

### It Doesn't Pay to Be a Perfect Lover, Warns Winnifred Harper Cooley

**MEN**, don't be a perfect lover. It doesn't pay. One such was murdered recently. He was so perfect as a lover that he could not resist trying his art on them. He was so perfect that he should not live to make any other woman happy. And so she killed him.

**NOW**, however we may feel about the promiscuity of the majority of men in their love relations, we can scarcely make this an excuse for murdering them. Many a girl and woman, young and old, who reads a harrowing account of the heartbreak, the frantic passion, the shocks and horrors of the most brutal and senseless thing of a female man, will be very slow to know just how the suffering, the innumerable feminine creatures, who loved not wisely, but too warmly, the mania for destruction of that girl.

### Paul and Virginia

**I THINK** they're just splendid. I love women who give so unreservedly of their strength and talents and time and even money to further the cause of reform. It is necessary in this world to have a Paul and Virginia. Paul is the man who is the backbone of the reform, and Virginia is the woman who is the heart of the reform.

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### The Woman's Exchange

**FOR** the Editor of Woman's Page: Dear Madam—After having a constant and interested reader for quite some time I have decided to contribute a little to the cause of the woman's page. I have written a few articles for you and I hope you will find them of interest. I am a woman who is always ready to help in any way I can.

### What's What

**QUARRELS** are a part of life. They are inevitable. They are necessary. They are the result of human nature. They are the result of the fact that we are all different. They are the result of the fact that we all have our own ideas and our own opinions. They are the result of the fact that we all have our own hearts and our own minds.

### FROM HOPELESSNESS TO CHARM



Antoinette Donnelly tells how exercise and lessons in good taste transformed the pathetic little figure in the first picture into the charming figure of the second.

**YOU** can hardly believe she is with the same girl, can you? With her five weeks' difference between the "homey ducking" and the beauty? I wish you might see her in the flash that you could fully appreciate what transformation has been accomplished in this girl who came to me five weeks ago, downcast of expression, much under weight, miserably unhappy because she believed she was the hopelessly fat girl in the world, and in a carriage, which further accentuated her unhappiness, super-sensitive and melancholic.

**THE** UNHAPPIEST GIRL IN THE WORLD. I sent her an answer, with the request that she come to my office. She came the following day. She was thin, all right. I am an old man and I am an old man. I am an old man and I am an old man. I am an old man and I am an old man.

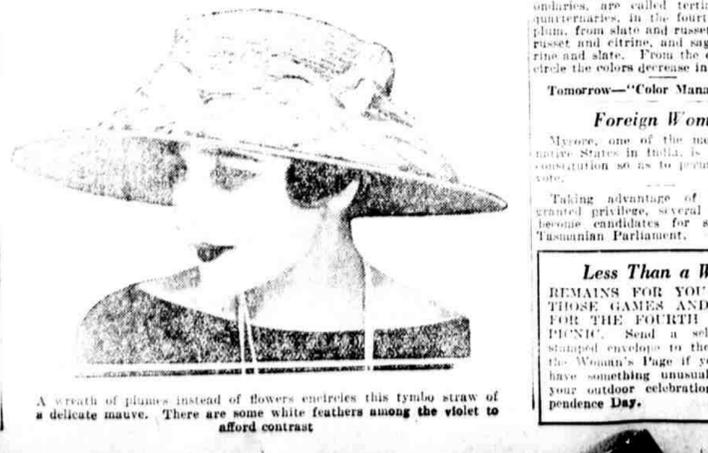
### Read Your Character

**IF** you have been following this series of articles with any consistency you may be curious to try yourself at an analysis of handwriting. Here is your chance. Cover up the last paragraph of this article, so that you will not inadvertently see the answer, and then consider the following:

### A NEW STORY

**Hazel Devo Batchelor** Monday, July 3 "The Wife Cheater" Yes, this is that important announcement.

### A SHADE HAT FOR SUMMER DAYS



A shade of plumes instead of flowers enriches this tynbo straw of a delicate mauve. There are some white feathers among the violet to afford contrast.

### Please Tell Me What to Do

**DEAR** Cynthia—This is the first time I have ever written you for the first-class advice you give. Also for the first-class paper you work for. I wish to answer "A New Writer's" letter.

### Plans to Open an Institution

**DEAR** Cynthia—"To Sparrow": You're a nut. I wish I had you here. I might not do too hard. Listen, "Sparrow," if I had a dollar for every time I heard you say "a nut," I'd be a very wealthy young person. I know I wouldn't work the year around and have to make a bill to meet after one.

### Says Girls Shouldn't Show Love

**DEAR** Cynthia—In reading your column recently I saw a letter from "A New Writer." I am a man and have yet to find a girl who made a big fuss over me. As a matter of fact, I don't believe I would care to have a girl who would like to be loved.

### THE HOME IN GOOD TASTE

**THE** HOME IN GOOD TASTE. By Harold Donaldson Eberlein. This diagram at first glance may seem just a trifle complicated. It is really not so at all. A little examination, along with the explanation here given, will show the derivation of the different colors and of what elements each is composed.

### Foreign Women

**MY**SON, one of the most important matters in India is to permit women to vote. Taking advantage of their newly granted privilege, several women have become candidates for seats in the Tasmanian Parliament.

### Less Than a Week

**REMAINS** FOR YOU TO GET THOSE GAMES AND STUNTS FOR THE FOURTH OF JULY. Send a self-addressed stamped envelope to the Editor of the "Woman's Page" if you want to have something unusual to do at your outdoor celebration of Independence Day.

### The Person Who Allows Success to Make Him Smug and Complacent

**THE** man in the story was a smug, modest and unassuming. He was a successful young business man, who had made his money and got his being smug. He was a successful young business man, who had made his money and got his being smug.

### Modern Japan

**A** "new costume society" has been organized by women in Japan, with the avowed purpose of bringing about the general adoption of modern dress for the ancient garb.

### For a cooling let-down after the driving heat of the day, try an iced glass of Tetley's Orange Pekoe Tea.



### TETLEY'S Makes good TEA a certainty

**WHAT** Makes the Difference? One pair of shoes will outwear another; one brand of perfume will please you more than another; an all-wool suit will give more comfort, look better and last longer than a suit made of cotton and shoddy.

### You'll taste the difference!

**ASCO COFFEE** 29c lb. Sold wherever you see this nameplate on the window. American Stores all over Philadelphia and throughout Pennsylvania, New Jersey, Delaware and Maryland.