

Organ plays at 9, 11 and 4:50
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Fair

What a Time It Would Be if the Master Cabinet-Makers of Ages Ago Could Come to Wanamaker's and See What Wonderful Furniture Is in the August Sale

School Yourself Not to Keep Up an Argument Just Because

you are sure you are right. By driving on harder and harder you or the other fellow may lose temper and fracture a friendship.

No matter how sure you are that you are right, give the other disputant opportunity to cool off, think and reconsider, and win his continuing regard by your consideration in giving him a chance to put himself right.

[Signed] *John Wanamaker*

August 16, 1922.

Women's Sports Dresses of Artificial Silk, \$35

Simple, one-piece short-sleeved frocks which gain a quality of richness from the luster of the artificial silk and the colors—jade, apricot, rose, sunset and mauve, each striped with white.

Women tell us there are few things that fill the week-end requirements more perfectly.

(First Floor)

Only \$45 for Women's Bolivia Cloth Coats

Still a few of the lightweight bolivia; ideal to put on when Autumn sets in.

The present price means a substantial saving, but what is more to the point is the fact that they are identical in cut with the new Fall coats coming in. They have the same ample skirts and the same large sleeves; even the same heavy stitching for decoration.

They are lined all through, and come in several colors—navy, fawn, gray and black.

(First Floor)

Women's Pajamas

Two-piece sorts of percale, some in the regulation middy style with frogs, white only, \$1.85; some in the middy slip-on style, pink and blue, prices \$2.50 and \$3.

Cotton crepe middy slip-on pajamas, \$3.85. The same in soisette may be had for the same price. Either may be had in pink or blue.

Soisette pajamas with mandarin collars or with regulation middies, pink and blue, \$3.85.

(Third Floor)

Young Women's Silk and Crepe Dresses at Final Prices, \$10 to \$30

Ninety young women will find wonderful values on these few racks. Fifty of the dresses are street and afternoon gowns of dark silk. Taffeta, canton crepe, georgette, crepe de chine and charmeuse, in black, brown, navy, gray or henna; with a few also of silk-knitted sports fabrics in brighter hues.

Some are elaborately beaded, some gracefully draped, others are simple, straight-line dresses. All are smart enough for the Autumn season. And the new and final prices of \$10 to \$30 should scatter them quickly.

(Second Floor)



Autumn Decides for Velvet and Duvelty in Millinery

Rich browns, tans, reds and navy blues—perfect Fall colorings are shown in the new hats!

The tricorne appears fashioned of a new material quilted with gold thread. A mediumly large model has a crown of rich Persian velvet, and a brim of plain dark velvet—a good combination. Duvelty models are mostly small, with soft, becomingly draped crowns. The hat of shirred velvet is another

(Second Floor)

Fall note—each of them expresses the new in line, material and ornament.

As for trimming, bits of monkey fur, metal and wool embroideries, and smart bows of the material are conspicuous.

Prices range from \$10 to \$35.

Higher Heels on the Very Newest Street Pumps

Not high heels, mind you; but a neat little Cuban 1 1/2 inches tall, that will look much better with new and longer dresses than the flat heels of Summer.

One might, in fact, call this very newest shoe the "Mary Jane" pump grown up.

It is black patent leather with short vamp, rounded toe, light welted sole, one buttoned instep strap, and moderate Cuban or

(First Floor)

military heel, with correspondingly higher arch.

The prettiest possible shoe to wear with the new silk or cloth frocks.

Priced \$13 a pair.

Soft Printed Taffeta Special at \$3

For fashioning Fall frocks what could be more attractive? Or for fine coat linings, such figured and flowered designs in black, navy, brown and tan are excellent.

Beautiful in quality and inexpensive, this taffeta will have as many uses as it has designs!

(First Floor)

Charming Frocks in the London Shop at Half Price

Dresses designed chiefly for sports wear—embroidered pongees, velettes, wool crepes, linens and jerseys—all beautifully made on straight lines.

Some have capes to match—for instance, an outfit of French granite cloth in a soft gray includes dress and cape for \$28.75.

(The Gallery)

New Among Women's Silk Umbrellas

All the fashionable colors are shown in the rich silk umbrellas with wide grosgrain borders.

The handles are of bakelite with rings of bakelite, amber with narrow leather straps or amber rings, and other favorite combinations.

The price is \$7.50.

(Main Floor)

New Models for Stamped Lingerie

Dainty things may be seen just now in the Art Needlework Store—nightgowns, envelope chemises and step-ins, of white and orchid batiste stamped ready to be embroidered.

The nightgowns may be had for \$2.50; chemises for \$1.75 and step-ins for \$2.25.

(Second Floor)

Women's Bathing Suits at \$10

The pretty one-piece dresses of black bathing satin cut exactly like chemises, fastening on the shoulders, and with gay Roman sashes for the only decoration.

Lots of people will buy them while they can at an advantage and use them for next summer. Black satin or black taffeta bloomers to wear under them are \$5.75. Bloomers of black surf satin, \$2.50.

Swimming suits of cotton, \$1.25. Of wool, \$3.50; all-silk, \$10.

(First Floor)

White Madras 18c a Yard

And women who like to have their underwear made up in the house will recognize that as an uncommonly small price.

(First Floor)

READY FOR THE WINDOWS—The New Fall Curtainings

A large and lovely variety, in patterns and materials seemingly daintier than ever. And most of them about one-third cheaper than Spring curtainings of the same quality were.

In snowy white, soft cream or a deeper ecru there are sheer voiles and scrims, grenadines and marquisettes, including large and small block designs, lace-stripe effects, figured and plain weaves. 36 to 40 inches wide. Priced 35c to 85c a yard.

Tuscan nets in heavy open mesh, cream or ecru are 80c to \$1.25 a yard. Flit nets in white, cream or ecru, 45c to \$1.85.

(Fifth Floor)

A Word in Time—and that time is now—will bring to your home during September a whole year's supply of

Blu-Mottle Soap at 5c the Cake

or 5¢ the hundred.

Only two months in all the year—March and September—can this famous laundry soap, with the bluing right in it, be bought for such a small price.

But all this month orders will be taken and delivery made as soon as September starts.

In cartons of 10, 25, 50 and 100 cakes.

(Fourth Floor)

If a Man Is Apt to Need a Suit of Clothes Any Time Before the Fourth of July Now Is the Time to Act While the Whole Wanamaker Stock of Better Clothing Is Marked for Clearaway

Every saving is worth while, some of them will go a long way toward buying an extra suit.

And there are suits of all kinds for all men. Fancy Summer suits, three pieces, and the weight that men can put on right now and wear until sleighing time.

Tropical suits—light, cool and easy for the hot days that are yet in store and all that next year will bring.

Also the serges and unfinished worsteds in black and blue—the suits that many a man wears the whole year through.

But the best part of the story is the suits—good through and through. In fact, they are the regular impossible-to-excel Wanamaker stock, perfect in every detail, but priced down to wind up the season in a hurry.

Fancy Summer suits, \$25, \$35 and \$40.
Worsteds and serges, \$25 and \$35.
Tropical suits, \$14.50 and \$20.

(Third Floor)



A Kit Bag Is a Man's Trunk on Many a Few Days' Trip

Holds everything—suits, shoes, shirts—and plenty of them.

And they are just as tough and strong as solid leather and master sewing can make anything.

Some are cowhide, some pigskin, others morocco—all are soft and supple, but almost everlasting when it comes to service.

In brown or black or the natural tan, with sturdy straps all around, kit bags between 18 and 30 inches are priced from \$25 to \$77.

(Main Floor)

Delicious Camee Chocolates

One naturally thinks of "Camee" when chocolates are mentioned!

There are all sorts of delicacies covered by the chocolate, such as caramels, mints, brazil nuts, almonds, and a nut rolled in yellow-jack.

Camee chocolates, \$1.50 a pound.

(The Camee Shop, Main Floor)

It Seems That a Man Can't Use Up the \$1.55 He Put in a Shirt

One of the woven madras shirts, of course, of the quality that is found only at Wanamaker's anywhere near the price.

There's a reason, too, for every shirt at \$1.55 is worth so close to twice as much that the difference doesn't matter.

Stripes of all kinds, all colors and every size that a man usually can find.

(Main Floor)

A Man Is Sure to Get a Good Necktie at 65 Cents

Sure to get a good one because every tie at the price has been a great deal more this very summer.

And there are ties of all kinds—reps, mucadores, grenadines and foulards—in scores of colors and just as many markings.

(Main Floor)

A Pair of Brogues or \$9—Which Is Better for a Man to Have?

He must wear shoes and if he is going to be a man about town at all his shoes most likely will be brogues.

Of course, he could get brogues for less, but that dollar or so saving soon would be lost several times over in buying the second pair.

Right now \$9 will buy an exceptionally good brogue of Scotch-grained calf in tan. Rather a plain shoe although the tip is marked by a few tiny perforations.

(Main Floor)



Chippendale or Sheraton or the cabinet makers to the French courts—how they would stop and marvel at the way each little detail of their creation had been magnified and softened and improved.

How undreamed-of features had been developed to bring a new gracefulness, a new luxury, a new comfort to each piece of furniture.

The furniture of today—as found in this Wanamaker Sale—bears out the art of its "period" to the finest detail, but it brings something more. It is solid, substantial and serviceable, yet proportioned for the modern apartment as well as house; it is fashioned for comfort and ease and it introduces a mechanical completeness and variety not known when the old masters were building their famous models.

The craftsmen who created the style of Louis XVI would certainly find a rare and fascinating interest in this Ivory Enameled Bedroom Suit in that style, which we offer in the sale at \$1743.

The maker of this suit specializes in enamel work, and in this field he has no equal to our knowledge.

This is as fine an example of modern enameled furniture as money can buy.

It is hand decorated in floral pattern done in natural colors.

The lines and proportioning of each piece are a triumph of harmony. What is known as the "casework," that is the interior cabinet work, is an equally unmistakable triumph of skill.

We show many other suits of a kindred type.

One at \$1100 is in a gray enamel effectively striped in blue and bronze.

Others in the collection are \$1050, \$1084, \$1268. All are much less than the regular price.

(Fifth, Sixth and Seventh Floors)

And speaking of Chippendale and Sheraton, how either one of the old masters would be impressed by the way his work is perpetuated in the collection of fine dining-room suits shown on the Sixth Floor, Market Street!

One Sheraton suit in particular is uncommonly true to type. Ten pieces, in fine light-colored mahogany veneers with oblong table, and chair-backs showing Windsor turnings and a wheel-like or pierced oval device set in a rectangular frame. The reduced price is \$935.

A ten-piece Chippendale suit in fine mahogany veneers is one of many that would interest Thomas by its rich carvings, typical cabriole legs, well-proportioned oblong table and generally fine lines. Now marked \$1260.

What a sale it is in which these finely individual suits, worthy of the golden ages of cabinet making, can be bought at the same relative price advantages that prevail over the less expensive suits and pieces, of which we show an assortment without a precedent or a parallel.



Trunks Priced to Travel

and built to travel, too, for every one in the whole special lot is solid, substantial, enduring.

Right along just such trunks have been selling here for higher prices—in fact, the savings are enough to pay the railroad fare to many places people like to go—but as long as the special lot lasts there will be

Wardrobe Trunks Steamer Trunks General Purpose Trunks

at prices that are surprisingly low.

General purpose trunks in three sizes, 32, 36 and 40 in., \$15, \$17 and \$19.

Steamer trunks to match in same sizes, \$13, \$15 and \$17.

Wardrobe trunks built good and with all conveniences; steamer size, \$30; three-quarter size, \$35; full size, \$40.

(Fourth Floor)