On Monday Gimbels open an important sale of Dinner ware. Selections can be made in advance.

# GIMBEL BROTHERS

Philadelphia, Thursday, May 18, 1922 Bigger the buyer, smaller the price-that's why

Gimbels can and do lead in value-giving.

Friday

## At Gimbels

Reduced Prices for 200 Domestic

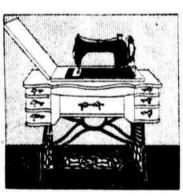
# Sewing **Machines**

Just Received

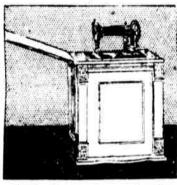
#### All At \$1 Weekly

Domestic Sewing Machine models, with the most recent attachments and improvements. Just received and offered at these special

> \$65 Domestic at \$55

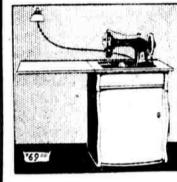


\$75 Domestic Parlor Cabinet at \$59

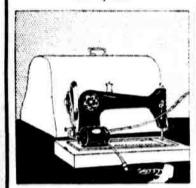


This is an unusual offer. Take advantage of it while the number lasts. There are only 200 of these Domestic Parlor Cabinets at \$59.

> \$85 Domestic **Parlor Cabinets** at \$69



\$70 Domestic Electric Portables at \$55



The fact that these are Domestic machines is suffi cient recommendation and assurance that this is an extraordinary offer.

Machines are perfect in workmanship and will last a ifetime.

Terms, \$1 Weekly

\$10 to \$15 allowance for your old machine toward the purchase of a Domestic Electric Boudoir Cabinet.

\$10

### Women's Dresses—This Model **DrewIts Inspiration**

From The Famous "Winged Victory" -and the lovely fluttering "capes" are

Its Price is

more like wings than anything.

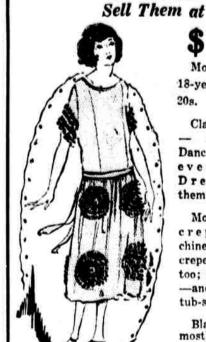
-and its in having such unique models for such prices-and in quality silks-that makes you think "Gimbels" whenever you think "dresses."

#### These Besides\_

Model in the new "flat crepe," with "flying jib" panels on the skirt—each "jib" pleated. Veiled foulards-perfectly charming! And the prettiest printed crepes in sports

Sizes in the grouping-run up to 52. -Gimbels, Salons of Dress, Third floor, Maker Closes Out Showroom Samples of

Misses' \$30 to Dresses So We Can



\$16.50

18-year sizes-some

Class Day Dresses Commencement Dance Dresses even Graduation Dresses among

Mostly Canton crepes, crepes de chine, and printed crepes. But taffetas, too; Georgettes, too -and even the new tub-silks.

Black, white-but mostly high colors. —Gimbels, Salons of Dress, Third floor,

### 500 Brief Cases at \$3.95



Brief Cases made of 31/2 oz. selected surface cowhide, in black, brown and cordovan-color. Adjustable spring lock, allaround straps, bag handle; and with bar across entire top of

Sizes 10x15 inches and 11x16 inches. Either size at \$3.95. -Gimbels, Leather Goods, Pirst floor.

#### \$1.55 for Regular \$2 All-Silk **Foulards**

Frilly Guimpes

For Wear With Suits and Sweaters

\$3.95 to \$7.50

Sleeveless Guimpes of soft, fine cream nets have Eton or semi-Tuxedo collars and wide Vandyke frills. They're trimmed with hand

mbroidery and real or imitation Irish and filet

A white net with Irish lace insets and edging Other ruffled and lace-trimmed net Guimpes

ace, insertion and medallions.

re \$1, \$1.50 and \$2.25.

These are the foulards so many customers have been asking for since the first lot sold out.

Quiet little designs; big smart designs; and sprightly polka dots. Mostly white printings on black, brown or navy. Firm, lustrous quality, cool and summery.

-Gimbels, Silk Salons, Second floor,

#### Little Children's **Sweaters** \$1.95—Special

Slip-over styles and button-front Tuxedos with braided wool girdles. Copen-and-gray; tan-and-blue; brown-and-tan; scarlet. Cute styles for beach and country and cool

Ages 2 to 6. -Cimbels, Second floor.

# Men's Kuppenheimer and Society Brand

Suits at \$35, \$40 and \$45 About 80% of the 12,000 Gimbel Suits for spring are of the famously fine

question of style, tailoring and distinctive appearance in men's fashions.

Kuppenheimer and Society Brand makes-clothes that authoritatively settle the

500 Suits With Extra Trousers \$32.50 Including Blue Serge at

Think of it!-Spring Suits of blue serge, cassimeres, worsteds and tweeds. Also conservative effects, with an extra pair of matching trousers, at \$32.50.

Society Brand Blue Serge and \$35 Unfinished Worsted Suits at

Other makes of blue twill flannels, \$25

Suits of Imported Serges 350 and Hockanum Serges at

Silk-lined, hand-tailored.

Also Suits of Scotch cheviots, Drummond worsteds, Belgian worsteds and Bannockburn tweeds, at \$50.

**Broken Lines of Spring** Topcoats, Small and \$22.50 Odd Lots, All New at

Here is a chance to get a topcoat at a sale price. Former prices were \$30, \$35 and \$40.



-Gimbels, Second floor, Ninth Street

#### Subway Store Sale—Knicker-Suits, Skirt-Suits, Cape-Suits, Coat-Suits

This Knicker-Suit \$10

Values \$16.50 \ 10

And the Knicker-Suits are three-piece suits-knickers, skirt and coat!

Cape-Suits are mostly novelty capeand-skirt suits-one of the most popular styles that comes!

Plenty of Coat-and-Skirt Suits, with all the pockets imaginable!

> Tweeds Serges Jerseys **Tricotines**

"Sunny-color" tweeds. Blue and black serges and tricotines. Heathery colors for jerseys.

\$10

\$10



### Sale of 20,000 Books Half Price and Less

Publishers' slightly hurt books, remainders and ends of editions and samples. Also surplus books meant for naval libraries.

Publishers:

The Century Company

Crowell Publishing Co.

10 Volumes

\$9.75

Harper & Brothers

The Page Company

Dodd, Mead & Co.

Macmillan Company

Chas. Scribner Sons

Grosset & Dunlap

Century Company

A. L. Burt Co.

Subjects:

History Biography Philosophy Travel Fiction Children's Books

Scientific Books Reference Books Essays

Guy De Maupassant's Works Bound in Full Flexible Leather Printed on Thin Paper

Published at \$25.00 A good clear-type edition available for the first time in

Popular Fiction at 38c Formerly 75c to \$2

Thousands of Other Splendid Books, 10c to \$3

## Carload of Cord Tires



Goodyear : Firestone : Goodrich Michelin : Eclipse-Cord and Fabric

Tires in the Sale-Save 25% Tow-lines, heavy rope-needed by every tourist-

Reliable Jacks at half price-80c, \$1.15, \$3.50. Feather Dusters, 75c.

End Wrench Sets (4 wrenches) \$1.50 kind at 75c. Ronson Speed Nymph Radiator Ornament-classic pose-regularly \$5, is \$2.50. Radiators for Fords, 1917 to 1921 models, \$14.95.

Practically every standard automobile accessory in the cale-mostly at HALF LIST PRICE. Gimbels, Yourth floor.

# Pathe Phonographs

One Talking Machine That Really Qualifies as a Musical Instrument ON SALE AT GIMBELS

By Order of Receivers at About One-Third 1921 Prices



This Model-\$38

The Gimbel Stores have taken over the Nation's stock of these very beautiful and very good phonographs—the company having been carried down by post-war conditions and not by the lack of goodness of its product.

Reorganization plans for the company are going on-but there was nothing to do with the made-up machines but to sell them. Hence, these prices-with-

A YEAR TO PAY

\$55 Pathe Phonographs, \$18 \$110 Pathe Phonographs, \$38 \$150 Pathe Phonographs, \$59 \$175 Pathe Phonographs, \$69

If you cannot promptly visit the Store won't you fill in and mail this Coupon.

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