

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Wanamaker's Is a Cheery Place in Which to Spend a Winter's Day

Why Should We Suffer Ourselves to Take the Smaller View of Each Other

when, in point of fact, individually, we invariably desire that our friends should take the opposite course in speaking to others of ourselves?

To build each other up would quicken and enlarge the best spirit within us, while we were only striving to do a fair thing for the other fellow, who may have discouragements of his own, all unknown to us.

To make each other's struggle harder is not the manliest thing we can do.

In helping each other we are broadening ourselves.

[Signed] *John Wanamaker*

January 12, 1922.

The Little Salon of Mourning Apparel

is showing two extremely good styles of all-black dresses, both of Canton crepe. One has a shallow neck, long sleeves tied at the wrist and a skirt of scalloped ruffles; the other has a wide skirt and square neck. The first is \$37.50 and the second \$45.

Black satin camisoles, simply hemstitched, are also here at \$3.50.

(Third Floor)

Fine French Perfumes at Half

A quantity of French perfumes which we shall not duplicate lose exactly one-half of their prices.

They are extracts and toilet waters of various good makes, all very attractively put up.

The new prices are \$1 to \$14.50.

(Main Floor)



Among the Lovely Hats Ready to Fly Away Southward

are many charming novelties for sports, dress and general wear.

There are the new little crocheted hats of wool and straw in bright colors.

The wide straw-brimmed hats with colored chenille crowns.

The petite hats made entirely of wide faille ribbons, so soft and crushable, and so

(Second Floor)

becoming in either white or colors.

Hats that pull far down on the head for runabout and play.

Hats that spread wide and shadow the eyes to complete the dainty afternoon toilettes.

They are all so charming that their moderate prices will be a surprise, starting as they do at \$12 and \$14 and going to \$30.

A Winter Sale of Men's Suits (That Are Not the Kind of Suits That Sales Are Made Of)

Now is the time of year when a certain kind of clothing merchant goes into the market to buy "sale" clothing. It is a recognized kind of clothing, and is always ready in quantities.

It is made up for "sales"—for advertising purposes.

Look into the newspapers and see for yourself.

We never buy that kind of clothing.

We can't afford to.

But we have got right now a genuine old-fashioned Wanamaker Winter Sale of genuine Wanamaker hand-tailored all-wool suits.

These are not "sale" suits.

They belong instead to our regular stock classification.

Which means they are as fine as can be had.

At \$30, \$35 and \$40 they offer savings of \$8 to \$25 on the suit.

All sizes for men of all ages and safe to buy.

(Third Floor)

Men's \$7.50 Shoes Worth Special Notice

They are of heavy grain calfskin in black and tan, and are made on a brogue last.

Tips, vamp seams and lace stays are perforated, and they have stitched heel seats.

Sturdy and fine-looking shoes, and most uncommon at this modest price.

(Main Floor)

Men Find Tweed Hats Best in a Storm

Tweed hats stick to the head in a high wind yet are not uncomfortably tight. In fact, there are no more comfortable hats.

We have some Lincoln-Bennett and Redleaf London tweed hats which we are disposing of at \$3, which is half price. They are hand-tailored and hold their shape better than most.

(Main Floor)

Gold-Encrusted Tinted Glassware of Captivating Quality

New shapes and decorations are being constantly brought out by the manufacturer of this delightful ware.

The assortment we are now showing is especially attractive, and the colors are of an exquisitely delicate cast, including blues, yellows, pinks and greens of rare and charming delicacy and distinctiveness.

The gold encrustations are in two widths, and they combine with the pretty colorings to produce a very appealing effect.

All desirable pieces are included—cracker and cheese dishes, handled cake trays, candlesticks, compotes, bombon dishes, flower vases, fruit bowls, honey jars, candy jars and such.

Prices, from \$2.75 to \$19.50 each.

(Fourth Floor)

300 of Our Boys' Suits Now Down to One Low Price—\$18

Suits of several kinds in this collection, all of them good reliable suits, but mostly one, two and three of a kind.

Norfolk styles in a variety of brown, gray, green and other mixed colorings, in chevots, worsteds and cassimeres.

The greater number of these suits have been one-fourth to one-third higher, and some have been almost double.

All now at one low price—\$18 each.

Sizes for boys of 8 to 17 years, but of course, no large range of sizes at any one price.

(Second Floor)

"The Best All-Wool Blankets at \$10 a Pair in Years"

The man who applied the above description to these blankets is a pretty good judge of such goods.

Undoubtedly they are very remarkable for the money—none to equal them that we know of.

Of pure, fine wool, warp and weft, size 70x84 inches with striped borders in rose and blue, finished with a wide soisette binding—and something worth noting—fully 5 lbs. in weight, \$10 a pair.

(Sixth Floor)

More of the Wonderful Wool-Filled Quilts at \$5 Each

Six boxes have just been opened. These are very remarkable quilts for the money.

They are filled with an interlaced sheet of wool weighing three pounds, covered with a very good quality of closely woven silkline in floral allover patterns and bordered with plain sateen.

Rose and blue color effects.

\$5 each and wonderful at that.

At \$10 each—wool-filled quilts covered with figured sateen and bordered and backed with plain sateen in a choice of four patterns. Very exceptional at the money.

At \$10 each—down-filled quilts covered with fine imported French sateen, all with an interlining.

At this price they are less than cost of making, and we don't believe they are equaled anywhere.

(Sixth Floor)

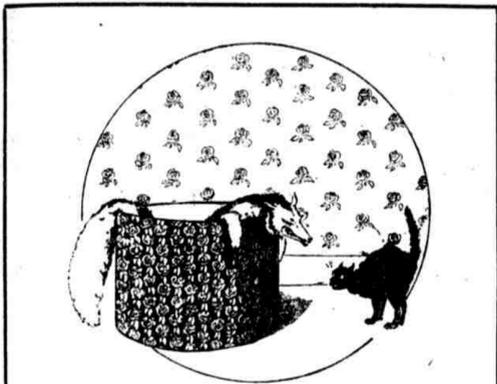
Women's Dark Silk Frocks, Now \$75

Nearly all these frocks are of black crepe de chine and the heavier silk crepes, such as Canton, but the black is often relieved by color in girdle or trimming, or by a vest of cream or ecru lace. A few of the dresses have their upper parts made of lighter colored silks.

The styles include coat models, long-waisted models and the always-liked chemise dresses. Now and then one is trimmed with fur cloth.

The present price is \$75, because we are nearing the end of our season. The savings over early prices are very considerable.

(First Floor)



Little Fur Neckpieces

In the Annual Fur Sale they are one of the most interesting groups; a woman may have a fur coat and large, massive neck furs, but she feels that she must also possess one of these little animal skins to serve as finish to her tailored suit, especially as warm weather comes on.

Stone marten boas run from \$35 for a one-skin boa to \$80 for a two-skin.

Baum marten boas are \$33 to \$80. These are so light in color they look almost like sables.

Mink boas are \$15 to \$30 for one-skin; \$22.50 to \$56 for two-skin.

Gray squirrel boas are \$11, fitch \$22, and Japanese marten \$30 each.

(Second Floor)

Clearaway of Children's Winter Coats and Hats

These Winter coats and hats must go out at once to make room for the incoming Spring fashions for little folks, and their prices have been lowered accordingly.

Coats, \$6.50 to \$25

Which is a saving of \$4 to \$10 on each coat. There are broadcloths, chinchillas, chevots and bolivia cloths in shades of tans, blue, brown and green. Many of them are trimmed with fur and all are lined throughout.

There are two to six year sizes in the group, but sizes are naturally somewhat broken.

Beaver Hats, \$2

There are several shapes included among these soft, furry-looking hats. They have ribbon bands and the streamers that little girls are so fond of. Colors are blue, brown and black.

(Third Floor)

Georgette Overblouses at About Half

A limited quantity of unusually attractive overblouses in two-colored Georgette will go out at \$6.85. They were originally almost twice this.

Dark and bright colors—navy with jade, old blue and navy, henna and navy, and so on. All have round neck, three-quarter sleeves and narrow velvet sashes.

(Third Floor)

A Good Tan Storm Boot for Women

A high-laced shoe of stout grained leather, specially treated to make it as near waterproof as possible. The full rounded toe and moderate military heel afford the greatest comfort for tramping; and the sturdy oak sole is extra heavy all the way back to the heel.

From topmost eyelet to straight tip it is an admirable bad-weather shoe.

And the price is but \$9.

At \$15 is a finer storm shoe of dark tan Norwegian grained calf with low broad heel and medium toe and vamp—the best domestic calfskin shoe made.

(First Floor)

New Spring Skirts at \$18.75

Made from the new plaided and striped skirtings—prunellas and flannels chiefly, in tans and blues. They are plain and very charmingly and variously plaided, and \$18.75 is a moderate price for them.

(First Floor)

Albatross Kimonos at \$6.85

So many women like these soft, warm, yet light-weight kimonos that we constantly reorder them.

Lavender, old blue, light blue, pink, rose, gray, navy or black, all with scalloped edge and sleeves.

(Third Floor)

A GOOD item in the White Sale is white voile, plaided and striped, in several designs, and yard wide for 30c a yard.

(First Floor)

Women's Leather Coats Reduced

Long and short coats of brown suede, tan and russet kid and black patent leather; some with brilliant linings. Raglan sleeves and ulster styles are the rule. \$25 and \$50 are the new prices—a third and a half less than originally.

(First Floor)

The Glove That Women Like

There is no more satisfying glove, from a woman's viewpoint, than these fine French suedes that wrinkle softly up the arm to meet the three-quarter sleeve.

In exquisite shades of beaver, mode, golden tan and walnut brown, they are \$4.50 a pair in eight-button-length and \$6.50 a pair in 12-button. All are pique-sewn.

(First Floor)

D. and J. Anderson Gingham in Plenty

Our assortment of plain colors, checks and stripes is just now very fine, and particular women will be keen to take advantage of it. There are, in fact, hundreds of designs.

Price, \$1.25 a yard.

(First Floor)

Women's Initial Handkerchiefs at \$2 a Dozen

Of good plain linen, hemstitched and with plain block initials.

Equally good for small boys or girls going to school.

The price, \$2 a dozen, is exceptionally low for handkerchiefs of such excellent quality.

Another lot of women's handkerchiefs are of sheer linen, hemstitched and with plain block initials.

These also are remarkably good at 25c each, or \$2.75 a dozen.

(Main Floor)

Every Day Something New in the White Sale

Tomorrow it is quantities of new NIGHTGOWNS at \$1, \$1.50, \$1.85 and \$2.50. They are nainsook of excellent quality, trimmed with carefully chosen laces and embroideries, and are all exceptionally good values.

New CHEMISES of white nainsook with lace-and-ribbon camisole tops are \$1.

New EXTRA-SIZE NIGHTGOWNS of cambric and nainsook with embroidery or lace trimming are wonderfully good at \$1.35.

New Silk Garments

New crepe de chine CHEMISES in flesh color at \$2 have lace and ribbon camisole tops finished with Georgette binding.

New pink crepe de chine NIGHTGOWNS with lace and hemstitched shoulder straps are \$3.85.

At \$1.65 is an exceptional value in CAMISOLES of pink satin and lace.

Gingham-Trimmed Underclothes

are one of the prettiest novelties in the sale. Chemises, nightgowns and bloomers of extra-fine white nainsook and batiste, trimmed with bands and appliques of fine colored gingham in lavender, pink or blue. These are priced:

Bloomers, \$1.50 to \$2.50.

Chemises, \$2.25 to \$3.75.

Nightgowns, \$2.50 to \$5.

(Third Floor)

