

# Bon Voyage! and Good Cheer on the Bright, Festive Day

**It Was a Great Delight to Find Out for a Fact That Many Old Orange Trees continued to bear fruit.**

Some trees planted thirty or forty years ago are quite fruitful, and some trees dating back to Civil War times are still fruit-bearing.

The trees begin to bear fruit when seven and eight years old.

How marvelously beautiful are the live oaks of the West Indies, which are a hundred years old, or the magnificent yew trees on some of the English estates!

How splendid the work of aged men, like William Ewart Gladstone, all his years, up to the very last!

[Signed]

*John Wanamaker*

April 15, 1922.

## Many Girls Find They Need a New Pretty Dress

After-Easter festivities will soon be in full swing and something in the shape of a new silk frock is almost imperative.

Perhaps this is the solution of the difficulty. Some pretty crepe de chine dresses in poppy red, jade, light blue, white, navy or henna.

The only trimming is narrow picot edged ribbon, put on in the form of fringe, the length of the skirt and rows of it on the blouse and sleeves. There is a soft crush girdle. The greatest surprise is the price—\$28.50, remarkably low for such a good-looking dress. In sizes six to fourteen.

(Second Floor)

## Paris Millinery Which Truly Represents Paris

The newest and loveliest hats that the famous French milliners have created for the gowns fashionable women are wearing at this present moment and will wear this Summer.

The hats which help to point the way for future fashions.

Whether it is the new combination of colors in an exquisite garden hat, the adroit placing of a feather under, instead of on top of the brim, or making the brim entirely of turned-back points of watered ribbon, the hats are unique and unmistakably French.

They come from such Paris milliners as

Caroline Reboux  
Evelyn Varon  
Andrew Grout

Maria Guy  
Marcelle Demay  
Maison Lewis

(Second Floor)



## Now the Most Charming of Evening Gowns—All Beaded

Women like to choose early the finest things for the Summer and here are scores of the most exquisite cobwebby gowns that ever passed through the fingers of skilled needlewomen. And practically every one of them is beaded!

Sometimes the beads are used to outline the pattern in a drapery of the new wool lace; or they may appear as motives, or as bands or girdles, or else they are sewn thickly on floating panels; or again they form raised designs. In one or two instances they are combined with tiny sea-shells.

And always the foundation of the gown is of some material as soft as a cobweb—a silk crepe or chiffon or Georgette in marvelous pastel shades of blue, gray, sulphur, mauve and pink, besides white.

Prices \$65 to \$175.

(First Floor)

## Bolivia Coats for Girls Are Special at \$38.50

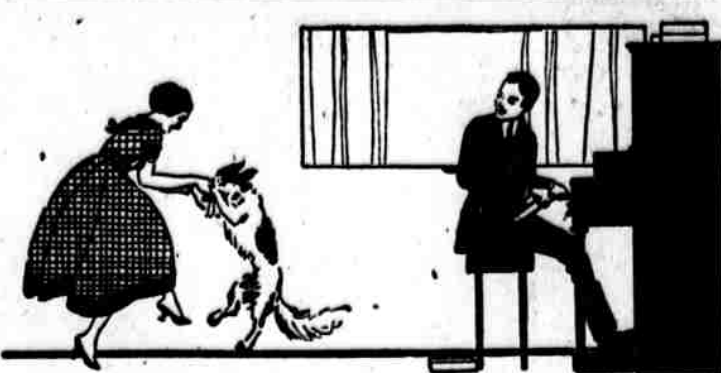
Almost too good to be true, for the material is the soft velvety bolivia that every one likes so much and the way the coats are made is quite charming.

There is the favorite tuxedo collar which so many young women like. It extends all the

way down the front. In the back is a box pleat with rows of silk stitching on either side. The cuffs widen out in the most engaging fashion.

Entirely silk lined and in Sorrento blue and marine, bronco and fallow. Sizes 12 to 16 years.

(Second Floor)



## The Player-Piano Is the Great Solution

LOTS of people—though they don't say so—feel a little like Cousin Egbert in "Ruggles of Red Gap," after he had listened to the world-famous "piano guy":—

"Darned if I don't wish I'd took some lessons on the piano myself like that guy done. It certainly does help to while away the tejum when you got friends in for the afternoon. But then I was just a hill-billy. Likely I couldn't have learned the notes good."

For Cousin Egbert and all like him who would like to play but can't play, the player-piano is the great solution.

Here you have an instrument that plays for you regardless of your own lack of musical education.

And an instrument that begins and continues your musical education by training your ear to familiarity with the music you want to know.

When people who can play want to do so, it offers its keyboard like any other piano.

The player-piano is the great answer to the yearning desire for music in the hearts of thousands of men and women.

Headquarters for player-pianos are the Wanamaker Piano Salons.

You can find no better instruments anywhere—few as good.

Players here cost from \$495 to \$1225.

They are sold on convenient terms.

And the guarantee of this old and steady business is behind every one we sell.

(Egyptian Hall, Second Floor)

## Wraps of Bolivia and Softest Duvetyn

Such wraps, for luxurious effects, are one of the best investments a woman can make.

Quiet enough for the street and afternoon, and yet worn over an evening gown or in a limousine they have the same look of "belonging."

These particular coats are alike in two points—they are all of the finest possible quality—and are all beautifully lined. Otherwise there are scarcely two alike in design and decoration.

Colors are cobweb gray, angora

brown, guillardia, caravan gray, Javanese and Malay browns, ladybird red, fallow, dahlia, bronco, pine cone, dolphin and Sorrento, besides the inevitable black and navy.

Prices \$125 to \$250.

(First Floor)

## New Spring Hats for Tiny Children

Just such hats as they should have, too. Sailor hats for either girls or boys, pretty little tailored straws which may turn up or down and are often of two colors.

The leghorn hats with streamers or flower trimmings are intended for girls alone, and they are pretty enough for best. Prices start at \$2 and go up to \$15.

Wash hats are 75c to \$1.75. Like the others, they would do for children from two to six years.

(Third Floor)

## More Semi-Made Lace Tunics at \$15.75

and this time plenty of black, as well as white, brown and yellow.

The lace is in the effective Spanish pattern, and each tunic has a square neck and cap sleeves and a tulle sash of some contrasting color.

Provide a silk slip to wear under the tunic and behold a finished dress.

(West Aisle)

## The One-Button Slipper Is New

It eliminates the usual strap. One side buttons over the other at the front. The effect is novel and pleasing.

In gray buck with patent leather vamp. Medium toe, Louis heel, hand-turned sole, and a finish of perforations. Priced \$16.

Going to the other extreme in revealing the stocking, is a sketchy openwork sandal of black

patent leather, composed of one ankle strap, one vertical front strap, vamp and back; all set on a light hand-turned sole with high French heel.

Also priced \$16.

(First Floor)

## Peter Pan Blouses From \$1.85 to \$3.85

The one at \$1.85 is of white lawn, tucked in the front. Four styles at \$2.25 are all in dimity with picot or filet lace edging. Three of them open in the back.

A good-looking silk pongee blouse is \$3.85.

(Third Floor)

## Entertaining New Fiction

One book is "Q." by Katharine Newlin Burt; price \$2. This is a romance in which the West comes to the East.

"In the Favour of the King," by Hawthorne Daniel; price \$1.75. Another romance of the days when the New World was young.

(Main Floor)

## Silk Sweaters of the Finest

A Tuxedo, sashed style in three different weaves—all exceedingly close and fine, and pretty—and in the most enchanting of colors, such as tea rose, Chinese green, beige, buff, besides brown, navy and black.

Sizes are 36 to 46. Price, \$25.

(First Floor)

## Duck Aprons Special at 65c

Heavy, strong, white aprons of a kind useful for nurses and household workers. Uncommonly good for 65c.

(Third Floor)

## All-Silk Ratine in Sports Colors at 95c

A yard wide. In dandelion, crocus, periwinkle, Bermuda, apple blossom, tiger lily, tangerine, Egypt, golden pheasant, cochin, and plenty of white and tan. 2000 yards to sell at this price. (West Aisle)

## Now for Summer Blankets

Some people call them woolen sheets on account of their being so thin and cool.

But they are protective also, which means that for Summer use they are comfort itself.

Woven of new wool, just like regular white blankets, some with blue and some with pink borders.

All cut separately. Size 60x90 at \$11, 70x90 at \$12.50 and 80x90 at \$14 a pair.

(Sixth Floor)

## A Novel Bed Light

is a cylinder or barrel shaped affair which can be arranged to hang over the bed or the dresser. It is one light, is decorative, comes in many colors and half a dozen different designs, and sometimes boasts a handle.

Prices \$11.50 to \$22.50. (Fourth Floor)

## Beach Cloth Scarfs and Centerpieces

Something new, the scarfs and centerpieces being made of a tan-colored beach cloth embroidered in blue or brown.

Scarfs are as follows: Embroidered in blue or brown. 17x52 inches at \$1.50 to \$2.25.

In blue only from 17x36 inches at \$3.40 to 17x52 inches at \$3.60.

Centerpieces embroidered in brown or blue, 52 inches in diameter, \$6.50. With insets of imitation Venise lace, tan, 50 inches in diameter, \$5.50.

(First Floor)

## Splendid New French Dinner Sets at Opportunity Prices

Direct from three of the leading potteries of Limoges have come some particularly fine dinner sets, all of which were bought at an exceptional abatement from regular prices.

The fact is, the sets belonged to a much larger purchase, but were late in arriving.

They are in five new patterns, all confined to this Store, border decorations with coin-gold edges and gold-treated handles.

All are sets of 106 pieces, in new shapes, and the prices, \$85 and \$90 a set, are one-fourth to one-third less than regular values.

Surely a fine opportunity for wedding gift seekers.

(Fourth Floor)

## Mahogany Mantel Clocks for a Bride's Home

Of all the clocks you can think of, they are the most versatile, for they seem to fit into any room of the house and, if a mantel-piece is not handy, they will gracefully adapt themselves to the top of a low bookcase.

Chiming Westminster chimes, \$65 and \$75. Striking ship's bells, \$80 to \$126. Striking hour and half-hour on cathedral gong, \$14 to \$95.

(Main Floor)

## Rarely Do Fine Scissors Come From France

But we have just received such an importation.

They are made of the finest steel, heavily nickel plated and highly polished. Embroidery scissors at \$1.25 a pair. Pocket scissors with round points, three sizes, \$1 a pair. Larger scissors from four and a half to seven inches, \$1.25 to \$2.50.

Also seven-inch shears, not nickel plated, \$2 a pair.

(Main Floor)

## Striped Silk Pajamas for Women

Two-piece styles of habutai silk in the daintiest of colorings, and in regulation and midday styles, \$13.50.

Also here are solid-colored pajamas—blue, pink and orchid—at \$13.50.

All in the Little Nightgown Salon.

(Third Floor)

## Linen Handkerchiefs Many Styles at 35c

For men—plain hemstitched handkerchiefs with quarter-inch hem, either with or without initial.

For women—initial handkerchiefs, hand-embroidered initial. Also plain hemstitched handkerchiefs in either sheer or heavy linen. Also some with rever hem and tape border.

All of these are less by the dozen—\$3.85 a dozen.

(West Aisle)

## Snowy Cottage Curtaining at 20c a Yard

10,000 yards of it to sell at this special price.

Plain marquisette in white, ivory or ecru, dainty and fine enough for any Summer cottage use.

Block scrim in white only. Both are wonderfully good for the price.

(Fifth Floor)

## New Mousseline Chiffon From France

An airy, diaphanous silk chiffon of fine quality; made in the silk city of Lyons, 40 inches wide, and in the following colors: black, navy blue, white, flesh and pink.

The price, while it lasts, is \$1.50 a yard.

(First Floor)

No one ever told us so, but it's mighty easy to believe that all the big industrial plants, and all the thriving banks, and all the happy men and women in this land

## Are Merely a Story of Pots and Pans and Things

For, after all, every million-dollar corporation started in a dingy room somewhere, and every mansion on the hill started as a cottage in the valley.

The day by day economies made them what they are; the goodness of the things they bought, that served them long and well, built them up so big.

Back of the finery of every home is the story of what the home is going to be and it's told by work-a-day articles, by pots and pans and things. For in the kitchen fortunes are made or wasted.

The real economy of anything is not how much, but how good.

Right there is the reason why this Wanamaker Housefurnishings business has grown to be one of the biggest in the world.

It's built on quality. Every clothes brush, or silver brush, or any other brush here is made of the best bristles, sterilized for health's sake and made so they will remain flexible and pliant and serviceable.

Every pot and pan is of the best aluminum, built to last, or of the best enamel ware, with a chemist's certificate attesting its purity as a safeguard to health.

Every gas stove is built for efficiency and economy of fuel consumed.

(Fourth Floor)

Every refrigerator is solidly made to stand up and assure perfect circulation of cool dry air, keeping food from spoiling.

In a word, every article is the best that human mind can devise or human hand can make.

A woman can go elsewhere and pay less for housewares. But real economy, the kind that builds big industries, is buying articles that will be doing a full day's work long after "price-made" things have been thrown into the discard.

## A Hot Night at Home Becomes a Cool Night When a Man

can lounge free and easy in a light, filmy-like lounging robe.

The coolest, most comfortable lounging robes that men have seen in many a day are of mercerized faille at \$10. The grounds are dark—greens, blues, etc.—with neat figures in colors.

Then for a more striking robe many a man will select the pongee colored robe in a highly mercerized fabric. At the collar, cuffs and pockets it is trimmed with dark brown. Price, \$7.50.

(Main Floor)

## If It's Scotch, Men Like It Better—The Calfskin in Brogues

And little wonder, for experience has proven that the softest, most pliant, durable, long-wearing leather obtainable is the imported Scotch grain calfskin.

One special pair of brogues here in that leather look like they were made to walk and walk and walk in. Heavy, serviceable in every detail, at the same time fashionable.

Perforated tips and rope stitching along the vamp seam. Price, \$12.50.

(Main Floor)

## New Irish Linen Table Cloths and Napkins of Good Sound Merit

Table cloths in four handsome floral patterns and in three sizes, 2x2 yards at \$8.75, 2x2 1/2 yards at \$10.75 and 2x3 yards at \$12.75 each.

The napkins are of a different grade of full-bleached damask, all pure linen, and of the kind so desirable for everyday service, size 18x18 inches, at \$4.75 a dozen.

(First Floor)

## "The Pig That Was in the Parlor" Is Now in a Handsome Kitbag

Surprising, but there's sound commercial sense behind that often repeated tale of the pig in the parlor.

In Scotland, pigs are extended all the courtesy of the land, and that is one of the reasons why the best pigskin obtainable comes from that highland country.

Soft, almost as soft as velvet, pliant, enduring, sturdy is the pigskin from Scotland, but most notable of all is the almost absolute absence of blemishes on the leather. This perfection of the skin is traceable, in a large measure, to the gentleness, even kindness, with which the animals are treated.

Then the cold atmosphere combines with the rich grass food that replaces the corn and things constituting the American pigs' diet, to produce the quality of sturdiness and softness.

But the goodness of imported pigskin is the result of care extending far beyond the life of the pig. The animal is raised best in Scotland, but the skin is tanned best in England, where are tanneries famous the world over.

Time, infinite time is taken to bring out the natural fineness of every piece of leather without the help of acid or other artifice.

After all, the most skillful workmen are

in America, so the skins, tanned and ready, are brought over and made into large, roomy kitbags.

Big bags, with straps all around and reinforced everywhere. Bags that will hold a man's whole wardrobe almost, and will stand any amount of "banging around."

The sizes are 22 to 28 inches and the prices from \$65 to \$77.50.

Kitbags of domestic cowhide are \$38.50 to \$45.

(Main Floor)

