

# Busy, Forward Thinking Has Left No Time for Complaining; as a Result There Is No Reason to Complain

## In Old Times, When Shooting Was Done With Bows and Arrows

it was usual and necessary to let the bow be unbent, that it might do its best work the next time wanted.

People who cannot find time for recreation are obliged sooner or later to find time for illness.

Take note of the farmer in the hayfield, stopping every little while to whet his scythe.

[Signed] *John Wanamaker*

May 9, 1922.

## BLACK and Midnight Blue Lace Dresses—\$52.50 to \$60

"If you can have only one festive frock, by all means let it be of dark lace," is an old saying among women who understand the art of dress. Here are good examples of what is meant: Effective frocks of sheer and Spanish

patterned laces, sometimes combined with crepe and brightened by colored girdles—frocks which can be worn at the theatre, at the restaurant, at informal dinners, and for most semi-evening affairs. And the prices are remarkably small.

(First Floor)

## YOUNG Women's Tricotine Suits Are Now Reduced

The handsomest in many a day and many are the individual suits of which there are but one or two alike.

The majority are in navy blue, but there is a sprinkling of tan and covert color among them. Most all are beautifully embroidered or silk stitched.

In fact, the newest and prettiest Spring fashions. The new prices are \$35 to \$95 and there are from fourteen to twenty year sizes.

(Second Floor)

## A New Fashion Starts in Women's Summer Capes

Likely it came from Paris, for Paris is making many black silk capes this Spring, and black and white is a favorite French combination.

The capes are of black Canton crepe, black satin-striped duvetyne or other fancy black silks. The linings are of white crepe de chine and the collar is of snowy white French hare fur.

Can you imagine anything more striking or more picturesque? There are a number of different styles among the capes, one of the prettiest having long panels from the shoulders to below the hem in place of sleeves.

Prices start at \$47.50 and go up to \$85.

(First Floor)



## FAWN Buck and Tan Make a Smart New Pump

The vamp and quarter are fawn buck; the wing tip, saddle, narrow instep strap and buck stay are of smooth tan calf. The toe is rounded, the leather heel of comfortable military height, and the extended welted sole weighty enough for much walking.

Altogether as smart a walking pump as the season has evolved. In the Little Boot Shop, priced \$16 a pair.

(First Floor)

## PARTLY Made Lace Tunics

Prices \$11.50 to \$26.75

Half a hundred tunics in a great variety of laces and colors—flet, radium and imitation Spanish chantilly in black, brown, navy, champagne, periwinkle, white and a few metal effects.

With a few finishing touches and an underlip they will be ready for many informal evening uses.

(Main Floor)

## The Famous Wanamaker Silk Gloves Are Ready

A silk glove made to our order, exceptional in quality, cut and finish. Of fine Milanese silk in a light and a heavier weight.

Two-clasp at \$1 and \$1.50 a pair, including black, white, gray, ponce, beaver and mastic shades. Some have contrasting embroidery.

(Main Floor)

Long mousquetaires in black, white, ponce and good Spring colors. Eight-button at \$1.35 and \$1.85 a pair. Twelve-button at \$1.65 and \$2. Sixteen-button at \$2 and \$2.50.



## For Beauty The Small Grand Piano

The diminutive grand piano is ideally fitted to adorn the fine home of any size.

Exquisitely proportioned to harmonize with modern architecture and decoration, it yet perfectly retains the rich singing tone that distinguishes the grand pianoforte.

To the musical connoisseur we present the

## Knabe Mignonette Grand

"The Piano for a Lifetime"

Priced \$1225 in dull mahogany, and sold on convenient terms if desired.

Knabe pianos are sold exclusively in the Wanamaker Piano Salons.

Other small grand pianos sold exclusively here include the Chickering, the Schramm, the Emerson, the Haines Brothers, the Lindeman and the Brambach—the latter priced at \$635.

(Egyptian Hall, Second Floor)

## MIRRORS for Wedding Gifts

To reflect the happiness of the new home, what better gift than a fine mirror? It is one gift of which duplicates are welcomed by the bride.

From a tiny panel glass in polychrome frame at \$2.75 up to a decorative console mirror in French period frame of metal leaf and color, with blue glass insets, at \$100, mirror gift to suit every purse will be found in the Picture Store.

(Fifth Floor)

## BRIDES Are Wearing Pearls on Their Wedding Gowns

Princess Mary set the fashion and there have been brides innumerable who followed it.

As a rule the pearls appear in the form of imitation pearl edgings, bandings, side ornaments of imitation pearls with long fringe, chains of pearls for draperies or girdles made of pearls.

All the various forms of pearl trimmings are here in great variety, also crystal trimmings. Starting at 80c a yard for narrow imitation pearl edge, prices go up to girdles of crystal and pearls from \$8.50 to \$11.50.

(Main Floor)

## WOMEN Like Voile Blouses for Warm Weather

And so the arrival of some remarkably dainty voile blouses is a piece of good news.

Many are trimmed with real Irish crochet lace, and it is much in demand at present. Some combine both Irish and real flet. Others are hand embroidered and a few are entirely hand made.

To suit the varied tastes, there are Peter Pan or roll collars, the latter with frills or a vest, and there are blouses with a square-cut neck and no collar.

From \$2.85 to \$15 are the prices.

(Third Floor)

## COTTON Remnants, 10c and 20c a Yard

Short lengths of all kinds of seasonable cotton dress fabrics, some containing enough for a dress.

All have been much higher in price.

(First Floor)

## NOWHERE Else in the World Is There Such a Handbag

A new idea—or rather an elaboration of an old idea—and it's made up in Paris exclusively for Wanamaker's. Handbags of such richness, such dazzling charm, such uniqueness are indeed rare.

Imagine hand-crocheted bags in silk of the gayest colors with loop after loop of cut steel beads dangling over them.

The bright red, or the henna or the gray or the navy of the crochet work twinkles through a shimmering, dangling mass of glistening beads. It's a wonderful contrast in color that

(Main Floor)

nearly every woman frankly admires.

Such dainty little bags, too, being the drawing shape, so widely approved for evening or formal afternoon wear.

And the price, \$16.50, is well within the bounds of reasonableness.

## People Seem to Have Been Awaiting Remarkable Furniture Opportunities

That is, judging by the way they are taking advantage of them.

They don't need to be told what it means to have a liberal selection of WANAMAKER furniture at 20 to 50 per cent less than market prices.

Varieties are still helpfully large in all sections. Bedroom suits and separate pieces and dining-room suits and separate pieces are in notable assortment.

## AND There's a Good Choice of Living-Room Suits

Three-piece overstuffed suits in tapestries and velours, all made in our own workrooms, are offered at a remarkably low price for such goods—\$165.

Living-room suits with cane backs and ends and upholstered in a variety of velours

(Fifth and Sixth Floors)

are now specially priced at \$115.

Crotone-covered chairs are special at \$31 and \$34. Tapestry-covered chairs, special at \$38 and \$42.

Library and davenport tables in mahogany and walnut veneers and various periods, special at \$25 to \$137.

(First Floor)

## CREPES de Chine, \$2.75 a Yard

Bright and delicate colors with quaint little printed designs and all-over Paisleys. All 40 inches wide; and \$2.75 is the new lower price.

(First Floor)

## BOLIVIA Coatings, \$6 and \$8 a Yard

Beautiful shades of midnight and twilight blue, beige, tan, brown, rust, black and other colors. The finest wraps are made of them. All 54 inches wide.

(First Floor)

## SALIENT Points in This May Sale of White

Some of the good things have just come into the Sale; others are noted from the big stocks already on the counters.

Envelope chemises of nainsook, embroidery-trimmed, \$1. With laces, \$1.50 to \$3.65.

The same garments with hand-made Irish lace across the front, \$5.

Nainsook nightgowns, sleeveless and simple, \$1.

Low-necked nainsook nightgowns with dotted bindings, \$1.50. With lace trimming, \$1.50 to \$2.50; with kimono sleeves and trimming of pink or blue embroidery, \$2. Empire style with embroidery, \$2.

Fine nainsook nightgowns with fine embroidery, \$1.65. Others with real flet, \$3.85 to \$5.

(Third Floor)

## MORE Related White Sale Garments

New comers are—White saten petticoats with 27-inch hems, \$1.

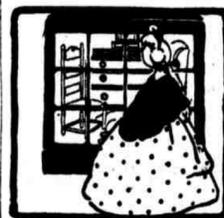
Tub silk petticoats with panels and scalloped foot, \$2.75; with double hems, \$3.85.

Boudoir caps, 50c to \$1.50.

Aprons, many kinds, 18c to \$1.

Saten pantalets in dark colors, 65c.

(Third and Main Floors)



## Old Cottage Bedsteads

Every one from sweet and clean country places—from sections of old Pennsylvania, where housewives still carry on their famous old traditions of super-cleanliness.

And they suggest themselves for country cottage bedrooms filled with flower-scented air and delicious dreams.

Maple, curly maple, pine and walnut are the woods. Most of them are low-posters. They may be used just as they are, or painted and decorated.

And the prices are so low as such things can scarcely nowadays be found for—\$20, \$25, \$30 and thereabout.

Ask in the Antique Shop.

(Fifth Floor)

## LAMP Shades Undecorated

Good to use just as they are, being soft and mellow of tone, or good to decorate at home, whichever you choose. Many sizes just now in the Lamp Store, beginning with 10-inch sizes at \$1 and ending with 18 inch at \$3.50. All of plain parchment.

(Fourth Floor)

## SAUTOIRS for Sports Wear

New styles of black ribbon with attractive pendants and slides of imitation jade in various designs, \$1 to \$11.50.

(Main Floor)



## There's Not a Man in Philadelphia Who Would Sell His Self-Respect for Five or Ten Dollars

Yet many a man is advertising to the world that he doesn't respect himself and it's all because he lets five or ten dollars lead him around when he wants a suit of clothes.

Sooner or later, and it might as well be now, he will learn that

## The Man Who Counts for Anything Buys Solidly Good Clothes

and he collects a "cash dividend" from them just as he collects a cash dividend from good salesmen and good machinery and good office furniture or a good roof on his house.

A good salesman gets a little more money from a business man every pay night, but he surely earns it by increased business.

And unconsciously or not, a business man is selling himself or losing out every hour in the day with other business men by the clothes he wears.

More often than a man thinks, the suit of clothes he wears gives another man an insight into the kind of merchandise he deals in.

And the business man who appreciates clothes with the "goodness tailored in" buys them at Wanamaker's, where the best suits in America are between \$35 and \$65.

(Third Floor)

## There's a Stronger Sort of an Edge on Some of the New Straw Hats

The points of the old saw edge are placed one upon the other, making one strong point after another.

As a result it's not a saw edge at all, but a corrugated edge and a mighty smart one, too.

The best straw hats in the city are here—either American-made hats of the famous Lincoln-Bennett and REDLEAF London hats and prices are from \$2.50 to \$5.

## Those Better-Looking Sports Oxfords Men Are Wearing Come From Wanamaker's

Not only better looking, but they really are better sports oxfords.

Two-tone, of course, for no other kind would be astep with the season. And there are two kinds of two-toned sports oxfords for a man to choose from.

A young man will want those of smoked

(Main Floor)

horse (which is sand color) with dark mahogany wing tips, saddles at instep and heel foxings.

The golfer will choose the tan calf oxfords with dark mahogany instep saddle and heel foxing.

Both are \$6.40, and after looking around it's safe to say there's not as good a sports oxford in the city at anything near the price.

## MUSIC for Mother's Day and Children's Day

The songs that Mother loves, chiefly in solo form, for home and church use, are in the Music Store.

Also the Sunday School services for use on Children's Day. Sunday Schools are getting Children's Day music now so as to have time to practice each selection.

(Second Floor)

## GOLD Encrusted Crystal Glass \$3 a Piece—Special

Notable new purchase, bringing a splendid assortment of desirable and practical pieces, all of excellent crystal glass with a beautiful encrusted design three-quarters of an inch wide in real coin gold.

Handled sandwich plates, cheese-and-cracker dishes, covered iced-tea jugs, pound and half-pound candy jars, mayonnaise bowls with laces, orange bowls, footed bowls, 8-inch nappies, chocolate boxes are the chief items.

(Fourth Floor)

## TWO Whole Carloads of Those Good Wanamaker Refrigerators Have Arrived

Refrigerators that are built, part for part, by master craftsmen. Refrigerators that will stand up and be doing duty long after an ordinary refrigerator has been found useless by a junkman.

Refrigerators that are designed to save food, save ice and save the family health. The best materials, the best workmanship and best designing combine to make the best refrigerators.

## There Are Two Sizes and Two Styles

At \$82—100-lb. ice capacity, with chest 33 in. long, 20 in. deep and 47 in. high; white enameled lined food chamber.

At \$55—100-lb. ice capacity, but with a one-piece food chamber built on steel frame and heavy porcelain lining.

At \$40—125-lb. ice capacity, with chest that is 35 in. long, 22 in. deep and 50 in. high; white enameled lined food chamber.

At \$65—125-lb. ice capacity, with the one-piece food chamber with steel frame and porcelain lining.

(Fourth Floor)

