

WELFARE DRIVE SURE OF SUCCESS

Fund Now Within \$115,000 of \$2,766,000 Needed for Year's Work

BJK IS ENTHUSIASTIC

The Welfare Federation fund is now within \$115,000 of the \$2,766,000 it needs for support of its 124 allied organizations. This total was reached last night when Edward W. Bok enthusiastically led a meeting of the workers to underwrite the balance of \$100,000.

Not for a moment would Mr. Bok allow even a suspicion of failure for the drive to be entertained. He delivered to the workers who had gathered at a subscription dinner in the Bellevue-Stratford a lecture on psychology. He firmly imbued in their minds the absolute positiveness not only of success but of over-subscription. Then he called for volunteers to get the balance raised.

When the dinner opened, a total of \$2,234,880.25 was reported as the actual money pledged for the campaign. Of that amount, \$888,070.53 had been raised by the large Central Committee working in the large district of the city.

\$200,000 Additional Pledged

It was announced by Colonel Franklin D'Olier, who presided, that in addition to the \$2,234,880 pledged, workers conditional pledges of \$200,000 which had been raised by the special workers who volunteered to get \$5000 apiece. That money is pledged on condition that the full amount be raised.

Mr. Bok called on the workers for more volunteers "who will promise to raise \$2500 each." He got responses from thirty-five men.

Then Mr. Bok called for volunteers to raise \$100 each. Curtis Bok, his son, rose among the volunteers and said, "I'll volunteer that amount if you will give it to me, father."

Mr. Bok agreed to accept his son's promise. The number of volunteers rose rapidly to thirty, then lagged.

Joseph Hagedorn then rose and said: "There are too many persons in Philadelphia who have no interest in the condition of children and old people not so fortunate as others. I can't imagine that we will leave this room without virtually underwriting the entire amount. This afternoon I called on ten persons who had already subscribed and obtained \$100 additional from each."

Gimbel Estate Gives \$5000

A gift of \$5000 has been handed to today by the Gimbel Brothers, executors of the estate of Jacob Gimbel, who asked that \$250,000 be donated to charity from his estate. I believe they desire to meet the directors of the Federation and determine what further gift should be made. The subscription handed me was the first of Mr. Gimbel's bequests.

Following this, a memorial of \$10,000 was announced by John Emlen as being donated by a woman who did not wish her identity to become known. This was followed by another memorial of \$1000.

Finally, fifty volunteers to raise \$1000 each had responded. Dr. Samuel McClintock Hamill then suggested a memorial to the children of Philadelphia and started it with a pledge of \$100. In quick succession came other contributors until the memorial fund had reached \$2500.

In this manner a total of \$150,000 was pledged to be raised. The final meeting will be a luncheon at the Bellevue-Stratford next Thursday.

Of the money on hand, the special committees raised \$490,010, apportioned as follows: Central division, \$884,070.53; South Philadelphia, \$31,337.50; North Philadelphia, \$31,337.50; West Philadelphia, \$82,212.07; Germantown, \$186,832.06; Kensington, \$78,922.28; Frankford, \$25,285.91; Main Line, \$201,304.33; employe division, \$73,447.64; mail receipts, \$10,708.17.

ST. JOSEPH'S COLLEGE DRIVE OPENS WITH \$79,150

Jesuit Father Sees Worth of Appeal Recognized by Citizens

At the close of the first day of the \$1,000,000 campaign for the proposed new St. Joseph's College in Overbrook last night, the Rev. Matthew L. Fortier, director of the campaign, announced that \$79,150 had been collected by the parish chairmen and their teams.

"These figures make it evident that our parish chairmen are 'putting one over,'" said Father Fortier last night at the campaign headquarters in the Bellevue-Stratford Hotel. "The campaign started only today and we did not expect any large reports until Thursday or Friday night. The activity of the parish chairmen who reported this magnificent sum seems to be a guarantee that the people of Philadelphia recognize the worth of our appeal and realize the need of a great college for day students in Philadelphia."

A roving commission was granted yesterday to former Judge John M. Patterson to enable him to visit any one in the interest of the campaign. Mr. Patterson on Monday reported three donations from non-Catholics totaling \$650, and last night he reported \$1200 more.

PHILHARMONIC CONCERT

Music Students Invited to Attend Affair on Sunday

Students of music are invited by the Philharmonic Society of Philadelphia to attend its first concert of the season in the Academy of Music next Sunday night. Those wishing to accept this invitation should apply in person to Dr. Charles S. Hays at 900 Pine street today and tomorrow at 900 Pine street. Applications by mail or phone will not be considered. It was announced. The concert on Sunday is the first of a series of six which the society will give this season. The soloist will be Madame Olga Samaroff, pianist. Josef Pasternack will conduct the orchestra.

MORE N. J. BRIDGE BONDS

\$8,000,000 Issue Asked for Delaware Span and Hudson River Tube

The New Jersey State House Commission has asked an additional bond issue of \$2,000,000 in connection with construction of the Delaware River bridge between Camden and Philadelphia and the vehicular tunnel under the Hudson River.

The issue, which will be advertised soon, will complete \$12,000,000 worth of bonds out of \$28,000,000 authorized by a referendum election some time ago.

5000 ARTISTS FOR SHOPPING
A glimpse into the organized business of a shop, which has been a single large store, is given by the artist, which appears in the shop, which is the shop of the artist.

ART MUSEUM STEEL DELAY PUT UP TO ARCHITECT

Company Says Deliveries Can Be Rushed if Plans Are Approved
Officials of the American Bridge Company, which has the contract to furnish structural steel for the Art Museum, disclaim any responsibility for the delay attending the construction of the building.

At a recent meeting of the Park Commission it was stated in a report to the Mayor, who had inquired as to the cause of the delay, that the company furnishing the steel was several months behind in its deliveries.

Responsibility for the delay is placed upon the architect, C. L. Borie, Jr., by the steel company, because of failure to approve the plans. In a letter to E. T. Stotesbury, president of the commission, Charles Rieder, Jr., contracting manager of the bridge company says: "I have found the facts to be that practically all of the steel has been delivered up to the point of approval of the plans by the architects of the museum. The rest of it can be supplied rapidly as soon as the plans are returned approved."

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WOMAN'S CLUB BUYS LOT

Bala-Cynwyd Organization Plans to Erect Library

The Woman's Club of Bala-Cynwyd has purchased a piece of ground at Bala avenue and Levering Mill road, Cynwyd, with the expectation of erecting a building to house the Bala-Cynwyd Free Public Library and to serve as a clubhouse.

The library building will stand as a memorial to all in the community who served in the World War. One of the most recent efforts to enlarge the building fund was a rummage sale which netted more than \$1400.

RED CROSS BOOTHS OPEN

Dot City as Rollcall Campaign Gets Under Way

Red Cross booths dot the city today as part of a new program to interest citizens in Red Cross membership.

The booths opened this morning in railroad stations, at ferries, central city hotels, on both sides of Chestnut street, in banks, clubs and offices, and in front of the Union League.

Mrs. George W. Childs Drezel said that instead of closing the membership campaign tomorrow the rollcall will continue until November 30. The campaign began last Saturday.



Silver-Plated Double Dish

This dish is 11" long and heavily silver plated on hard metal. The cover can be used as a separate dish—\$10.50.

Our stock offers a varied collection of silver-plated ware.

S. Kind & Sons, 1110 Chestnut St.
DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

Apartments

Unusually attractive apartments reflecting refinement and good taste. Bright, cheerful, inviting and moderately priced.

Rittenhouse Hotel
22d and Chestnut Streets

BONWIT TELLER & CO.

The Specialty Shop of Originations
CHESTNUT AT 13TH STREET

FRIDAY—Special Reductions

ODD LOT OF WOMEN'S DRESSES

ONLY ONE OR TWO OF A KIND
FORMERLY PRICED TO 85.00

25.00

POIRET TWILLS, CANTON CREPES, CREPES DE CHINE, COMBINATIONS OF MATELASSE AND POIRET TWILLS featuring the dominant tendencies of the Mode in interesting interpretations—introducing beading, embroidery and contrasting appliqued effects. All fashionable colorings in the group.

Higher Priced Dresses—Special

Satin-faced Canton, Crepe de Chine, fine Twills and Roshanara Crepe 38.00

A group of high-type models, including the draped, circular, chemise and coat effects, in a variety of individual interpretations. Fashionable colorings.

WOMEN'S DEPT SECOND FLOOR

IMPORTERS, DESIGNERS AND MAKERS OF WOMEN'S AND CHILDREN'S APPAREL OF THE HIGHEST CHARACTER FOR MORE THAN TWENTY-SEVEN YEARS



An Unequaled Sale of Dresses

15.00; Values to 39.50

An occasion as wonderful as it seems—the dresses represent styles from "Harris" carefully selected stocks—that have been so desirable they have sold down to one or two of a kind. Of

Satin-Faced Canton, Canton Crepe, Poiret Twill, Crepe Renee, Matelasse, Velvets

Styles for street and afternoon. Tailored, draped and embroidered.

Fur-Trimmed Coats 75.00

Positive Values to 110.00

Coats of ormandale, fashona and panvelaine. An array of unusual styles—the creations of master designers. Trimming of beaver, squirrel, caracul, wolf and mole. Lined with Canton crepe and warmly interlined.

We Specialize in Apparel That Slenderizes the Larger Woman

Sweater Dresses of fiber silk and wool, in a variety of colors and color combinations. Special at \$29.75



Silk Petticoats of Milanese satin, and jersey, ruffled and tailored models, all lengths and colors. Special at \$3.75

For Tomorrow and Saturday, the Following Groups of Fur-Trimmed Coats and Wraps

At Reductions of 20% to 35%

The Fabrics
Marcova
Gerona
Marvella
Lustrosa
Fashona
Ormandale
Broadtail



The Furs
Fox
Wolf
Beaver
Squirrel
Mole
Caracul
Lynx

They are all from our regular stock, new this season, and represent the ultimate in style and tailoring. In five groups, as follows:

Were up to \$79.50	Were up to \$125	Were up to \$155	Were up to \$175	Were up to \$225
\$55	\$89.50	\$110	\$125	