

Ultra Smart Velvet Paon & Lyons Hats

With Fashionable Burnt Peacock and Ostrich Trimmings—Featured Tomorrow at **\$7.50**

Marvels of Value—Every Hat in the Lot

Lovely brand—new models of Lyons, Paon and Paon faced with Lyons, trimmed with chic fancies of peacock, graceful flowing ostrich sweeps and soft feathery facings in bewitchingly charming effects.

Choice of large, small and medium shapes—in mushroom, off the face and the new short-back models. One sketched. Black and colors.

SNELLENBURG'S Second Floor, Millinery Salons

We've Just Unpacked for Saturday's Selling a Wonderful Shipment of Beautiful New Undergarments

To Sell Special Tomorrow at Popular Prices

Exquisite Gowns and Envelope Chemises

Special at **98c to \$1.98**

Fine, lacy models of lingerie cloth, elaborately trimmed back and front—others plain tailored for those of conservative taste.

The Famous "Everfast" Sateen Bloomers, Special at **\$1.98**

Absolutely Guaranteed Against Fading or Dyes in black, flesh, orchid and honeydew.

\$3.50 Crepe de Chine Envelope Chemises at \$1.98

Many charming styles—attractively trimmed.

Navy Satin Camisoles, Special at **\$1.39**

Built-up shoulder models, cut extra full.

\$1.00 Boudoir Caps and Garters... 59c

In all the dainty pastel shades.

Saturday's Marvelous Values in Our October Sale of Toilet Articles

Mail and Phone Orders Filled Unless Otherwise Specified. We Reserve the Right to Limit Quantity Sold to One Customer

Coty's \$3.50 and \$4.00 Toilet Water at **\$2.15**

In the following orders—L'Origan, Styx and Paris. No mail or phone orders.

Coty's \$7.25 L'Origan Extract, in original fancy bottle, boxed, Special at **\$3.89**

Limit 1 to a purchaser.

Coty's L'Origan Extract in bulk, Special at **\$1.90**

Coty's La Rose Jacqueminot Extract in bulk, Special at **\$1.90**

\$2.00 size Piver La Trefle Sachet, Special **\$1.25**

\$2.00 size Piver Pompa Sachet, Special **\$1.25**

Snellenburg's Hardwater Soap, Dozen Cakes, **59c**

Imported Luman Soap, Special **19c**

White Floating Castle Soap, Large bar, **39c**

Ivory Soap, Special at **4 for 25c**

Snellenburg's Dental Cream, Special at **15c**

Zhongta, for the gums, Special at **45c**

Kat-Pheno Tooth Paste or Powder, Special at **15c**

Snellenburg's La Charme Lemon Cream, 8-oz. Tins, Double Strength, Special at **39c**

Pond's Vanishing Cream, Small size, Special **22c**

Pond's Vanishing Cream, Large size, Special **25c**

Peroxide of Hydrogen, 1-lb. Bottle, Special **19c**

Violet Ammonia, Special **19c**

Holika's Frostilla, Special **21c**

Derwillo for the complexion, Special **75c**

Palmolive Shaving Cream, Special **22c**

Dandruff, Large size, Special **62c**

Watkins' Mulsified Coconut Oil, at **34c**

Lanell's Samual Talcum, Special **21c**

Holika's Violet Talcum, Special **18c**

High-Grade Popular-Make Corsets At Half Price and Less

\$4.00 to \$6.00 High-Grade Popular-Make Corsets at \$1.98

American Lady, Snellenburg Special and C-B corsets of fine broche and plain coutil.

\$10.00 and \$12.00 High-Grade Popular-Make Corsets at \$5.95

La Bonito, Nemo and Bon Ton corsets in broken sizes and styles, but there's wonderful choosing in the lot.

SNELLENBURG'S Second Floor

A Brand-New Purchase of Children's Smart Polo Coats at \$9.95 ea.

Jaunty models of excellent quality material, with yoke back, inverted plaits, belt, snappy pockets & button trimmings. Also flare models with throw tie. Sizes 2 to 6 years, cozily lined. One pictured. Splendid values!

Babies' Long and Short Coats at **\$4.95 to \$12.95**

Many charming styles, some hand smoked and embroidered; others prettily fur trimmed.

Children's Handsome Coats at **\$10.95 to \$35.00**

Beautifully fashioned of high broadcloth, duvetyne, camel's-hair and chinchilla. Sizes 2 to 6 years.

Special Sale of Children's Beaver Hats at **\$2.89**

Six smart and becoming styles in brown, beaver and black.

Children's Pretty New Dresses at **\$7.95 to \$9.95**

Jersey and wool crepe models, attractively hand-stitched in bright colors. Made with bloomers. Sizes 2 to 6 years. One pictured.

Children's Hats at **\$1.95 to \$3.95**

Velvet, felt and velour hats in many charming styles—tailored or fancy effects.

Babies' \$3.95 to \$4.50 Lovely Bonnets at **\$2.95**

A special lot of pink, blue and white. Daintily trimmed with platings and ruffles.

Saturday—Last Day of Vanta Demonstration of Pinless and Buttonless Garments for Babies

Mothers, this is the last day the nurse will be here to explain the wonderful advantages of Vanta Garments. Shirts, bands, binders, gowns and Gertrudes on sale tomorrow at special prices.

\$3.50 Eiderdown Baby Buntings... \$2.29

Trimmed with sateen.

SNELLENBURG'S Second Floor

A Most Extraordinary Purchase of Women's and Misses' \$45 Handsome New Fall Riding Habits Enables Us to Offer Them At \$29.50

And all the more wonderful because of the timeliness of the sale—For right now every horsewoman is looking for a new Fall Habit.

Beautifully tailored models—comfortable, perfect fitting and well lined.

Cleverly fashioned on jaunty, youthful lines, with inverted, plaited-back coats, four patch pockets, narrow belts and smart horse buttons. Breaches are strongly re-enforced about the knees.

Serviceably Built of Imported Tweeds or Heavy Jersey Cloth. Stunning Models at Tremendous Savings!

SNELLENBURG'S Second Floor

Some Emphatically Fine Values in Women's Petticoats and Princess Slips At Decidedly Worth-While Savings

\$7.50 Radium Silk Petticoats... \$5.50

With pretty ruffled and hemstitched flounce. Black, navy and all the leading light colors. One pictured.

\$5.00 Silk Petticoats at \$3.95

Splendid line of all jersey, messaline and radium silk petticoats in an excellent variety of styles and colors. One sketched.

\$5.50 Charmeuse Princess Slips \$3.95

Excellent quality, charmeuse, in navy, brown and black. Sizes 36 to 44.

\$3.95 Messaline Petticoats... \$2.95

Also some of all jersey. Have shirred, plaited and ruffled flounces. Plain and changeable colors.

\$2.25 Sateen Petticoats... \$1.69

Soft, lustrous sateen, with pretty plaited flounces; flowered trimming.

SNELLENBURG'S Second Floor

SNELLENBURG'S

FRIDAY, OCTOBER 13, 1922. Store Opens 9 A. M. Closes 5:30 P. M.

ENTIRE BLOCK—MARKET. 11th to 12th STREETS

Wonderful Stocks of **New Cloth Dresses**

Designed to Make the Larger Woman Look Her Best

Ready Tomorrow in Our Fashionable Stout Shop

at **\$18.50** to **\$89.75**

Ultra smart models of Poiret twill, serge and tricotine, introducing every fashionable new-season feature in effective draping, paneling, braiding and embroidery trimmings—the new and original sleeves, with bell cuffs and vivid facings—the wanted necklines and girdele effects.

Developed according to our special system of measurements, for women requiring sizes 42½ to 54½.

Just such frocks as well-dressed women are choosing right now for street wear with fur neckpiece. Choice of navy, black and brown.

SNELLENBURG'S Second Floor

We've Just 500 Pairs of These Immensely Smart and Popular New Colonial "Strap" Pumps for Women To Sell Tomorrow at \$5.95 Pr.

A brand-new idea in Tongue Colonials—but already quite the vogue in style centers—becoming the grace and beauty of the Colonial with the smartness and comfort of the pump.

Designed of dressy Patent Colt—one strap under the tongue—with welled sole and straight heel with rubber top lift.

Come early, as these pumps are fast sellers. Sizes 3 to 8—B to D widths. Shown.

The Smartest of the New Fall Shoes for Children and Misses

Patent colt vamp, with gray suede or white kid top, finished with patent leather cuffs. Very good looking.

Sizes 8½ to 11 at \$5

Sizes 11½ to 2 at \$6

Shoes for the Real Live Boy

Brown and mahogany calfskin. Rubber heels.

Sizes 1 to 5½ at \$4.50 and \$5.00

Sizes 10 to 13½ at \$3.75

SNELLENBURG'S First Floor

SALE OF Women's Highest Grade Lace Clocked, Slipper Heel Silk Stockings \$2.35 Pair

Irregulars of \$3.95 to \$5.50 Kayser Qualities

Pure thread silk from tip to toe. Mostly black, some white and other shoe shades. The irregularities are so slight as to be of no consequence.

Women's Imported English and Scotch Wool Sports Hose Our Own Importations Pure Wool Ribbed

at **\$1.50 & \$2.00 pair**

Pure Wool, Full-Fashioned, Plain Colors, **\$1.50**

Pure Wool, Full-Fashioned, Heather Colors, **\$1.75**

Hand-Clocked, Pure Wool, Full-Fashioned, Plain and Heather Colors, **\$2.25** Pair

Fancy Novelty Pure Wool Sports Hose **\$2.75 to \$9.50** Pair

Heavy Spun Silk, Fancy Ribbed Sports Hose, Pair, **\$13.95**

SNELLENBURG'S First Floor

Three Big Saturday Veil Specials \$1.50 Square Veils at \$1

Black with attractive combination borders.

\$1.00 French Chenille Dotted Veiling, 79c

Black and all combination colors. Finest quality.

Special Lot of Veilings at, Yard **50c**

Black and all color dots and meshes.

SNELLENBURG'S First Floor

Remember National Candy Day October 14, 1922

A day set aside throughout the nation—the time to send tributes of appreciation, regard and thoughtfulness of others—to spread the doctrine of happiness through the always welcome and always appropriate medium of candy.

Snellenburg's Are Splendidly Ready With "Candy Messages" of All Kinds

Priced Wonderfully Low for Candy Day

We've made great preparations—brought in fine, fresh stocks of candies, including plenty of the old-time favorites, enabling you to add just about 50% to the value of the box by selecting "just the right candies."

Popular "Combinations" at Less Than ½ Price

COMBINATION No. 1

1-lb. Assorted Jelly Gum Drops **70c**

1-lb. Tin Hard and Filled Gloss Candies

1-lb. Mint Plait

for 3 lbs. Value \$1.15

COMBINATION No. 2

1-lb. Tin Vanilla Marshmallows **90c**

1-lb. Finger-Shaped Atlantic Salt Water Taffy

1-lb. Box Potter's 80c Chocolates

for 3 lbs. Value \$1.35

Companion Specials

\$1.00 Chocolate-Covered Liquid Cream Cherries, 45c lb.

80c Old-Fashioned Chocolates, 50c lb.

80c Chocolate and Vanilla Butter Creams, 55c lb.

55c Hard and Stuffed Candies, 25c lb. Tins

60c Vanilla Marshmallows, 39c lb. Tins

50c Old-Fashioned Pure Gum Drops, 29c lb.

SNELLENBURG'S Economy Basement

1200 Women's \$2.25 Glove Silk Vests at \$1.50

Heavy quality pure silk with tailored band tops. Pink and orchid.

SNELLENBURG'S First Floor

The Fashionable New Bertha Collar Here Tomorrow in a Wide Variety of Charmingly Dainty Effects at \$1 to \$5

Net "Bertha" collars—plain or plaited—trimmed with Vel, or real lace, filet or Irish. One pictured.

Wide Plaitings for "Bertha" Collars at \$1 to \$3 Yard

\$2.00 Real Filet Tuxedo Collars at \$1.00

\$3.00 Real Filet Lace Sets at \$2.00

Brush Wool Scarfs with Hats to Match at **\$2.95, \$3.95 and \$4.95** Set

Vicuna and Mohair Scarfs, Special at **\$2.95**

\$3.50 to \$5.00 Fiber Silk Scarfs at **\$1.95**

Slight seconds.

\$1.00 Sample Neckwear at 50c

Collars, collar-and-cuff sets and vestings of organza, net and lace.

SNELLENBURG'S First Floor

On Sale Tomorrow Women's Beautiful Colored Silk Umbrellas At an Absolutely Unequaled Low Price \$4.95 Ea.

Of very finest construction throughout, with handles of full-length bakelite and bakelite ferrules, rings and rib tips to match. Plenty of amber included.

Covered with highest grade silk in black, navy, purple, garnet and brown, with various novelty borders.

SNELLENBURG'S First Floor

We've Just Bought Up a Manufacturer's Entire Lot of 1800 \$1.50 & \$2.00 All-Wool Golf Caps

To Sell Tomorrow at the Ridiculously Low Price of **95c ea.**

Made of Fine Tweeds, Soft Linings, Herringbones and Mixed Fabrics—all guaranteed pure wool. Lined with silk—some tape secured.

Caps we couldn't begin to sell at this very low figure, but for a remarkable price-concession which the manufacturer granted because we took over the entire lot.

Choice of two distinctive shapes—both snappy, practical styles that men and boys will like for traveling, motoring and all outdoor sports. One style illustrated.

SNELLENBURG'S First Floor

Get That Much-Needed Sweater Here Saturday in This Great Sale of Boys' \$6 Heavy Shaker-Knit Pull-Overs at \$4.50 ea.

The real college style, made in the popular V-neck pull-over effect. Wanted colors. The sort of sweater he'll want for winter days, school, sports and play.

Built for Comfort, Service and Warmth. Note the Saving!

Same Sweater With Shawl Collar at **\$5.00**

\$3.00 Rugby Footballs That'll Last Through Many a Hard-Fought Game at \$1.50

Made of special selected heavy pebble grained leather, with full size seams, strongly re-enforced. An exceptionally good ball for amateur use. Mail and phone orders filled.

SNELLENBURG'S Third Floor

Continuing Our Great Less-Than-½-Price Sale of the Famous John Wirth Radio Equipment

A Make That Stands Second to None on the Market. Tremendously Fine Opportunities for Radio Fans.

\$200.00 Radio Sets, \$97.50

Model 250B—Two-step radio frequency, one detector and two-step audio frequency. Complete, with built-in speaker.

\$100.00 Radio Sets, \$49.00

Model 250A—Detector and two-stage audio and two-step audio frequency. Complete, with built-in speaker.

\$135.00 Radio Sets, \$65.00

Model 250A—Detector and two-stage audio and one-step audio frequency, with built-in speaker.

\$350.00 Radio Sets, \$172.00

Model 250X—Two-step detector, 4-stage radio and two-step audio frequency. Very loud concert set.

\$50 Vocaloid Loud Speaker, No. 1, \$19.00

\$25 Vocaloid Loud Speaker, No. 2, \$27.00

Complete Units and Parts at Similar Reductions

Brand 1000-Ohm Super-Sensitive Receivers, **\$8.75**

\$5.99 Frost 2000-Ohm Head Sets, **\$3.95**

SNELLENBURG'S Fifth Floor

IN THE ECONOMY BASEMENT Arrived Just in Time for Another Great Saturday Sale!

75,000 Brand New 75c 10-Inch Double-Faced Emerson Records To Sell at 19c Each

A tremendously fine purchase, comprising foreign as well as domestic catalogue numbers, off-rare every possible kind of record—music for every occasion and to appeal to every taste.

Foreign Folk Songs and Dances, Vocal and Instrumental Selections—Domestic Songs, Novelties, Popular Dance Music and Operatic Favorites—all at this one absurdly low price.

SNELLENBURG'S Economy Basement