

Store Hours, 9 to 5:30

For Tuesday

Sensational methods and "baits" to catch customers have no part in Gimbel storekeeping.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Bargains? Yes—frequently very wonderful bargains, but they come through close watching of markets—and they are real.

Monday, October 24, 1921

For Tuesday

Subway Store Offers Anniversary Sale Bargains

We fill this page with the simple, true story of the fine lots for Tuesday selling. The Gimbel Subway Store is unlike any basement store this city ever knew—planned to sell the sturdier parts of the dependable goods that the whole store offers. Never any trashy goods or "baits."



Coney Fur Coats
—Perfect Beauties!—
at \$34
Value \$40

Coney coats. Belted model with bell-shaped sleeve and full ruffle.
Brown and taupe.
Beautifully finished.

\$15 Manchurian Wolf Scarfs at \$6
Taupe and brown.
Nicely mounted.
Bushy tails.
Silk-lined.

—Gimbels, "Subway Store Day"

Women's and Misses' \$16.50 to \$25 Suits—Regular and Extra Sizes—at \$10

The regular sizes in wool jersey, plain velours, mixtures, winter tweeds, and mighty good style check velours. Misses' sizes 16 and 18; women's sizes 36 to 44.
The extra sizes in tricotines and jerseys. Sizes 37 to 52.
Eighty wonderful "samples" included, mostly in the "sample sizes"—misses' 16s, and women's 36s and 38s.
Tailored, sports, braid-trimmed.

\$10 Pleated Stripe Skirts at \$5
Brunella, with the fancy stripes under the box-pleats—shows with every motion.
Wonderful color-combinations.

Girls' \$7.50 to \$20 Dresses and \$8.75 to \$12.50 Coats } \$5

School dresses, party dresses, regulations. Serges, velveteens, corduroys and taffetas. School coats and dressy coats. Bolivias, chevrons, velours, and sports coatings.
Sizes 6 to 14.

—Gimbels, Subway Store Day

Women's Shoes at \$1 a pair
Women's oxfords, plain pumps, ribbon ties, etc., in patent leather and kid.

\$1



Women's Felt Slippers at \$1 pair
Juliet, Everett, Maccasin and Boudoir Slippers; some with leather soles and heels—others with padded soles. Big variety to choose from.

Children's Felt Slippers, \$1
Bootees and ribbon-trimmed Slippers. It's not too early to think of these as gift slippers. Red, blue, pink.

Men's Felt Slippers at \$1 a Pair
Gray felt and brown.

Men's Fall Shoes at \$2.95
1000 pairs men's gun-metal Lace Shoes, made on broad toe lasts; also narrow toe; tan and black. All have Goodyear sewed soles; sizes 6 to 11.

—Gimbels, "Subway Store Day"

Six Hundred Silk Blouses Special at \$2.25



Fashioned in Georgette crepe, mousette, striped tub silk and two-toned, drop-stitch tricotines. Many models in silk. Some lace or embroidery-trimmed; others banded. In flesh, white, navy, brown, moiré and beige.

—Gimbels, "Subway Store Day"

Sale of Men's and Young Men's Suits and Overcoats at \$18

Women's Bath Robes at \$2.75
Specially priced. Made of heavy blanket cloth; turned collar, cuffs, pockets and cord at waist; in gray, lavender, open and rose figured effects. At \$3.78.

Women's 2-clasp Fabric Gloves, 32c pair
Tan and gray.
Women's 8-button length slip-on and strap-wrist Suede Gloves, \$1.48.

Women's and Misses' Sample Hats—\$1.45
Values \$3 to \$6.95
Ready to wear. Lyons and panne velvets. Various shapes, colors and trimmings. At \$1.48.

Radium Dial Alarm Clocks, \$1.50
Nickel case, American movement; guaranteed one year.
An exceptional clock at \$1.50.

White Enamelled Bedstead Outfit at \$25
Outfit consists of a Bedstead with 2-inch continuous post, and five 1-inch fillers, an all-steel Spring, a 50-lb. cotton-and-felt roll-edge Mattress, and one pair of leather pillows. Complete at \$25.

Special Luncheon 50c
Outlet of Young Vermont Turkey, Escaloped Potatoes, Creamed Macaroni, Tomato Salad, Lemon Dressing, French Bell Potatoes, Hot Mashed Potatoes, Frying or Ice Cream, Quaker Blend Coffee, Tea or Milk.

Snappy Styles: All-Wool \$30 and \$35 Values

Single- and double-breasted models. There are town coats, big warm ulsters and smart ulsterettes. In blues, grays, browns and heather mixtures. Sizes 34 to 44. At \$18.



Nightgowns and Chemises, Samples: at 95c
Soft nainsook with lace and embroidery trimmings. Value: \$1.50 to \$2.95.

Silk Petticoats: Special, at \$2.65
150 Petticoats in silk jersey taffeta, mesaline and striped effects. Wonderful color assortment as well as black.

Men's \$5 Woolen Sweaters at \$2.95
Shaker-knit, round-neck, coat style, without sleeves. Two knitted-in pockets. Reinforced arm-holes. Colors—Scotch brown, Scotch green, Scotch blue and gray heather. Best Sweater value in the city. At \$2.95.

Men's Blanket Bath Robes—\$4.95
The best Robe value in the city. Made of good warm blanket piece goods and come in unusually good color combinations. Two roomy pockets, button at neck, cord at waist. All sizes.

150 dozen Men's "Good" \$1.25 Muslin Night Shirts—88c
Good quality muslin; cut big and roomy; snapless neck, breast pocket. All sizes 15 to 20 inch necks.

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Women's and Misses' Sports Sweaters, value \$5.95, at \$4.95
Women's and Misses' pullover sweaters in a Shaker-knit of good quality worsted, ribbed hem and cuffs, large roll collar.
Colors—Maroon, navy, brown, green, green heather and oxford. Sizes 36 to 46. At \$4.95.

Traveling Bags at \$1
Of rubberized cloth, well lined, with roomy pocket. Metal corners and strong hardware. 18-inch size.

Discontinued Patterns in Community Plate
Many pieces in Georgian and Louis XVI patterns, at 60c to \$1.88. About half the original price. Guaranteed 50 years. In printed lined gift boxes.

500 Umbrellas for \$1 Men and Women
In American styles, with top edge, many styles of handles, Babette tops and rings, silk cord loops, carved wood, etc. Special.

500 Pairs of Sample Blankets at \$1.75 to \$6.95
Salesman's samples, some slightly mused. Mostly double-bed size. All-cotton and wool-and-cotton mixed. Values \$3.25 to \$12.50. Anniversary Specials at \$1.75 to \$6.95 a pair.

Silkoline Comfortables, \$2.75
350, full-bed size comfortables in silkoline covers in neat floral patterns, well stitched, white cotton filled. Save half on these.

Clearance of Bleached Seamless Sheets—Seconds 75c
at \$1.00

Men's All-Wool \$30 and \$35 SUITS

Models for the "peppy" young man and conservatives for the business man.
Single and double-breasted. Blue Serge. Blue. Black. Neat Dark Worsted. Grays. Neat Mixtures. Cheviote and Tweeds. Full range of sizes. At \$18.



Plain-Color Dress Gingham—7c yd.
Limited quantity. No phone or mail orders. Tan only.
36-inch Dress Gingham—12 1/2c yd.
Plain blue and blue and pink and blue stripes.
"Mill-Ends" of Fine Dress Gingham—18c yd.
Splendid quality in a wonderful variety of checks and plaids.
36-inch Fine Mercerized Poplin—28c yd.

Golden Oak Extension Table and Four Chairs, Complete, at \$17
Golden oak extension table, 42-inch square top, and four golden oak dining-room chairs with clip seats, covered in imitation leather. Value \$29, at \$17.

Dressmakers' Cambric, 12c yd.
Plain colorings, suitable for Tailors' cutters; 25 inches wide. 12c yard. Value 18c.

Assorted Hard Candies, 25c lb. Regularly 38c

Men's Union Suits, \$1.45
Samples, broken lots and some run-of-the-mill lots. Medium and heavy weight. Sizes and styles, as they run. Exceptional values of discontinued numbers, at \$1.48 each.
Men's Half Hose, 28c
Merino and worsted.
Women's Buron Stockings, 5 prs. for \$1
Black, cordovan and black with white feet; regular and out sizes. Run-of-the-mill lots.

Women's Black Cotton Stockings—10c pr. "Seconds"
Women's Pleaced Underwear, 88c
Heavy winter weight cotton fleeced vests and drawers; regular and extra sizes. Run-of-the-mill.

1000 Yellow Bowl Sets, \$1.50 Value, at \$1
Six assorted sizes—5, 6, 7, 8, 9 and 10-inch. At \$1 a set.
50c for a set of 4 assorted size Colonial Glass Utility Bowls, for refrigerator and mixing use, as well as table use.
90c a set for 8 Tea Cups and 5 Tea Saucers. Neat blue band decoration.

38c Cup O'Comfort Coffee 5 lbs. for \$1.10
Roasted fresh daily.

55c Fragrant Mixed Tea, 3 lbs. for \$1

Bleached Turkish Bath Towels 20c each
Good absorbent quality; size 18x36 inches. Special at 20c each. Were 30c.
Scalloped Edge Scarfs and Squares to match; plain white, pink or blue edge scarfs; size 18x50; squares 30x30 inch. Exceptionally good value, at 20c each. Regularly 35c.
Heavy Mercerized Table Damask (cotton), satin finish, assorted patterns; 58 inches wide, at 48c yard. Regularly 65c.
Heavy Cotton Crash Toweling, closely woven, plain white, for dish or roller towels. Special at 11c yd. Regularly 15c.

9x12 ft. Axminster Rugs at \$27.50
High-pile rugs in beautiful patterns and attractive colorings.

6x12 ft. Seamless Worsted-face Tapestry Brussels Rugs, in a large variety of patterns. Very slight weaving defects. At a full third saving. \$14.50

Seamless Velvet Rugs, heavy wool face, floral, Oriental and Chinese patterns. Very slight weaving defects. Save more than one-third. \$23.50

6x9 ft., \$15
8.3x10.6 ft., \$22

9x12 ft. Tapestry Brussels Rugs, inexpensive and durable. Close to half price, at \$8.50

8.3x10.6 ft. Axminster Rugs, rich high pile in pleasing Oriental patterns. Save more than one-third, at \$26

Golden Oak Extension Table and Four Chairs, Complete, at \$17
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Men's Handkerchiefs, 6 for 75c—Half Price
Plain white hemstitched handkerchiefs; good size.

All Silk Ribbons } 38c yd.
Dark warp-prints, plaids, satin stripes and moirés. 3 1/2 to 6 1/2 inches wide. In good lengths, for hair bows, sashes, fancy work, etc.

All-Wool Panama at 65c yd.
Navy blue and black.
All-wool Tricotine, 50 inches wide, at \$2.25 yd. Black only.

Scissors, 35c and 50c
Fine grade Scissors, 4- to 6-inch sizes. Special at 38c and 50c a pair.

Paper Needles—3c paper
Or 30c a dozen papers.

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Navy blue and black.
All-wool Tricotine, 50 inches wide, at \$2.25 yd. Black only.

Scissors, 35c and 50c
Fine grade Scissors, 4- to 6-inch sizes. Special at 38c and 50c a pair.

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Or 30c a dozen papers.

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Navy blue and black.
All-wool Tricotine, 50 inches wide, at \$2.25 yd. Black only.

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Fine grade Scissors, 4- to 6-inch sizes. Special at 38c and 50c a pair.

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