

MRS. WILSON TELLS OF OLD-TIME MARKETING

Selects Menu From Interesting Diary of Several Centuries Ago

By MRS. M. A. WILSON

THE history of every community really centers about its marketing facilities. This was particularly true in the history of our early colonies.

I have accumulated from an extensive research among old histories and the personal diaries of the early Colonial housewives of Philadelphia, New York and Boston some very interesting facts about marketing and some unusual recipes and methods. The recipes I have modernized to conform to correct measurements so that they will be available for our use today.

A Suggestive Sunday Menu

- BREAKFAST**
Baked Apples
Corn Mush
French Toast
Bacon
Coffee
- DINNER**
Barley Broth
Toasted Strips of Bread
Braised Rolled Shoulder of Mutton With Carrots
Baked Hominy
Creamed Celery
Sweet Curd Tarts
Salad
Coffee
- SUPPER**
Waffles With Creamed Beef
Hominy With Grated Cheese
Celery Salad
Tea
Old-Fashioned Dutch Cheese Cake
Fry

Mrs. Wilson's Baked Apples

Wash six apples and cut in quarters, core and lay in a baking dish with the cut side up. Now place in a small bowl:

- Three-quarters cup of sugar,
- One-quarter cup of boiling water,
- Two tablespoons of butter.

Mix and pour over the apples and bake the apples in a slow oven until they are tender and the apples are not to break them. Dust the apples before you place in the oven with either cinnamon or grated nutmeg. When cold lift four pieces in a saucer and pour over some of the syrup.

Barley Broth
Have the butcher crack the bones from the shoulder well, and place in a soup kettle and add:

- One-quarter cup of barley,
- One-half cup of diced carrots,
- One bunch of soup herbs chopped fine.

The root of the celery scraped and well cleaned and then cut in dice in two pints of water.
Bring to a boil and cook very slowly on the simmering burner for two and one-half hours. Season with salt and pepper to taste.

Braised Shoulder of Mutton
Wipe the shoulder with a damp cloth and roll very lightly in flour. Now melt in a large saucepan or double roaster four tablespoons of shortening and when hot add the meat. Cook meat very slowly, turning frequently for two hours.

Sweet Curd Tarts
Line a plate with plain pastry. Now place in a small saucepan one cup of sugar, one-half cup of water, two tablespoons of butter, three tablespoons of flour, and the sugar, then bring to a boil and cook for five minutes. Remove from the fire and add the grated rind of one-half lemon, three-quarters cup of cottage cheese, juice of one lemon, and salt.

Veal Old-Fashioned Dutch Cheese Cake
Place in a saucepan one cup of milk, three-quarters cup of sugar, four tablespoons of flour, and bring to a boil and cook for five minutes. Remove from the fire and add one and one-half cups of cottage or pot cheese.

Waffles With Creamed Beef
Beat the waffles and then pour in an oblong pan that has been lined with plain pastry, spread smooth and dust with cinnamon and bake in a slow oven for thirty minutes.

Organ Plays at 9, 11 and 4:50 Chimes at Noon	WANAMAKER'S	DOWN STAIRS STORE	WANAMAKER'S	WEATHER Fair
---	--------------------	--------------------------	--------------------	-----------------

Wonderful Winter Specials in Women's Coats at \$20, \$29, \$39 to \$55—Women's Dresses at \$5.85 to \$25

Wanamaker's Down Stairs Store



\$16.50 and \$20 for Fur-Trimmed Coats
Good, thick, warm velour coats in navy, brown or black, with beaverette fur collars and silk linings. They are cut on conservative belted models at \$16.50 or with the newer embroidered blouse backs at \$20. (Sketched.)

Coats at \$25 to \$29
Here one may choose among silvertone, velour, bolivia and cut bolivia in navy, black, brown and reindeer. Every coat is lined with silk and there are throw collars or tailored collars of self-material or cape collars of beaverette or Australian opossum. (Sketched.)

A Splendid Assortment of Fur-Trimmed Coats, Special at \$39

(This is Close to the Regular Wholesale Prices)

Mostly bolivia coats in about 12 different styles. Navy blue, black, brown and Havana, all with interesting linings, usually of plain radium silk. Soft, deep cape collars of nutria or wolf, or shawl collars of skunk opossum. (Plenty of large sizes.)

At \$42.50, \$55 and \$57.50
Embroidered bolivia coats with full-length Tuxedo collars of brown beaverette fur with cuffs to match, \$42.50. Others with shawl collars of wolf; some with fur cuffs.
Handsome bolivia coats, navy or brown, with glossy cape collars of beaver, \$55.
Loose wrap coats with collars and cuffs of caracul or wolf, \$57.50.

A Special Sale of Low-Priced Dresses, Starting at \$5.85, \$6.25, \$7.50 and Going to \$25

Every kind of Winter frock one can think of! Hundreds and hundreds of practical navy blue tricotine, Poiret twill and wool crepe dresses at \$5.85, \$7.50, \$8.65, \$9.35 to \$23.50.

Warm, comfortable velour and broadcloth dresses in navy, brown and reindeer trimmed with braid, tinsel thread or embroidery, at \$5.85, \$6.25 and \$8.65.

Wool jersey dresses in the popular two-piece Peter Pan style at \$7.50 and one-piece style at \$10.

Finer wool dresses of twills, tricotines and piquette boast the highest grade of material and tailoring. Some are adaptations of lately imported French models. All are handsome gowns and special at \$25, \$32.50 and \$39.

Silk Dresses Start at \$13.25
for frocks of crepe de chine or Canton crepe. The dress of Canton crepe which is sketched at \$13.25 is made with the new draped sleeves and is trimmed only with a touch of velvet ribbon and a rose at the side. In fuchsia, black and brown.



Sale of Handbags Half and Less Than Half—25c to \$1.50

Many of the bags are really a third of their original prices! Some show scarcely any signs of handling and others show rubs or slight scratches, but this has been liberally considered in their repricing.

- At 25c—leather purses and children's pocketbooks of all descriptions.
- At 50c—women's strap books and long shapes of good leathers.
- At \$1—remarkable choosing among leather and duvetyne bags; some pin seals and large bags among them.
- At \$1.50—good-looking duvetyne handbags in brown, blue and beaver, beautifully lined.

Also Men's Collar Bags of 20c, 75c and \$1
Black, brown and tan among them, with draw strings.

A Clearaway of Women's Seed Bags at 50c
West Indian seed bags, in red, brown or black with contrasting designs.

Gay Taffeta Hats, \$5

Full of sunshine and suggesting the warm breezes of the South, the newest hats usher in a most delightful array of colors to cheer the Winter.

There is a bright clear red with lots of pink in it, a twilight lavender, a becoming rusty rust brown, an interesting blue with green tints in it, dark brown, sand, navy, the combination of pearl gray and navy and some smart blacks.

Shapes are mostly small and very trim and smart. Soft crushable straw is used on some, while others limit their adornment to embroidery or a bit of bright ribbon.

The quality of the taffeta throughout is noteworthy.

Men's Striped Percalé Shirts, Special \$1.10

A clearaway sale of over a thousand good Wanamaker shirts in the desirable striped patterns that men like. All are well-cut, comfortable shirts of good materials and are made with soft cuffs. Fine every-day shirts to wear to the office. Some show signs of handling. Others are perfectly fresh. All sizes 14 to 17.

Four-in-Hand Neckties, 25c
A come-down in price on a collection of good open-end four-in-hand ties of silk mixtures in plain colors and a great variety of figured designs. Nearly every color a man can think of.

Central Aisle Opportunities

New Bewitching Hats \$3 and \$3.85
One of American Beauty poplin is attractively embroidered with gray wool. Another of orange taffeta has silk embroidery that gives a decidedly Oriental touch. Others are of braid which looks like brushed wool or of taffeta trimmed with straw braid or a "fetching" bow at the side front. Wide variety.

Newly Purchased Gloves \$1 and \$1.50
\$1 for two-clasp chamois-lisle gloves with pure silk lining and silk embroidered backs; a third below this season's earlier price. Gray, mode, beaver, black and brown in all sizes.
\$1.50 for twelve-button length in heavy duplex chamois lisle in white, gray or cafe.

Women's Jersey-Silk Vests \$1.85
Bodice-top vests with straps of brocaded satin ribbon. Made of heavy silk jersey and cut plenty long.

All-Silk Crepe de Chine Chemises, \$2 and \$2.25
So dainty and fresh that they delight the eye.
Chemises in flesh pink with georgette and filet lace or other attractive trimming, \$2.
In flesh, light blue, orchid and honey-dew silk with lace tops and medallions, \$2.25.

Dimity Blouses, \$1.65
Fresh, crisp ones with Peter Pan or roll collars and narrow pleating around the collar and cuffs. Sizes up to 44.

Wool Jersey Overblouses, \$3.90

Mahogany, Belgian or navy blue, cinder, black, brown and beaver are the colors in these heavier than usual overblouses, with white jersey Peter Pan collars and cuffs hand stitched with black. A few have self-color collars and cuffs with colored stitching. All sizes 34 to 44.

Crepe de Chine Nightgowns \$3.85 in the White Sale

Of course, they are not white, but in the lovely tints without which no real White Sale of today would be complete! Pale blue, beautiful orchid and delicate pink crepe de chine nightgowns, plenty long and cut full, are in tailored or frilly styles trimmed with pretty laces and ribbons.

Radium Silk Envelope Chemises at \$3
They are gathered all around below the wide band at the top of each one and trimmed with squares of hemstitching and ribbon rose-buds. In light blue, pink and orchid.

With a Filet Lace Medallion at \$5
A large medallion of real filet is used in a very lovely envelope chemise of fine blue crepe de chine. Delicate two-tone satin ribbon is liberally used. One could scarcely wish for a prettier chemise.

Silk Bloomers at \$1.75
Most people call them bloomers, but they are really drawers with elastic at the waist. The material is serviceable pink tub silk.
\$2.50 is a small price for bloomers of good crepe de chine and satin, delightfully finished.

Extra-Size Satin Petticoats at \$7.50
Women have been asking for them and will be glad to know that we have them. They are of excellent quality satin in black, navy and changeable colors, made on straight lines and finished with pleated ruffles.

Splendid White Petticoats at \$1
Of white nainsook, with double panels in front, they have embroidered longcloth flounces.
\$2 for petticoats of lustrous white sateen with double panels front and back. The hemstitched and tucked flounces have ruffles and underlays.

\$38 Is a Special Low Price for Men's All-Wool Made-to-Measure Suits With Two Pair of Trousers

115 different patterns in all-wool materials for you to choose from. Black and navy blue finished and unfinished worsteds. Gray, brown and blue mixed patterns in chevrons and cassimeres.

A serviceable, well-cut, perfect-fitting suit with two pair of trousers will be made to your own measurements from any one of these good all-wool materials for only \$38. (Gallery, Market)

Sample Coats for Girls of 6 to 12—Special at \$7.75

Very real and substantial savings on every one of these warm coats! One of this, two of that and three or four of other styles, but there are enough in each size to make good choosing. Among them are cheviot, silvertone, velour and polo coats, all lined throughout and most of them interlined as well. Some are quite tailored and others have wrap-like collars or are trimmed with fur.

Juniors' Coats Lowered to \$17.50
One is a particularly smart and youthful model of brown or blue velour with raglan shoulders, button-trimmed pockets and an inverted pleat in back.
The other is a more "dress-up" coat of brown bolivia that hangs from the shoulders in graceful lines.
Both are fully lined. Sizes 14 and 16 years.

Two-Piece Wool Jersey Dresses at \$5.75
Peter Pan frocks of henna jersey have gartered skirts attached to white bodies and slipover blouses with washable white collar and cuffs. Sizes 8 to 14 years.

Half Price for 1500 Pair of This Season's Standard Shoes for Women, Now \$3

Beginning Saturday we shall offer 1500 pair of good shoes, similar to those we have been selling this season for double or more—now all at the one price of \$3.

They are the dealer's clearaway of the season—a wonderful find for women who want standard all-year conservative shoes at the lowest price in years.

Seven laced styles with pointed, medium or broad toes and Cuban medium or low heels. Heights from 8 1/2 to 12 inches. Made of soft black kid-skin or dull black and dark tan leathers. One special style has broad toes, wide top and very low heels for women who like extremely comfortable shoes.

Good-looking, well-made, well-cut shoes that will give satisfaction, at \$3. All sizes, from 2 1/2 to 8, to start with.

Men's Heavy Winter Brogue Oxfords \$5.25 One of the best "buys" of the season. Heavy tan leather with smart saddle straps and perforations, rubber heels and a strip of rawhide in between the sole to prevent winter moisture from penetrating the shoe.	Large Boys' Shoes Specially Priced \$3.50 Sizes 1 to 6 in dark tan leather shoes with perforated tips, rubber heels and double soles that won't wear out quickly. Decidedly better shoes at the price than we have had in a long time.	Men's Tan Leather Shoes, \$4.75 They remind men of their army days because these shoes are cut to give the foot-comfort necessary for marching or any hard work. Heavy soles. All sizes.	Boys' School Shoes \$2.90 Tan leather, unlined, built on an excellent last for growing feet. Soft toes, no boxing, spring heels. Sizes 9 to 2.
---	--	--	--

You'll taste the difference!

ASCO Coffee

25c lb

At all our Stores

AMERICAN STORES CO.