

Organ plays at 9, 11 and 4:50  
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9  
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5  
Daylight-Saving Time

WANAMAKER'S

WEATHER  
Showers

# Year by Year Poets Have Sung the Glories of Summer, but This Year Every One Is Talking About the Glorious Summer Things at Wanamaker's

**There Are Human Owls Vigilant in Darkness**  
as well as in light, that see and point out only our faults.  
They are not blind by day or by night, nor are they voiceless.  
Therefore let us take heed to walk cautiously, watching our steps and speech, to have less and less to repent of and alter.  
When we eliminate what we ought not to do we will have better eyesight and heartsight of what we should do.

[Signed] *John Wanamaker*  
June 13, 1922.

**New Sports Hats Gay as Summer Flowers**  
In fact, the colors are so vivid they would put to shame anything but the most brilliant hothouse blossoms. But how lovely they are on the golf field, or boating, on the shady veranda of the country club or the boardwalk!  
Many have velvet or ribbon felt, silk or straw, in all the bindings to match the trimmings, some are leghorn, others

**Who Would Think Leather Could Be So Much Like Silk?—in Handbags**  
As soft and smooth as any silken fabric could be and just as rumpled, too.  
But the real fineness of the new bags is in the shape. Bags of simple lines, clean cut, neat—and how women do admire them!  
Really square bags in the flat



**When Nature Beckons**  
and men and women, boys and girls turn toward the great outdoors for life under canvas, there are many, many comforts that make the days gladder.  
**A Wonderful Thing Is the Trailer Camp**  
Attach one to the automobile and whirl away to the health-giving woods and wilds.  
A collapsible tent on wheels, easy to set up and take down—that is one description of it.  
No trouble with ropes, poles, pulleys or stakes. Merely a matter of manipulating a double-bedded tent that opens up and closes up and adjusts with the utmost simplicity.

**The Camper's Kit of Toilet Articles**  
should by all means contain a plentiful supply of Wanamaker Hardwater Soap, which lathers well in hard and cold water. Scented or unscented, 10c a cake, \$1.20 a dozen.  
A Wanamaker sanitary toothbrush is exceptionally good for 30c.  
Queen Mary toothpaste is 25c a tube, and the specially good Ebor tooth powder is 35c.  
Wanamaker shaving soap in stick form is 15c, and a good ladder-bristle shaving brush is 35c.  
Queen Mary talcum powder is an essential, priced 20c a can.  
A good ebony-back hair brush

**Handkerchiefs for Girls Going to Camp**  
A good substantial linen is needed, the kind that hardly wears out, for it must stand many and none too gentle tubbings.  
There is a 20c handkerchief which seems made especially for the purpose. Plain hemstitched, sturdy Irish linen and only \$2.20 a dozen.

**The Right Bathing Suits for Girls Who Swim**  
And, even more important, for those who are learning to swim.  
The material is a close knitted jersey, either one-piece or two-in-one style, which means the tights and skirt attached, and there are camp suits also in two pieces.  
All colors and combinations of colors to fit girls from six to sixteen years and priced from \$2.25 to \$7.50 according to age.  
(Second Floor)

**Prettiest New Blouses, Especially for Sweaters**  
Exclusive blouses and really novelties.  
The main part of the blouse is of the finest French voile, the vestee, collar and cuffs are of white linen trimmed with a strip of real "baby" Irish down the vestee and Irish picot around the collar and cuffs. The vestee also has hand drawn work.  
The collar may be either Peter Pan or roll, to suit the sweater.  
Either style priced \$6.75.  
(Third Floor)

**Fancy Combs Special at \$5**  
It is only necessary to take a look at them to see the remarkable value.  
In many shapes—Spanish and fan among them—and set with many imitation stones, emeralds, sapphires, amethysts, jet and coral, not to mention rhinestones.  
(Main Floor)

**Fashion Specials**  
For the woman and the maiden, off for the Summer playground at seashore or mountain haunt.

**Good-bye to 100 Women's Velour Coats and Capes**  
At the new price—\$25—there ought not to be one left, because they are the practical garments women require for pretty general use the year round.  
The cloth is Spring weight, in black, navy, light and dark brown; they are cut on straight lines and flaring, and have both close and flaring sleeves.  
There are half a dozen models in coats and two in capes.  
(First Floor)

**Young Women's Silk Capes Are Now Reduced**  
At the exact time, too, when so many young women want a light wrap to take away for the Summer!  
There are a few loose wrap-like coats among them, but the majority are handsome capes in black or gray Canton crepe and other novelty crepes, lined with a vivid color, gray or black.  
Some are scalloped, others embroidered or trimmed with fringe, and the collars are of natural or black caracul, squirrel or the material itself.  
It is, indeed, fortunate to be able to buy them so early in the season for \$35 to \$95.  
(Second Floor)

**Women's Fine White Pumps at \$6.25—Little More Than Half Price**  
They are from a Philadelphia maker of the finest shoes for women, and ordinarily would sell for almost double the price.  
The highest grade of white canvas is used in the making, and every detail is right.  
One strap, medium toe, covered Cuban heel, ivory white welted sole.  
(First Floor)

**Clearing Out Little Children's Coats and Hats**  
Hundreds of both.  
The coats are spring weights and the sort children really have to have for cool days all through the summer.  
Coats for the one and two year olds are in white and light colors, hand embroidered and plain tailored; for 2 to 6 year olds are chevrons, serges, tweeds and silks of many kinds and colors, some severely simple; others of the novelty kind.  
The coats are \$3.50 to \$10; hats, 50c to \$10.  
(Third Floor)



**Women's Voile and Linen Dresses at \$15 and \$18.75**  
The first are made of black-and-white and navy-and-white imported voile, checked and plaided, with collars, vests and cuffs of white organdie finished with scallops. Cool, dainty and noteworthy for the price—\$15.  
The second are of linen—Copenhagen, white, rose, russet, jade and orchid—made in one piece and with short sleeves. They have a heavy cotton chenille embroidery on pockets and sleeves.  
Also white leather belts and bound button-holes.  
Price \$18.75.  
(First Floor)

**Open-Work Clocks Now Adorn Silk Stockings in Heather Mixtures**  
Decidedly new; as a matter of fact, the new stockings are at Wanamaker's only. They were made for Fall, but we are able to release them a few months in advance.  
Just like Summer, open-work clocks are to be the order for hosiery when Autumn days come around. The color matters not, but clocks there must be if the hose are to be in fashion.  
In the new stockings there are mixtures of black and white, brown and camel, light blue and white, green and brown and red and blue.  
The price is \$5.  
(First Floor)

**A White Tub Skirt at \$1 Once More!**  
As many women will probably remember we haven't had a white wash skirt for \$1 since before the war. The material is white linens with a full gathered back and patch pockets at \$1.  
Other new white tub skirts include two pretty models in white surf satin at \$3.50 and \$5.75.  
(First Floor)

**Irish Table Linen and Napkins**  
Good, heavy table linen, 70 inches wide, in floral and striped effects, at \$2.25 a yard.  
A heavier grade at \$3.50 a yard.  
The latter are splendid goods for service, and both grades are as reliable and satisfactory as can be had at the price.  
Napkins of excellent quality, size 22x22 inches, woven of superior flax yarn and in a choice of a dozen different patterns, a recent direct import, marked to sell at \$3.75 a dozen, and exceptionally good for the price.  
(First Floor)

**Slipper Buckles to Wear or to Give**  
For the bride's own slippers are dainty buckles or bow ornaments of imitation pearls, or of sparkling rhinestones, at \$5 to \$30 a pair.  
Slipper buckles to give the bridesmaids or as commencement gifts may be chosen from a fine collection of rhinestones, cut steel or bronze ornaments, priced from \$3.50 a pair up.  
(First Floor)

**A Triumph of the French Corsetiere's Art**  
is the perfect Parisienne corset. No other corset quite equals it for grace of line combined with entire freedom of motion.  
Parisienne elastic corsets in particular are unsurpassed for comfort and beauty. They give perfectly straight lines, but the elasticity yields to every motion.  
Superb examples are the perforated pink silk elastic Parisiennes at \$40; those of silk tri-cot elastic at \$35; and of mauve or orchid perforated elastic at \$22.  
Examples in fine cotton elastic are \$15, \$18 and \$25.  
Fittings by appointment.  
(Third Floor)



**THIS Is the New Steel Bounding Stick**  
that is practically indestructible. It is a light-weight, strongly made steel tube, handsomely painted, with aluminum step—a great improvement over the wood jumping stick.  
In three sizes—for children of 40 to 60 pounds, \$3.50; children of 60 to 110 pounds, \$4.50, and for adults, 110 to 160 pounds, \$5.50. An extra rubber tip comes with each stick.  
At Wanamaker's exclusively in Philadelphia.  
(Seventh Floor)

**Cool Sleeping-Clothes for Little Folks**  
New Billie Burkes, pajamas and nightgowns, variously for small boys and girls of 4 to 16 years.  
The "nighties" are white, and 65c to \$1.35. Pajamas in colors and stripes, \$1.35 to \$3. And Billie Burkes, \$1.25 to \$3.85.  
(Third Floor)

**For Commencement Gifts—Books**  
Here is a Book Store full of them—books of fiction, of history, biography, business, poetry and science, besides the books arranged expressly to serve as a record of the graduation days.  
The variety is great enough to provide the right thing for a great many different people.  
(Main Floor)

**CUPBOARDS—Corner and Otherwise**  
One of the most fascinating hunts of the collector is for the quaint cupboards, cabinets and dressers old-time housewives used to display their pewter and china.  
In the Antique Shop is an interesting group of such old pieces. They vary from an old wall cabinet of unpainted wood, with rat-tail hinges, at \$65 to a fine old striped pine cupboard of large size, with paneled doors, interesting fretwork and fluting, at \$375.  
An old pine hanging cabinet, painted blue, with "H" hinges, is \$55.  
A handsome old mahogany corner cupboard with glass rosetted bonnet-top and arched double doors of glass, is \$250.  
Another old corner cupboard, dating probably from 1780, has closet-door shelves behind its little-paneled doors of ancient glass. Priced \$118.  
Still another double-doored corner cupboard, straightly shined, is \$99.  
For some one's old pewter and china collection, a quaint old Dutch stippled dresser, with paneled doors, and scroll arms, offers itself for \$150.  
The Antique Shop contains many delightful suggestions for country cottage furnishings.  
(Fifth Floor)

**A New Wanamaker Silver With an Important Difference**  
It came about through an idea of our own which we were anxious to try out. Finally a manufacturer of fine sterling silver agreed to make up the silver exactly as we wanted.  
The various pieces have now arrived, and are as beautiful, if not more so, than we expected. They carry out our idea, which is the extra amount of solid silver in each piece, giving additional weight.  
In some cases the designs are in pierced effect, in others there is a plain border. Some are in dull finish, but the majority are bright. The prices are most interesting because they are so unusually moderate.  
Starting at \$9.50 for a bonbon dish, there are bonbon baskets, roll dishes, sandwich plates, bread trays, up to covered vegetable dishes at \$130.  
(Main Floor)

**So-Called Japanese Nainsook**  
Another shipment of the ten-yard pieces so much wanted by the women who have lingerie made at home.  
It is yard wide and \$3 a piece.  
(First Floor)

**Cool-Looking Lamp Shades**  
Made of printed glace cotton, in two sizes for floor and table lamps, at two prices—\$5.50 and \$6.  
(Fourth Floor)

**A Fact Is a Fact, and a Good Straw Hat Stays Clean Longer**  
Many a man heard it and doubted or never thought of it, but is convinced now, for he has worn straw hats from Wanamaker's.  
After all, it is a simple matter. The straw in a good hat is well compressed; it doesn't require much glue, and where glue is necessary a good grade is used. Therefore, the hat doesn't get sticky, nothing holds the dirt and it stays clean longer.  
Not only does it look better, but it feels better and wears better.  
Good American-made and Lincoln-Bennett or REDLEAF London-made hats are here between \$2.50 and \$5.  
(Main Floor)

**When a Man Weighs 240 All By Himself and It's 90 in the Shade**  
It's mighty hard to talk about the "good ole Summer-time," for Summer days for a man like that are pretty much a matter of mosquito bites, prickly heat and wilted collars.  
At least, they were in the days of yore—but there is comfort now, for  
**An Airy Tropical Suit Is Here to Fit Most Any Man**  
Hercules was mighty big, they say, but it is safe to state he could have found a suit all ready made to fit him in this Wanamaker selection.  
A great big six-footer who is extended side-wise as well, or a short fat man or most any other kind of a man can put on a suit and walk right out with it.  
A size is here for him—made to fit and made to wear and a good tropical suit is just as trim and just as smart as any other suit. And the colors are dark.  
The goodness of Wanamaker suits is in the tailoring.  
**Fancy Mohair Suits, \$30, \$22.50 and \$25**  
**Palm Beach Suits, \$18 and \$20**  
**Tropical Worsteds Suits, \$25 and \$32**  
(Third Floor)



**Cool Cotton-Filled Comfortables, \$3.50, \$4.50, \$5 and \$6.50**  
Some covered with silk-line, some with organdie.  
Choice of floral patterns and plain colors.  
With borders or without.  
Well-made, serviceable and the coolest comforts made.  
(Sixth Floor)

**A Mighty Clean-Cut Sort of a Shoe for a Man to Wear**  
particularly if he is a business man, brisk and neat, where appearance is a matter of dollars and cents, is a conservative English oxford.  
Perfectly plain, six-eyelet type, in either black or tan calfskin.  
And at \$7.50 shoes like these are more of a business proposition than ever.  
(Main Floor)

**Moths Are Hungrier Now Than at Any Other Time**  
EAT, eat, eat—it seems that is all the little creatures do for the next two weeks.  
Of course, moths have expensive tastes and most of the eating will be done among clothes, tapestries and other things folks really aren't anxious to have eaten up.  
But moth preventives will protect anything in the house.  
Cedar paper bags, business suit, \$1.25; dress suit size, \$1.50; for motor and fur coats, \$2; for overcoats, gown or opera cloak, \$1.75; for furs and muffs, \$1.25.  
Cedar paper to cover things in chests, dozen sheets, \$1.  
Naphthaline and cedar compound, 30 cents the package.  
Moth bricks, fragrant and lasting, 15 cents each. No moth, \$2; refills, \$1.50.  
**Of Course, Dainty Things Are Safest Laid Away in a Cedar Chest**  
And dust-proof, moth-proof cedar chests are in all sizes.  
36x19 in. .... \$16  
42x20 in. .... \$25  
48x20 in. .... \$25  
Box shaped lid-chests from 40 to 56 inches at \$24, \$29.75 and \$42.  
(Fourth Floor)