

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

Every Now and Then Some Sign of Autumn Calls to Mind Homes to Make Comfortable Again and New Clothes to Buy

How Shall We Get Anywhere in Being Good?

The simplest answer is to let our minds be full of good thoughts, and endeavor to carry them out, and the ways will be consciously and unconsciously opened to do the good deeds we want to do.

Sincerity is the first step upward, and the way to good doing follows.

[Signed] *John Wanamaker*

August 21, 1922.



Isn't It Fine to See Just the Hat You Like?

It happens often that the first models to come in go straight to a woman's heart with an appeal that later hats may not hold.

In that case it is well to let them go straight to the head also, for a becoming hat on hand is worth a hundred in the millinery showrooms.

The first ones this season are enchanting. Duvetyn, velvet, panne, hatter's plush, felt—choose what you please. All are in fashion. Wonderfully smart are the models shown, with every line and every decorative note re-

vealing the original Parisian inspiration. If you wish to foresee the millinery modes, visit the Gray Salons. Prices begin at \$14. Note especially the new monkey fur trimming on some of the most effective.

(Second Floor)

Antiques

reminds lovers of old things that only eight days remain to obtain the furnishings of its seven rooms at great reductions from earlier prices.

Included are old desks, chairs, cupboards, tables, chests, bureaus, clocks, mirrors, sideboards, beds, hook rugs, woven spreads, pottery and similar furnishings.

August reductions range from one-tenth to one-half—the majority around 20 per cent—and are for this month only.

(Fifth Floor)

Imitation Pearl Beads

of uncommonly good quality and soft and creamy color are here in a variety which includes the favorite long strings.

Clasps—when there are clasps—are gold, and prices of the strings run from \$2.50 for the shorter ones to \$16 for the longer ones.

(Main Floor)

Nurses' Uniforms Made to Measure

The Women's Custom Tailoring Bureau makes to measure nurses' uniforms of linen at \$9.50, of cotton poplin at \$8.50 and heavy muslin at \$5.50.

Capes of blue broadcloth lined with scarlet are made to measure for \$19.50. Prices include material, fittings and making.

(Second Floor)

White Crepe de Chine Overblouses, \$8.50 Special

Real "finds" for about a hundred women who appreciate beautiful blouses. Every one is spick and span, but sizes are somewhat broken, so they are now only a fraction of the former prices.

Fashioned of heavy white crepe de chine, every one beautifully hand embroidered, hand drawn, and some have real lace.

(Third Floor)

These Are the Days of the Piano Sale

GOOD selection still to be found tomorrow among uprights and grands, among players and even among reproducing pianos.

If you have children who are to learn music, you could hardly do better than let them have one of these used pianos for the practice years.

Splendid opportunities for music teachers, concert halls, etc.

(Egyptian Hall, Second Floor)

The Men's London Shop Has Received Another Consignment of a Remarkable Golf Shoe From England

A shoe that the bright spots on the links have been asking for during several weeks past.

Comfortable, pliant, long-lasting shoes and nice-looking ones as well.

Made on the popular English full-toe sports last and the leather is a particularly fine Russia smooth calf. Naturally the color is tan. There are perforations most everywhere, while the soles are studded with rubber disc spuds. Priced \$22.50.

(The Gallery)

Also a tan Scotch-grained calfskin shoe with full broad toe, came in the lot from England and is priced \$18. It can be used for street wear, although many men have spuds put on and make a golf shoe of it.

(First Floor)

A Wonderful Scotch Table Linen at \$2.25 a Yard

As heavy and serviceable a linen as money can buy.

An experienced house-keeper need only feel the texture and "heft" of it to know that this is a linen that is bound to give unusual service.

Unbleached, but it will whiten with a few washings. 70 inches wide, and priced at an exceptionally low figure—\$2.25 a yard.



Now Starts the Final "Good-by" To All the Men's

3-Piece Summer Suits

All the fancy suits, all the serges and worsteds in solid blue and black have been grouped into two lots and marked at final clearaway figures.

\$20

\$28.50

Without a single reservation, a man can come here and select from the entire Wanamaker stock of better-than-usual three-piece Summer suits at one of the two prices.

No matter what suit he selects it will be at least on a par with the manufacturer's price—by far the majority is much below the actual cost.

In the lot there are remarkable worsteds and chevots in most all the patterns and color effects that have been in demand throughout the season. And all sizes are in the lot, although every pattern is not in each size.

Every suit is faultlessly tailored, made of dependable all-wool fabric and in every way up to the standard of the best clothing in the country.

(Third Floor)

The Wise Man Wears Brogues—Perhaps the \$7.75 Ones

Big, roomy, stalwart shoes that allow free play to the entire foot and are heavy enough to stand the roughest day after day wear. At the same time they are right in the forefront of fashion.

It is just like getting all the other fellows to wear scuffle-proof comfort shoes—this matter of having brogues so popular.

At \$7.75 are tan brogues of grained calfskin with tiny perforations on the tip and along the vamp seam. The soles of heavy and white oak, which makes it useless to start to measure the service.

(Main Floor)

Just Say How Many

and with the start of September the delivery man will stop at your door with all you want of

Blu-Mottle Soap 5c the Cake

At 5 cents the cake most people find it worth while to buy a whole year's supply at a time. Blu-Mottle is a laundry soap proven pure, it is just as effective in hard water as any other kind, washes clean, lasts longer and has the bluing right in it.

During September 5 cents the cake and orders are being taken right now.

In cartons of 10, 25, 50 and 100 cakes.

(Fourth Floor)

Georgette Crepe in Every New Coloring for Autumn

If there is a shade that Dame Fashion intends using and has not already sent to us in georgette, we shall be surprised.

It doesn't seem there can be a color gradation not here. Surely there is no other such showing of georgette crepes and kindred fabrics, silk voiles, to be found.

Every one of the new brown shades is here. All the new blues, in gray alone, there are eighteen shades, and more variation than that in some of the other colors.

New ones are coming every day. The width is 40 inches, and the price \$2 a yard for georgette crepe and \$2.25 for silk voile.

(First Floor)

Dainty Clothes for Tiniest Babies

Long dresses, petticoats, bands, binders, booties, etc., for the new baby. Large assortments for mothers to choose from.

Dresses of softest white materials with dainty embroideries, laces and handwork, machine made are \$1 to \$3, entirely hand made are \$1.25 to \$6.

Petticoats of nainsooks, machine made, are \$5c to \$2; hand made, \$1.50 to \$5. Of outing flannel, 50c; of flannel, \$1 to \$6.15; the latter quite elaborate.

Little shirts are 75c for cotton to \$2 for silk; binders are 25c to 45c; bands, 75c to \$1; booties, 40c to \$1.50. Outing flannel wrappers are 60c to 80c.

Bird's-eye diapers, according to size, are \$2 to \$4 dozen.

(Third Floor)

Soft Taffeta Ribbons 9 1/2 Inches Wide, \$1.85

So soft and drapable that it is particularly nice for graceful girdles. Lovely pink, turquoise, blue-jade, American beauty and black, with a silvery sheen that gives it additional luster.

(Main Floor)

Silk Petticoats From Japan

White crepe de chine, white China silk and natural colored pongee, all heavily embroidered and scalloped, and priced at \$6.85 to \$20. The pongees, especially, are liked for traveling.

(Third Floor)

Picot-Edged Ribbons

A new shipment of the season's best light and dark shades come in three desirable widths—1/2 to 1 1/4 inches at 80c, 95c and 50c a yard. A good quality.

(Main Floor)

White Net Dresses for Women, \$18.75 to \$38.50

Half a dozen styles of the pretty, airy things which women like to have for the last hot days of August and the first of September.

They don't involve much money, but they do give a lot of satisfaction; sheer white being always becoming and easily packed.

These dresses are made of net alone or net with embroidery and fillet or some sheerer lace; the color, when there is any, comes from the pastel-tinted sashes.

Sizes are 34 to 44. Prices are \$18.75, \$32.50 and \$38.50.

(First Floor)

A Dainty White Satin L. R. Corset at \$6.50

An exceptionally dainty model for average or slender figures. Silk elastic top, with a little spring at the back. Lightly boned and topless.

Three other L. R. models of unusual lightness and daintiness, for slender and average figures, are in figured pink broche and pink silk-figured batiste, with elastic insets or gorges where needed. One is so low as to be little more than a hip confiner. Priced \$4.50 and \$6.50.

The quality of all four models is exceptional.

(Third Floor)



A New Tongue Slipper in Black Patent Leather

It has a wide, high tongue, a rather short vamp with medium rounded toe, light turned sole, high arch, and Spanish Louis heel. Under the tongue is an elastic gore that insures snug fitting around the top.

Priced \$14 a pair. Sparkling cut steel buckles add to its effect, but it will be as often worn without. In cut steel, suitable buckles are \$8 to \$45 a pair.

(First Floor)

The New Autumn Riding Habits

They consist of coats and breeches of fine cords and worsteds in quiet colors and green and may be had for \$35 upwards. Combinations consisting of checked breeches and plain coats are \$50. All the suits are reinforced with chamois and buckskin.

Riding breeches alone of mixtures and checks, are in grays, tans, browns, brick color and heather mixtures.

(First Floor)

Autumn Topcoats and Wraps for Schoolgirl Ages

Her mother, very likely, will pick out for her one of the big, loose, easy-fitting coats of brown wool chinchilla, at \$48.

The material is plaid-backed, and they are half-lined with satin. With raglan shoulders and wide, swirling skirts, they emphasize the roomy and generous mode of this year, besides being wonderfully well made and warm.

From this price the new school dress coats for girls of 12 to 16 years go up to \$200—for a lovely garment of kitch gray silk-and-wool bolivia in a quite new cut, with big fur collar and cuffs.

(Second Floor)

New Schoolgirl Frocks of Cloth, Silk and Velvet

Dresses whose upper part is figured silk duvetyn of light weight, and the lower part of velvet. Dresses all of velvet. Or of silk. Or silk and serge combined. Or all serge or fine Poiret twill.

They are for girls of 12 to 16 years, and designed for school wear and for "best." Priced from \$23.50 to \$40.

(Second Floor)

Fashion Has Picked the Silk Bag to Go With Madame's Street Attire

Silk bags for the Fall and most all of the Winter. Soft, lustrous, rippling silk bringing almost a Spring-like suggestion except for colors. And they, of course, are dark—navy, black, browns or grays.

Shapes are new and many, starting with the little novelties and going through the whole gamut until the roomy shopping bags are reached.

Some of the frames are covered, some gilt or nickel on brass, some bags dangle on chains, others silk straps.

The first of the new bags have come in—bags of the softest, finest, sturdiest silks in black effects, moire, floral or plain and the prices are \$2 to \$10, with remarkable choosing at \$3, \$5 and \$8.50.

(Main Floor)

Right Now Is the Best Time in Several Years

To Buy Furniture and the Best Opportunities Are in

The Wanamaker August Sale

This is the best time because prices are lower than in several years and they will hardly go lower.

This is the best time in several years to buy furniture because the Wanamaker stocks, the largest in the world at retail, are offered in their entirety in the famous August Sale at reductions of 10 to 50 per cent from prices that were already lower than they had been since 1916-17.

The time to buy furniture is now and just as surely the sale to buy it in is the one great, original, unrivaled Wanamaker Sale.

But the time is running away. The sale is becoming a matter of days, every day brimful of opportunity.

We have furniture in plenty, more furniture and better furniture than any sale other than a Wanamaker Sale ever started with.

Selections are splendidly large.

Note, for instance, the fine choice of dining-room suits at \$180 to \$400.

Dining-Room Suits

\$180—10-piece suit in walnut veneers, Colonial design. \$242—10-piece suit in walnut veneers, Queen Anne design.

(Fifth, Sixth and Seventh Floors)



- \$300—10-piece suit in walnut, William and Mary design.
- \$337—10-piece suit in walnut, Chippendale design.
- \$357—10-piece suit in walnut veneers, Heppelwhite design.
- \$364—10-piece suit in figured mahogany veneers, Heppelwhite.
- \$380—10-piece suit of figured walnut, William and Mary design.
- \$382—10-piece suit of walnut veneers, William and Mary design.
- \$393—10-piece suit in walnut, Queen Anne design.
- \$395—10-piece suit in walnut veneers, cane back and tapestry seats on chairs.
- \$395—10-piece suit in walnut veneers, finished in two shades of brown.
- \$400—10-piece suit of mahogany, Sheraton design.

Preserving Jars and Kindred Needfuls

Preserving jars and accessories are shown in full selection in the China Store.

Mason jars, complete with rubber rings, and zinc caps, 90c in pint size, \$1 in quart size and \$1.45 a dozen in half-gallon size.

Economy jars, \$1.35 in pint size, \$1.50 in quart size and \$2 in half-gallon size.

Jelly glasses, complete with metal covers, 40c a dozen. Extra covers for Mason jars 30c a dozen, and for economy jars at 30c a dozen.

Rings of good quality rubber for Mason jars, 10c and 12c a dozen.

(Fourth Floor)

One Has to Live With a Mattress

More so than with any other piece of furniture.

That is a good enough argument for choosing the best, supposing any argument is necessary.

The thing to bear specially in mind just now is that the time for choosing in the Wanamaker August Sale is running short, but there is no shortage of goods.

And the savings are an average 20 per cent.

(Sixth Floor)

Many Beautiful New Weaves Go Into the Oriental Rug Sale

New Serapis in carpet and smaller sizes, new Saruks, Savalons and Mahals in carpet sizes, together with a new lot of Persian Hall Runners, both antique and modern give a new glow of beauty and a new interest to the sale.

Together with the other Mahal, Chinese and Kermanshah pieces in the sale they constitute a delightful assortment, and all are marked at prices considerably below prevailing market values.

(Seventh Floor)