STRAWBRIDGE & CLOTHIER
54TH Anniversary Sale 54TH

Announcements for Tomorrow—Saturday—Until Further Notice, This Store Closed Daily at 5 o'Clock

A Set of Hand-made Vests and Step-ins for $3.90

These two-piece Sets are the prettiest and best value we have seen at the price. Porto Rican hand-made and embroidered or hemstitched by hand, some with filet lace edge—$3.90 a Set of Vest and Step-in Drawers.

Bodices, Hand-made and Embroidered, special, $1.50.

Hand-made Bloomers of Lingerie Cloth, now $1.95.

Strawbridge & Clothier—French Salon, Third Floor, West

Silk Hand Bags

Cost Less in the Sale

$2.45, $3.95, $4.65

A remarkable collection of smart Bags in navy blue or black, chiefly of moire or striped silks and, in the group at $4.65, of faille, brocade and jacquard silks, also.

Pouch and Envelope styles included. Dainty linings are a feature. Silk and cord handles, decorative catches, purses and mirrors.

Strawbridge & Clothier—Aisles 8 and 9, Centre

To-morrow—A Great Toilet Goods Event

With Anniversary Prices that warrant the selection of your vacation supply. Moreover, it will pay you well to lay in a year's supply of many of these Preparations at the exceptionally low Sale prices tomorrow.

EXTRACTS

Naomi Extract 50c
Garwood's Extracts, assorted odors 25c
Garwood's Toilet Water, 35c & 45c
Tokanettes, assorted odors.....25c
Piver's Extracts $1.35

SOAPS

Floating Castile.....38c
Jergen's Bath Soap, 7c a cake, 12 for.....75c
Oxford Glycerine Soap, 7c a cake, 12 for 75c
Omnibus Soap, a cake.....11c
Cuticura Soap, a cake.....17c
S. & C. Peroxide Soap, 7c a cake, 12 for 75c
Resinol Soap 18c
Pears' Soap, unscented, a cake..12c
Woodbury's Soap, a cake.....17c
Palmolive Soap, 15 cakes for $1.00 and sample of Palmolive Shampoo
Societe Hygienique Soap, 3 cakes for 50c
Lemon Soap, a dozen.....45c
S. & C. Edson Hardwater Soap, a dozen 55c

PREPARATIONS

Miner's Rouge for Lip and Cheeks, 18c
Metal Vanity Boxes (containing tablet powder), comes in three shades 65c
Le Fevre Nedra Vanishing Cream and Tablet Powder, both for 50c
"Kijja"—A beauty secret from old Egypt 50c
Bay Rum 35c
S. & C. Violet Witch Hazel....35c
S. & C. Violet Ammonia.....17c
Sea Salt, a bag.....14c
Epsom Salts (4-pound cans)...20c

BRUSHES

Bath Brushes 50c, 75c
Hair Brushes..95c, $1.25 and $2.50
Rubber Combs 18c
Nail Brushes 18c
Tooth Brushes 15c

RUBBER GOODS

Rubberized Tourist Cases.....35c
Bath Caps—now.....18c and 35c

POWDERS

Garwood's Talcum Powder....16c
Mavis Talcum Powder.....15c
Palmolive Egyptian Talcum....15c
Johnson & Johnson Baby Powder 17c
Orange Blossom Talcum.....17c
Djer Kiss Talcum 18c
Powder Puffs, 3 for.....25c
Vivaudau Face Powder and Vial Mai d'or Extract—both for 45c

TOOTH PASTE

Pepsodent Tooth Paste.....32c
Pebeco Tooth Paste.....30c
Kolynos Tooth Paste.....18c
Forhan's Tooth Paste 35c
Kal-pheno Tooth Paste.....17c
S. S. White's Tooth Paste.....17c
Listerine Tooth Paste.....33c
Stevens' Tooth Paste.....32c

Strawbridge & Clothier—Aisles 9 and 10, Market St. and Filbert St. Cross Aisle

Thousands of Men's Shirts 20 to 50 per Cent Under Price

Thousands upon thousands of Shirts in every fabric, pattern and coloring a man could wish for, at savings of one-fifth to one-half, NOW in this Anniversary Sale.

Fancy-Stripe Percale and Rep Shirts—$1.10
Woven-Stripe Madras Shirts—now $1.35
Madras, Mercerized Pongee and Cheviot—$1.65

—Including madras in corded, plain and crepe weaves, white mercerized pongee and tan cheviot. Many with collars attached.

Luxurious Silk-weft Shirts—now $4.35
White and Striped Jersey Silk Shirts—$4.35

Strawbridge & Clothier—East Store, Eighth Street

Misses' and Girls' Summer Frocks Under Usual Prices

$13.50 $10.00

Misses' Dice-Checked Voile Frocks—$10.00

ONE SKETCHED

In red, gold, navy blue and heliotrope—made as sketched, the frilly little edgings all of knife-plaited white organdie.

Misses' Finer Wash Frocks—$12.50 and $13.50

ONE SKETCHED

Dotted Swiss and voiles in dark shades, and light colored tissues in checked and novelty effects.

Misses' Checked Gingham Frocks—$5.00 and $7.50

Tailored belted Frocks and low-waisted sash Frocks; organdie collar and cuffs.

Misses' Silk Dresses—$19.50 to $25.00

Beaded crepe Georgette; crepe Georgette with fringe-trimmed skirt; crepe de chine and Canton crepe, plaited and hemstitched; and Sports Frocks of wash silk.

Girls' Sheer Wash Frocks—$3.00 to $5.50

Plain colored voiles with organdie piping, figured voiles with ribbon sashes; colored organdies with self quillings. Sizes 6 to 14 years.

Girls' Inexpensive Wash Frocks—$1.85 to $2.75

Checked ginghams with organdie panels; low-waisted sash Dresses of printed percales; and various gingham and chambray combinations. Sizes 6 to 14 years.

Girls' and Misses' Hague Cloth Middies—$1.85

In cadet blue. Made in turned-up, fitted waist-line style, with sailor collar and cuffs trimmed with white braid.

Misses' Silk Dresses—$19.50 to $25.00

Strawbridge & Clothier—Second Floor, Market Street

We Still Have a Good Supply of Those Fine Suits at $24.50

MANY WITH TWO PAIRS OF TROUSERS

About one-third to more than one-half under the regular price

There were an even 1200 of these Suits to start with this morning—a quantity ordinarily sufficient for several days' activity. But in this particular instance, the value is so extraordinary that those men who could not choose to-day, should plan to make their selection *early* to-morrow. The collection includes Alco, Wickham and other good Suits, in sports-coat and conservative styles, of worsteds, serges, cassimeres, cheviots and other desirable fabrics. Any man who wants a really fine Suit, can save $10.00 to $25.00 in this collection to-morrow—all $24.50. In clean-cut styles for men and young men.

Among the other Anniversary Sale attractions—

Hart, Schaffner & Marx Suits in the Sale at $33.50

Handsome styles for men and young men. Of desirable worsteds and smart shepherd check fabrics. All new, all fine—and worth one-third to one-half more than this Anniversary price.

Blue Serge Suits With Extra Trousers—$19.50, $29.50, $36.50

Three wonderful Anniversary value-groups of popular Blue Serge Suits in a variety of smart styles—all with two pairs of trousers. They are all carefully tailored — and all are much under-price.

Cool Palm Beach Suits **$13.50** *Men's Fine Mohair Suits* **$16.50**

Two attractive groups of cool Tropical Suits, well-tailored of excellent weaves, at attractive low prices.

Hundreds of Pairs of Trousers

AT SPECIAL LOW PRICES, White Flannel, at $6.50, Mohair at $4.25, White Duck or Khaki at $2.00. Of Suiting fabrics, $4.50.

Strawbridge & Clothier—Second Floor, East

Anniversary Opportunities

White Ribbons for Bows, Sashes, now 40c

Always wanted for summer. A kind and quality seldom found at this low price. Plain or Moire Ribbon with narrow fancy edge—40c a yard.

Roman-striped Ribbon in 6¼-inch width—85c

Handsome grosgrain Ribbon in summery colorings delightfully combined. Now 85c a yard.

Imported Cire Ribbons Less Than Half, 85c

Flowered and conventional designs on dark grounds, rich in effect. For bags, girdles and hair bows—now 85c a yard.

Aisle 11, Market Street and Centre

Handkerchiefs of Fine Irish Linen Under Price

Just from Lurgan, Ireland, and at Sale prices.

MEN'S HANDKERCHIEFS, with hemstitched hems in blue, French gray, green or tan—now 50c each.

WOMEN'S HANDKERCHIEFS with hemstitched hems in blue, old rose, French gray or tan—25c each.

Aisle 12, Market Street

Pillow Cases of Bleached Muslin in the Sale, 35c

Neatly made of muslin, 45x36 inches, dependable quality, away under price at 35c each.

Aisle 12, Filbert Street

Long Cloth in Original Ten-yard Pieces—$1.85

A notable Anniversary Sale value, for this is a fine-spun Long Cloth—10 yards, $1.85.

Aisle 13, Centre

Stationery You Will Appreciate at 45c a box

Boxes of 102 sheets of white linen-finish Writing Paper and 100 Envelopes to match. About half price at 45c.

Aisle 10, Centre

Sterling Silver Frames for Photos, Half Price

A number of sizes in Oval Frames, plain, engraved or engine-turned—now $4.00 to $27.00.

Aisle 10, Market Street

Two Pounds Chocolates in a Metal Box—$1.00

Delicious Bryn Mawr Chocolates in a decorated metal box. Worth one-half more than $1.00.

Strawbridge & Clothier—Basement and Filbert Street Cross Aisle

Children's Rockers—$2 One-fourth Under Price

A chair of her own will mean a great deal to any little girl. For porch or general use.

Four-passenger Lawn Swings, $9.50, $10.00 and $14.75

Three special-price groups. Attractive, strongly constructed Swings.

Play-yards for Baby Much Under Price

White enameled, with wood floor, $7.25. Natural color, with canvas floor, $3.50.

Basement, Filbert Street

Special Purchase of 200 Women's

Satin Crepe and Crepe de Chine Afternoon Dresses $23.75

To be shown for the first time Saturday—two hundred of these charming Frocks, made in the styles sketched, and with all these lovely shades for selection—

Gray, Beaver, Orchid, Peach, Canna, Black, Navy Blue, White

Every Dress in the lot is of a quality altogether out of the class indicated by the price—they are high-grade Dresses, with soft linings, all neatly finished and edged and with every detail as you would expect to find it in high-priced Dresses.

Dainty Summer Frocks, Special, $13.50

Pretty checked and woven-stripe tissues, fine dimities and voiles, with summery trimmings, frequently in white.

Voile Frocks, Exceptional at $9.75

Dark voiles with white figures and dots; regular and extra sizes. Also, in regular sizes, White Voile Dresses trimmed in lace, and some cord-stripe tissues in light shades.

Dresses Greatly Reduced

Crepe de Chine, Tricolette, Canton Crepe—$16.75 to $30
Chammy-knit, Canton Crepe, Velette—$30.00 to $50.00
High-class Ginghams, Tissues and Ratines—$16.75

Strawbridge & Clothier—Second Floor, Market Street

This Baby Coach

Under Price

$22.75

Constructed on graceful lines, equipped with reversible gear, heavy rubber tires, and finished in blue, gray, white and ecru.

In the new quarters at the Filbert Street End of the Basement.

Women's Canton Crepe Capes

Extraordinary Value Even for This Great Anniversary Sale

$12.75

Only seventy-five Capes in this lot, but they are well worth making the effort to secure yours. All of fine black Canton crepe, with deep fringe around the bottom, silk-lined, some in black, others in light colors. Soft crushed collar that stands up around the neck very becomingly.

These are ideal Summer Wraps—light and graceful to wear, easy to carry.

Second Floor, Centre

$5.00

Fine White Hemp Hats

Flower-trimmed Feather-trimmed Ribbon-trimmed **$5** *A wonderful anniversary opportunity*

Large Hats, small Hats, medium Hats, all of fine white hemp, with snowy white trimmings—cool and dainty looking, ideally summerlike. Some wreathed with white flowers, or swirls of white ostrich, others smartly trimmed with grosgrain ribbons and white beads. You would never judge them to be only $5.00.

Trimmed Hats, Special at $6.50

Hemp, maline hair, satin, Canton crepe; large and small; droop-brims, roll-brims, odd shapes, pokes, draped close Hats, scarf Hats; plenty of white, sand, flesh, navy blue, navy blue-and-white —Hats for dress, for sports, for traveling—and all greatly under price.

Special Showing of Transparent Black Dress Hats at $9.00

Picturesque Hats of fine maline hair trimmed with ostrich or novelty plumage; some with lace scarf, as shown in the sketch. Wonderful value at $9.00.

Strawbridge & Clothier—Second Floor, Market Street, West

Values for MEN

English Straw Hats, now $1.65

Wanted shapes and sizes.

Panama Hats Special at $4.35

Several desirable styles, most unusual value.

Second Floor, Market Street, East

Six Pairs of Socks for 70c

Good, durable Cotton Socks with extra-strong reinforced heels and toes. In cordovan, navy blue, black and dark gray. Sizes 9½ to 11½.

Aisle 3, Market Street

Madras Union Suits, 70c

Save more than one-fourth on these "Mercer Brand" Athletic Union Suits, of plaid or striped madras. An excellent value.

Union Suits of Nainsook—65c

About 3,000 of these cool, comfortable, well-made Athletic Union Suits to sell at the extraordinarily low price. Fine check nainsook. With elastic back-band. Sizes 34 to 46.

Aisle 2, Market

A New Soft Collar at 25c,

Made by the Yo[illegible] Company.

In three styles, a[illegible] "port" smart looking.

Aisle [illegible]

Silk K[illegible]n are so Grenadine[illegible] all over

Seconds [illegible] you get them about would other[illegible] and three [illegible] here all of Many patte[illegible]k. Bring your [illegible]ng.

Anniversary Specials in the Sporting Goods Store

Now Ready for You in the Convenient New Basement Location

Every outdoor lover will want to visit this newly located Store to see these exceptional values—just a few steps down, inside the West door on Market Street:

Men's California-style Bathing Suits—$3.00
Men's Life-Guard Bathing Suits—now $3.75
Tennis Rackets, well balanced, at $3.75
Tennis Balls, 35c, 3 for $1.00, $4.00 a dozen
Ford-size Tires, 30x3½, Fabric, $8.75; Cord, $13.50
Heavy Rubber Inner Tubes, 30x3½—now $1.25
Golf Sets—1 Wooden Club, 3 Irons, Balls, Bag—$16.00
Women's Golf Bags, in smart green shades—$2.50
Golf Clubs—Drivers and Brassies—now $3.50

5000 Pairs of Rubber-sole Sneakers for Adults and Children—$1.00 a pair

Black, white or brown canvas.

Strawbridge & Clothier—Basement, West

Elbow-length Silk Gloves One-third Under Price $1.20

How good-looking they are on the hand! As to the value, it's extraordinary. For they are pure silk, in 16-button length, with double finger-tips. Plenty of white, also pongee, mode, mastic and gray. These 2000 pairs should go out rapidly at $1.20.

Silk Gloves in the 16-Button Length, $1.00

A lighter weight, but unusual value at $1.00. In white and mode shade.

Chamois-Lisle Gloves Two-Clasp, 50c

An excellent assortment of shades in these practical Gloves.

Strawbridge & Clothier—Aisles 12 and 13, Market Street

Boys' Serge Suits with Extra Trousers, $9.75

One of the many Anniversary Sale values, of particular delight to parents, is this group of excellent Blue Serge Suits with 2 pairs of knickerbockers, in sizes 8 to 16 years, at $9.75. They are going out rapidly, so choose as early as possible to-morrow—$9.75.

Washable Knickerbockers Tan or gray covert and neat mixtures. **95c**

Small Boys' Tub Suits, with sports collars and short sleeves—$1.35

Strawbridge & Clothier—Second Floor, Filbert Street, East

Silk Blouses

Crepe de Chine Blouses and Over-Blouses, $4.95

Flesh, white and bisque. Tucked and fagoted Blouses; lace-trimmed and embroidered Over-Blouses, unusual at $4.95.

Long Tunic Blouses of Mignonette at $5.00

In Mohawk, bisque, navy blue and black. Trimmed with fringe.

Habutai Blouses, $4.95

White and black. Tailored and semi-tailored. Peter Pan and Tuxedo models.

Crepe Georgette Blouses and Over-blouses, $4.95

Flesh and white. Roll-collar, Tuxedo, Peter Pan and frill styles. Many beautifully lace-trimmed.

Strawbridge & Clothier—Second Floor, Centre

In t[illegible]
LUN[illegible]
A[illegible]

ANTS

Th[illegible] you[illegible] ye[illegible] several thousand new [illegible]ern effects, for work and [illegible]ss, added this week. Pants [illegible]at were $6, $7, $8 and $10, [illegible]ow marked at $1.66, $2.66, $3.66 and $4.66. **$1.66**

$4.95 *To-morrow! Women's Pumps and Oxfords in 12 Different Smart Styles Far Under Price* $4.9[illegible]

More than 1000 pairs—in twelve styles for every occasion. All new, all perfect and fully up to our well-known standards of Shoe excellence. The collection includes—Strap Pumps of patent leather; black gun-metal calf Oxfords; smoked elk, rubber-soled Sports Oxfords with tan calf tips or plain soft toes; russet calf Oxfords w[illegible] soles and heels or welted soles and military heels; black mat-kid one-str[illegible] patent leather open-work instep strap Pumps; tan calf one-strap Pumps—al[illegible]

Strawbridge & Clothier—Eighth and [illegible]

[illegible]LAND

[illegible]rket Street

Chester Store, Third and Market Sts.

Monday and Friday Till 9 o'Clock
Saturday Till 10 o'Clock