For Tuesday

Store Open 9 A. M. to 5:30 P. M.

Autumn! The Store enriches in color—as the forest hills—faster, for we must be ready to let you assume the colors in your dress.

# GIMBEL BROTHERS

MARKET : CHESTNUT :: EIGHTH : NINTH

Philadelphia, Monday, September 11, 1922

Only the businesses with wide trade connections and a determined program of service can right wrong and make your money buy better things.

For Tuesday

## Paris Today—Fashion Review—Living Models

And Gimbels again—not only first with Paris' authoritative word; not only presenting the most comprehensive collection of Paris models of any store in America—But even Gimbels outdoing Gimbels in the matter of demonstrating Paris Fashions to Philadelphia taste.

***These Are Among the Most Famous Gowns:***

"Le Cardinal" (from *Paul Poiret*), "Bambina" (from *Savary*), "Phedra" (from *Madeleine et Madeleine*), "Geranium" (one of *Jean Patou's* loveliest creations), "Pagode" (from *Miler Soeurs*—note its thoroughly Chinese style embroidery?), "La Claridge" (from *Edgard*), "Antigone" (*Jenny's* undoubted masterpiece), "Teheran" (from *Paul Poiret*), "Agitation" (from *Renee*), "Mourone" (from *Martial et Armand*).

*By the Way—Miss Kitty Molineux, who was "Miss Philadelphia" in Atlantic City's Bathing Girls' Beauty Contest last week, is the "Bride" in the Wedding Party of This Review.*

And the wedding party was entirely gowned in Paris.

**Paris' Best—London's Best—America's Best**

Dresses—Suits—Wraps—Furs—Millinery—Sports Wear—Sweaters—Blouses. Women's, Misses', Girls'.

**Twice Daily: 11 to 12.30—2.30 to 4**

—Gimbels, Seventh floor Auditorium.

## Adorably Youthful-Type Millinery—Both for Maid and Matron

Dressy black, brown, and navy blue.

New *cloche* (mushroom) and off-the-face models. New tricornes. New bicornes. In the new colors—carmine, écaille (tortoise-shell), beige, and gray.

Fascinating soft "pull-down" hats in the Persian and Florentine colors.

**$12.50 and Upwards**

—Gimbels, Millinery Salons, Third floor.

## Particularly Tempting Values in the Advance Sale of Furs

$189

**$290 Fur Coats at $189**

Like the coat pictured—a very new model, 45 inches long, in natural muskrat. Choice skins. Smart "crushed collar" and mandarin sleeves.

Also dark raccoon Coats in the smart 40-inch length, with belt.

Both silk-lined, of course.

***These Special Values in Fur Neckwear***

**$40 Fur Scarfs at $29**

One-skin choker-style. Fox in all colors. Natural stone marten. Natural mink.

$50 to $89 Baum Marten Scarfs at $35, $49 and $59. In the inimitably soft natural brown.

$100 platinum fox Scarfs, at $69.

—Gimbels, Fur Salons, Third floor.

## Girls' School Dresses at $1.95—*Value $3*

And a dozen styles to choose from.

Ginghams in small checks.

Ginghams in club checks.

Ginghams in cross-bars.

Plain ginghams in adorable colorings.

Brown, blue, green, pink, maize, and red.

Also—white "Regulation" Dresses with colored collars and cuffs.

6 to 14-year sizes in the lot.

—Gimbels, Salons of Dress, Third floor.

## $1.95 to $6 Golf Clubs Reduced —Now $1.56 to $4.80

Including imported Nicholl Irons; also Burke, Spalding, Reach and Lee makes of Wood and Iron Clubs—variously at $1.56 to $4.80. Twenty per cent reduction throughout the stocks. Regularly $1.95 to $6.

**$1 to $25 Caddy Bags at 80c to $20**

All sizes. Inexpensive "Sunday" Bags up to fine sorts by Burke, Nesser, Spalding and others.

**Silver King Golf Balls**

Repainted, at $5.10 a dozen.

New, at $12 a doz.

—Gimbels, Fourth floor.

## Personal Stationery

There is a growing demand for printed stationery for more general use.

Three-line name and address, this style—

WILLIAM W. ELLSWORTH
ESPERANZA FARM
NEW HARTFORD, CONNECTICUT

on 200 single sheets of Hammermill bond, and on flap of 100 envelopes to match—special for

**$1**

Delivery in ten days.

—Gimbels, First floor.

## Boys' All-Wool (Tweeds and Cassimeres) Norfolk Suits for School

***Single- or Double-Breasted*** *Ages 8 to 18*

**$10 and $12.50**

***Or, Two-Trousers Suits at $12.50 and $15***

Boys' two-trousers Crompton water-proofed Corduroy Norfolk Suits. Yoke front and back; box pleats; coat lined with khaki; ages 7 to 18 years, at..... **$8.75**

**$5** (Value $7.50) for Boys' All-Wool Blue Serge Suits, ages 3 to 10. Oliver Twist model with broadfall trousers that lace in the back; chevron and service stripe on sleeve, collar, cuffs and shield; trimmed with white, gold or black braid; large black silk tie.

**$5.50** for Boys' Rainy-Day Outfits, ages 4 to 18 years. Tan Raincoat, with Sou'wester Hat.

—Gimbels, Third floor.

*Eight Effective Models in*

## Bungalow Dress Aprons at— 88c

One style is pictured.

Ginghams; percales; combinations of chambray and check ginghams; striped ginghams trimmed with chambray, also figured percales.

Bib styles; pockets in different treatments; pearl buttons, pipings and rickrack trimmings. Tie sashes.

And at a wonder price—88c!

—Gimbels, Second floor.

## Stainless Steel Cutlery Won't Rust or Discolor *When Used With Acid Foods*

This means a new article for one that fails—if, by any chance, that should happen!

This Sale is the first time we could offer Stainless Steel at special prices.

6 Table Knives, French shaped handles, made of fine white celluloid, stainless and rust-proof blades at **$3.95**

6 Table Knives, handles made of black compressed rubber, stainless and rustproof, at **$3.05**

6-inch stainless steel Spatula, regularly $1.25, at **75c**

8- and 9-inch stainless steel Slicers, regularly $1.15 and $1.25, each at **75c**

6-inch stainless steel Butcher Knives, coco handles, regularly $1.25, at each **75c**

Grape Fruit Knives, stainless steel, regularly 60c, at **35c**

Kitchen Paring Knives, stainless steel, ebony and coco handles, regularly 55c and 65c, choice, each at **35c**

The opportunity to purchase stainless steel at such low prices should be grasped, at no time heretofore have we been able to offer this class of merchandise at such low prices.

—Gimbels, Fourth floor.

## Half Price for Oneida Community Silver-Plated Ware

***"Exeter" Pattern Discontinued***

"Exeter" is their "Reliance" plate and carries a 25-year guarantee of service.

Teaspoons, six for $1.13, regularly $2.25. Medium forks, six for $2.25, regularly $4.50—and so on through a long list.

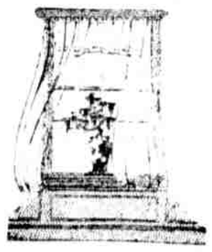
Twenty-six piece sets at $9.55 the Set; and with hollow handle knives at $12 the Set.

—Gimbels, First floor.

*Tomorrow*—2700 Yards of

## Theatrical Gauze

*—imported from England*



Special at **32c** a Yard

One of the best window-curtain fabrics that come. Yes, indeed, it launders perfectly.

**50-inch Sunfast Drapery Poplins** Special at **98c** a Yard

Rose, blue, gold, mulberry and green.

—Gimbels, Upholstery, Fifth floor.

## 5- or 6-Gallon Stone Crocks

**$1**

***Regularly $2.50***

First quality. Delivered where our wagons run.

—Gimbels, Fourth floor.

## Women's Low Shoes for Fall at $5

*Satin, Patent Colt, Russia Calf*

New wide strap effects; rich black satin; chrome patent colt; soft tan willow calf; brocaded black satin.

Widths AA to D. $5.

Low shoes will be the vogue this fall.

**Also—Four Hundred Pairs of Women's $10 Low Shoes, Short Lines and Single Pairs, Reduced to ..... $5**

—Gimbels, Second floor.

*Mail and Phone Orders Filled Same Day Received*

## 50 Cakes of Borax Soap, $2.85

300 boxes of Gimbels Real Borax Laundry Soap, special at $2.85.

**St. James Coffee**—5000 lbs. high-grade popular St. James Coffee, pride of Philadelphia, 50c value, in 10-, 5- and 3-lb. lots, at, lb. ..... **35c**

**Granulated Sugar**
Philadelphia-refined. Limit 10-lb. sack, if purchased with other groceries, for ..... **69c**

**Green String Beans**
Purity Brand, in case, dozen, half-dozen or 3-can lots, at, can ..... **14c**

**Jacob Dold Hams**
Westphalia-style curing; all family sizes at, lb. ..... **25c**

**New Sifted Peas**
Lenox; case, $6.75; dozen, $3.50, or, can.. **30c**

**Blue Mottled Laundry Soap**
Gimbels; makes white clothes whiter; box of 100 cakes at $4.50; 10 cakes for ..... **48c**

**Norway Mackerel**
Lenox new pack white Fish, at, 10-lb. pail ..... **$1.85**

**No. 10 Can Apple Butter**
Libby's, properly spiced, at, can ..... **85c**

**Olive Oil**
Pompeian Brand; highly nutritious, at, quart can ..... **$1.35**

—Gimbels, Pure Food Store, Chestnut Street Annex.

# We Will Make You a Suit for $34.50

It will compare favorably with $45 to $60 Suits—and we cannot continue the offer after the 16th (Saturday).

The tailors who do this work first limited the time to Wednesday—fearing we'd take too many over 2000 orders—2500 is the limit. The hot days slowed things, for these are **Fall and Winter Suits**, hence this extension of time.

Choose the fabric that in sort and color serves you best—whether it results in $45 or $60 Suit it is best for you—and the saving surely is big enough.

Fancy worsteds, silk-mixed worsteds—such splendid styles; Scotch Bannockburns, cassimeres, serges—good ones—blue, black, gray.

Fit and satisfaction—we promise that.

—Gimbels, Second floor.