES TO HALF AND LESS THAN HALF.

Women's Shoes

At \$2—rubber-sole oxfords and pumps of white canvas that were double and more.

At \$4.75—dull black oxfords, tan oxfords, tan calf pumps, brown kid pumps, brown kid oxfords, and two-strap pumps of tan or dull black calfskin. These were from \$2 to \$10 more.

At \$5.75—dull black oxfords, patent and dull leather one-strap pumps. All were nearly double.

At \$6.75—laced oxfords in tan calf, dull black calf, brown kid and black kid; two eyelet ties of tan and dull black leather; tan calf and gray suede tongue pumps; and one-strap pumps of tan calf or brown kid.

(First Floor, Market)

At \$9.75—oxfords of tan calf or black kid; one-strap pumps of tan calf, and of calf-and-suede and patent leather and suede; two-strap pumps of gray suede or of tan calfskin.

At \$9.75—oxfords of tan or black calf; strap slippers of various leathers.

At \$11.75—fine strap slippers in suede or in leather-and-suede combinations. Many of these were \$6 more.

Children's Shoes at \$2 to \$4.75

Patent leather ankle ties, tan and black leather oxfords, white canvas oxfords. Sizes 8½ to 2 included in the collection. Priced according to size.

Sale starts tomorrow morning. Plenty of sales-people.

(First Floor, Market)

Pleated White Flannel Skirts Again at \$12.75

There is only one trouble about these \$12.75 flannel skirts, and that is to keep enough on hand for the many women who want them.

We have narrowed down the styles to two and they are the best. Both are in a fine weave, light-weight flannel which takes kindly to pleating. One is knife pleated with a box pleat down the center. The other is double box pleated.

They are excellently tailored skirts and fit very well. Sizes up to 32-inch waist.

(First Floor, Central)

New Gingham Checks in Japanese Crepes

The first of their kind to arrive this season and they are particularly nice for morning wash dresses and for children's clothes. They are 75c a yard.

Also in this new importation are many of the most popular plain colors. These are 35c, 50c and 65c a yard.

(First Floor, Chestnut)

Large Camisoles and Bloomers

These garments are cut for large women, but they are as pretty and dainty as if designed for a creature like a willow wand.

The bloomers are in two styles of pink crepe de chine at \$5.75 and \$6.85, and one of pink washable satin at \$6. All are lace-trimmed.

The camisoles are of pink washable satin with built-up shoulders of lace, and priced at \$2.65. Also of white crepe de chine, tailored, at \$3.25.

(Third Floor, Central)

L. R. Waists for Warm Weather

The kind of thing a sensible girl or woman puts on when she plays tennis, or golf, or digs in the garden.

Elastic slip-ons, \$5. Girdles of pink broche and elastic, laced in the back, \$4. Girdles with elastic sides and broche in front and back, \$3.

Bandobelts made of elastic and designed to reduce the diaphragm, \$2.

(Third Floor, Chestnut)

White Goods Specials for Lingerie

Ten-yard pieces of long-cloth can be bought tomorrow for \$1.45 and \$1.75 the piece, and ten-yard pieces of nainsook for \$1.95 and \$2.25 the piece.

All the pieces are 36 inches wide, and correct for the making of lingerie.

(First Floor, Chestnut)

Women's Cool Suits Going Out at \$20

If "good clothes have esthetic, emotional and practical value," as a recent writer assures us, you may be sure that these values are very much heightened during hot weather!

Tomorrow we shall clear away a hundred suits at a saving of \$5 to \$15 over their earlier prices. They are all the simplest and best of Summer styles—natural pongees of a quality chosen because it tailored well, a few wool jerseys in delicate pastel shades, more navy and black taffetas, and a few very thin tricolettes in navy, white, black and brown.

Nearly all these suits have detachable belts, and a great many have tuxedo fronts. They are smart and simple and comfortable, and if sizes are broken the small price is compensation.

(First Floor, Central)

When the Sterling Silver Goes Into Safe Keeping

Then it is that silver-plated ware takes its place, many people preferring to use the latter entirely in their Summer homes.

Between these prices there is a very satisfactory choice of patterns:

Teaspoons, \$5 to \$9 a dozen.
Dessert spoons, \$8.50 to \$16 a dozen.
Dessert forks, \$8.50 to \$16 a dozen.
Dessert knives, \$17 to \$25 a dozen.
Dinner knives, \$18 to \$27 a dozen.
Dinner forks, \$10 to \$18.50 a dozen.
Tablespoons, \$10 to \$18.50 a dozen.
Ice tea spoons, \$6.50 to \$11.50 a dozen.
Also there are all the small serving pieces from sugar spoons at 75c up to berry spoons at \$3.50.

(Jewelry Store, Chestnut and Thirteenth)

The Sleeveless Sweater Is the Newest Fancy

It is cooler than the one with sleeves, and, like its near relative the sleeveless jacket, it promises to be in the front ranks of fashion.

There is a short, slip-over style in drop stitch and with a V neck at \$12.50. And another sports model, open down the front and having a crossed belt at \$16.50.

(First Floor, Central)

Floral Dimity Bedspreads at Lowered Prices

One kind in a diamond and floral combination pattern, the other in a novel-looking striped pattern; both kinds known as floral dimities.

Size 72x90 inches now lowered to \$2.25; 80x90 inches now lowered to \$2.50 each.

One pattern in each size and just one hundred spreads altogether to choose from in this particular group.

(Sixth Floor, Central)

Cool Bed Clothing for Babies

Fresh, smooth sheets and plenty of them have a great deal to do with keeping helpless babies safe and comfortable in the oppressive heat.

Cambric sheets in sizes for cribs and bassinets run from 65c to \$1.25 for the machine hemstitched kinds; and from \$1.75 to \$3.25 for the hand-embroidered.

(Third Floor, Chestnut)

Book Delights for Hammock Days

Here are several thousand worth—while novels being sold at 50c apiece—a mere fraction of regular prices. There are thirty-six titles to choose from, and here are a few—

Midas and Son, by Stephen McKenna.

A Sailor's Home, by Richard Dehan.

Claire, by Leslie Burton Blades.

Trimmed With Red, by Wallace Irwin.

Simonetta, by Edwin Lefevre.

Responsibility, by James E. Agate.

The Peculiar Major, by Keble Howard.

The Lion's Share, by Arnold Bennett.

Security, by Ivor Brown.

The Man From the Clouds, by J. Storer Clouston.

A Stop at Suzanne's, by Greayer Clover.

Suffering Husbands, by Wallace Irwin.

Come Out to Play, by M. E. F. Irwin.

(Main Floor, Central)

Women's Middy Pajamas

made of plain and striped crinkly crepe, are in again. Colors are pink or blue, the stripes being combined with white and exceedingly dainty, while the price of either kind is \$3.85.

(Third Floor, Central)

Bungalow Linen Hampers

Strong, well-made hampers of natural color. Mexican palm, in a convenient size and shape for Summer cottages. Cylinder shape, with removable covers. Handy and good-looking receptacles for soiled linen.

Prices are \$2.25, \$2.75 and \$3.75.

(Fourth Floor, Central)

How Can Any Man Feel Cool

in a tropical suit in which he is conscious that he looks awkward, slipshod or "cheap"?

Unless a tropical suit keeps a man's mind cool and his outlook happy, it is a failure.

The hottest kind of suit a man can wear is a tropical suit of the kind that keeps his mind "in hot water" as to how he appears in the eyes of other men—and women.

Wanamaker tropical suits are the kind that keep a man cool in mind and body. They can be worn without any doubt or misgiving, but with perfect confidence as to how they look.

That is because they are expertly tailored from tropical fabrics of the finest grades.

The only way the best tropical suits can be made is by the best tailoring skill and from the best materials.

That is how Wanamaker tropical suits are made.

Palm Beach suits, \$20 and \$22.50.
Mohair suits, \$25 and \$30.
Tropical worsted suits, \$32.
Knitted sports coats, \$20.
White flannel and striped flannel trousers, \$12.
White duck trousers, \$3.50.
Khaki trousers, \$2.

(Third Floor, Market)

Men's Panama Hats Reduced to \$5

A limited number, but all uncommon values, some of them having sold for double this price, up to the present revision.

Natural and telescope shapes, with a few Alpine shapes among them.

All selected goods and not to be confused with the ordinary lower-priced Panama hats.

An opportunity for a man to finish up the season with a Panama, or take one on his vacation.

(Main Floor, Market)

Lightest Weight Shirts We Ever Had for Men

We have just unboxed some new shirts of Summer batiste that are just what men are looking for, these hot and humid days.

This material is as thin and cool as can be and a shirt of it weighs only 5½ ounces.

In soft-cuff, plain negligé style with white stripes on blue, pink and green grounds and blue, pink and green stripes on white grounds.

Price, \$3.50.

(Main Floor, Market)

Balloon Linen Handkerchiefs

They are extra size and this good sturdy linen is not only agreeable to the touch, but it necessarily has excellent wearing qualities. The price is \$11 a dozen.

(West Aisle)

Men's Brogue Oxfords With a New Feature

Made of fine Scotch grain leather in a good shade of tan.

With straight perforated tips, wide shanks and low heels.

The new feature is a seamless back, which precludes any splitting of a back seam.

Price, \$13 a pair.

(Main Floor, Market)

Good Black Enamel Suit Cases for \$6.75

Well-made, good-looking cases, light in weight but strong.

With leather corners, good handle, well lined and with shirred pockets in ends and lid.

Sizes 16 to 24 inches.

(Main Floor, Chestnut)

Cool, Clean, Inexpensive Summer Rugs

For indoor uses in Summer cottages, fiber and woolen fiber rugs are not excelled at their prices.

Fiber Rugs		Woolen Fiber Rugs	
9x12 ft., \$15.75	and	9x12 ft., \$11 and \$22.50	
\$17.50.		8.3x10.6 ft., \$15.	
7.6x10.6 ft., \$16.		6x9 ft., \$6.75 and \$15.50.	
6x9 ft., \$10 and \$11.50.			

(Seventh Floor, Chestnut)

2000 Yards of Irish Table Linen the Best at the Prices in Years

Here indeed is linen news worth reading. It concerns three groups of pure linen damask and a lot of pure linen napkins in the breakfast size.

Some of these goods are now marked at less than regular landing cost; all are marked at extraordinarily low prices, the lowest in years for such genuine quality.

For anybody needing some real, genuine, serviceable, pure flax table linens, this is an opportunity to get just such goods at savings that are large and unimaginary.

70-inch Irish linen table damask, now \$1.50 a yard.

70-inch heavy satin-finish table damask, now \$3 a yard.

72-inch fine, heavy, double satin damask, now \$4.50 a yard.

About a score of good designs to select from all through the collection.

A new special lot of fine satin-finish damask napkins, extraordinary at the price, \$5.50 a dozen, in the breakfast size.

(First Floor, Chestnut)