

Organ Plays at 9, 11 and 5:30
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

A Glorious Christmas Is Only Three Weeks Away

A Warm Gulf Stream Flooded the City Yesterday

but this big island of trade and pleasure next to City Hall seemed blacked by automobiles coming and going under supervision of excellent police officers who simply kept things moving and everybody in good humor.

Within the walls of this roomy, strong building of forty-five acres of floors, covered with merchandise always in demand, there were brilliant sunshine and comfort all day long, with a taste of Christmas air everywhere. The picture galleries, great organ, public conveniences, toy museum, children's playground, are free to be looked at and enjoyed.

A stormy day like Friday makes us feel that we have a great Christmas gift in the cordiality and friendship of our patrons.

We are content to have the spirit of yesterday to live in the homes of this great city.

[Signed] *John Wanamaker*

December 3, 1921.



Here Are Women's Splendid Evening Gowns at \$150

Nearly a hundred of the richest and finest things in the crystal cases have been reduced—just in time for the social season.

The collection includes shimmering sequin gowns in fuchsia, deep jade, Valmy red, bronze and black; chiffon velvet gowns in white, peach, black and rose, some beaded and some simple; gold brocade gowns, and many others. No two are alike, but we mention two or three to indicate their quality.

A salmon-and-gold brocade with skirt cut in points and deeply fringed with beads.

Black chiffon heavy with black and crystal bugles, sleeves of transparent black lace.

A pantalet gown of rose-and-gold brocade.

A black chiffon velvet with upper part of gold brocade and train of the velvet.

A gray gown of crystal beads on black, with silver lace and a rose girde.

The saving on each of these gowns is at least \$50.

(First Floor)

Silk Gift Stockings Lowered in Price

Considering the fact that there are none too many women's silk stockings to supply the Christmas demand, it is by no means easy to get these special lots.

\$1.50 a pair for full-fashioned black chiffon silk with cotton tops, and full-fashioned black slightly heavier silk with cotton tops, first quality, and full-fashioned black, white and colored better quality "seconds" silk with cotton tops.

\$1.75 a pair for full-fashioned black ingrain silk with extra wide legs and cotton tops; "seconds."

\$2 a pair for full-fashioned heavy-weight black silk with pointed heels and cotton tops, "seconds," and full-fashioned black and white ingrain silk to the top, "seconds."

(West Aisle)

There Are Many Calls for Pink Crepe de Chine

Busy fingers are making the daintiest silk undergarments, negligees and many other such delightful gifts from this popular silk.

In all the various shades of pink to the palest flesh tints at \$2, \$3, \$3.50 and \$4 a yard.

And there are Christmas boxes for each and every silk purchased.

(First Floor)

Thimble, Thimble Who'll Get a Thimble?

Tucked down in the very toe of the Christmas stocking or as part of the furnishing of a pretty sewing case or work basket.

Sterling silver thimbles to fit children of all ages at 25c each. Women's thimbles in sterling silver from .75 to \$1.10; with gold bands, \$1.75 and \$2.50. Gold-filled thimbles, \$2.

(Main Floor)

Some of the Rarest Gifts Are in

The Oriental Store

And for women who feel the glamour of the East you may be sure that nothing more certain to give pleasure can be chosen than some article of personal adornment from this list:

Necklaces of precious jade, lapis lazuli, amethyst, rock crystal, malachite, amber and ivory.

Pendants of jade and carnelian, mounted.

Pendants of jade, tourmaline, amethyst and amber, unmounted.

Rings and bracelets of jade.

Also here are the cabinet pieces of carved jade, rock crystal, agate and lapis lazuli, which possess such enduring beauty and interest.

(Main Floor)

Handbags With Handsome Sterling Silver Frames

Great hand-pierced frames they are, in most effective designs.

Good, big bags all of them, chiefly of beautiful French black velvets, in dots and checks, and some of fine black leather.

Prices, \$50 to \$75.

(Main Floor)

Fastidious Women Like Ivory on Their Dressing Table

In point of daintiness there is nothing to equal the real elephant ivory nor is there anything which approaches the beauty of the graining or the rich creamy color.

Many people make Christmas the occasion for adding to or starting a set of ivory toilet articles.

There is a very good collection of the finest elephant ivory at such reasonable prices as \$2.25 for a buttonhook up to \$55 for a hand mirror.

(Main Floor)

VERY practical holiday gifts are the bureau scarfs, squares and center pieces of cotton. White ones embroidered with blue are 5c, and those all-white trimmed with lace are \$1 to \$2.25.

(East Aisle)

Something So Genuine About a Gift of Wanamaker Furniture

IT IS a gift that leaves no doubt as to the feeling which prompted the giving of it.

That means a great deal. Indeed, it means everything as regards gift giving.

Every gift is a good wish expressed in something tangible.

When a good wish takes tangible form in a piece of Wanamaker furniture there is no doubt about its depth and genuineness.

The show of furniture on our Fifth Floor has won the admiration of thousands of visitors from far and near for the beauty, diversity, tastefulness and charm of the goods.

It is very impressive these days and has never been richer in exquisite, useful, rare and luxurious pieces ranging all the way from book-holders to wonderful easy chairs that are a triumph of the upholsterer's skill; from tea wagons to magnificent highboys; from sewing tables to sumptuous davenport; from smokers' stands to chifforobes; from footstools to writing desks and further.

Of any one of these articles we show scarcely less than twenty different styles and of many the variety runs into the hundreds.

(Fifth Floor)

"Who Is Your Silver By?" Is a Question Often Asked

Silverware of the fine grades, like watches, clocks and cutlery, often takes its value from the fame of its maker.

The Wanamaker Jewelry Store has a most unusual collection of diamonds, watches, jewelry, clocks and silverware to choose from, among which will be found goods by the following well-known manufacturers:

Silverware

Gorham	E. G. Webster & Sons
R. Wallace & Son Mfg. Co.	Duegin & Co.
Middletown Silver Co.	International Silver Co.
W. D. Smith Co.	Pairpoint Co.
Reed & Barton	1847 Rogers Brothers
Whiting Mfg. Co.	

Clocks

Waltham	Ansonia	Herschede
New Haven	Chelsea	Big Ben

Table Cutlery

Lamson & Goodnow Mfg. Co.	Universal I. F. C.
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Safety Razors and Stropers

Gillette	Auto Strop	Gem
Ever Ready		Triumph

Mesh Bags

Sterling Silver and Electro Plate

Whiting & Davis

Gold Jewelry

Larver & Sons, rings, rest buttons and studs for evening dress.

Fountain Pens

Waterman	Swan
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Correspondence Papers

Cramer & Co., makers since 1801.

(Main Floor)

650 Pair Women's French Kid Long Gloves at \$4.50

Our customers will save from 50c to \$1 a pair on these gloves. They are perfect quality eight-button length mousquetaire French kid, up to the standard in every way, but as the quantity is limited and we shall have no more of this particular line, we shall move them out quickly at the special price of \$4.50.

Pique-seven in white or black with heavy contrasting embroidery, several shades of brown, gray and tan. Overseam sewn in white or tan.

(Main Floor)

Christmas Handkerchiefs Are Coming in Fast

These are some of the newest arrivals. They are all good gift handkerchiefs and marked at the smallest prices we can put on them. They are all Irish linen.

For men—plain white hemstitched handkerchiefs, full size and with quarter, half and three-quarter inch hems, 7c each or \$8 a dozen. The same in extra size, quarter and half inch hem, 7c each.

Of fancy or plain colored handkerchiefs with rolled hem, full size, 7c each or \$8.50 a dozen.

For women—tape border handkerchiefs, hemstitched or rolled hem, 50c each. Sheer tape borders with colored hem, 50c each or \$5.50 a dozen.

Plain hemstitched, fine quality, quarter or half inch hem, 5c each.

For children—colored edge handkerchiefs, 2c each.

(Main Floor)

Women's Silken Undergarments

All of them possible for intimate Christmas gifts.

Camisoles of radium, tailored model, \$1.50; of satin, lace trimmed, \$1.50 to \$2.50.

Bloomers of crepe de chine, \$3.85 and \$5, of satin, \$6; of radium, \$5 and \$6.50.

(Third Floor)

SOME wee babies' hand-made dresses have come in time to be tucked into a Christmas box. They are very daintily embroidered, are in sizes from the smallest to two years, and priced from \$2.25 to \$4.75.

(Third Floor)

New Table Linen and Napkins to Give or to Own

Heavy, full-bleached Irish damask, in a fine, lustrous finish and in a choice of home-one floral patterns.

These goods are a new purchase, just opened up, and secured at the latest low market prices.

They are heavy, serviceable, full shamsk weaves and, being of excellent appearance, will do credit to any dining table, your own or a friend's.

Table damask, 72 inches wide, at \$4.50 a yard.

Napkins to match, 22x22 inches, \$10.75 a dozen.

We are also showing a lot of full-bleached hemstitched damask sets of pure Irish linen, each set consisting of one hemstitched cloth in a circular pattern and six 20-inch hemstitched napkins to match—fine for gifts.

Prices, \$12 for a set of one cloth, 60x86 inches, and six napkins.

And \$14.75 for a set of one cloth, 66x86 inches, and six napkins.

(First Floor)



RICHARD STRAUSS

who is probably the leading musical personage of the day, writes—

"It is with great interest that I record my compositions for

The Ampico

the reputation of which had already reached my ears in Europe, and I am delighted to perpetuate my works in this way."

Richard Strauss

If MUSIC is what you wish in your home—good music, perfectly played—and you cannot produce such music yourself—there is only one instrument for you: the incomparable AMPICO Reproducing Piano.

It has the power to reproduce—faithfully, in the minutest detail—hand-playing.

It reproduces it in the finest of piano tones.

The library of music played for the AMPICO includes the world's noblest compositions, as well as modern favorites and dance music, played by more than one hundred great artists—among them GODOWSKY, ORNSTEIN, LEVITZKI, MOISEWITSCH, ELLY NEY, RACHMANINOFF, and now RICHARD STRAUSS.

It is the supreme achievement in the pianoforte field—

A Regal Christmas Gift

AMPICO in the CHICKERING, Grand	\$3,500
AMPICO in the KNABE, Grand	\$3,500
AMPICO in the CHICKERING, Upright	\$2,500
AMPICO in the SCHOMACKER, Upright	\$1,900
AMPICO in the HAINES BROS., Grand	\$2,500
AMPICO in the Marshall & Wendell, Grand	\$2,900
AMPICO in the Marshall & Wendell, Upright	\$1,250

Convenient terms. Used pianos taken in part exchange.

(Second Floor)

Three Gift Books

are the "Song of Songs," the love lyrics of Ancient Palestine, being a new translation, with comment by Morris Jastrow, Jr., Ph. D., LL. D. Price, \$2.

"The Whistler Journal," by E. R. and J. Pennell, illustrated. This is bound uniform with "The Gentle Art of Making Enemies" and is a book of intense interest to lovers of art and artists. Price, \$8.50.

"Famous Colonial Houses," by Paul M. Hollister, illustrated in color by James Preston. Price, \$7.50.

(Main Floor)

300 Dozen Nippon China Tea Cups and Saucers \$4 a Dozen—Special

It is only necessary to say that these are identical with the last lot that sold as quickly as they were seen by people who knew an exceptional offering when they saw it.

Three patterns in this group, all with borders of either pink or blue.

Of neat, attractive, thin Nippon china.

Remarkable at \$4 a dozen.

(Fourth Floor)

AT this moment the Lamp Store can show

an unusual number of adjustable floor lamps for reading. Some have silk shades, some parchment, some metal, some shades lined with glass, and others have only half shades. The lamps themselves have metal stands, and have something like fifty prices between \$17.50 and \$37.50.

(Fourth Floor)

Silver-Plated Toilet Sets

Triple-plated silver in attractive patterns, hexal.

Three-piece sets of comb, brush and mirror, \$11 to \$17.50.

Nine-piece sets of comb, brush, mirror and smaller articles, \$20 to \$35.

Also three-piece sets of military brushes and comb, \$8 to \$11.25.

(Main Floor)

Hostesses Are Planning for the Christmas Table

And the Candy Store has everything that they will need in the way of Christmas candies or favors to make the table look attractive.

For centerpieces there are tall chandeliers, snow globes, possetin baskets, large red rose balls to hang from the chandelier, and the prettiest and a variety drawing a snow globe. Each one of these centerpieces cleverly conceals twelve favors. They are priced from \$1.50 to \$10.

For individual favors there are any number of counting and appropriate novelties from little red paper baskets at 10c, 15c and 20c each up to numbers on boxes of candy at \$1.25 and \$1.50 each.

(Down State Store)

You Give Much When You Give a Good Quilt

Without the largest choice of good quilts can be found in Philadelphia is something for people wanting quilts for giving or for keeping to find out.

When we tell them that there is no assortment quite equal to ours in character and varieties, we don't want to pre-empt the situation.

We would prefer people to find out for themselves, but the course, if their time is limited and they want to find the quilts at the first try, we give them our word that they will find them here.

Among the latest comers are down-filled quilts in silk coverings at \$20.

New wool-filled quilts in silk, satin and brocade coverings at \$18 to \$50.

(Sixth Floor)

NEW YORK
FLEET
BROADWAY
NEW YORK