

Organ plays at 9, 11 and 8:15  
Chimes and Melody at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

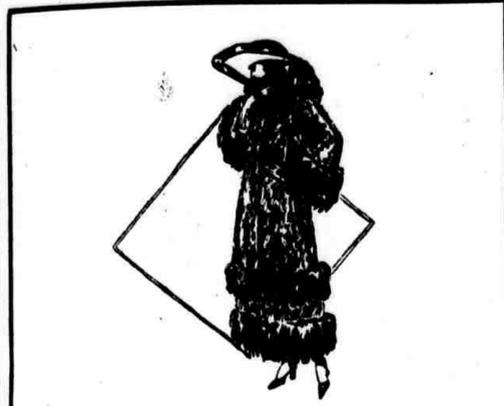
WANAMAKER'S

WEATHER  
Generally fair

# Santa's Bag Is Brimful—Now Is the Time to See the Gift Things

**That Old Soldier Hobbling Along With a Wooden Leg**  
Living on half pay and unable to do hard work, would not exchange the honor he earned in fighting under the American flag were a place offered him in the President's Cabinet.  
What is success but to make sacrifices?  
To gain esteem by doing difficult things and refusing riches and honor offered at the expense of cowardice and discarded principles.  
Go out of your way to pay respect to the soldiers who brought back scars.

[Signed] *John Wanamaker*  
November 22, 1922



## Beautiful Coats of Black Caracul Fur, \$225 to \$1250

CARACUL in its finer phases is as glossy as satin, and so supple that it has the grace and flexibility of velvet.  
Many coats of this flat and silky "moire" caracul are numbered in the large collection in the Fur Salon.  
In lower-priced models the fur is thicker and shaggier, but every coat here is of carefully selected and beautifully worked skins.  
A smart little saque coat of black caracul is priced \$225.  
(Second Floor)

**Finer Apron Sets for Maids**  
Each set includes an apron, a collar and a pair of cuffs, and all are exceedingly dainty.  
A set of organdy with points for trimming, \$3.85.  
A set of lawn with fine embroidery, \$4.85 and \$5.  
A set of French organdy with beading, \$6.85, with silk, \$10.  
Fanciful sets with borders, collars and cuffs of lace and black satin belts are priced \$15.50.  
(Third Floor)

**One Pair of High Shoes Every Woman Needs**  
She may cling to oxfords and spats for normal weather, but days are bound to come when it will be much more comfortable to slip rubbers on over a smart pair of high shoes.  
(First Floor)

**White and Black Jewelry—Inexpensive**  
Imitation rock crystal necklaces, the faceted beads with roundels of imitation jet, priced \$3.50 to \$10. They are much liked with black costumes.  
(Main Floor)

**Women's Afternoon Dresses, Special at \$38.50**  
HERE are some of the different models one may choose from—  
One of crepe de chine with its coverage of satelasse and its girle of heavy self-binding.  
One with corsage beaded and embroidered.  
One with the beading kept pretty closely to sleeves and girle.  
Another having a satelasse coat fastening slant-wise with a dutton skirt.  
Fifth is a dress altogether of the satelasse trimmed with fur.  
Sixth is a heavy fancy crepe made up in tailored fashion.  
They are in the three colors which are held in fast favor by the woman who likes her dresses to be as useful as possible—black, brown and navy.  
(First Floor)

**Beguiling New Hats for Small Children**  
FRENCH as they look, all were made here. But many are copies of Paris hats.  
For tiny baby girls and boys from one to three are little bonnet and poke shapes, some with ruffles and roses, others with bands of fur or fur tails. Usually in pale pink, blue or white. From \$3.50 to \$10.50.  
For children from two to six are hats and caps a trifle more sedate but none the less new and pretty.  
Chinchilla, velvet, velour or broadcloth and the plainly tailored styles that boys like, \$1.50 to \$10.50.  
(Third Floor)

**A New Table Silver in French Renaissance Style**  
A STERLING silver with the richest ornamentation is fittingly named Francis I after the French king who did so much for art and letters.  
There is a handsome mahogany chest of Francis I silver which contains 168 pieces, everything that the most exacting hostess needs. The chest complete is priced \$598. Such a wonderful Christmas gift for a bride-to-be!  
But, if that is not possible, a collection of silver might be started this Christmas with a dozen knives, forks or spoons in this beautiful Francis I silver.  
(Main Floor)

**Young Women's Smart Sports Coats of English Fabrics, \$48 to \$75**  
Not only English materials, but made by an internationally famous coat-maker, whose label in the collar is surety of both quality and style.  
He brings over the identical tweeds and soft, colorful home-spuns used in his best London coats, and makes them up in New York over his London models.  
(Second Floor)

**Women's French Suede and Duplex Lisle Gloves**  
at Small Cost  
The little price of \$1 and \$1.15 a pair for Winter-weight duplex lisle gloves that are always half as much again.  
Imported, and not only the fine foreign chamola finish, but the prettiest shades of ecru, gray, beaver, beige, fawn and white.  
The gloves at \$1 are two-clasp; at \$1.15, the strap-wrist style with five-inch tops. Both half pique sewn.  
Even better are the French lamb suede gloves at \$1.45—worth a third more.  
Two clasp, full pique sewn, and in black, ecru, beaver, gray and beige.  
(West Aisle)

**New "Spanish" Mantillas From China**  
They are big and square with long silk fringe. They fold diagonally and are worn with one end thrown over the shoulder in Spanish fashion.  
Every particle of the embroidery is hand done, black on white silk, black on jade silk, all white, or white done in colors.  
Priced \$37.50 to \$100.  
(Main Floor)

**Women's Prettiest \$100 Coats Are Beaver Trimmed**  
Made of the softest and warmest bolivia coating, with a deep silky pile. The beaver collar is large and fastens up snugly to the throat, or it may be worn open.  
Opinion is about evenly divided as to which of the two styles is the more beautiful. One has the new wide armhole with large cuffs.  
(First Floor)

**English Velveteen Special, \$3.75 a Yard**  
A good chiffon weight for dresses, blouses or two-piece costumes.  
Both color and pile are fast and the shades unusually pretty—tobacco, navy and Napoleon blue, bronze, copper, beaver, gobbler red, gunmetal, mahogany, elephant and pansy. 86 inches wide.  
A finer quality English black velveteen, 86 inches wide, \$4.50 a yard.  
(First Floor)

**Silk Chemises and Paisley Slips**  
The costume slips are of Paisley printed crepe de chine, tailored, and priced \$6.75.  
Envelope chemises of pink radium, tailored, at \$5; of crepe-backed satin, orchid, pink and peach, \$6.85; of radium with scallops and Irish picot, \$7.50.  
Step-in combinations of crepe-backed satin, orchid and pink, \$8.  
Step-ins of crepe de chine, pink, with hand embroidery and real silk, \$12.  
(Third Floor)

**Favorite Models in Frolaset Corsets**  
Many women prefer this popular front-laced corset, because of its solid support for the back, and the ease with which the lacing is adjusted.  
For slender and average figures is a topless model of pink figured batiste, \$5.  
An extremely low-topped model of pink broche with long straight lisse, \$5.50.  
A saintly waistline model, slightly higher across shoulders, \$11.  
For the tall, long-waisted figure is a pink broche model with long straight hips, girded with elastic below front lacing, \$12.  
(Third Floor)

**New Books**  
"A Life Unveiled," by a Child of the Drumlins, introduction by John Burroughs; price \$2. A nature study of child, girl and young woman written with the power of a novelist.  
"Under Four Administrations," by Oscar S. Straus; \$4. An inspiring record of public service.  
"Indiscretions of Lady Susan," by Lady Susan Townley; \$5. Being the personal recollections of a diplomat's wife who has known the world from Washington to Peking.  
(Main Floor)

**Fittings for Her Dressing Table**  
Young girls especially will like the novel toilet pieces of white-amber effect. From \$1.25 for a manicure article to \$12 for the mirror.  
Shell-on-amber effect is another novelty. From \$1.35 for a small article to \$14 for the mirror.  
Just as pretty as either are the all-amber effects, from \$1.25 to \$12.  
All the pieces are attractively designed and are sold either separately or by the set.  
(Main Floor)

**A Chickering Piano 92 Years Old**  
Has Just Come to the Piano Salons  
IT IS numbered 858, and was sold by the house of Chickering, in Boston, in 1830—nearly a century ago.  
It is an upright of black ebonized wood, much decorated with gilt metal work, in a style amusing to this generation.  
It is an older type by twenty years than even the famous old Chickering piano with which Jenny Lind made her triumphal progress through the United States.  
Decrepit? Far from it. It still stands up straight and strong, and there's music of a sort to be got out of its old ivories and strings yet.  
What a far cry from this curious old instrument to the new  
**Chickering Pianos**  
in every modern form of upright, small and large grand, now grouped in the Piano Salons!  
From fine upright Chickering at \$875, and "baby" grand Chickering at \$1225 up to the Chickering-Ampico grand at \$3500—this last the very topmost achievement of piano development—every modern type of this world-famous piano will be found on our floors.  
We are proud to be the sole Philadelphia distributors of Chickering pianos, which are equalled by few and surpassed by none.  
(Egyptian Hall, Second Floor)

**Box After Box of Cape Colony Wool-Blankets Coming In—\$10**  
But never a box too many for the demand.  
Never have any blankets won such a wide popularity so quickly before.  
And they have won it on merit. Woven warp and filling of long, strong, serviceable Cape Colony wool on the 50-50 principle, the best and most lasting construction known.  
One weighs almost as much as a pair of ordinary blankets, but costs much less.  
Sold in Philadelphia at Wanamaker's only, size 72x84 inches, in a choice of plain colors as well as in plaids, all handsomely bound. \$10 is the lowest for which they are sold anywhere.  
(Sixth Floor)

**Short Cuts in the Kitchen**  
Knife sharpeners designed especially for knives of stainless steel are simple of operation, \$5.  
Wanamaker food choppers, to make the minute meat, \$1.50, \$1.75 and \$2. Each has four attachments.  
No cause for tears when the next onion is chopped! These choppers keep the onion under a glass bell during the chopping. 75c.  
Fully molds, of all shapes and sizes, 25c to \$4.25.  
Sets of individual molds with gilded edges, 50c for twelve.  
Mayonnaise making bowls do away with the risk of failure. The oil and vinegar are mixed with the egg drop by drop. \$1.45 to \$2.25.  
Nuts for Christmas and Thanksgiving cookies can be gelled in clever little graters that sell at 50c and 60c.  
Potato slicers that work like a charm, 50c.  
(Fourth Floor)

**The Philadelphia-Camden Bridge Is Completed**  
The Toy Store Extra had the news some hours ago. There's the Delaware, calmly flowing underneath, and the ferries plying from shore to shore! It's a splendid bridge.  
Even the background and the approaches on both sides are complete and the bridge is lit up, too.  
Almost every one will be interested in seeing it, yet it is only one of the interesting points of this year's Toy Store that is so full of toys that are honestly well worth buying, as well as seeing.  
It pays to buy toys that last, toys that will give pleasure long after Christmas, toys that are the best to be had.  
(Seventh Floor)

**Nobody but the English Make Such Sewing Baskets**  
That is why we send these every year for baskets to be given at Christmas time.  
They are good, strong wicker with colored leather tops, beautifully lined and fitted with the necessities for sewing. All the fittings are excellent quality.  
Prices from \$10 to \$50.  
(Main Floor)

**Carnelian Ornaments From the Orient**  
Recently arrived are some charming earrings, little carved oblongs, pure in color, price \$42.50.  
Other earrings run from \$18.50 for some of yellow tone to \$90 for a wonderfully dark pair with pearls.  
Pendants run from small ones daintily carved, at \$8.50, to unmounted ones at \$45.  
Girdles of carnelian circles on knotted cords, \$125 and \$150.  
A string of beads, clear and well matched, \$50.  
(Main Floor)

## Upholstered Furniture in Fine Assortment at 25 Per Cent Less

A special disposal of several hundred pieces, including a large choice of three-piece suits, mostly the overstuffed type, in tapestry coverings, with a smaller selection of suits and pieces in velvets and mohairs.  
All of it has been taken from the regular stock and marked 25 per cent less.  
All pieces have hair stuffing and are soundly constructed with good springs, cord and webbing.  
There is an especially good choice of suits in tapestry at the moderate prices that meet the needs of so many homes.  
For three-piece suits, comprising davenport, winged chair and armchair, prices start at \$175 and range up to \$775.  
Single pieces in wonderful variety at \$30 to \$75.  
(Fifth Floor)

**The Right Overcoats for Real Boys Are Right Here**  
For boys of 3 to 10 years at \$22.50 to \$32 and for boys of 11 to 12 at \$16.50 to \$35.  
Fabrics, colors, patterns, styles and tailoring the best we have ever seen, the best to be found anywhere.  
(Third Floor)

**Certain Men Like Sheer Handkerchiefs**  
With them a favorite is a nice Irish linen handkerchief with a tape border and hand-embroidered initial at \$1 each, or \$1.25 for a dozen.  
It is particularly good for Christmas giving on account of its finer than usual quality.  
(Main Floor)

**The Openwork Clock Denotes the Stocking of the Moment**  
Madame will hardly adhere to another thing with her more fluttering attire, or for the street, either.  
But it need not be a high-priced stocking, for it is in a new group at \$1.75, as well as in the finer kinds. Silk in the chiffon weight with the open French jocks.  
In black, white and shoe colors. Made serviceable with lisle tops and soles.  
(West Aisle)

## 1000 Pieces of Gold-Encrusted Glass Just Opened, \$3 a Piece

A brilliant new collection of probably the most popular pieces in the whole sparkling realm of glassware.  
Made of fine crystal with a wide encrusted gold band.  
The price, \$3 a piece, is much less than regular.  
There are candy boxes, sandwich trays, cheese and cracker dishes, vases, jugs, salad bowls, compotes, fruit bowls; splendid gifts at worth-while savings.  
Also about 500 new pieces of silver-encrusted glass with an additional light cutting in silver-gray finish and comprising the same items as the gold-encrusted group, but priced \$3.75 each.  
(Fourth Floor)



## Quiet Dignity Gives That Mannish Air to the New Dinner Coat

IT IS a London Shop creation embodying the best in several of London's most fashionable coats, refined and improved here and there where American tastes differ.  
Nowhere else will such a coat be found.  
It is smart, almost animated with the swing and youth of the lines. Yet it is without furbelows, without extremities. A coat that speaks for the best, the cultured side of the man.  
In plain black or the indistinct herringbone with silk-faced lapels and silk lined.  
The coat and trousers are priced \$65.  
Vests that fashion prefers for the dinner attire—black silk, plain or fancy, \$10 to \$20.  
(The Gallery)

## The Light of Other Days

must have been a melancholy thing, to judge by some funny little "betty-lamps" or "fat-lamps" now in Antiques.  
They were the first form of lamp used in America. Fat was the oil, and a piece of burning rag the wick.  
The little lamp hung from a nail or chairback, or sometimes from a wooden ratchet. One of the old wood ratchet "chandeliers"—from the late Governor Pennypacker's collection—is shown with the lamps.  
Roman oil lamps of brass, with clicking paraphernalia of snuffers, cleaners, etc., suspended from the slender standards, are priced \$25.  
Interesting old Colonial and Russian brass candlesticks also suggest themselves for gifts; and some quaint "Paul Revere" lanterns.  
(Fifth Floor)

## Men Have Found Scotch Grain Oxfords to Be the Safest Kind

Some of the sturdiness and ruggedness of the highlands seems to be in the leather from Scotland.  
It is bigger than weather, bigger than the knocks and bumps of day-in-day-out wear.  
Therefore it is very much of an event when well-made shoes of such leather can be had for \$9 the pair.  
Oxfords of the blucher type, following the lines of the brogue, but perfectly plain except for a few tiny perforations on the tips. In tan only.  
(Main Floor)

## Silk and Wool Neckties Have Joined the Dollar Group

Pretty ties in neat, clean-cut stripes something about the size of hairlines—but that's neither here nor there; silk and wool ties are new, they are fashionable and men want them.  
Of course, there are any number of other kinds that are fashionable, too, at the same price.  
(Main Floor)

## Imported Porcelain and Pottery Lamps

From England, China, Japan and France; in blue, oxblood, coral, green, yellow, brick red, mirror black, powder blue.  
They are equipped with one and two lights; mounted in burnished brass, and priced \$8 to \$75.  
Shades that could well be used with them, \$2.50 to \$140.  
(Fourth Floor)

## Thermometers

might never be regarded as coal savers when properly used—one in each room from cellar to garret.  
Ever so many kinds in the Optical Goods Store, 50c to \$10.  
(Main Gallery)