For Friday

Store Hours, 9 A. M. to 5:30 P. M.

If not the "music of the spheres," come to Gimbels and enjoy the music in the air as caught at the radio demonstration, Seventh floor and Subway Store.

GIMBEL BROTHERS

MARKET : CHESTNUT : EIGHTH : NINTH

Philadelphia, Thursday, April 6, 1922

The sale of Pathe Phonographs brings these famous machines at one-third of the list prices, at Gimbels, Seventh floor.

For Friday

Tomorrow

Individualized Millinery, But Priced $5, $6, $7.50, $8.50, $10.50, $12.50, up to $20

Gay as a May morning—or sober as a Judge—but all with a little spice of naughtiness about them!

Styles—ideas, rather—range from the simple rough straws (that have a world of style in them!) to the smartest braids, meshes and embroidered fabrics.

Tailored, semi-tailored and sports modes, mostly. And typical sorts to wear with the vivid-color tweed suits and cape-costumes.

—Gimbels, Millinery Salons, Third floor.

All That $25 Can Compass in a Woman's Tweed Suit

—and over thirty styles to choose from! Coat-Suits and Cape-Suits. Two-piece and three-piece.

Every brilliant or soft coloring in Spring's entire category!

Hand-tailored the exacting Gimbel way.

And every suit cut over the famous Gimbel "specially drafted patterns" that make 'em fit mostly without a speck of alteration!

Sizes 34 to 48.

"Reversible-Cape" Suits—of Imported Tweed—Special at $35

The kind of a swirl-cape that is "good and long." And—oh, but it has a smart skirt to go with it!

At $39.75—Suits Made of the Famous British Tweeds We Imported Besides Navy Blue Twills and Roshanara Silks

Over sixty styles at this one price alone!

Sports Suits—Country Club Suits—Travel Suits—Dressy Suits—Costume Suits—Dress and Cape complete—Wedding Suits.

Eight Styles in Gimbel-Grade Tweed Suits at $19.75

Sizes 34 to 46.

$25 $35

—Gimbels, Salons of Dress, Third floor.

Unimpeachable Style!

Kuppenheimer and Society Brand

Single-Breasted Suits
Double-Breasted Suits
Sports and Golf Suits } **$35**

Gimbels are exclusive Philadelphia agents for Kuppenheimer and Society Brand clothes, and the showing here is extremely large and fully representative.

Including blue and gray unfinished worsteds, serges and flannels, fancy worsteds, velours, cassimeres and tweeds.

Nearly all are quarter-lined and with silk-piped seams. $35. Then complete lines up to $65.

London-Made Overcoats and Gabardines } $35

Not many of a kind. Cheviots and tweeds. West-of-England coverts, gabardines. Set-in sleeves and raglan sleeves; double-breasted; belt all-around. Very large assortment at $35.

Clean-up of $35 to $45 Suits, Including Society Brand, at ..... } $25

Medium-weight and for year-'round wear.

Spring Top Coats, at $25

Tweeds, homespuns, pebble cheviots, worsteds, knitted fabrics.

—Gimbels, Second floor, Ninth Street.

Tomorrow

Sale of Misses' Two- and Three-Piece Suits; Sports Coats and Silk-Lined Capes—at $19.75

$19.75

Scarcely one of 'em has been in the house twenty-four hours!

The Suits Are Simply Adorable!

Two-piece suits with unlined capes or with silk-lined coats. Three-piece suits—sleeveless dress with matching cape.

And such colors!—such *colors!* Rose. Periwinkle. Gray. Lilac. Tans galore. And browns.

Polo Capes and Tweeds

Plenty of tans. High colors, too. And stunning over-plaids.

Herringbones, Tweeds and Double-Face Coats

"Raglans" and "set-ins." Coat-sleeves and flare-sleeves.

More tans, of course, than anything else. But blues and the rest, too.

—Gimbels, Salons of Dress, Third floor.

"Ye Mayfaire"—The Label That Distinguishes The Best in Women's Sports Coats

$29.75

A collection of over two thousand "Toppers"—typical London Topper-Coats. In the most wonderful colorings America ever saw—because the imported fabrics that make them were woven in the famously beautiful English, Irish and Scotch country, and have "taken on" some of the beauty of the heather-hills and lake-lands.

Galashiel (Scotland) Tweed Coats at $19.75.
Caledon (Ireland) Herringbone Tweed Coats at $25.
Galashiel (Scotland) Check Coats at $25.
Manningham (England) Bearskin Coats at $28.
Batley (England) Mixture Coats at $29.75.
Yorkshire (England) Mannish Mixture Coats at $39.75.
James Ireland & Co.'s Belfast Irish Frieze Coats at $45.
Manningham (England) pure Camel's-Hair Coats (natural colors) at $59.75.

Sports Coats in natural tan, caramel and cinnamon colorings, plain or plaid-back American sports coatings—
$25 and $29.75

500 Sports Capes of these self-same imported sports coatings—
At $15 to $45

—Gimbels, Salons of Dress, Third floor.

Boston Bags of Split Cowhide

At $1

Made of split cowhide, with double handles, center strap and buckle.

Several sizes. In either black or brown.

—Gimbels, First floor.

Sale of $3.95 to $5 Waists, at $1.85

Exquisitely fine dimities and batistes.

Seventeen styles—all with exquisitely hand-drawn collars.

Some have real laces.

The very loveliest color-tones for wearing with the new suits—petal-pink, larkspur blue, bisque, orchid—besides all-white.

All sizes in each style.

Three Selling Places—First and Third Floors and Subway Store

$3.68 for Regular $4.50 Canton Crepe

A Fascinating Array of Colors

The lovely geranium reds Paris thinks smartest. Paris' pet browns from biscuit shades to deep warm browns.

Four shades of navy alone. But shades and shades! Also black and white. $3.68 a yard.

$2.95 for Regular $3.50 Crepe de Chine, Including the New "Bright Eyes Blue"

An indescribably soft "wistful" blue. But street, evening and sports shades also.

—Gimbels, Silk Salons, Second floor.

Charming Flower Paintings

by the G. Lamur, the South American Artist, of New York Fame

$47.50

New York's Price Has Been $100

Well-known as a portrait painter, Lamur's works are exhibited permanently in Brazil and Argentina. He has become well-known in New Orleans and New York, and a large dealer contracted for much of his work. It included these exquisite flower paintings Gimbels secured in a quick cash turnover.

Vase and flower themes exquisitely done—nothing missing but the perfume! Artistic toned antique gilt frames with carved corner decorations. Size over all 28 inches wide, 33 inches high.

Not many. $47.50.

—Gimbels, Seventh floor.

"Munro" Scotch Tweeds Newly Arrived at $2.35

Regularly $5

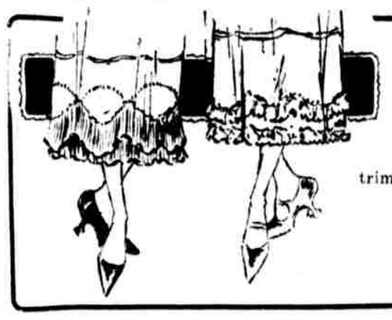
Munro, of Edinburgh, ranks among finest makers of Scotch tweeds.

All fine, pure wool—the tweeds you associate with expensive English sports togs.

Silver gray, Piccadilly blue, Scotch rose, lilac, brown, mountain green, apple-blossom, rose, Scotch mist, black-and-white.

And the width—60 inches!

—Gimbels, Dress Goods, Second floor.



Samples of $6 to $10 Silk Petticoats Tomorrow at $3.95

Rich, heavy silk jerseys—with Pompadour- or Harlequin-trimmed flounces.

Rich, brilliant satins.

And those wonderful, wonderful radiums.

Every Easter coloring you can think of! But black, too.

—Gimbels, First and Second floors.

A Dainty New Lingerie Fabric, This—Silk-and-Cotton Crepe Chiffon at 75c a Yard

Offered in all the dainty colors, pink, honeydew, blue, helio, maize, and, of course, white.

A crinkly, crepy fabric with tiny silk stripes—it keeps its luster and crinkle when washed, and needs only to be shaken out afterward.

American-Made Ratines at 58c a Yd.

A material gaining in favor daily as the season advances. Offered in all colors—especially attractive in the bright sports shades.

Fine Tissue Zephyrs—Special, 35c

A material somewhat lighter than gingham—in delicate woven colors with white cord or satin stripes. Ordinarily priced at 75c a yard.

—Gimbels, Second floor.

A Big Assortment of Models in

Boys' Norfolk Suits at $8.50, $10, $12.50 and $15

Some Suits With Extra Pair of Lined Knickers at $10, $12.50, $15 and $18.50

Materials are all-wool tweeds and cassimeres in olive brown or gray mixtures. Sizes 7 to 18 years.

Suits for Stout Boys at $12.50, $15, $20 and $22.50

Many With Extra Pair of Knickers

Sizes 12 to 20 years.

Of all-wool tweeds, cassimeres and fine blue serge.

Boys' Reefers, $5, $6.50, $10 and $12.50

Blue serge and fancy mixtures. Sizes 3 to 8 years. Chevron on sleeve.

—Gimbels, Third floor.

Sale of Pocket Knives: Scissors Hair Clippers and Other Cutlery

1000 Pocket Knives, about 25 styles, including Vest Pocket and Jack Knives; values up to $1.75, at 59c.

Just 300 white bone-handle **Pocket Knives** with Ring. 2 blades, convenient sizes, at 25c.

150 Straight Razors, values up to $2.50, at 68c.

Men's Safety Razors, with one blade, special at 29c

Hair Clippers, just the thing to keep children's hair neat and trim; a $2.50 value at 78c.

2 Combs and extra spring with each.

Scissors, assorted sizes, solid steel, values 50c and 75c, at 25c.

Manicuring Scissors, nail or cuticle, at 28c.

Shears, solid steel, values up to $1, at 38c.

Desk Shears, all-steel, 11- and 12-inch, imported kinds, value $2.50 each, at $1.

—Gimbels, First floor.

Two Big Reductions on New Spring

Wall Papers

12½c to 18c Papers Now

4½c a Roll

Chintz stripe patterns for bedrooms or hall.

Blocks and granites for kitchen.

25c to 35c Papers Now

10c a Roll

Grass papers, two-tone stripes, all-over patterns and chintz stripes.

For living rooms, halls, dining rooms and bedrooms.

Sold With Borders or Binders to Match

—Gimbels, Fifth floor.

Tested and Guaranteed Indestructible Pearl Beads—An Interesting Sale

And Gimbels have never guaranteed a pearl bead unless they would withstand boiling in hot water without peeling, or indeed showing any effect from this severe test.

Any guaranteed pearl that does not give satisfaction will be replaced.

At $1.95—Regular $5 Value

24-inch graduated necklaces. Solid gold clasps. White and cream tints.

At $3.95—Regular $10 Value

24-inch graduated necklaces. Beautiful luster. Solid gold clasp.

At $10—Regularly $25

27-inch graduated necklaces; solid white-gold clasp set with cut white diamond. Exceptionally beautiful!

—Gimbels, First floor.

Mail or Phone Orders Filled Same Day Received

Justice Tomatoes *Cases at $2.95; or in Dozen, ½-Dozen or 3-Can Lots at—* } **12½c**

Thousand cases to go at this special price.

10,000 lbs. "My Wife's Blend" 38c Coffee at 4 lbs. for— } 88c

Evaporated Milk Sharpless Acorn Brand, tall sanitary cans, 6 for 55c

Laundry Soap Fels Naptha Soap, limit 10 cakes for 49c

India Ceylon Tea $1 Monarch Chop Tippy Black Tea, new season, at 3 lbs. for $1.70, or lb. at 58c

California Peaches Lenox, luscious fruit, in rich syrup; big 45c cans; dozen for $3.25, or 4 cans for $1.10

St. James Coffee Our popular 50c dry-roast Coffee, at 3 lbs. for $1

Delicious Sliced Fresh smoked Ox Tongues, close-trimmed, no waste, lb. at 29c

Useful Containers Lenox high-grade Mayonnaise Salad Dressing, dozen glasses for $3.50, each, at 30c

Black Pepper Fresh ground, in bulk, at 25c lb., or 3 lbs. for 65c

—Gimbels, Pure Food Store, Chestnut Street Annex.