

The Daily Movie Magazine

YES, IT'S THE SAME PERSON!



Here's one film heroine who isn't afraid to look pale on the screen. Her name is Loretta Jay, and the picture above shows her as the plain and sad-faced sufferer and the happy, stragglingly good society woman.

THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

"Blonde Bec" writes: "My word, but you certainly were so prompt in answering my other communications. Thanks ever so much. I'm still reading with interest and appreciation your great column."

"With regard to Lee Winthrop, you tell 'em, Neely, you have the words in 'Foolish Wives.' His sentiments were great. The young man with whom I go to the movies I got this line now, 'every knock is a boost,' and, well, anyway, didn't like 'Foolish Wives,' and insisted that we come right out. But you surely have to hand it to Eric Von Stroheim; he was fine in it and certainly portrayed his character wonderfully—I'm all adjectived up here—Also Miss De Font was good in her role, and the girl who took the part of the maid was fine, but with regard to the scenes of Monte Carlo—why, they looked like a movie of the larger hotels in Atlantic City to me. Maybe I'm wrong."

"Now with regard to the young lady's answer—the one, I mean, who writes on the blue paper for Thomas Meighan and Rodolph Valentino have it all over 'good ones' like Barrymore and a few others—that remark wasn't so good, was it? The only thing that Valentino played fairly well was 'Camille,' but Nazimova in it was great. There is something about her that is wonderful."

"Also like Alice Brady, but not that lelele, Gloria Swanson. She has pretty clothes, 's all. You agree, friend answer man, on that?"

"Eugene O'Brien is good, though. His pictures are so clean cut. None of this 'fappery' stuff. More like the 'last word' to earth stuff."

"Well, lots of success for your own dearful, interesting letters, that is one thing I have to look forward to in my young life."

"Gosh, did I really answer one letter promptly? You really don't know how lucky you were, because I have letters every day calling me down a zig-zag course for delays and lack of attention to letters. I'll be your regular correspondent on the Monte Carlo scenes in 'Foolish Wives' looking like Atlantic City hotels with a pleasing Von Stroheim touch. Thanks for the kind wishes, but I refuse to be trapped into another argument on the subject of Nazimova or Gloria."

"Olea" writes: "This is a picture to speak of, but many thanks for pointing that 'A. P.' letter. Whether it was meant seriously or otherwise, I cannot tell. You say positive it did not originate with you. I'll be your regular correspondent on the Monte Carlo scenes in 'Foolish Wives' looking like Atlantic City hotels with a pleasing Von Stroheim touch. Thanks for the kind wishes, but I refuse to be trapped into another argument on the subject of Nazimova or Gloria."

"In these cases, one really never knows just what the critic is, but who will people in the public eye try to get away with such things? If Rodolph had not made this faux pas, everything would have been serene. All these details would have remained the ideal of the flappers' dreams for some time, but now these dreams will be changed to nightmare in most cases. It can hardly be otherwise, whether he really deserves it or not."

"In any case, if the women and girls of the country say 'thumbs down' to him after this, his opinion is quoted that 'woman is not the equal of man, intellectually or in any other way,' will not help him much. That remark is an extremely wise one for one man who looks forward to a career to make in these days. It just naturally rindles. One should not be too hard on him when he is down, however, as perhaps he is to be excused for such a view, not being one of our countrymen."

"Why does not some one give Thomas Meighan just the right sort of 'thumbs down' surely he is worth it. When he does not shine, I simply blame the picture and not him; though I admit I am likely to be prejudiced in his favor—always has been. Though he was excellent in 'The Miracle Man,' I preferred him in 'Male and Female.' To me the latter was one of the best pictures I have ever seen, of its kind. Is it the old picture to ask you what you thought of it?"

"I did not care for 'Beyond the Clouds' though I could not see that Gloria or Rodolph was to blame in any way. They did what they could, and you can expect much more from them. 'Bought and Paid For' was a very good picture, but think Agnes Ayres will get most parts of the picture."

NEW TEST AT PRINCETON

Psychology Will Be Included in Regular Examination Princeton, N. J., June 1.—A psychology test, in addition to the regular literary examinations, will be required of all men entering Princeton in the future, it is announced. A special period of two years has been set for the test. During this time, the student will be given a written examination which will pass the test, but whose written examinations are satisfactory. A committee, which has charge of the test, reports favorably at the end of the trial period, the psychology test will be an essential thereafter as a written examination.

HOLLYWOOD IS NOW LITERARY FILM CENTER OF WEST

NOT only is Hollywood the capital of the film world, it now has become a literary center, second only to New York in the United States. Boston and Indiana are colonies of culture; most hand their laurels over to Southern California. The playwrighting center of the United States is also shifting from Broadway to Hollywood boulevard.

Dramatists, novelists and short-story writers—hundreds of them—are now living in Hollywood. Some of them work on this system: First they write a short story. If it "lands" they offer it for screen purposes. And if it makes a successful film they retain their rights in it for eventual production as a stage play on Broadway.

Nor do they stop there. By that time some publisher will probably see the light and ask for a reformation in book form, illustrated with scenes from film and stage plays. The writers have a chance to win in four ways. The Hollywood is where they work, and they are all different types, too.

Novelists, such as Elinor Glyn, Rupert Hughes, Kathleen Norris, Basil King, Sir Gilbert Parker, Joseph Louis White, Zane Grey, Stewart Edward White, William Somerset Maugham, James Oliver Curwood and Peter B. Kyne are familiar figures on the streets of filmland.

The writers of short stories are legion. It would take a small "Who's Who" to list them all. Among the women writers, who have seriously studied the film drama are Mary Roberts Rinehart and Rita Williams. Humorists like Irvin Cobb and George Ade come out here frequently for extended stays.

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Uncommon Sense : : Chances

The man who says that he has never had a chance might as well say that he never had a bath. There are men who go through life without a chance, as there are men who go through life without a bath. Neither of them are desirable. No chance will come to you unless you seek it. Even if you do seek and find it, it will be worth nothing unless you are ready for it.

I waited for a chance the world would have had to wait many years longer for somebody to discover the use of electricity and the young American Nation would have been deprived of perhaps its most valuable statesman. If William Shakespeare had waited for a chance the English language would have been without its greatest works of literature. It is only the lazy who never have chances. It is only the incompetent who do not use them when they find them.

TRUE, great business concerns employ hundreds of thousands of men and women at clerical work, but every day some of these men and women are rising to boss the jobs in which they began as merely lowly workers. Your chance is waiting you somewhere—it may be right at your door. But you will walk past it every day and never see it unless you keep your eyes open, and you will get nothing out of it unless you have trained your mind to work, and have taught your body how to keep in health.

To say "I never had a chance" is the excuse of the failure, and it is a very bad excuse because it is usually a lie. EVEN the incompetent have chances—usually plenty of them—for competition for capable people is so keen that nowadays big concerns have organized departments to look for them and employ them. It is not the chance, it is the man who counts in the world, and who will count in the reaming of the world that is now in process. The man, if he is the right kind, will find the chance and use it. It is he that matters. The chance is merely an incident.

Paul Thompson Goes to Europe Paul Thompson, a vice president of the United Gas Improvement Company, has gone to Europe. He is seeking rest and recreation, and will tour the battle fronts.

Rescue 18 Horses in Fire Owner of Stable at 2932 N. Van Pelt St., Believes Blaze Incendiary Eighteen horses were taken safely from a stable at the rear of 2932 North Van Pelt street when fire was discovered there early this morning.

Mrs. Albert Parker, the owner, believes the blaze incendiary, as it started in the same place as two other fires, occurring within a week, several months ago. The horses were rescued by Matthew Cannon, a neighbor. The loss is estimated at \$1500.

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