

Monday—the First of Two Pre-Christmas Clover Days at Strawbridge & Clothier's

Women's Dresses

\$19

Wonderful values in these well-tailored dresses of fine serge and Poret twill, in coat and draped models, with silk and bead embroidery, or with tailored braid loops or metal stitching for trimming.

Close or flowing sleeves, various necklines, some models with attractive girde ornaments. All lovely, fresh merchandise, and in the ever desirable black, navy blue and dark brown. One model sketched.

Strawbridge & Clothier—Second Floor, Market St.

SECOND FLOOR

New Silk Dresses—\$20.00
One-Third Under Price

The fashionable Canton crepe in black, navy blue and dark brown. Circular-skirt model with unlined, loose sleeves, and trimmed with silk and metal thread stitching.

Cloth Dresses—\$22.50

Poret twill and tulle models in black and navy blue. Coat and panel models trimmed with rows of fancy braid; loose sleeves and smart buckled belts.

Fine Silk Dresses—\$28.00

High-class models of Canton crepe in black, navy blue and dark brown; panel and side-draped effects, new leg-of-mutton sleeves and round necklines.

Fine Twill Dresses—\$15.00

Poret twill in navy blue, trimmed with various braids, some with decorative stitching. Straight-line, coat and panel styles. Reduced one-third and more.

Tailored Suits—\$20.00

Of fine tricotine and yalana velour, in black, navy blue and dark brown. Belted models with slashed seams, some with heavy silk stitching.

Tailored Suits—\$23.75

Straight-line and semi-fitted models with detachable belt. Black and navy blue. Greatly reduced.

Tricotine Suits—\$27.50

Straight-line and semi-fitted models with detachable belt. Black and navy blue. Greatly reduced.

Fine Suits—\$32.50 and \$35.00

Tricotine and duvet de laine, in black, navy blue and dark brown. Semi-fitted and straight-line models. A few with fur collars.

Exceptional Coats—\$23.50

A miscellaneous lot, chiefly with fur collars. A few untrimmed. Practically all of Bolivia weaves, and silk-lined throughout.

Coats, Save One-Third—\$26.50

Six models, all with fur collars. Some wraplike, others on straight lines. Of good dark Bolivia weaves and silk-lined throughout. Practically all sizes.

Fine Top Coats—\$50.00

Herringbone weaves, tweeds, plaid-backs—all imported fabrics. Made in overcoat style and beautifully tailored. Have had the same coat in regular stock at \$70.00.

New Fur Hats—Now \$35.00

Attractive little hats with metal cloth crown and deep fur brim. Very effective with fur-collared coats.

Trimmed Hats—\$5.00

Many worth nearly double. Of satin, falls silk and various combinations of silk and velvet.

Hats Reduced—\$6.50

A clearance of trimmed hats, winter styles, at half price and less.

Velour Hats—\$5.00

Soft, furry hats for sports wear, in black and a variety of colors.

Matrons' Hats—\$4.50

Small, close-fitting hats, in dark colors. Greatly under price.

New Autumn Skirts—\$6.50

A very attractive lot of plaid skirts of striped prunella cloth in very desirable colorings.

Tan Raincoats—\$6.25

Of rubberized Canton cloth, in belted style with convertible collar.

Silk Over-Blouses—\$3.95

High-necked, collarless, slip-over blouses of the fashionable new prints in beautiful colorings. Excellent value.

Silk Blouses—Now \$2.95

One-third less than regular. Plaids and stripes in suit shades; semi-tailored.

Silk Blouses—Now \$5.00

Odd lots. Crepe de chine and radium, in light shades and white. Tailored and trimmed models.

Cotton Blouses—65c Less Than Half Price

Dimity and voile blouses, several in tailored styles with a touch of color; others in Peter Pan and roll-collar styles trimmed with lace.

Odd Lots of Blouses—\$1.65

Batiste, voile, dimity—all in white. Many in the much-wanted tailored models, others lace-trimmed. Close to half price.

Fur Coats—\$175.00 to \$250.00

Nearby (French Coney) caracal, muskrat, and Russian pony—many with collar and cuffs of contrasting furs.

Fur Coats—Now \$95.00

Sealine (Australian cone) made with the fashionable crushed collar. Fancy silk lining. In the 40-inch length.

Silk Petticoats—\$3.75

Some about half price. Silk taffeta, satin, silk jersey and radium; various styles. Black, plain colors, changeable and two-tone effects.

Corsets, Less Than Half—\$3.85

In fact, some are worth three times this price. Discounted models in Jessica, Redin Kern, W. B. and La Reine Corsets—many different styles.

Brassieres—Now 50c
Half price and less. Nemo Circlet and Pansy Brassieres, pink and white.

Flannel Night Gowns
Pink and blue stripe effects, one thousand; regular sizes, \$1.10; extra sizes, \$1.35.

Night Gowns—85c and 95c
Nainsook trimmed with fancy stitching or embroidery, 85c. Cambric Night Gowns, high or surplice neck, long sleeves, 95c.

Envelope Chemises—95c
Several styles in white nainsook, trimmed with lace and embroidery.

Rumpled Underwear
Silk and muslin Underwear, discontinued numbers and slightly rumpled garments. Nearly all less than half price.

Sample Bath Robes—\$3.95
Beaumont Bath Robes—samples. Chiefly one of a kind, some bordered, all ribbon-trimmed. Wonderful value.

Morning Frocks—\$1.65
"Queen Make" Frocks—some about half price. Checked gingham and lined, attractively trimmed. Sizes 36 to 44.

Extra-Size Dresses—\$2.45
"Queen Make" House Dresses of checked gingham, made in straight-line style. Sizes 48, 50 and 52.

Maids' Uniforms—\$1.85
Straight-line Uniforms of blue chambray, plaited from a yoke; flat or convertible collar. Sizes 36 to 46.

Long Kimonos—\$1.65
Checked Japanese Crepe with border trimming, and plain Crepe with bands in contrasting colors.

Hand-Made Blouses—\$1 to \$5
A small group of hand-made blouses in the French Salon, formerly three times these prices.

Negligees—\$7.50 to \$12.00
Less than half price for these Negligees and Breakfast Coats in the French Salon. Not a large lot, and Christmas gift seekers will be here early.

FIRST FLOOR

Long Kid Gloves—\$3.45
Four hundred pairs of imported glove Kid Gloves, chiefly in the twelve-button length. All sizes in white, black and a good range of sizes in brown and gray; and some sizes in black.

Variety of Gloves—85c
Capekin, lamb and kid; one-clasp and two-clasp; all sizes in tan, black and pearl. Some close to half price.

Sweaters—Special
Wool Sweaters, half price or near it, at \$6.00. Navajo Slip-over Sweaters, greatly under price at \$1.65. Jersey Sports Coats, now \$4.35. Andrus and Wool Scarfs with pockets and belt, now \$3.75.

Tongue Pumps—\$4.90
Patent Leather Colonial Tongue Pumps, some trimmed with black suede; 1 1/2-inch leather military heel. New style from our regular stock—exceptional at \$4.90.

Footwear—Special at \$2.75
Sneakers, Pumps and Oxfords—six hundred pairs in all. Two-strap and three-strap Patent Leather Pumps; black dull leather Oxfords; one-strap and calf Pumps, black satin Pumps, and black Kid lace Oxfords. Many less than half price.

Misses' New Coats \$23.50

Smart Fur-collared Coats of soft all-wool cloaking, in brown, reindeer and tan; made in the fashionable, belted all-around, inverted-plait style, that young girls like so well. Deep pockets, wide sleeves, and trimmed with large decorative buttons. These are an excellent value. Sizes 14 to 18 years.

Strawbridge & Clothier—Second Floor, Market St.

SECOND FLOOR

Misses' Silk Dresses—\$21.50
New Canton Crepe Dresses and Dresses of lace and Canton crepe with circular or draped skirt, some finished with fancy buckles; in black, caramel, brown and navy blue. Sizes 14 to 18 years.

Misses' New Dresses—\$13.75
Straight-line dresses of navy blue Poret twill, broad-trimmed or embroidered in color; also brown and black Velvet and Canton Crepe Dresses. All lovely new models. Sizes 14 to 18 years.

Misses' New Coats—\$39.50
Winter Coats of Normandy cloaking or velour in brown or blue; Belted Coats with big fur collars, some finished with fancy stitching; others with tucked wrap effects. In light shades and white. Tailored and trimmed models.

Girls' Winter Coats—\$16.50
Smart belted Coats of all-wool cloaking in brown or cadet blue, and Velour Coats in brown or deer, with beaverette collar. Sizes 8 to 12 years.

Girls' Wool Dresses—\$5.00
Navy blue and brown Serge Dresses, embroidered or attached in pretty colored silk, and Combination Dresses with checked skirt and red waist, finished with smart leather belt. Sizes 8 to 14 years.

Tots' Coats—\$5.00 to \$6.95
Winter Coats of dark-color cloaking and chinchilla cloth for children from 2 to 5 years—\$5.00 to \$6.95.

Babies' Silk Caps—95c
Caps of dainty white silk, all fresh and clean and worth one-half more. Infants' 2-year sizes.

Kiddies' Night Drawers—70c
Night Drawers with feet to keep children warm even if they "kick the covers"—in 10-year size only.

Children's Tan Shoes—\$2.90
Hurry Lace Shoes of tan calf on broad nature-shape lasts, at less than half price—\$2.90. In misses' sizes—\$3.25.

Growing Girls' Shoes—\$4.45
Tan Grain Leather Shoes with welted soles, low military heels and perforated tips, much under price—\$4.45.

Children's Gaitlets—60c
Brown and black, warmly lined; many in strap-wrist style.



COMING events casting their shadows before, closely align the economy feature of the Four-leaf Clover with the gift significance of the evergreen Christmas tree. With the gift season in mind, we have provided well, so that on these all-important Clover Days the Store will be a veritable treasure store of Clover values for gift seekers, as well as for those requiring apparel or home furnishings. By taking advantage of the nearly one thousand different Clover Specials you will be able to make many more gifts than your gift budget would ordinarily allow. We anticipate the greatest Clover Days in the history of the Store.

Only a small portion of the hundreds of money-saving opportunities can be mentioned in the space at our disposal. Many Four-leaf Clover signs point the way to substantial savings in every section of the Store. Come early—and profit fully.

Hosiery and Knit Underwear

FIRST FLOOR For Men

Imported Ribbed Wool Socks, heather-mixed; sizes 9 1/2 to 11 1/2. Worth one-half more—now 50c a pair.

Full-fashioned Wool-and-cotton Socks in black and oxford gray; seconds—55c.

Mercerized Socks in black and colors, with high spliced heels and double soles, seconds—22c.

Black, Cordovan and Navy Blue Cotton Suits, sizes 9 1/2 to 11 1/2—now 80c a half-dozen pairs.

Gauze Cotton Shirts with short sleeves, and Drawers in ankle length. Worth one-half more—now 50c each.

"Velvet Ribbed" Ecru Cotton Union Suits, seconds—\$1.50.

Gray Merino Shirts and Drawers, medium weight. Not all sizes. Half price—\$1.00 each.

Heavy-weight Gray Merino Shirts and Drawers, seconds—\$2.25 each.

For Children

Three-quarter-length Hosiery of mercerized ribbed lisle, turnover tops, seconds—25c.

Ribbed Cotton Stockings in black, white and cordovan, seconds—20c.

Infants' White Mercerized Lisle Stockings, seconds—25c.

Boys' Ribbed Wool Golf Hosiery with fancy tops, sizes 9 to 10—65c.

Girls' Medium-weight Ribbed Cotton Union Suits, Dutch neck, elbow-length sleeves, knee-length, seconds—75c.

Boys' Gray Ribbed Cotton Union Suits, seconds; 75c; Gray Worsted Union Suits, seconds—\$1.50.

For Women

Full-fashioned Mercerized Black Lisle Stockings, seconds—50c.

"Granite Brand" Full-fashioned Pure Silk Stockings in black, white and colors; sizes 8 1/2 to 10. With "Granite blocks" in the mercerized tops to prevent runs, seconds—\$1.25 a pair.

Heather-mixed Wool Stockings with embroidered clocks—\$1.35.

For Boys

SECOND FLOOR Boys' Trouser Suits—\$8.75

Nicely tailored models, of all-wool cheviot in popular mixtures. Coat mohair-lined, and Sizes 7 to 17 years. Save more than a third.

Boys' Winter Overcoats—\$8.95
Manish models of warm coating mixture. Sizes 3 to 19 years. Worth close to one-half more.

Boys' Mackinaw Coats—\$7.50
Good looking, comfortably cut, all-wool blanket cloth Mackinaw Coats; sizes 3 to 13 years. At a saving of nearly one-third.

Oliver Twist Suits—\$1.65
With washable waist and corduroy trousers. In brown, green, gray and blue; sizes 3 to 8 years. One-third under price.

Boys' Fancy Blouses—75c
Made with attached collar, and of long wearing fancy striped shirting in a great range of colorings. Much under price.

Boys' Caps, Exceptional, \$1.15
Made of overcoatings, in a large choice of patterns. With inside band that may be pulled down to cover the ears on extra cold days. Worth one-third more.

Boys' Shoes, Special—\$3.65
Brown elk blucher shoes, or tan and gunmetal calf lace shoes, English last. Much under price for Clover Day.

Fabrics, Trimmings

FIRST FLOOR All-Wool Tweeds—Now \$1.95

Original and Herringbone Tweeds, excellent mixtures, 34 inches wide, one-third under price—\$1.95.

All-Wool Eponge—Now \$1.85
This very desirable wool material that weaves so well, 48 inches wide, now \$1.85.

Satin Canton Crepe—\$3.55
Heavy Sultane Canton Crepe with fine pleats, in navy blue, brown and black—double width—\$3.55.

All-Silk Broadcloth—\$1.75
Washable silk in plain colors, used extensively for boys' shirts as well as women's dresses, 58-inch wide—\$1.75.

Printed Silks—Now \$1.55
Kempes and Printing Silks in new designs, 58-inch wide—\$1.55.

Heavy Canton Crepe—\$3.00
Partially extra-heavy. All-silk Canton Crepe in navy blue, brown and black.

White Novelty Voile—28c
Faintly tinted white window curtains or children's dresses—now 28c.

Nainsook, 12 Yards—\$3.65
Lingerie Nainsook to be made into dainty underwear—a 12-yard piece for \$3.65.

Shirting Madras—36c
Two thousand yards of Woven Madras Shirting—now 36c a yard.

Junior Suiting—18c
Mothers will want this sturdy cotton material for little boys' suits, especially at the low price—18c a yard.

Miscellaneous

FOURTH FLOOR
Wardrobe Trunks—\$40.00
MENDER Wardrobe Trunks, 42x42x33 inches. With open dust-proof top, five drawers, locking bar and shoe box. Worth one-fourth more than \$40.00.

THIRD FLOOR
Stamped Pieces—25c Each
Centerpieces, 34-inch, and Scarfs in 44- and 60-inch lengths of fine white cotton stamped in effective designs for embroidering. Notable value at 25c.

Stamped Night Gowns—70c
Nainsook Night Gowns, made ready to be embroidered in dainty designs with kimono sleeves. Just the thing for gifts!

SECOND FLOOR
Boys' Books—35c and 50c
Brand-new Books for boys, several thousand volumes, suitable for gifts. Wonderful value at 35c and 50c each.

FIRST FLOOR
Women's Silk Umbrellas—\$5
A gift suggestion! Umbrellas covered with colored tulle silk with satin or fancy figured borders and with smart-looking handles.

Sturdy Umbrellas—\$3.95
Men's and Women's Umbrellas covered with satin gloria, tape-edged. Worth much more than \$3.95.

Christmas Cards Half Price
A variety of Christmas Greeting Cards, Folders and Booklets, reduced one-half.

Gold Cuff Links—\$5.00 Pair
Just the thing for gifts are solid Gold Cuff Links, in engraved and snowed designs. Save one-third to one-half at \$5.00.

Women's Gold Watches—\$10
American movement, in solid gold cases. Worth one-half more—now \$10.00.

Pearl Beads—\$3.50
Necklaces of fine French pearl beads, 24-inch-length, with gold clasp. In a gift case—special at \$3.50.

Sandwich Trays—\$4.50
Sandwich Trays, heavily silver-plated on nickel silver, handsome in effect. Worth far more than \$4.50.

Cuff Links—50c and 75c
Gold-filled Cuff Links in several attractive designs, many at half price.

Traveling Bags—\$9.95
Women's bags, soft, pliable black seal grain cowhide, 15-inch size. With leather lining and strong frames. A notable saving at \$9.95.

Cowhide Suit Cases—\$8.95
Of surface leather, very strong. In brown, lined and lined with white well made; 24-inch. Worth one-fourth more.

Hand Bags—\$1.00 to \$8.50
A wonderful variety of FABRIC Hand Bags, many styles and sizes, envelope and pouch shapes, mounted on metal and covered frames. All the season's smart shades in this great under-price group.

Leather Hand Bags—\$1.00
Smart styles of various colored leathers, some with leather handles. All much less than the regular price.

Velvet Hand Bags—\$2.35
Chiefly black or brown Velvet Bags, in pouch and flat shapes.

Banded Bags—\$2.50 to \$4.50
Beautiful Hand Bags, beaded in conventional and novel patterns, mounted on frames in shell effect. Slightly damaged, so sharply reduced.

Toilet Water—\$1.25
The favorite Mary Garden Toilet Water, of delightfully refreshing fragrance. Less than regular price—\$1.25.

S. & C. Almond Cream—25c
A soothing complexion cream, especially good in winter to guard against roughened skin.

Dainty Bertha Collars—40c
Fresh and new and less than regular price. Of fine net, trimmed with lace.

Collar-and-Cuff Sets—40c
Of the finest Swiss eyelet embroidery in exquisite designs. White or ecru.

Plain Mesh Veiling—18c
Smart Veiling in hexagonal mesh, in black, brown and navy blue. Away under price at 18c a yard.

Men's Handkerchiefs, 10c Each
Our best for 10c! Imported extra-soft cambric Handkerchiefs, white with white satin striped borders. Slightly imperfect.

Women's Handkerchiefs—10c
Of sturdy white linen, hemstitched. Practical for everyday use, and much under price.

Handkerchiefs—6 for 50c
Women's fine white Mull Handkerchiefs, with woven cord borders, hemstitched. The Clover Day price is for a half dozen.

Photo Albums—\$1.00
Loss-leaf Albums with imitation leather covers, 7x11 inches. Worth one-half more.

Spool Cotton—58c a Dozen
A dozen spools of O. N. 7 white Sewing Cotton, 40s weight, 50s weight, 60s weight.

Elong Hair Nets—35c a Dozen
Flat or fringe shape, single-top in the most desirable shades. Monday at 35c a dozen. In double top, 50c a dozen.

Gray Fur Banding—Save
In imitation of platinum fur, 2-inch, 1 1/2-inch, 1-inch, 3/4-inch, 1/2-inch.

Correspondence Cards—20c
Boxes of 12 white or tinted correspondence Cards with Envelopes to match—20c.

Imported Stationery—75c
A notable value in this Day Letter Paper, 24 sheets and 24 Lined Envelopes to match, at 75c.

Fountain Pens—\$1.25
Globe-Fountain Pens with latest gold nibs, tipped with iridium, clip attached. Wonderful value at \$1.25.

Ford-Size Cord Tires—\$10.90
Extra-heavy tread, built for hard use, 50c a tire. Regular price \$12.90.

Wool Auto Robes—\$12.50
Imported in the Scotch mad pattern, warm, fresh and fringed. The Clover Day price is \$12.50.

Men's Overcoats

\$17
Men's and young men's belted Ulster Overcoats, of all-wool fabrics in the season's most popular colorings. Worth nearly one-half more than this Clover price.



\$33
Unusually fine Overcoats, of this plaid-back coating in the season's popular belted styles for men and young men. As based on the low regular price is close to one-fourth.

Tweed Top Coats—\$24.50
A splendid group of tweed Top Coats. Worth over one-third more.

Suits, Extra Trousers, \$27.00
Men's and young men's suits, of fine worsteds and handsome silk mixtures, in dark conservative colorings. All sizes in regular, stout, shirt and slender proportions. Two pairs of trousers to every suit. Worth one-fourth more.

Fine Worsteds Suits—\$33.00
Excellent models, Hart, Schaffner & Marx and Aco makes. Some made of the heavy double-back fabric so much demanded this season. In a wide choice of patterns and shades, with plenty of regular and stout sizes included.

Save on Alco Suits—\$20.00
An unusually complete assortment of models and fabrics for choosing. At savings of one-third to one-half.

Youths' Two-Trousers Suits Much Under Price—\$10, \$15
Youthful, long-trousers Suits, desirable styles, made especially to please the 16- to 20-year old hard-to-fit youth.

Trousers—\$2.65 and \$3.65
Two low price groups of Trousers of the neat dark colored fabrics so much in demand for winter wear. Worth easily one-half more than the Clover prices.

Raincoats—\$5.00 and \$12.50
Save on belted raincoats on these smart, new, belted Raincoats on sale Monday.

Men's Suits-to-Order—\$42.50
Chosen from fifty patterns of all-wool fabrics the one you like best, and our own cutters and tailors will make a Suit to-order at an extraordinary saving.

Overcoats-to-Order—\$48.50
For the Clover Day you can have a fine winter Overcoat made to your individual taste and a saving of one-fourth. Excellent,